

Job Notification Form, IIT Delhi

Company Overview

Name: Niyo Solutions Inc.

Website: goniyo.com

Company Type: Core (Technical)

Description: Company: Niyo was founded in 2015 with the vision of changing the way Indians approach their finances - no matter where they work, what they earn, or how tech-savvy they are. To date, we've raised \$49.3 Million in funding, and have maintained a sharp focus on identifying customers' banking pain points and crafting solutions that improve their experience. We currently operate in 4 major business lines:

1. Niyo Bharat - a prepaid salary card and digital banking product for blue collar workers
2. Niyo Global - a zero forex markup travel card that works anywhere in the world
3. NiyoX - a co-branded savings account with industry-best interest rates, 0 maintenance charges, and a host of exciting features
4. Niyo Money - a wealth management platform with 0 commission mutual funds, domestic stocks, and more.

Job Details

Designation: Associate Product Manager (Niyo Money)

Type: Other (Product)

Place of Posting: Bengaluru

Job Details: About the role

We are looking for enterprising Associate Product Managers (APMs) to help us build best-in-class differentiated wealth management experience for different customer segments for India. An APM role is also a stepping stone to a future Product Manager role at Niyo.

Ideal candidate would have at least 1+ years of experience in Product Management, User Experience, Market Research or Customer insights. Having some entrepreneurship experience will be a plus.

Key Responsibilities:

Conduct market research and develop insights into user behaviour especially around wealth management to improve existing product and bring new products to market

Create detailed user stories for product features with all use cases for designers and engineering teams to work on.

Work with UX / Designers to create designs and work with the engineering team to ensure timely delivery of the product features.

Track product adoption, funnel conversions, A/B tests etc and optimise them to achieve business and product objectives

First point of contact to assess product related issues reported by users. Assess severity and priority to the issue. Provide workaround (wherever available) to the stakeholders.

Skills:
Primary and secondary market/user research (interviews, surveys, data driven insights)
Ability to gain in-depth knowledge of product, technology and business
Ability to learn and apply new frameworks and models in product development
Good communication, documentation and project management skills
Good data analytics skills
Ability to work alone and as part of a team

Experience:
At least 1 year of experience in product management
Experience with user research and market research
Entrepreneurship experience would be a plus

Joining By: 30 June 2022

Salary Details

CTC:	1,500,000 INR Per Annum
Gross:	1,431,298 INR Per Annum
CTC Breakup:	Basic Salary ₹572,519 House Rent Allowance ₹229,008 Special Allowance ₹629,771 Gross Salary ₹1,431,298 Provident Fund ₹68,702

Selection Process

Resume Shortlist:	Yes
Written Test:	No
Online Test:	Yes
Group Discussion:	No
Medical Test:	No
Personal Interview:	Yes
No. of Rounds:	4
No. of Offers:	3

Eligibility

Recruiting	Yes
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**Eligible
Departments:**

B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, M.Tech in Applied Optics, M.Tech in Atmospheric-Oceanic Science and Technology, M.Tech in Biomedical Engineering, M.Tech in Chemical Engineering, M.Tech in Communications Engineering, M.Tech in Computer Science & Engineering, M.Tech in Computer Technology, M.Tech in Construction Engineering & Management, M.Tech in Control & Automation, M.Tech in Energy & Environment Technologies and Management, M.Tech in Energy Studies, M.Tech in Engineering Analysis & Design, M.Tech in Environmental Engineering & Management, M.Tech in Fibre Science & Technology, M.Tech in Geotechnical and Geoenvironmental Engineering, M.Tech in Industrial Engineering, M.Tech in Industrial Tribology & Maintenance Engineering, M.Tech in Instrument Technology, M.Tech in Integrated Electronics & Circuits, M.Tech in Materials Engineering, M.Tech in Mechanical Design, M.Tech in Molecular Engineering: Chemical Synthesis & Analysis, M.Tech in Optoelectronics & Optical Communication, M.Tech in Polymer Science & Technology, M.Tech in Polymer Science and Technology, M.Tech in Power Electronics, Electrical Machines & Drives, M.Tech in Power Systems, M.Tech in Production Engineering, M.Tech in Radio Frequency Design & Technology, M.Tech in Rock Engineering & Underground Structures, M.Tech in Solid State Materials, M.Tech in Structure Engineering, M.Tech in Telecommunication Technology & Management, M.Tech in Textile Chemical Processing, M.Tech in Textile Engineering, M.Tech in Thermal Engineering, M.Tech in Transportation Engineering, M.Tech in VLSI Design Tools & Technology, M.Tech in Water Resources Engineering, M.Sc in Chemistry, M.Sc in Cognitive Science, M.Sc in Economics, M.Sc in Mathematics, M.Sc in Physics, B.Tech in Civil Engineering and M.Tech in Geotechnical and Geoenvironmental Engineering, B.Tech in Civil Engineering and M.Tech in Water Resources Engineering, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering, M.S.(R) in Applied Mechanics, M.S.(R) in Biochemical Engineering and Biotechnology, M.S.(R) in Biological Sciences, M.S.(R) in Telecommunication Technology and Management, M.S.(R) in Civil Engineering, M.S.(R) in Chemical Engineering, M.S.(R) in Computer Science & Engineering, M.S.(R) in Electrical Engineering, M.S.(R) in Sensors, Instrumentation and Cyber-physical System Engineering, M.S.(R) in Automotive Research and Tribology, M.S.(R) in VLSI Design Tools and Technology, M.S.(R) in Mechanical Engineering, M.S.(R) in Materials Science and Engineering, M.S.(R) in Information Technology, Master of Design in Industrial Design, Master of Design in Industrial Design, Post Graduate Diploma for Visionary Leadership in Manufacturing