

# Job Notification Form, IIT Delhi

## Company Overview

<b>Name:</b>	Axis Bank
<b>Website:</b>	<a href="http://www.axisbank.com">www.axisbank.com</a>
<b>Company Type:</b>	Other (Banking, financial services an)
<b>Description:</b>	Axis Bank is the third largest private sector bank in India. It is one of the first new generations banks to begun operations in 1994.The bank offers the entire spectrum of financial services to customer segments. You will always find us 'Dil Se Open' for your dreams, hopes, minds and every possible window of opportunity.

## Job Details

<b>Designation:</b>	Business Intelligence Unit- Analytics role
<b>Type:</b>	Analytics
<b>Place of Posting:</b>	Mumbai or bangalore
<b>Job Details:</b>	<p>Analytics Location: Mumbai/Bangalore</p> <p>Axis Bank's (Business Intelligence Unit): This is a high profile team with a mandate to drive data based decisions within the bank. Reporting in to Head Banking Operations and Transformation, this department works with all businesses of the bank including retail, small business and corporate to drive analytics.</p> <p>In terms of functions, the department has teams focused on all aspects of analytics for the bank including risk analytics, financial analytics, crime analytics, business and marketing analytics, building predictive scores, data engineering and business reporting.</p>

### About the Role

The person would be a part of the Analytics group in the field of Data Science, Data Engineering, Business Analytics or Business Reporting and the placement could be in either retail or corporate areas. The team primarily focusing on banking products & services. The role will involve – diligent understanding of data, systems and processes to be able to come up with data based decision making solutions for these business groups. The incumbent also needs to be able to work across the matrix organization structure to oversee the recommendations through implementations.

### Key Responsibilities

The candidate will be responsible for the following in their job role:

- Develop product strategy, conduct portfolio analysis
- Leverage analytics to drive insights to optimize Pricing / Channel mix for consumer portfolio
- Creating business insights by performing root cause analysis using Regression and Decision trees
- Performing Profitability (Valuation Models) analysis for all asset products
- Pro-actively working with Product/Risk/Marketing team to drive business strategies
- Work closely with the program team to create analytical strategies

- Perform exploratory analytics to pin point pockets of opportunities within the assigned line of business
  - To create insights & drive actionable through statistical tools & techniques
  - To work on large data sets with different technical tools to help analyze the data in logical manner
  - To create dashboards and reports as needed by the business teams to drive insights.
- Role Proficiencies:
- Knowledge
  - Design and implementation of analytical strategies to drive profitability for the bank
  - Regular synthesis, reporting, analysis and insight driven approach for the bank's products
  - Analytically driven sales and services using propensity based models and valuations
  - Skills
  - Should have experience on SAS or R or Bigdata or Python.
  - Strong data handling, interpretive and problem solving skills with the ability to process large volume of transaction level data and efficiently derive actionable results.
  - Having a 'result oriented' attitude with 'go get it done' skill
  - Good project management skills while working with both internal and external partners
  - Should have a high degree of motivation with a continuous thirst for learning

#### About Axis

Incorporated in 1994, Axis Bank is one of India's most trusted banks & the third largest in the private sector. At Axis Bank, customer centricity has always been the foundation of our business. Our efforts to address the requirements of a diverse customer cross-section are powered by robust infrastructure, advanced technology, a comprehensive monitoring & control framework & a large talent pool. The Bank has a young & engaged workforce with an average age of 30 years. We are an equal opportunity employer & believe in empowering our employees by offering rich roles, learning opportunities & flexibility to chart their career, their way.

**Joining By:** 1 July 2022

## Salary Details

<b>CTC:</b>	14 INR Per Annum
<b>Gross:</b>	14 INR Per Annum
<b>CTC Breakup:</b>	13.1 LPA fixed
<b>Perks / Bonus:</b>	Variable Pay including loan benefits and insurance benefits

## Selection Process

<b>Resume Shortlist:</b>	Yes
<b>Written Test:</b>	No
<b>Online Test:</b>	Yes

<b>Group Discussion:</b>	No
<b>Medical Test:</b>	No
<b>Personal Interview:</b>	Yes
<b>No. of Rounds:</b>	Including Preplacement talk. 1 round for online test and resume shortlisting whereas 2 rounds for PI
<b>No. of Offers:</b>	5
<b>Minimum CGPA:</b>	5

## Eligibility

**Recruiting PHDs:** No

**Eligible Departments:** B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, B.Tech in Civil Engineering and M.Tech in Geotechnical and Geoenvironmental Engineering, B.Tech in Civil Engineering and M.Tech in Water Resources Engineering, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering