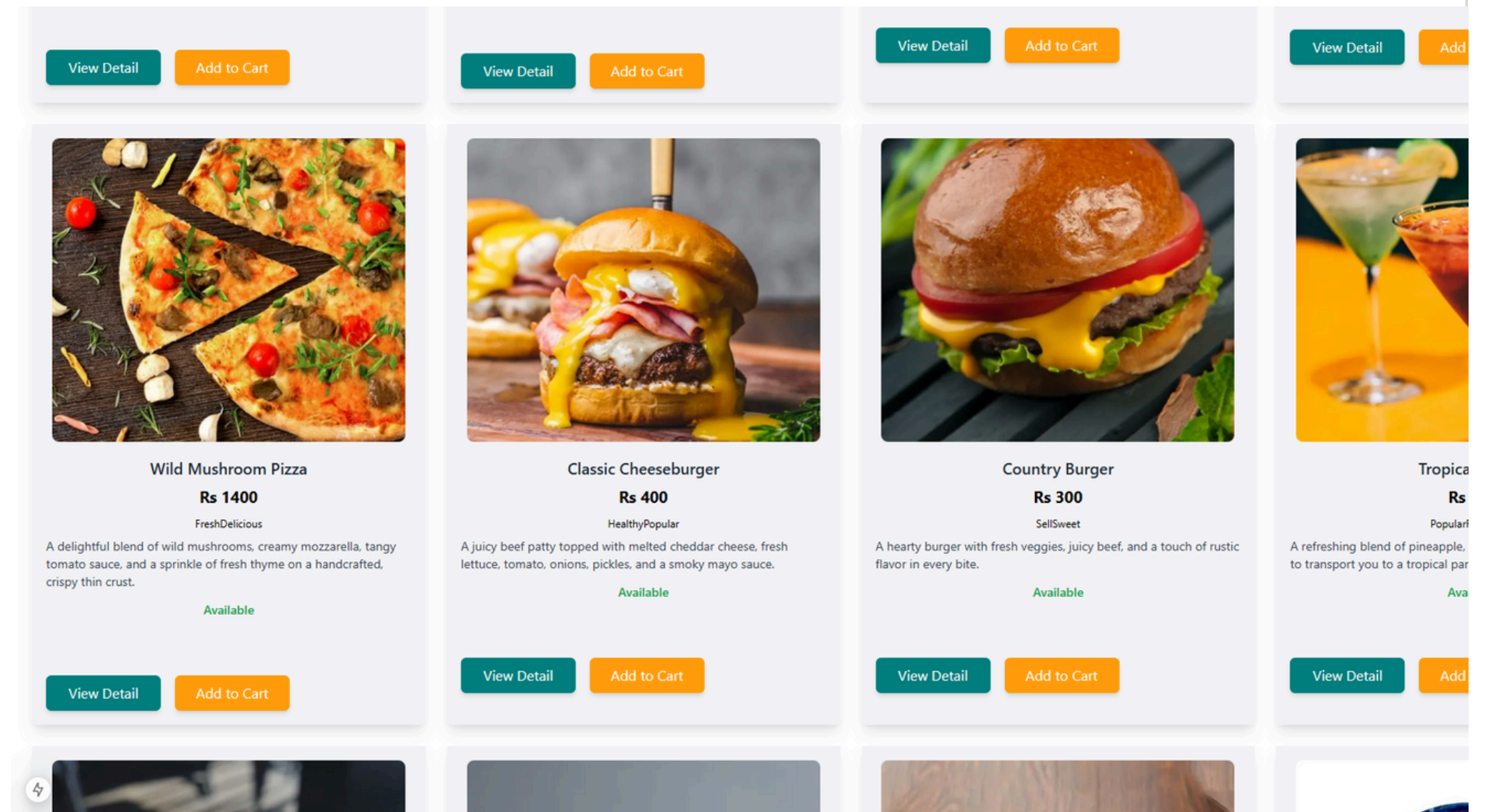


FoodTuck

Bringing Delicious Street Food to
Your Doorstep

INTRODUCTION

FoodTuck Hub is a website that connects food lovers with local food trucks offering a variety of cuisines. Our mission is to create a seamless, interactive platform where customers can discover, order, and track food tucks in real-time. We aim to support food tuck vendors by providing them with an easy-to-use platform to manage their business and grow their customer base.



Addressing the Challenges of Customers

Food trucks often face challenges in attracting consistent customers and making their presence known in a busy, competitive market. On the other hand, customers are frustrated with the difficulty of finding food trucks offering their preferred cuisine, resulting in missed opportunities for both parties. Additionally, long delivery times often result in food arriving cold, diminishing the overall experience for customers.

SOLUTIONS

- Real-Time GPS Tracking: Users can easily find food trucks in their vicinity real-time, ensuring they never miss out on their favorite foods.(Coming Soon)
- Push Notifications: Customers will receive updates about food truck locations, new arrivals, special offers, and promotions.
- User Reviews & Ratings: Customers can share their experiences, which helps others make informed decisions and ensures quality.
- Pre-ordering & 30-Minute Delivery: Users can pre-order their meals to avoid long lines. Our efficient delivery system ensures that food reaches customers within 30 minutes, keeping it fresh and hot.



Market Opportunity

Target Market Size & Growth Potential:

- Urban residents, tourists, office workers, students, and anyone looking for quick, affordable, and diverse meal options.
- The global street food market is expected to grow to \$350 billion by 2027.
- The industry is rapidly expanding, especially in metropolitan areas, as consumers increasingly seek fast, affordable, and unique food experiences on the go.

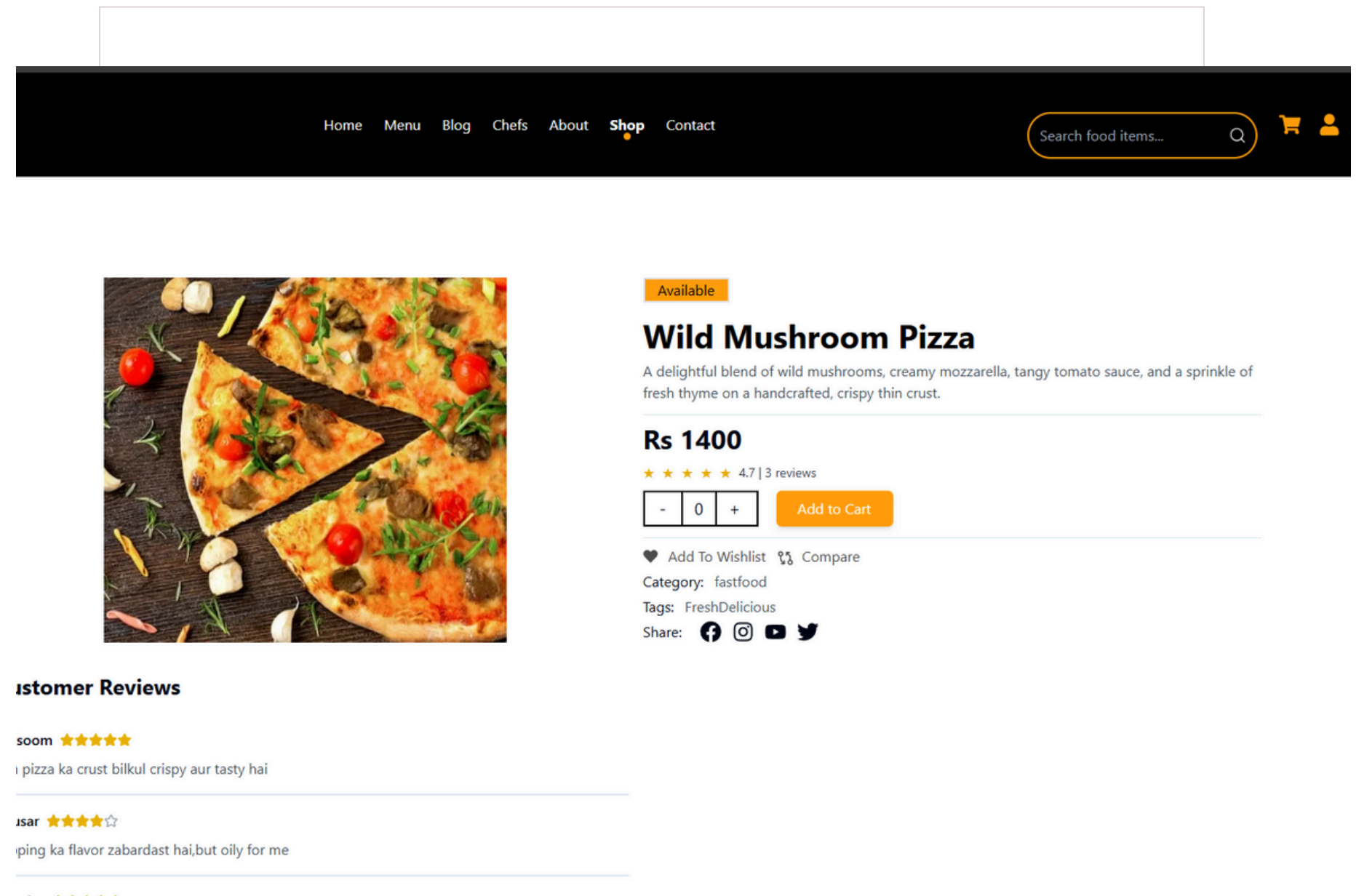
Key Trends or Insights:

- Mobile apps and technology are becoming essential tools for food discovery, creating significant opportunities for growth.
- Consumers are becoming more interested in diverse and local food options, which platforms like FoodTuck can offer in abundance.



PRODUCT DEMO

The FoodTuck demo showcases a seamless way for users to browse food vendors, explore menus, and place orders effortlessly. Customers can view real-time food availability, check ratings, and pre-order their favorite meals to skip waiting times. With a 30-minute delivery option, food arrives fresh and hot, ensuring a great dining experience. The app also offers personalized recommendations and exclusive discounts, making it easy for users to discover new and delicious food options.

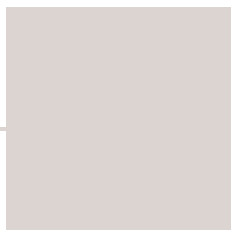


OUR TEAM



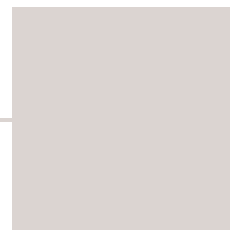
Adam Khan

Founder & CEO



Lina Ahmed

Operations Manager



Omar Sheikh

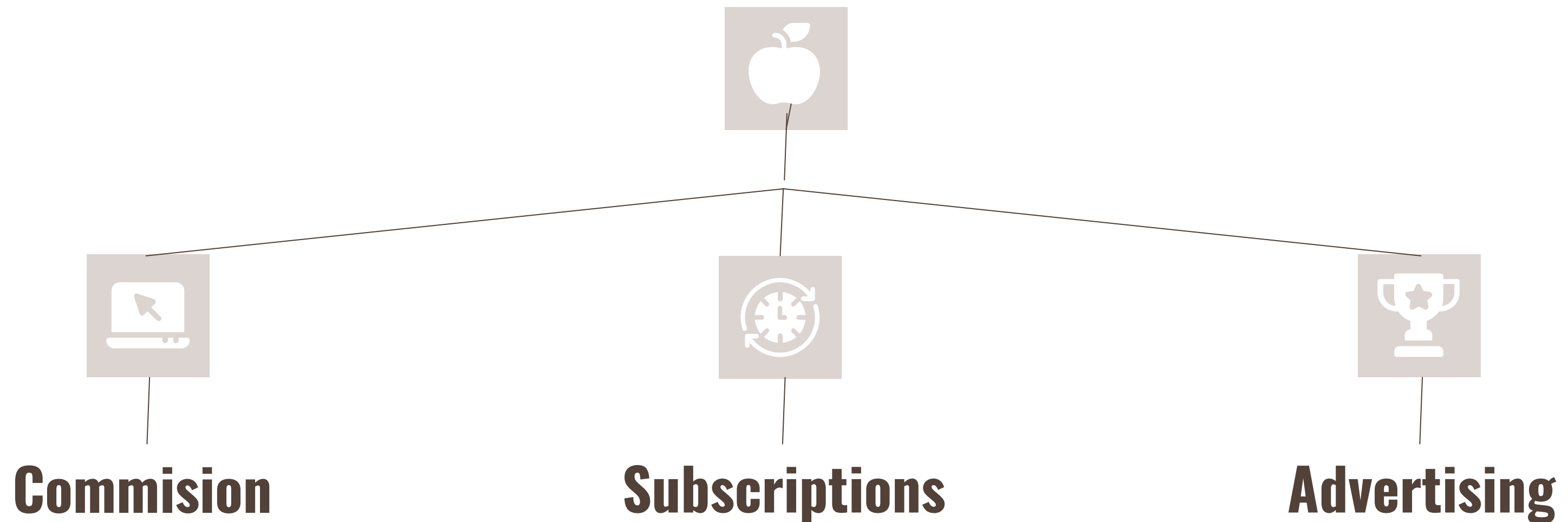
Marketing Lead



BUSINESS MODEL

Revenue Generation:

- Commission-Based: FoodTuck takes a percentage from every transaction made through the app (e.g., 10% per order).
- Subscription-Based: Vendors can pay for a premium subscription to gain better visibility and marketing tools like featured listings, analytics, and promotional banners.
- In-App Advertising: Partnering with brands and sponsors to display targeted ads to customers.

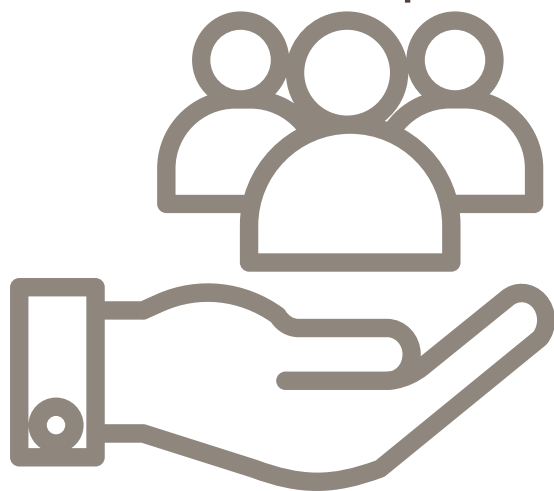


Marketing Strategy

- Vendor Partnerships: Collaborating with food vendors to bring them onto the platform, with initial promotional offers to attract customers.
- Social Media & Influencers: Engaging food bloggers and influencers to promote FoodTuck to a broader audience.
- Referral Program: Users can refer friends and earn loyalty points or discounts, helping grow the user base.

Customer Retention:

- Loyalty Programs: Reward customers with points for frequent orders or referring others to the platform.
- Personalized Notifications: Based on customer preferences, location, and previous orders, we send personalized alerts about nearby vendors.
- Regular App Updates: Keep the experience fresh with new features, vendors, and exclusive offers to keep users engaged.



REVIEWS



Fatima_ ★★★★★

Fried rice ka taste amazing hai! Veggies aur chicken ka perfect mix hota hai, aur seasoning bohot acha hota hai.



Kulsoom ★★★★★

yeh pizza ka crust bilkul crispy aur tasty hai



Ali_Rizvi ★★★★★

Absolutely love the Chicken Manchurian! The crispy chicken combined with the rich, tangy sauce makes it irresistible.



Furqan ★★★★★

is burger ka taste toh dil jeet le gaya

INVESTMENT

Projected Revenue

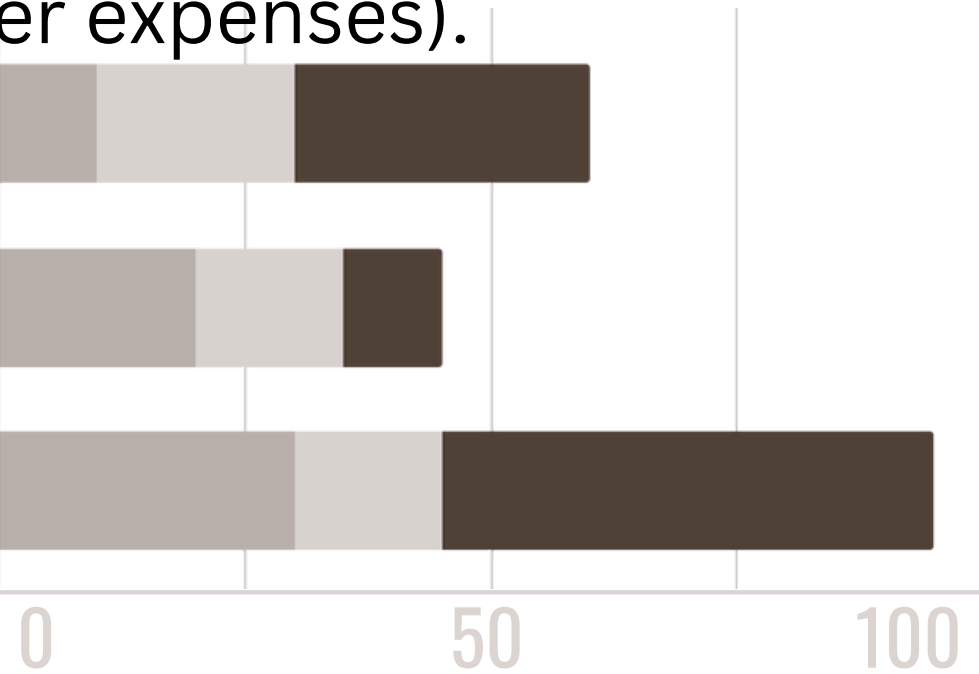
Projected Revenue (Year 1): \$500,000, driven by commissions and premium subscriptions.

Costs

- App Development & Maintenance: \$200,000 (development, hosting, updates, and bug fixes).
- Marketing & Advertising: \$100,000 (social media campaigns, influencer partnerships, and brand promotion).
- Operational Costs: \$50,000 (customer support, legal, and other expenses).

Expected Profit (Year 1):

\$150,000 after covering costs and expenses.





THANKS!

Do you have any questions?

yusrafatima7003@gmail.com

+91 620 421 838

yourcompany.com

