# The Holden Prototype

# Evaluation script

Researcher: Hello [Participant's name], thank you for taking part in the use evaluation of our prototype about introducing the Holden car. In this user evaluation, we are using a prototype which is designed by ourselves. The prototype has multiple parts that introduce the Holden car for different perspectives. When you have looked through the prototype, we hope you can help us do a survey questionnaire regarding the prototype. Please make a relax to answer these questions.

<Researcher opens the prototype and participant prepare to look through the prototype.>

Researcher: Please look at the screen. Find and click the introduction button and describe what you see.

<the researcher waits them to operate. If they got trouble, give some hints>

Researcher: Do you think this model meets your expectations? Can you describe the specific role of some of the arrows in this interface? Do you like this design?

<Participant responds>

<Researcher begin to introduce this interface. Because the participant is not clear functions of some buttons.>

<Researcher moves to the next section.>

Researcher: Do you know that clicking on a part of the car outside or inside the car in this section, you will read some materials about that part?

<If the participant does not notice the function, the researcher will have a tip.>

<Participant responds>

<Researcher moves to the next section.>

Researcher: There is a scroll bar at the bottom of the car image. Click the right side of the scroll bar. Up to now, what do you think this webpage is talking about?

<Participant responds>

<Researcher moves to the next section.>

Researcher: You can click the internal button. This page is called internal 360 degrees view. You can click buttons on the screen.

<Participant responds>

<Exit question>

Researcher: Can you talk about your experience with our prototype? Do you think that the prototype can help you understand Holden car design structure, the history which affect the development of Holden car, and local support towards car industry? Which part do you a deep impression in this prototype? How do you feel about using this prototype? What do you think which section can be improved?

<Participant responds>

Researcher: Thank you for taking part in our user study.