

# Ilona Kos - resume

## Product designer | UX/UI designer

Lviv, Ukraine



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[ilona-kos.framer.website](https://ilona-kos.framer.website)

## Experience

### Qoders Family [UPQODE]

#### Product designer (November 2022 - September 2024)

- Consulting company website redesign raised a number of their users and gave an opportunity for future collaboration on their other projects;
- Over 200 users purchased the SaaS WordPress theme;
- Built and published 10+ custom themes for WordPress and Framer, expanding digital solutions and enhancing client satisfaction;
- Launched 50+ commercial projects that emphasized engaging user experiences and strong branding;
- Developed a library of ready-made elements in collaboration with the team, ensuring cohesive design and UX consistency across products.

#### UX/UI designer (October 2021 - September 2024)

- Successfully implemented Framer as a new no-code tool to accelerate development;
- Improved time management and task prioritization, effectively balancing multiple projects and meeting deadlines with quality results;
- Worked closely with developers to ensure designs fit smoothly within platform limitations and aligned with the product strategy;
- Designed and launched applications on platforms like Shopify, Webflow, and WIX, driving product functionality and reach;
- Worked with CRM systems and developed surveys to assess customer satisfaction with products.

### Freelance

## UX/UI designer (March 2021 - September 2021)

- Redesigned a mobile application and presented it to customers, focusing on improved user experience and visual appeal;
- Built landing pages and website concepts to effectively attract and convert visitors;
- Created advertising banners and video covers to increase product visibility and engage new customers;
- Designed presentations showcasing company achievements for potential clients;
- Produced unique designs for personalized t-shirts, enhancing brand identity through custom merchandise;
- Developed sets of covers for social media, supporting engagement and brand cohesion.

### Skills:

- Basic knowledge of HTML/CSS, JavaScript;
- Product Thinking & Business Acumen;
- Experience with responsive web design;
- Personas, user flows, wireframing, prototyping;
- User Research & Empathy.

### Tools:

- Figma;
- Framer/WordPress;
- FigJam/Miro;
- Adobe Suite (After Effects, Photoshop, Illustrator);
- Notion/Craft.

## Education

**Mobios school** (2020 - 2021)

UX/UI design

**Projector (2020)**

Beginner Web Designer

## Language

**Ukrainian** - C2, Proficiency

**English** - B2, Upper-Intermediate

**German** - A2, Elementary