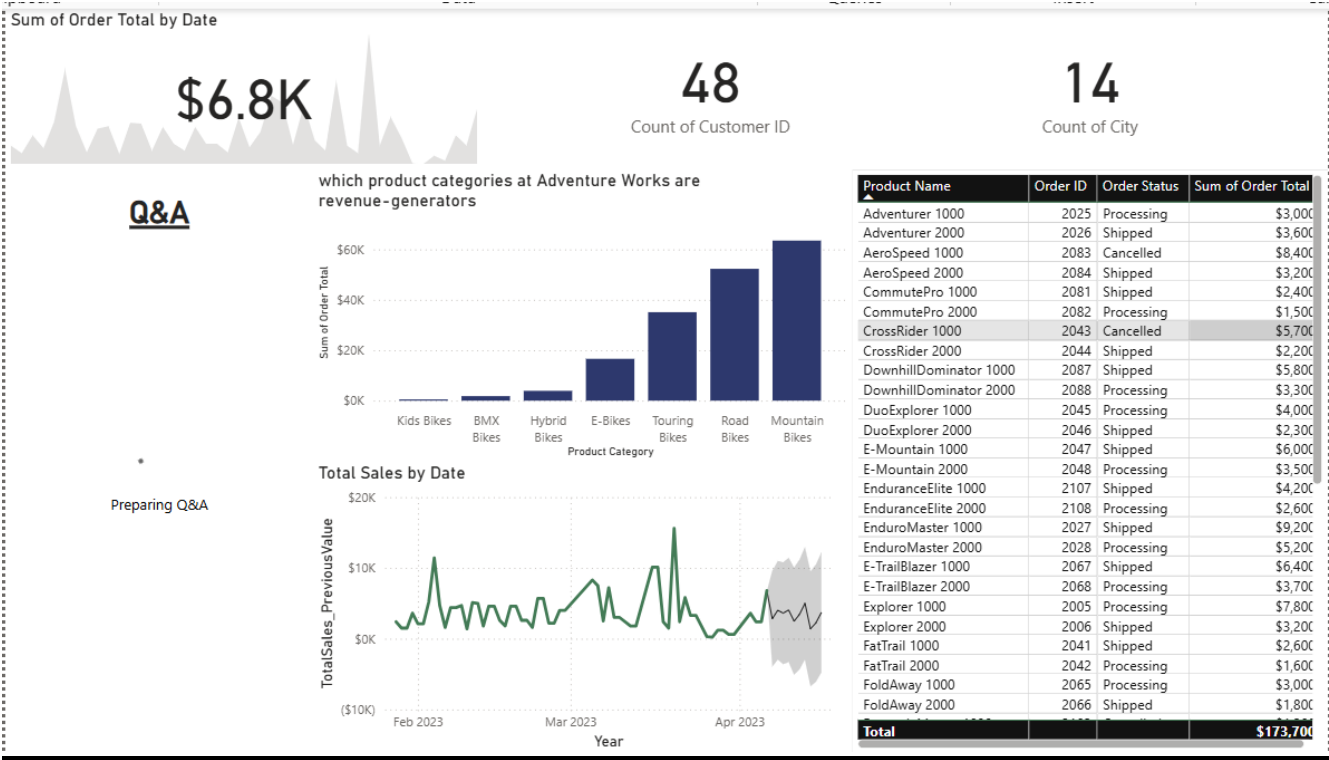


PROJECTS DASHBOARDS IMGS

PROJECT#1:



## PROJECT#2:

### Executive Overview & Trends

### Product & Channel Performance

### Geographic & Customer Insights

Total Revenue

\$1.2bn

Total Profit

\$461.8M

Profit Margin %

37.36%

Total Orders

64K

Revenue per order

\$19.3K

Monthly Revenue Rhythm: Uncovering Seasonality Peaks



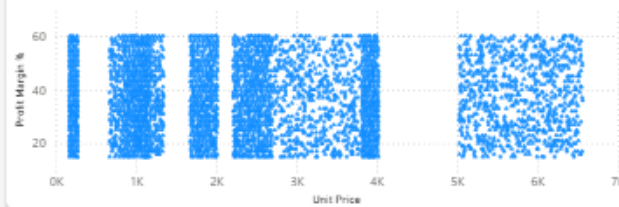
Profit Pulse: Tracking Monthly Earnings Momentum



Order Value Spectrum: Mapping Customer Spending Tiers



Unit Price Vs Profit Margin: Spotting High Margin Price Bands

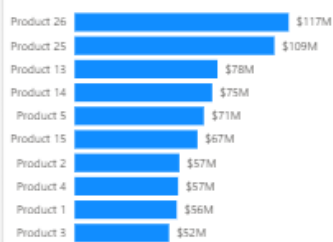


### Executive Overview & Trends

### Product & Channel Performance

### Geographic & Customer Insights

Revenue Champions: Best-Selling Products Driving Growth



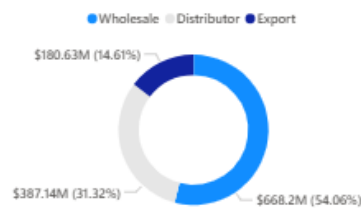
High-Margin Heroes: Most Efficient Products to Sell



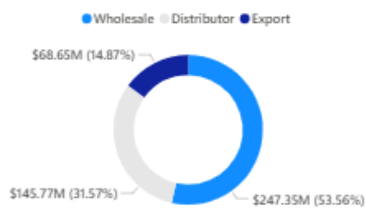
Strategic Product Positioning: Revenue vs. Profitability



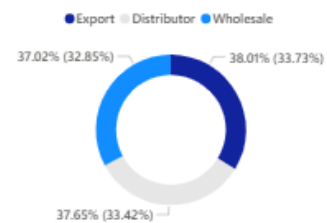
Channel Power Play: Where the Revenue Comes From

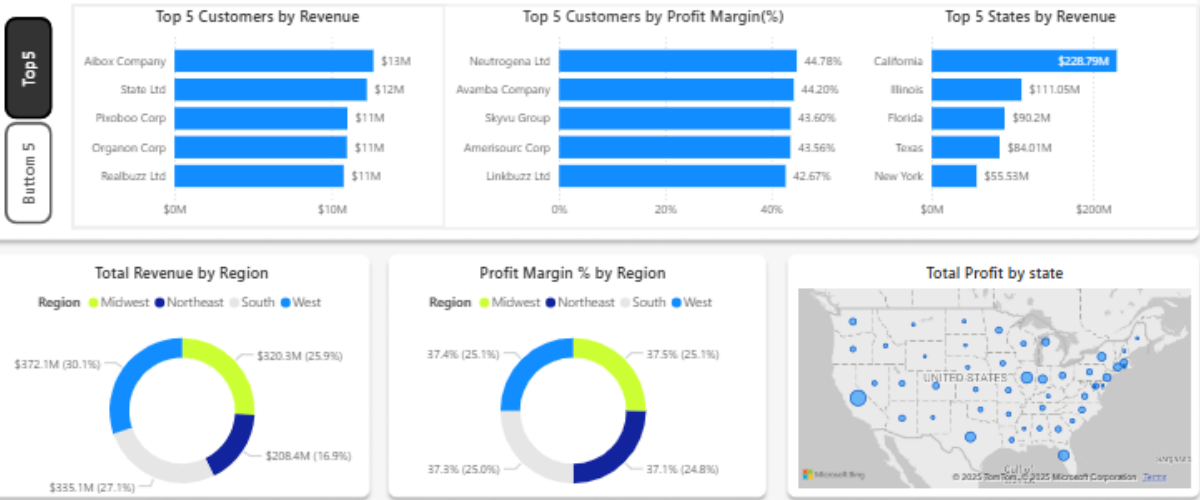


Profit Pipeline by Channel: Who's Really Paying Off?

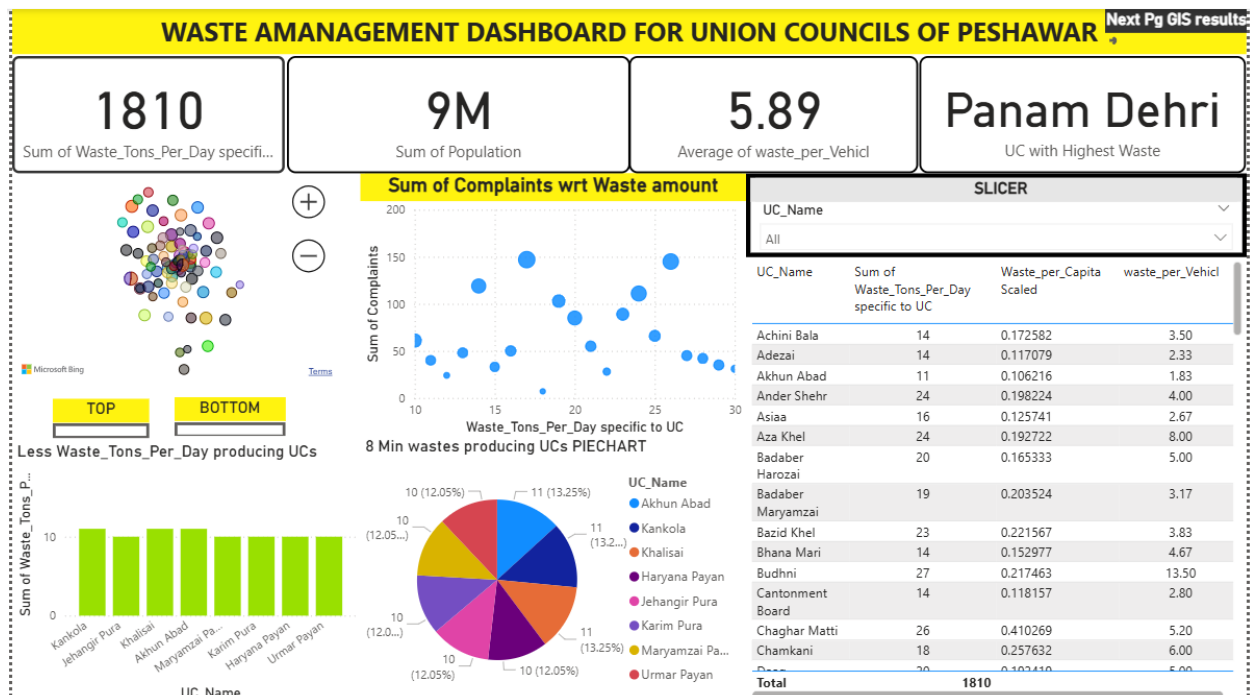


Channel Efficiency Scorecard: Margin per Sale by Route





**PROJECT# 3:**

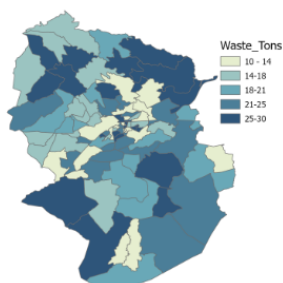


Prev PG

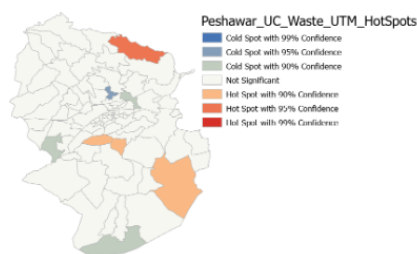
PAGE#2

## GIS based Images (Non-Interactive)

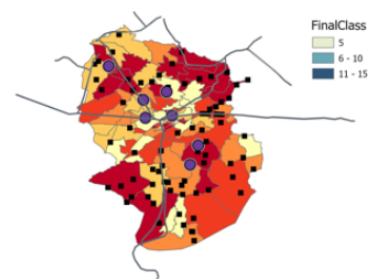
Heatmap of UCs for Waste generation



HOTSPOT ANALYSIS of Peshawar UCs for Waste



Service Area Route Analysis



5 ==> Bright green "Trucks can collect **and** tip in  $\leq 5$  min – cheapest runs."

6-10 ==> Mid-green "Normal day – round-trip  $\leq 10$  min."

11-15 ==> Pale green "Still legal, but any traffic jam breaks the 15-min rule."

Zero rows  $\geq 16 \rightarrow 0\%$  red  $\rightarrow$  no gap to fix today.

That's the **single slide** you drop into Power BI: a **green-only map** with a **card** that says "100 % of the city passes the 15-minute round-trip test."