

Job Notification Form, IIT Delhi

Company Overview

Name: Housing.com

Website: www.housing.com

Company Type: Other (e-commerce)

Description: Shall share this in JAF

Job Details

Designation: Associate- Growth and Marketing

Type: Other (Digital Marketing)

Place of Posting: Gurugram

Job Details: What does this role hold for you...??

- Work with Product Team to drive user Engagement and Conversion Rate. Ideate and execute product Hooks and Popups on both Web and App platforms
- Work in tandem with Business and Sales Team to understand requirements and align budgets accordingly
- Drive the implementation of new scalable, cost-efficient campaigns and maximize ROI against key metrics (Traffic, Lead, Conversion)
- Closely work with Marketing Tech Team and drive automated solutions / systems for better optimization
- Manage both Paid and Organic Traffic
- Manage internal, agency and external relationships to run campaigns across a wide array of networks and mediums
- Analyze data to monitor revenue performance and uncover areas for improvement
- Prepare and present recommendations, reports, and findings from experimental data all the way up to the executive level

Joining By: 6 June 2022

Salary Details

CTC: 1,800,000 INR Per Annum

Gross: 1,615,212 INR Per Annum

CTC Breakup: Basic: INR 7.2 lacs per annum
HRA: INR 3.6 lacs per annum
Transport allowance: INR 19200 per annum
Medical allowance: INR 15000 per annum
Other Allowance: INR 5,33,4040 per annum

Selection Process

Resume Shortlist: Yes

Written Test: No

Online Test: No

Group Discussion: No

Medical Test: No

Personal Interview: Yes

No. of Rounds: 3

No. of Offers: 2

Minimum CGPA: 7.0

Eligibility

Recruiting PHDs: No

Eligible Departments: B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, B.Tech in Civil Engineering and M.Tech in Geotechnical and Geoenvironmental Engineering, B.Tech in Civil Engineering and M.Tech in Water Resources Engineering, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering

