

# USMAN ALI

WordPress Developer | GHL & Funnel Builder | Automation Specialist

## Profile

Motivated and detail-oriented developer specializing in WordPress, GoHighLevel, ClickFunnels, and automation workflows using tools like n8n. Skilled in creating responsive websites, building high-converting funnels, and designing clean UI/UX using Figma and Canva. Currently working with Power Pack Technologies, contributing to modern digital solutions that boost business performance.

## Contact

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 usmanportfolio.42web.io

 Darogawala, Lahore

## Education

### Intermediate (FSc)

Board of Intermediate Punjab

2022- 2024

## Expertise

- WordPress Development
- GoHighLevel (GHL)
- ClickFunnels
- n8n Automation
- Figma Design
- Canva Design
- Landing Pages & Funnels

## Language

Urdu



## Work Experience

### 2024 - Present | Power Pack Technologies

**current** Web & Automation Developer

- Develop and maintain WordPress websites and landing pages.
- Build and optimize funnels using GoHighLevel and ClickFunnels.
- Create automation workflows with n8n to streamline business processes.
- Design UI/UX assets using Figma and Canva.
- Collaborate with the digital marketing team to improve performance and conversions.



## Professional Certifications

Certified in CRM Management, WordPress Development, and Web Design, with skills in CRM workflows, website development, theme customization, and modern UI/UX. Experienced in creating responsive, user-friendly websites and managing customer engagement systems.