



Modeling Mobility Conference

September 14-17, 2025 • Minneapolis

The Modeling Mobility Conference continues the legacy of previous notable transportation planning and modeling events, now serving as the premier forum for professionals working with travel models, transportation data, and quantitative analysis. The conference emphasizes advancing analytical support for real-world transportation decisions and fostering a strong community through interactive workshops, sessions, and networking opportunities.

Momo 2025 celebrates the power of connection in transportation- linking people, goods, and ideas. Together, we'll explore how transportation can both empower and challenge communities, and work toward solutions that support meaningful connections for all.

Join us on **September 14-17, 2025** in **Minneapolis, Minnesota** at the beautiful McNamara Alumni Center on the University of Minnesota (Twin Cities) Campus.

WHATS NEXT?

- Snag your spot- **Registration now OPEN!**
- Acceptances are out-Let us know if you haven't received an update.
- Sponsorship and volunteering opportunities (modelingmobility@zephyrtransport.org)

**EARLY BIRD
ENDS
JUNE 1**

Featured topics

- Travel demand modeling and forecasting
- Machine learning, AI, & advanced modeling techniques
- Big data & merging data sources
- Visualizations & communication tools
- Freight & transportation economics
- Sustainability & clean transportation
- Accessibility, resiliency, & performance-based planning
- Data-informed planning
- Strategies for multi-modal mobility

Connecting through activities

- Oxford-style debates
- Reception
- Snacks, breakfast, & lunch provided
- Dine-around

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www.modelingmobility.org

