|  |  |
| --- | --- |
|  | **Full Name**  Job Title  (+33) 04.13.82.02.86  [henry.veilleux@gmail.com](mailto:henry.veilleux@gmail.com)  Address: 71, rue Petite Fusterie, 38300 BOURGOIN-JALLIEU, France |

|  |  |
| --- | --- |
| **Summary** | Creative and innovative marketer with [number] years of experience developing successful marketing strategies for national and international brands. Expert in planning and executing multi-channel marketing campaigns including social media, online advertising, events and promotions. |
| **Experiences professional** | Marketing Manager, [company name], [city], [country]  January [start year] - ongoing   * Development and implementation of the company's marketing strategy * Management of multi-channel marketing campaigns * Analysis of marketing data to assess the effectiveness of campaigns * Collaboration with cross-functional teams   Digital Marketing Executive, [company name], [city], [country]  May [start year] - December [end year]   * Planning and implementing digital advertising campaigns to increase company visibility and sales * Analysis of the performance of advertising campaigns to optimize conversion rates and costs * Management of the company's website to ensure optimal user experience and high conversion rates   Marketing Intern, [company name], [city], [country]  September [start year] - December [end year]   * Support the marketing team in the planning and execution of advertising campaigns * Creation of marketing content for social media, email and website * Analysis of marketing data to assess campaign results and identify opportunities |
| **Education** | Master in Marketing, [university name], [city], [country]  September [start year] - June [end year]  Research project on the impact of online advertising on consumer buying behavior  BA in Marketing, [university name], [city], [country]  September [start year] - June [end year] |
| **Languages** | English (Level C2)  French mother language |
| **skills** | * Skill 1 * Skill 2 * Skill 3 * Skill 4 * Skill 5 |
| **Hobbies** | Passionate about traveling and discovering new cultures. I have visited over 15 different countries and enjoy exploring new places to broaden my horizons.  Passionate about reading, especially books on business, psychology, personal development and travel |