

PORTFOLIO

Usman Ghias

2025



Hello,

I'm Usman Ghias

Wordpress Developer

With 4+ years of experience in building responsive, user-friendly, and high-performance websites. I specialize in custom WordPress theme development, plugin customization, and page building.

I love turning ideas into fully functional websites that not only look great but also deliver seamless user experiences. Whether it's a personal blog, a corporate site, or an eCommerce store, I ensure clean code, fast loading speeds, and SEO-friendly structures.





Education

2020-2024

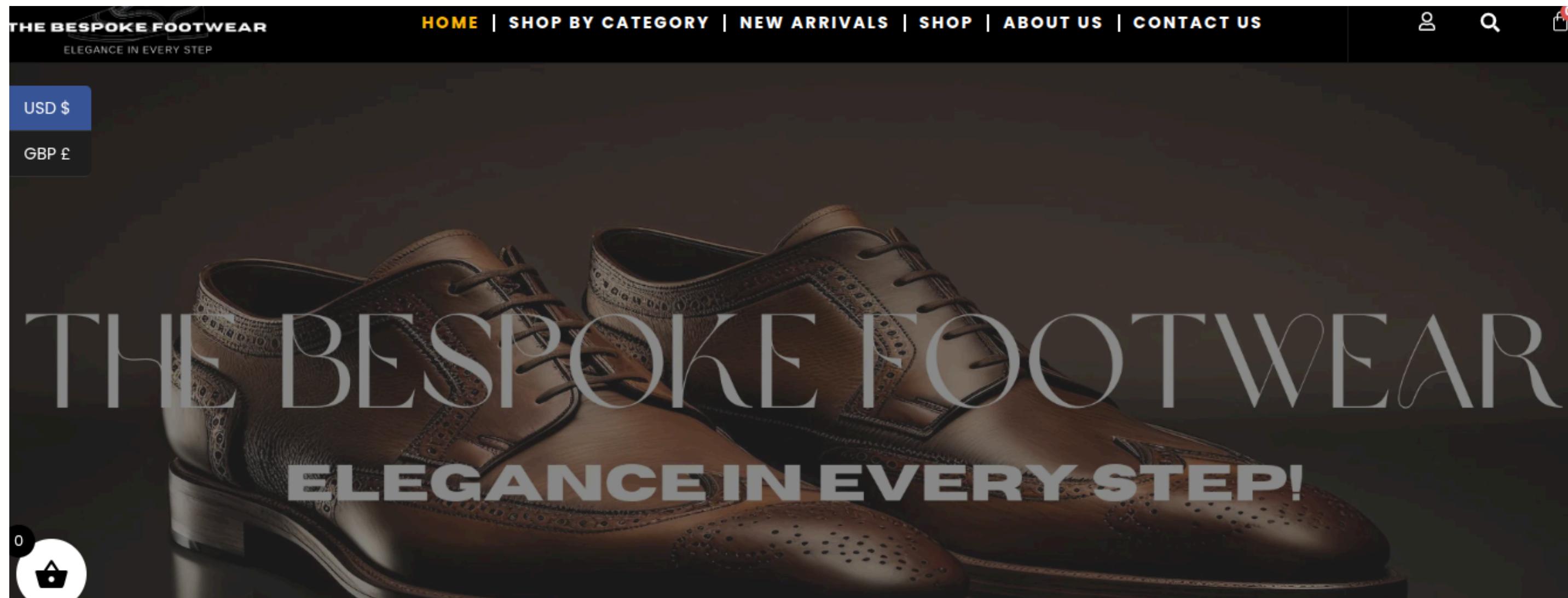
Punjab University College of IT
BS-Software Engineering

2025-Present

Quantic School of Business and Technology
MS-Computer Science



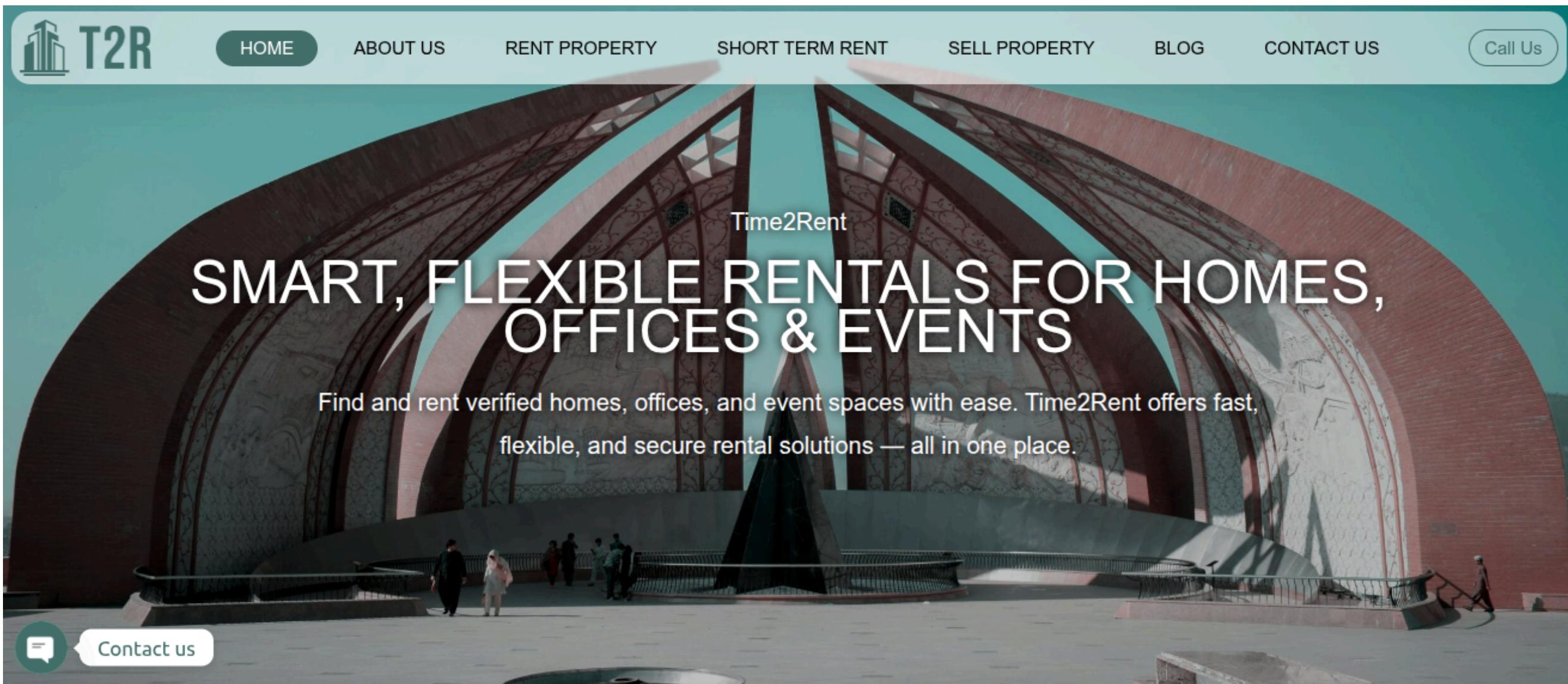
The Bespoke Footwear



thebespokefootwear.com

Designed and developed a premium website for The Bespoke Footwear, a luxury brand specializing in handmade leather shoes. The project featured a sleek, user-friendly interface with custom product pages, dynamic currency switcher (USD/GBP), and a testimonial section to showcase client reviews. Implemented high-quality product displays for new arrivals, including detailed descriptions and pricing options. Enhanced UX with smooth navigation, responsive design, and SEO optimization to attract high-end clientele.

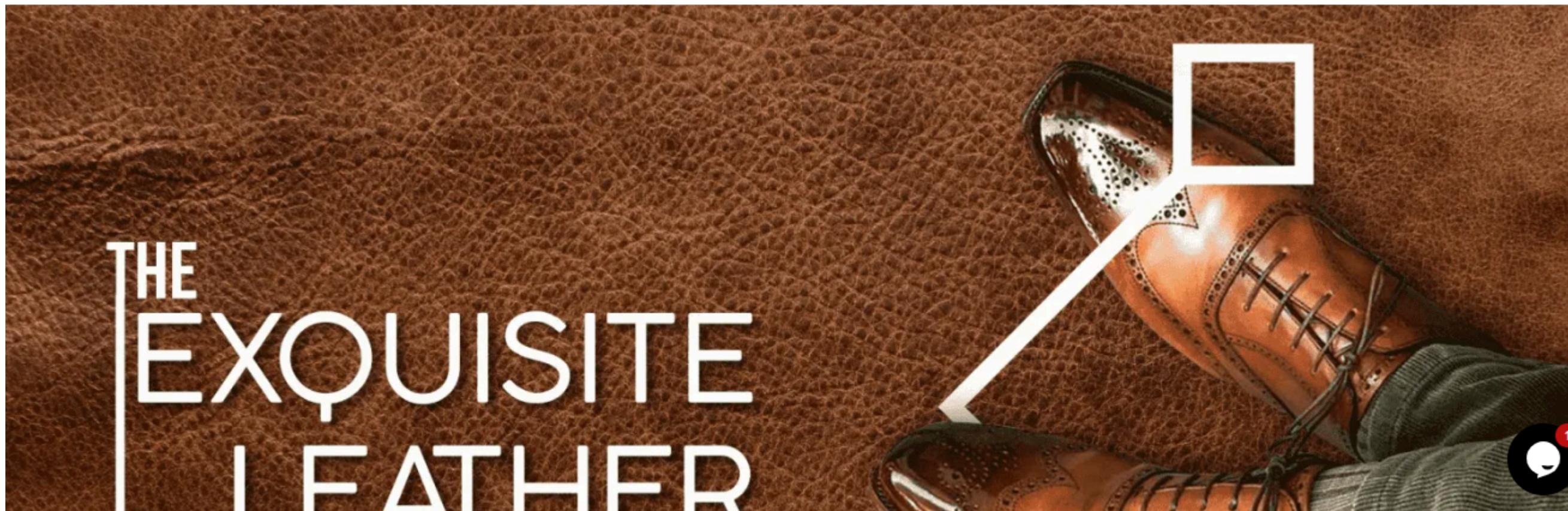
Time2Rent



time2rent.net

Developed a WordPress-based property rental platform for Time2Rent, offering smart and flexible rental solutions for homes, offices, and event spaces. The website features a dynamic property listing system, short-term rental options, and a user-friendly search interface. Integrated contact forms, call-to-action buttons, and a responsive design to ensure seamless navigation across all devices. Enhanced functionality with custom post types for property management and a blog section for industry insights.

The Royal Leather

[Home](#)[Men's](#) ▾[Women's](#) ▾[Leather Bags](#)[Wholesale For Retailers](#)[About Us](#)[Contact Us](#)

theroyaleleather.com

Designed and developed a sophisticated WordPress/WooCommerce platform for The Royal Leather, a luxury brand specializing in high-end leather goods, including men's and women's accessories and wholesale offerings. The website features a modern, visually appealing interface with intuitive navigation, product categorization (Men's, Women's, Leather Bags, Wholesale), and seamless user experience. Implemented responsive design, fast-loading product pages, and a streamlined checkout process to enhance conversions.

ECOM Tech Solutionz

Welcome To Ecom Tech Solutionz

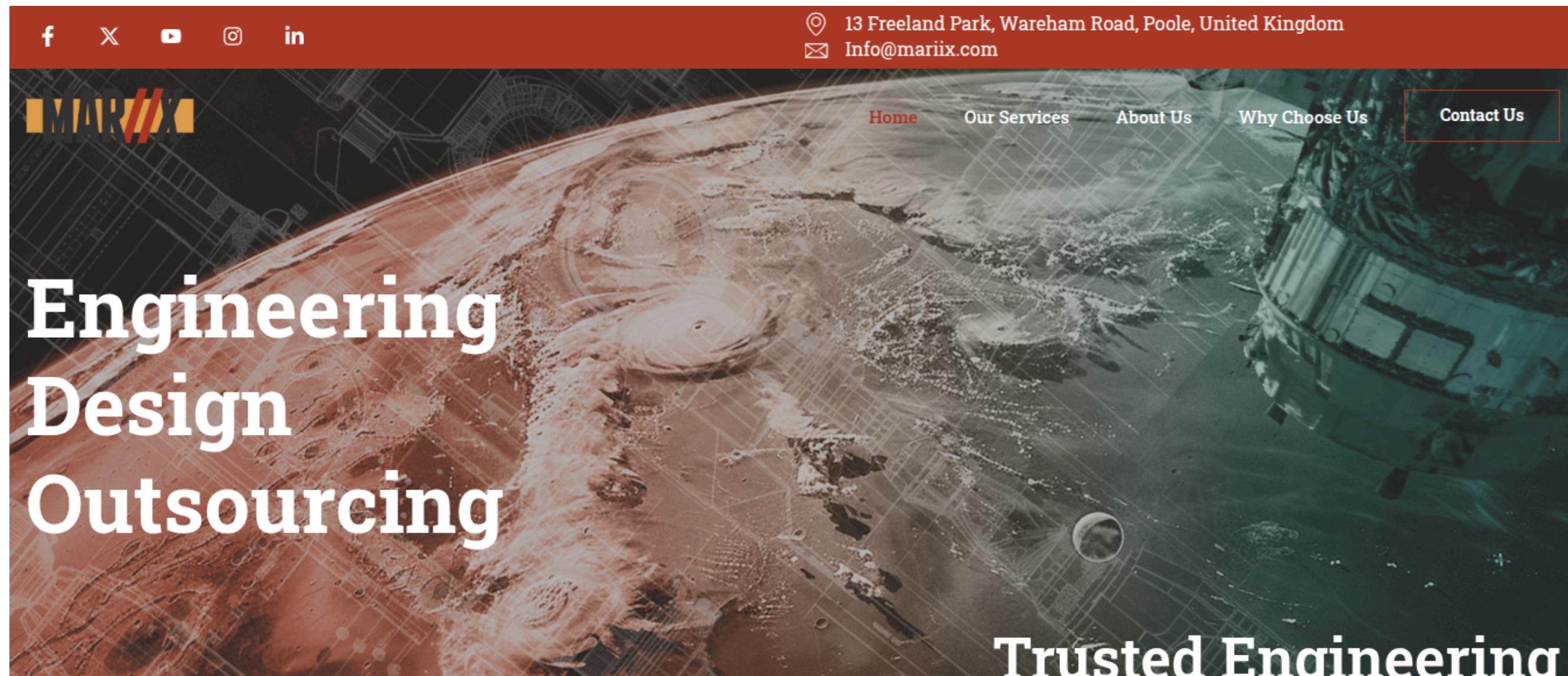
The screenshot shows the Ecom Tech Solutionz website. At the top is a black header bar with the text "Welcome To Ecom Tech Solutionz". Below it is a white navigation bar with a purple logo on the left and links for "Home", "Our Services", "Our Clients", "FAQ", "About Us", and "Contact Us". To the right of the navigation is a purple button labeled "Free Consultation →". The main content area features a large, bold title "Turn Your Startup Into a Brand That Makes a Difference" on the left. To the right of the title is a purple graphic titled "Brand" with various icons around it: Design (pencil), Value (hand holding coin), Strategy (target), Logo (eye), Marketing (megaphone), Advertising (phone with "AD" icon), Identity (document), and Trust (shield). At the bottom right of the main content area is a green phone icon.

At Ecom Tech Solutionz, we help entrepreneurs and startups bring impactful ideas to life with our 360° digital services—idea formulation, design, development, and marketing. Together, let's create a future where your brand thrives and makes the world a better place.

ecomtechsolutionz.com

Developed a high-converting WordPress website for Ecom Tech Solutions, a full-service digital agency specializing in web development, UI/UX design, and digital marketing. The project included a modern, conversion-focused design with clear service breakdowns (Web Dev, UI/UX, Digital Marketing), client testimonials, and a "Free Consultation" CTA strategy to generate leads.

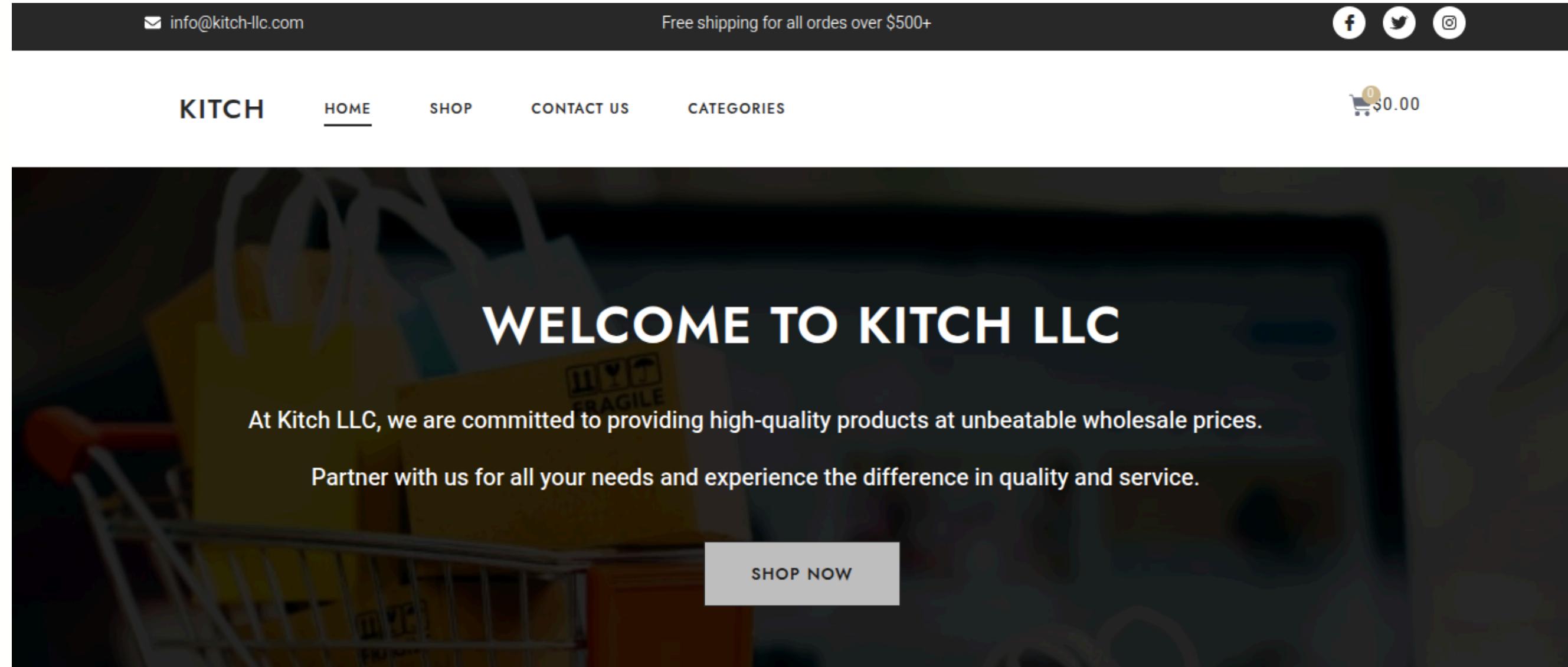
Mariix



www.mariix.com

Designed and developed a professional WordPress website for Mariix, a UK-based engineering firm specializing in Automated Machinery Design, Structural Analysis, and Project Management. The website showcases their expertise through detailed service pages, mission-driven content, and a clean, technical aesthetic that reflects their precision and innovation.

KITCH



kitch-llc.com

Developed a high-performance WooCommerce website for Kitch LLC, a wholesale supplier specializing in office equipment, kitchenware, baby supplies, and pet products. The project focused on creating a user-friendly bulk shopping experience with clear category navigation, competitive pricing visibility, and trust-building elements like quality guarantees and 24/7 support.

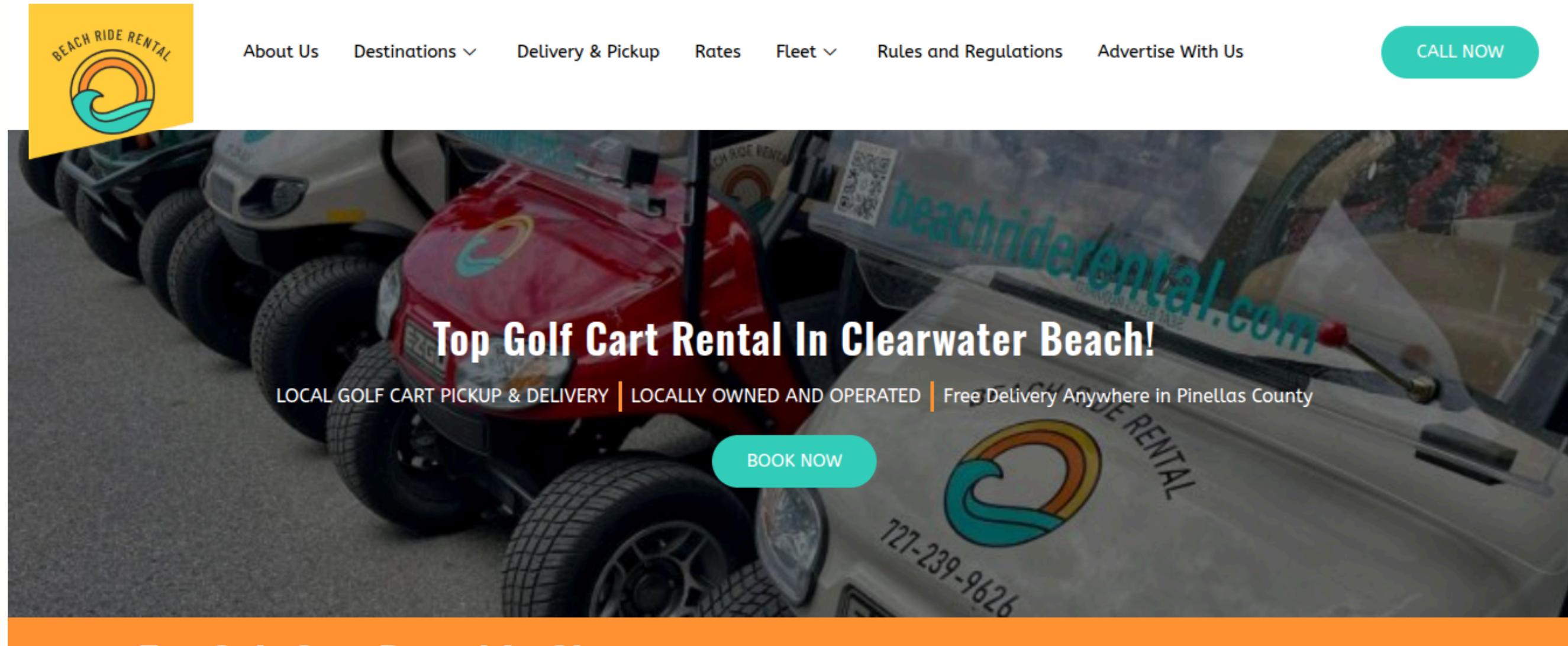
Kinza's Couture



kinzacouture.com

Designed and developed a visually stunning WooCommerce website for Kinza's Couture, a high-end fashion brand specializing in hand-painted dupattas and contemporary couture. The project focused on creating a luxury shopping experience with seamless navigation, secure checkout, and mobile-responsive design to showcase intricate craftsmanship.

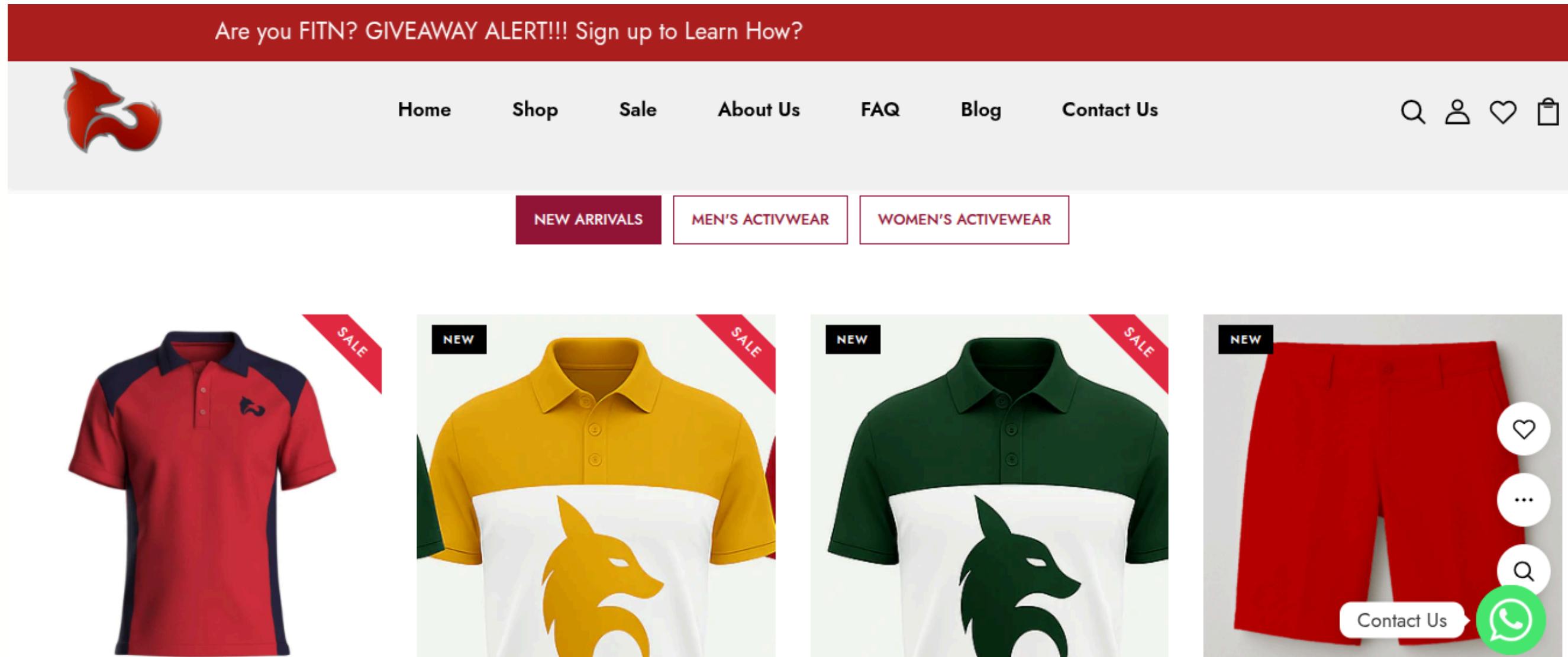
Beach Ride Rental



beachriderental.com

Developed a high-converting WordPress website for Beach Ride Rental, a premier golf cart rental service in Clearwater Beach. The project focused on creating a user-friendly booking experience with instant quotes, delivery options, and clear rate structures to drive reservations.

Foxin The Now



foxinthenow.com

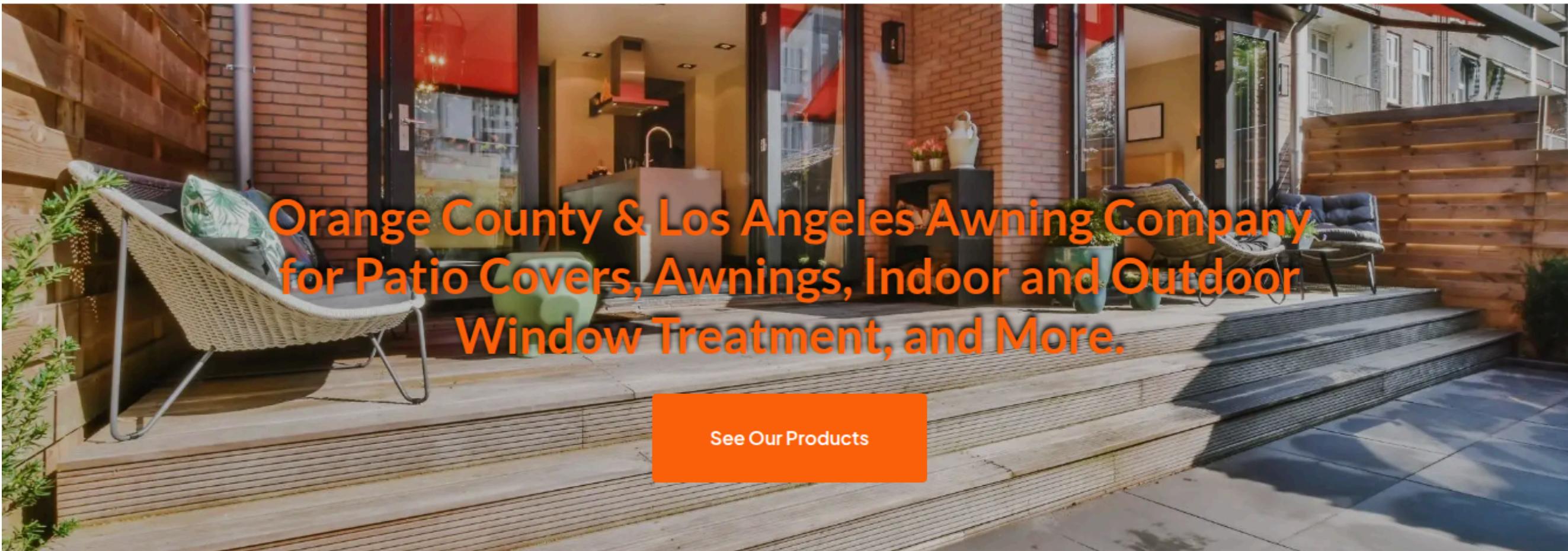
Designed and developed a dynamic WooCommerce store for Fox in the Now, a trendy activewear brand specializing in men's and women's fitness apparel. The project focused on creating a visually engaging, conversion-driven shopping experience with a strong emphasis on new arrivals, promotions, and community engagement (giveaways, blog).

Patio Active



[Home](#) [About](#) [Products](#) [Contact](#)

(949) 886-4887



patioactive.com

Designed and developed a lead-generating WordPress website for PatioActive, a premier awning and patio cover company serving Orange County and Los Angeles. The project focused on showcasing high-quality outdoor products while driving inquiries through strategic CTAs and local service visibility.



Get in Touch

I'm always open to new projects and collaborations. Let's build something amazing together!

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