

Job Notification Form, IIT Delhi

Company Overview

Name: CoinDCX

Website: <https://careers.coindcx.com/>

Company Type: Finance

Description: CoinDCX is India's largest & safest crypto exchange, with a dedicated focus on making crypto accessible. Established in 2018, CoinDCX has solved numerous problems faced by the Indian crypto community with investing and trading solutions for crypto-based financial products for retail, HNI, and enterprise customers. It is our ultimate goal, to provide the best of the crypto space with the simplest and secure solutions. Insured by BitGo and ISO Certified, CoinDCX is now India's first Crypto Unicorn!

Job Details

Designation: Business Analyst

Type: Analytics

Place of Posting: Mumbai/Bangalore

Job Details: About CoinDCX
CoinDCX is India's largest & safest crypto exchange, with a dedicated focus on making crypto accessible. Established in 2018, CoinDCX has solved numerous problems faced by the Indian crypto community with investing and trading solutions for crypto-based financial products for retail, HNI, and enterprise customers. It is our ultimate goal, to provide the best of the crypto space with the simplest and secure solutions. Insured by BitGo and ISO Certified, CoinDCX is now India's first Crypto Unicorn!

Cryptocurrency Traders are looking for a strong global platform that can help them trade faster, better and smarter. We have a platform that can solve their needs. As the users scale, so does the amount of data we collect. This data is rich with insights and requires constant modelling and monitoring to understand our users better. Now there's a gap we want YOU to address.

You fulfill the needs, wants and desires of our patrons by finding the key levers that enable them to use our platforms better. You help them do more. As an Analyst, you ensure all of the above and more. You make a difference!

Make a difference by,

- Providing Analytical recommendations to influence our product, marketing and strategy
- Design and evaluate product and growth experiments backed by solid hypothesis. Build and deploy machine learning models wherever necessary
- Finding insights that influence decisions (product/features), spanning from early data explorations about user behaviour, to multivariate experiments and optimisations
- Providing user insights through data: cohorts analysis, user segmentation, funnels and behavioural analyses in partnership with growth, product, engineering and UX

Salary Details

CTC:	2,200,000 INR Per Annum
Gross:	129,533 INR Per Annum
CTC Breakup:	Fixed : 1600000 Retention Bonus (y-o-y) : 300000 ESOPS :300000 Total : 2200000

Selection Process

Resume Shortlist:	Yes
Written Test:	No
Online Test:	Yes
Group Discussion:	No
Medical Test:	No
Personal Interview:	Yes
No. of Rounds:	3
No. of Offers:	5

Eligibility

Recruiting PHDs:	No
Eligible Departments:	B.Tech in Computer Science & Engineering, B.Tech in Mathematics & Computing, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing