

Job Notification Form, IIT Delhi

Company Overview

Name:	Meesho
Website:	meesho.com
Company Type:	Other (Social e-commerce)
Description:	<p>Meesho is India's largest social commerce platform, on a mission to enable anyone to start their businesses with zero investment. Our entrepreneurs largely comprise housewives in the age group of 25-45 from middle income households and / or tier 2+ India. Our marketplace provides entrepreneurs with the right supply across 100+ categories, logistics, and payment capabilities to successfully run their business.</p> <p>Furthermore, our social sharing integrations with WhatsApp, Facebook and Instagram enable our entrepreneurs to monetize their large social network such as friends, family, neighbours and their larger social network.</p>

Job Details

Designation:	product analyst
Type:	Analytics
Place of Posting:	Bengaluru
Job Details:	<ol style="list-style-type: none">1) Work closely with the Product Manager to build growth solutions for Meesho2) Deep dive into qualitative and quantitative data to come up with key insights to scale our growth initiatives3) Wear multiple hats and support the team with data analytics, internal stakeholder management, user research and creative ideas4) Good to have skills:<ul style="list-style-type: none">o Proficiency in SQL (individual contributor role)o Knowledge of basic concepts of statistics and their application in product analytics.o Data-driven, structured problem solver, with excellent communication skills.o Empathy for the customer and hunger to scaleo Aspiration to grow deep into a product role and eventually own product verticalso Experience in Product, Analytics, Growth roles (not a mandatory skill)
Joining By:	1 March 2022

Salary Details

CTC:	2,600,000 INR Per Annum
Gross:	1,600,000 INR Per Annum
CTC	Fixed: 16LPA

Selection Process

Resume Shortlist: No

Written Test: No

Online Test: No

Group Discussion: No

Medical Test: No

Personal Interview: No

No. of Rounds:

No. of Offers: 5

Eligibility

Recruiting PHDs: No

Eligible Departments: B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, B.Tech in Civil Engineering and M.Tech in Geotechnical and Geoenvironmental Engineering, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering, B.Tech in Civil Engineering and M.Tech in Water Resources Engineering