|                    |                | Intent        |              | Idea Generation |            |          | Thought Paradigm |      |       | Triggers |           |  | Scale      |       |       |  |
|--------------------|----------------|---------------|--------------|-----------------|------------|----------|------------------|------|-------|----------|-----------|--|------------|-------|-------|--|
|                    |                | Develop Trust | Exert Agency | Diverge         | Incubation | Converge | Preserve         | Bend | Break | Analogy  | Iteration |  | individual | small | large |  |
| Method             | Sub-method     | (M)           |              | \ \ \           | $\odot$    | 75       | $\rightarrow$    | ᡐ    | Ç     |          |           |  | ÷          | ***   | ***   |  |
| Opening            |                |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
| Ice Breaker        | Animal         |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
| Wishful Thinking   | Know/Do/See    |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
|                    | What Next      |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
| Break              |                |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
| Constraint Removal | Identify       |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
|                    | Removal        |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
| Lunch              |                |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
| Visual Analogies   | Analogies      |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
|                    | Likes/Dislikes |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
| Break              |                |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
| Storyboarding      |                |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |
| Closing            |                |               |              |                 |            |          |                  |      |       |          |           |  |            |       |       |  |