

# Job Notification Form, IIT Delhi

## Company Overview

<b>Name:</b>	Shopee
<b>Website:</b>	<a href="https://shopee.in/">https://shopee.in/</a>
<b>Company Type:</b>	Other (E-Commerce)
<b>Description:</b>	<p>Launched in 2015, Shopee is the leading e-commerce platform in Southeast Asia and Taiwan. Shopee provides consumers an easy, secure, fast, and enjoyable online shopping experience that is enjoyed by tens of millions of consumers daily. It offers a wide product assortment, supported by integrated payments and seamless fulfilment. Shopee commits to helping brands and sellers succeed in e-commerce, and is highly tailored for each market in which it operates.</p> <p>Shopee is consistently ranked the top app in the Shopping category in Southeast Asia in terms of monthly active users, total time in app on Android, and downloads*. Shopee was also the third most downloaded app globally in the Shopping category in 2020. Shopee was ranked first in YouGov's "Best APAC Buzz Rankings 2020", and ranked eighth in YouGov's "Best Global Brands 2020".</p>

## Job Details

<b>Designation:</b>	Marketing Analytics
<b>Type:</b>	Analytics
<b>Place of Posting:</b>	Bangalore
<b>Job Details:</b>	<p>The Marketing team at Shopee is responsible for conceptualising and implementing go-to-market activities to achieve increased usage and visibility. The team covers areas including Campaigns Management, Community, Public Relations, Partnerships, Offline Marketing and Design. The Regional Marketing team is responsible for strategising and implementing go-to-market activities and working with local teams to localise marketing for the specific markets. The Brand and Growth Marketing team covers all aspects of online and performance marketing for the region. This team is responsible for data-driven solutions, tracking and measuring data to reach the targeted customers.</p>
<b>Joining By:</b>	6 June 2022

## Salary Details

<b>CTC:</b>	1,000,638 INR Per Annum
<b>Gross:</b>	829,250 INR Per Annum
<b>CTC Breakup:</b>	<p>Base Pay 7,63,800 Gratuity 18,888 Provident Fund (Employer's Contribution) 21,600</p>

Fixed Bonus 65,450  
Performance Bonus 1,30,900  
Total Cost to Company (CTC) 10,00,638

**Perks / Bonus:** Insurance coverage for self, parents, spouse and children  
Wifi reimbursement

## Selection Process

**Resume Shortlist:** Yes

**Written Test:** No

**Online Test:** No

**Group Discussion:** No

**Medical Test:** No

**Personal Interview:** Yes

**No. of Rounds:** 2

**No. of Offers:** 2

**Minimum CGPA:** 7

## Eligibility

**Recruiting PHDs:** No

**Eligible Departments:** B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering