



SAKILA RENTALS

Summary

Store

Customer

Film

2005

2006

599

Active Customers

\$67,407

Total Revenue

4.20

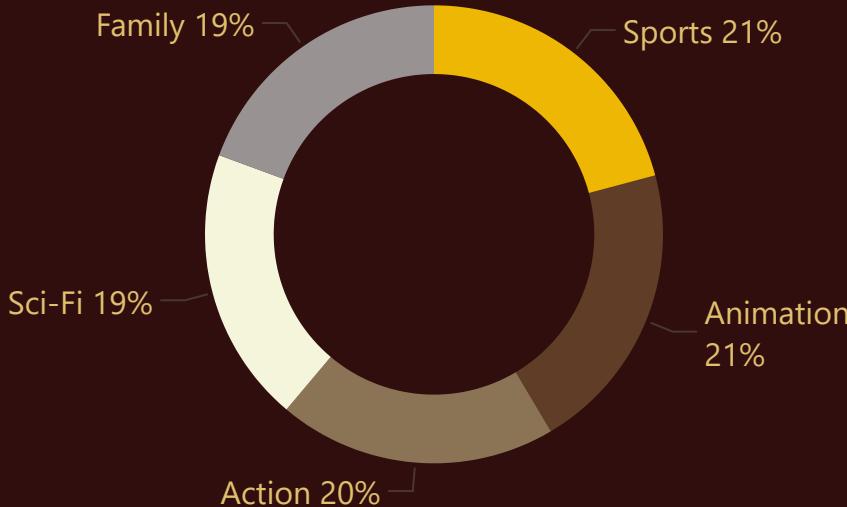
Avg Rev/Rents

Store

1

2

Category Popularity



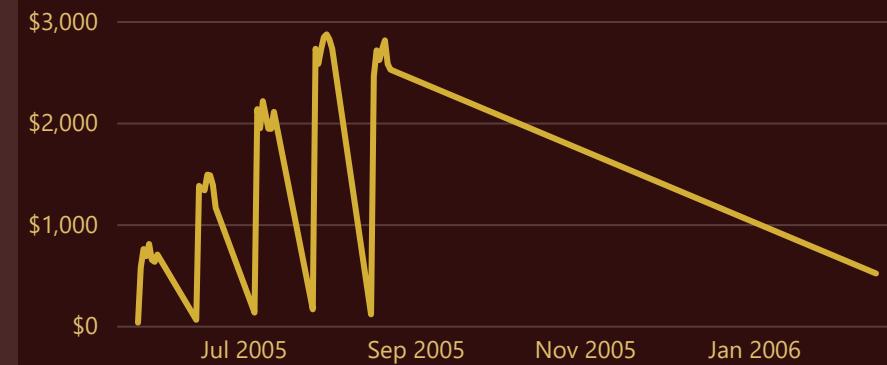
16044

Total Rentals

4580

Films in Inventory

Revenue Trend



Top Customers by Revenue



Customer

Overdues Days

ELEANOR HUNT	5.67
EVELYN MORGAN	5.00
GERTRUDE CASTILLO	5.33
JIMMIE EGGLESTON	5.33
KAREN JACKSON	5.43
KARL SEAL	5.50
LESLIE SEWARD	5.33
MICHELLE CLARK	5.67
MIRIAM MCKINNEY	5.17
RHONDA KENNEDY	5.33

Top Films by Rentals



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599

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\$67,407

Total Revenue

4.20

Avg Rev/Rents

Store

1

2

Country by Revenue



Revenue Trend by Staff

Staff ● 1 ● 2

\$3,000

\$2,000

\$1,000

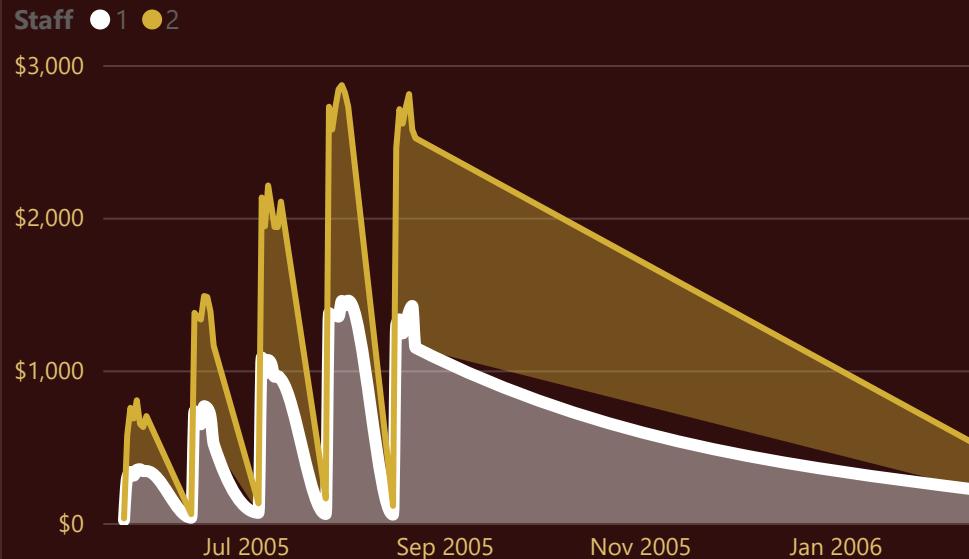
\$0

Jul 2005

Sep 2005

Nov 2005

Jan 2006



16044

Total Rentals

4580

Films in Inventory

MoM Revenue Growth

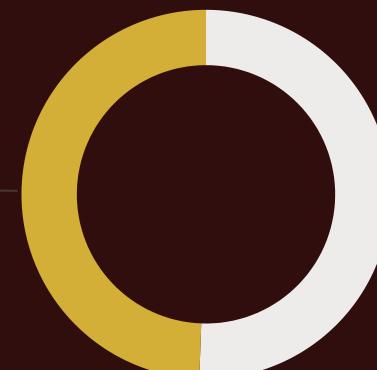
0.77%

Average Revenue by Store

Average Revenue by Store

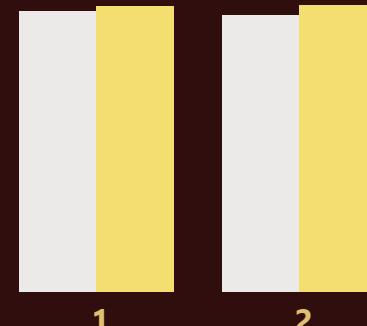
2
49.42%

1
50.58%



Total Rentals by Staff and Store

Store ● 1 ● 2



SAKILA RENTALS

[Summary](#)[Store](#)[Customer](#)[Film](#)

2005

2006

**599****Active Customers****\$67,407****Total Revenue****4.20****Avg Rev/Rents****Store**

1

2

Active Customers by country

**16044****Total Rentals****4580****Films in Inventory**

New vs Returning Customers

**New Customers
599 (100%)**

Top Customers by Revenue



Customer Overdues Days

Customer	Overdues Days
ELEANOR HUNT	5.67
EVELYN MORGAN	5.00
GERTRUDE CASTILLO	5.33
JIMMIE EGGLESTON	5.33
KAREN JACKSON	5.43
KARL SEAL	5.50
LESLIE SEWARD	5.33
MICHELLE CLARK	5.67
MIRIAM MCKINNEY	5.17
RHONDA KENNEDY	5.33

26.78**Avg Rents/Customer**

SAKILA RENTALS

[Summary](#)[Store](#)[Customer](#)[Film](#)

2005

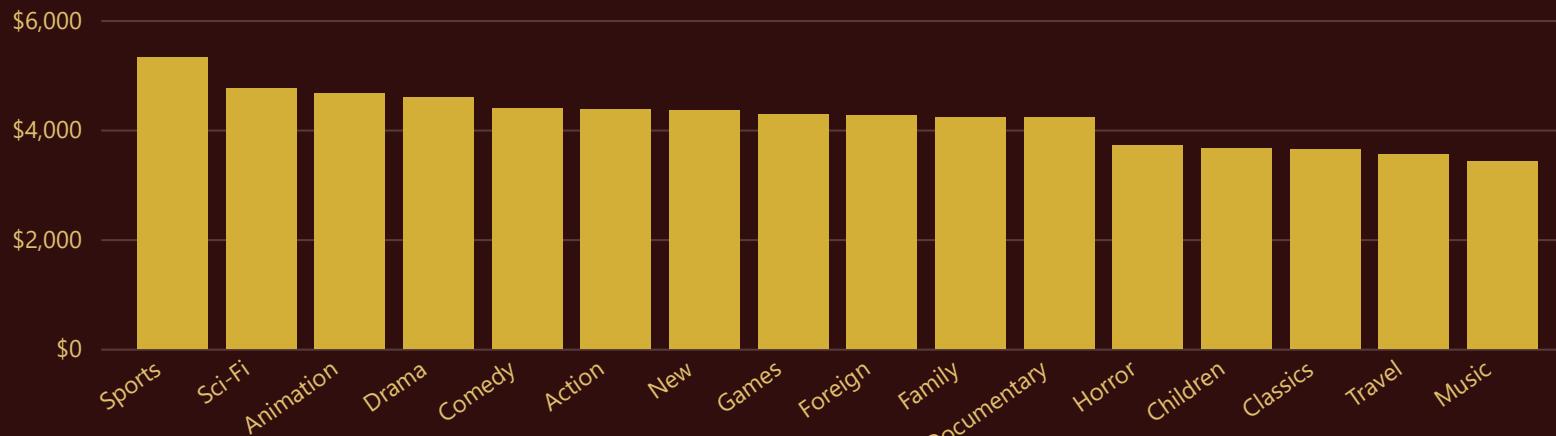
2006

**599****Active Customers****\$67,407****Total Revenue****4.20****Avg Rev/Rents****Store**

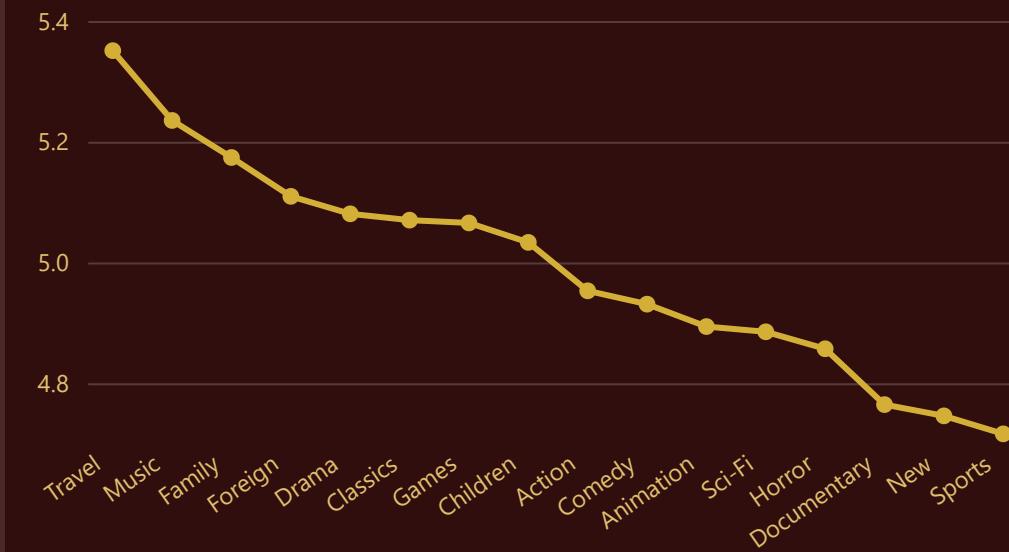
1

2

Category Wise Revenue



Avg Rent Duration by Category

**16044****Total Rentals****4580****Films in Inventory**

Top Films by Rentals

BUCKET BROTHE...

ROCKETEER MOT...

FORWARD TEMPLE

GRIT CLOCKWORK

JUGGLER HARDLY

RIDGEMONT SU...

SCALAWAG DUCK

