Ali Subhan

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Professional Summary

Web Developer and Designer with a foundational background in digital solutions, web optimization, and interactive design. Known for delivering initial demo projects to establish trust with clients, ensuring quality and reliability before larger commitments. Currently pursuing a degree in Avionics Engineering at IST, with skills in front-end development, digital content management, and responsive web design.

Professional Experience

- Freelance Web Development and Design

Self-initiated Projects

Developed initial web demos for clients, building rapport and trust through quality preliminary work before scaling up.

Created responsive websites using HTML, CSS, JavaScript, and popular frameworks, focusing on user experience and compatibility across devices.

Engaged in UI/UX design, integrating user-friendly layouts with effective SEO strategies to boost visibility.

Customer Support Facilitator

IBEX

Provided customer support services with an emphasis on resolving issues efficiently and effectively.

Streamlined support workflows by integrating digital tools to enhance team productivity.

Facilitator

NGO Projects

Supported NGO initiatives on a six-month contract, assisting with project documentation and coordination.

Education

Bachelor's in Avionics Engineering

Institute of Space Technology (IST), Islamabad

First Semester – Current

Intermediate and Matriculation

Cadet College Swat

Basic Programming Languages: C++, Python, HTML

Skills

Web Development: HTML, CSS, JavaScript, Bootstrap, React

Web Design: UI/UX Design, Adobe Photoshop, Figma

Digital Marketing: SEO, Content Marketing, Social Media Strategy

<u>Content Writing:</u> Blog Writing, Copywriting, Technical Documentation

<u>Professional Involvement</u>

World Space Week: Participated in team management for registration at IST, showcasing event coordination skills.

Robotics Society: Actively contributed as a member, enhancing technical and team collaboration.

<u>Languages</u>

English, Urdu, Pashto