

USSAMA HUSSEIN

Creative Artist & Entrepreneur

Contact



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Address
Giza, Egypt

Education

2022 – 2026

Bachelor of Business Administration (In Progress)

Cairo University, Giza, Egypt

Certifications

- Graphic Design Essentials, Canva
- Canva Essentials, Canva
- Actively pursuing additional professional development courses

Skills

- Management Skills
- Creative Strategy & Branding
- Fast Learner & Adaptable
- Graphic Design (Canva, Adobe Creative Suite)
- Video Editing & Directing
- Critical Thinking
- Videography & Photography
- AI Programming & Utilization

Language

- Arabic (Mother Tongue)
- English (Advanced)

Key Projects

Proprietary AI Development (Griffaire X)
January 2025 – Present

- Leading a team to develop a custom AI solution under Griffaire X, focusing on innovative applications for creative and business industries, including automation and consulting services.

Professional Summary

Creative entrepreneur and founder of Griffaire Group, overseeing innovative ventures in software solutions, AI consulting, automation (Griffaire X), and marketing (Maison Vérité). With 6 years of experience in graphic design, video editing, videography, and photography, I deliver visually compelling content and lead dynamic projects across diverse industries. Currently developing a proprietary AI with a dedicated team. Fluent in Arabic and advanced English, with a proven ability to adapt and learn quickly.

Professional Experience

- **Team Manager & Platform Administrator**
Arab Union Investors Club, UAE
May 2025 – Present
 - Lead a team to deliver high-quality marketing materials and branding content, enhancing the organization's visual identity.
 - Manage platform administration tasks, ensuring seamless operations and user engagement.
 - Collaborate with cross-functional teams to align creative outputs with strategic goals.
- **Founder**
Griffaire Group (Griffaire X: Software Solutions, AI Consulting & Automation; Maison Vérité: Marketing), Giza, Egypt
January 2025 – Present
 - Established and lead Griffaire Group, managing two subsidiaries focused on AI-driven software solutions and innovative marketing strategies.
 - Direct a team to develop a proprietary AI solution for creative and business applications, enhancing client workflows.
 - Oversee branding, digital content creation, and strategic planning to establish a strong market presence for both ventures.
- **Freelance Creative Professional**
Graphic Designer, Video Editor, Videographer, Photographer, Giza, Egypt
2021 – Present
 - Delivered high-quality graphic design, video editing, and visual storytelling for clients across industries, enhancing brand identities and engagement.
 - Directed and produced creative video content, from concept to final edit, for social media and marketing campaigns.
 - Photographed and filmed events, ensuring visually stunning outputs tailored to client needs.
- **Graphic Designer & Video Editor**
RooM, Giza, Egypt
January 2025 – May 2025 (4 months)
 - Created compelling graphic designs and edited professional video content, enhancing brand visibility across digital platforms.
 - Collaborated with marketing teams to align visual content with strategic campaign goals.
- **Graphic Designer & Videographer**
Silwana Diamond, Giza, Egypt
2020 – 2021 (1 year)
 - Designed visually impactful marketing materials, including logos and digital assets, increasing client engagement by 20%.
 - Directed video shoots and produced content for promotional campaigns, aligning with brand objectives.
- **Video Editor**
CV Shots, Giza, Egypt
2018 – 2019 (1 year)
 - Edited dynamic video content for promotional campaigns, ensuring seamless storytelling and high production quality.
 - Worked closely with directors to refine footage, incorporating feedback to meet client expectations.
- **Founder**
Marketing Agency, Giza, Egypt
2021 (3 months)
 - Launched a marketing agency, gaining hands-on experience in business operations and client acquisition.
 - Closed to pursue further learning and reopen with enhanced expertise.