

Ali Subhan

Location: Islamabad, Pakistan

Email: alisubhansaleem@gmail.com

Phone: 03469613122

[GitHub Portfolio](https://usmansaleem5.github.io/Ali-Subhan/) | <https://usmansaleem5.github.io/Ali-Subhan/>

LinkedIn: [https://www.linkedin.com/in/ali-subhan-759a94178?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app]

Professional Summary

Passionate and driven Web Developer with a flair for creating seamless, responsive, and visually engaging websites. Combining technical skills in **HTML**, **CSS**, **JavaScript**, and modern frameworks with a keen eye for design, I am committed to delivering high-quality, user-friendly web solutions. Currently pursuing a Bachelor's in **Avionics Engineering**, I am eager to bring my problem-solving skills, creativity, and dedication to a full-time web development role. Whether developing client-side functionality, optimizing performance, or creating dynamic digital experiences, I thrive on turning ideas into polished, impactful websites.

Core Skills

- **Front-End Development:** HTML5, CSS3, JavaScript, React, Bootstrap
- **Web Design & User Experience:** Responsive design, UI/UX best practices
- **Back-End & APIs:** Node.js, Express (Basic knowledge)
- **Web Optimization:** Performance tuning, SEO best practices
- **Version Control & Collaboration:** Git, GitHub
- **Problem Solving:** Creative solutions for real-world problems
- **Digital Marketing:** SEO, social media strategy

Work Experience

Freelance Web Developer

Ongoing Projects featured on GitHub

- Created and maintained personal and client websites with a focus on responsive design, functionality, and performance optimization.
- Developed dynamic, user-friendly interfaces using **HTML**, **CSS**, **JavaScript**, and **React**, resulting in improved user engagement and satisfaction.

- Integrated **SEO** and **digital marketing strategies** into websites to boost visibility and traffic.
- Managed project timelines and ensured the successful delivery of projects within deadlines.

Digital Marketing and Content Strategy

Freelance Projects

- Designed and executed digital marketing strategies, focusing on **SEO** and content creation to drive traffic and improve client engagement.
- Wrote high-quality, engaging content that increased client web traffic and improved online presence.

STEM Tutor (Freelance)

- Applied digital tools and interactive methods to tutor students in subjects like mathematics, physics, and computer science.
- Utilized web-based platforms to create engaging learning materials and resources for students.

Highlighted Projects

- **Personal Portfolio Website:** A clean, modern portfolio showcasing my web development skills, including interactive features and a mobile-first design approach.
 - *Technologies:* **HTML, CSS, JavaScript, React**
 - *Key Features:* Project display, responsive design, intuitive navigation.
 -
 - **Client Project - E-commerce Website:** Developed a fully responsive and functional **e-commerce** site for a local business, integrating payment gateway, product listings, and dynamic features for user interaction.
 - - *Technologies:* **HTML, CSS, JavaScript, Bootstrap**, API integration
 - **Blog Platform:** Designed and built a fully interactive **blog platform** allowing users to create, edit, and comment on posts.
 - *Technologies:* **HTML, CSS, JavaScript, React**
-

Education

Bachelor of Science in Avionics Engineering

Institute of Space Technology (IST) - Ongoing

- Bachelor of Science in Avionics Engineering
- Developing a strong foundation in coding languages and problem-solving techniques relevant to Avionics Engineering.
- Learning languages such as C++, Python, and MATLAB for embedded systems and control systems.

Intermediate and Matriculation

Cadet College Swat

- Focused on gaining a technical background in programming and digital tools, fostering a keen interest in web development.

Languages

- **Programming:** HTML, CSS, JavaScript, React, Node.js (Basic)
- **Spoken:** English, Urdu, Pashto

Additional Information

- **GitHub Portfolio:** Regularly update projects and contribute to open-source initiatives.
- **Passionate about continuous learning:** Always exploring the latest web technologies and tools to stay ahead in the fast-evolving field of web development.