



Current Month Transactions

18325✓

Goal: 17339 (+5.69%)

Current Month Profits

\$71.68K✓

Goal: 67.87K (+5.61%)

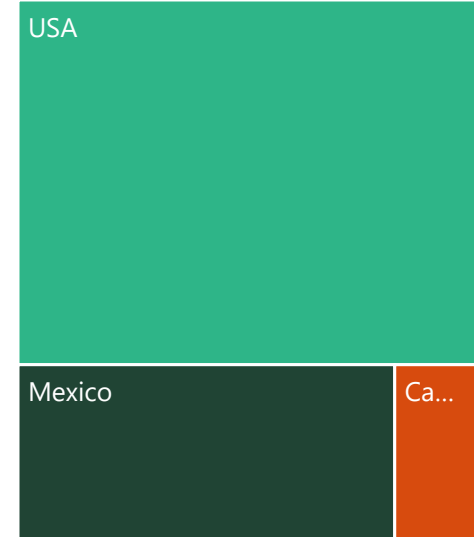
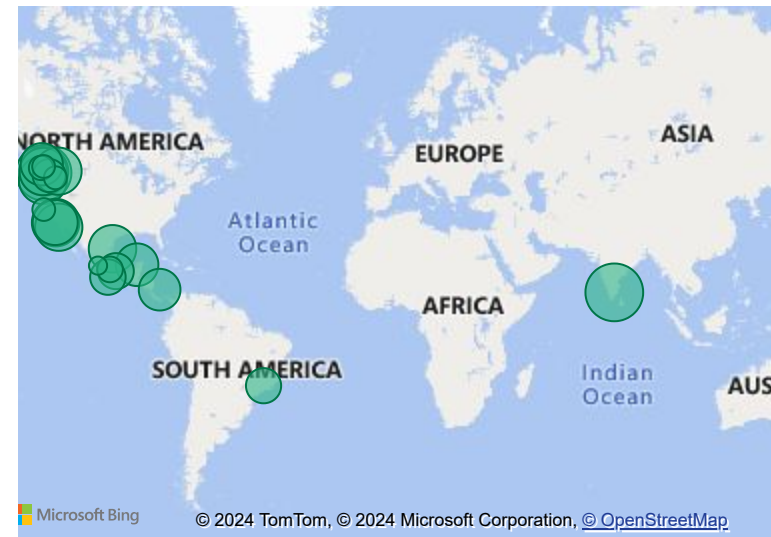
Current Month Returns

496!

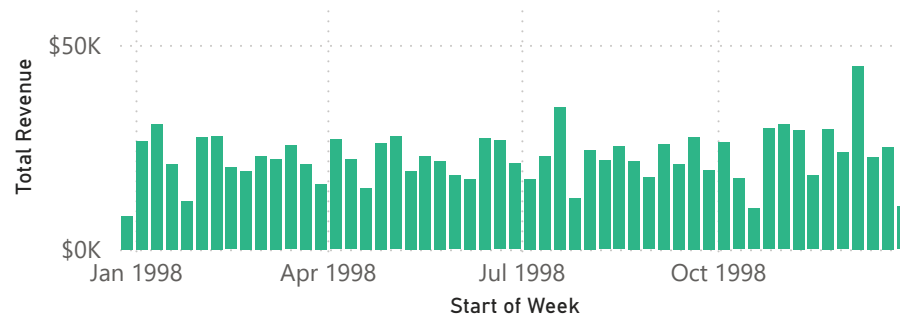
Goal: 482 (+2.9%)

product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Tell Tale	7694	\$29,925.59	58.04%	1.00%
Tri-State	7438	\$29,064.76	58.90%	1.02%
Sunset	5856	\$20,802.99	60.49%	1.04%
Red Wing	5806	\$23,623.72	59.37%	1.09%
Super	5120	\$19,600.20	60.66%	0.94%
Pleasant	3757	\$14,965.64	60.19%	0.98%
Steady	3536	\$10,217.90	57.79%	0.94%
Red Spade	2307	\$9,828.44	59.55%	0.99%
Skinner	1882	\$6,894.11	59.90%	0.99%
Token	1882	\$5,027.89	59.38%	0.95%
Washington	1677	\$6,819.13	61.98%	1.18%
Sphinx	1593	\$5,008.59	57.97%	1.09%
Thresher	1527	\$6,168.44	59.95%	0.77%
Portsmouth	1388	\$6,699.92	57.92%	1.15%
Top Measure	1312	\$3,998.85	57.17%	0.77%
Walrus	1304	\$5,687.63	59.21%	1.19%
Urban	918	\$3,487.61	58.47%	1.02%
Shady Lake	857	\$3,536.94	56.37%	1.24%
Robust	785	\$2,669.92	58.06%	1.35%
Special	738	\$3,924.88	62.45%	1.31%
Radius	661	\$2,308.19	59.91%	0.63%
Swell	383	\$1,419.84	60.40%	0.85%
Toucan	375	\$893.13	54.68%	0.94%
Total	60632	\$2,30,163.37	59.32%	1.01%

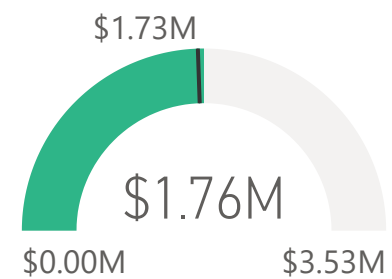
- Select all
- Canada
- Mexico
- USA



Weekly Revenue Trending



Revenue vs. Target





Unique Products

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1560

Start of Month	YTD Revenue
01-01-1997	\$45,539.69
01-02-1997	\$89,598.48
01-03-1997	\$1,39,628.35
01-04-1997	\$1,82,506.60
01-05-1997	\$2,26,962.89
01-06-1997	\$2,72,294.62
01-07-1997	\$3,22,541.50
01-08-1997	\$3,68,740.54
01-09-1997	\$4,12,566.51
01-10-1997	\$4,54,908.78
01-11-1997	\$5,08,272.49
01-12-1997	\$5,65,238.13
01-01-1998	\$68,155.28
Total	\$11,99,308.31

date	60-Day Revenue
	\$706.34
01-01-1997	\$706.34
02-01-1997	\$2,010.87
03-01-1997	\$3,304.99
04-01-1997	\$3,347.86
05-01-1997	\$5,335.05
06-01-1997	\$7,497.39
07-01-1997	\$10,194.00
08-01-1997	\$10,263.30
09-01-1997	\$11,353.95
10-01-1997	\$12,376.03
11-01-1997	\$17,926.87
12-01-1997	\$18,786.10
Total	\$2,29,892.74

Start of Month	Last Month Returns	Revenue Target
01-02-1997	187	\$47,816.67
01-03-1997	164	\$46,261.73
01-04-1997	201	\$52,531.36
01-05-1997	162	\$45,022.16
01-06-1997	180	\$46,679.10
01-07-1997	187	\$47,598.32
01-08-1997	193	\$52,759.22
01-09-1997	175	\$48,508.99
01-10-1997	178	\$46,017.27
01-11-1997	189	\$44,459.38
01-12-1997	214	\$56,031.90
01-01-1998	221	\$58,818.88
Total	6591	\$17,26,604.88