

Job Notification Form, IIT Delhi

Company Overview

Name:	ADLOID
Website:	adloid.io
Company Type:	Information Technology
Description:	ADLOID is a SaaS venture backed by well-known investors and a proven customer success track record. ADLOID has created AR-based products that solve problems for big enterprises, accelerating teams and business goals in a way that brings down time and resources making them trusted technology partners.

Job Details

Designation: Associate Product Manager

Type: Information Technology

Place of Posting: Gurugram

Job Details: Responsibility

- Performing research and developing appropriate plans, analyzing plans to gather all requirements and provide effective solutions.
- Suggesting product enhancements to improve user experience
- Performing quality assurance controls on products
- Coordinating with the engineering department to deliver functional solutions
- Conducting research to identify customer needs and market gaps
- Prioritizing the implementation of new features and set specific timelines
- Liaise with the Marketing department to ensure proper advertisement and positioning of new products
- Monitoring and report on users' reactions after launching
- Creating support and training documents for internal and external users
- Participating in system configuration
- Analyzing competition

Requirements

- Bachelor's Degree/ Master's Degree from a premier institute.
- Familiarity with market research, consumers' behavior, and marketing techniques
- Hands-on experience with web technologies
- Knowledge of project management tools, like Jira or Trello
- Strong time management skills
- Good communication skills along with the ability to effectively collaborate with cross-functional teams

Additional Requirements:

- Candidates with Entrepreneurial experience or with previous work experience in a start-up would be preferred

Salary Details

CTC:	3,000,000 INR Per Annum
Gross:	2,000,000 INR Per Annum
CTC Breakup:	CTC- 30 LPA Base - 18 LPA : Basic : 7.2 HRA : 3.6 Business Promotion : 0.6 Books and Periodicals : 0.36 Internet : 0.48 Special Allowance : 5.76 Variable - 5 LPA Esop - 7 LPA
Bond:	Yes

Selection Process

Resume Shortlist:	Yes
Written Test:	No
Online Test:	No
Group Discussion:	No
Medical Test:	No
Personal Interview:	Yes
No. of Rounds:	3
No. of Offers:	4
Minimum CGPA:	7

Eligibility

Recruiting PHDs:	No
Eligible Departments:	B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering

(Power and Automation), B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, M.Tech in Applied Optics, M.Tech in Atmospheric-Oceanic Science and Technology, M.Tech in Biomedical Engineering, M.Tech in Chemical Engineering, M.Tech in Communications Engineering, M.Tech in Computer Science & Engineering, M.Tech in Computer Technology, M.Tech in Construction Engineering & Management, M.Tech in Control & Automation, M.Tech in Energy & Environment Technologies and Management, M.Tech in Energy Studies, M.Tech in Engineering Analysis & Design, M.Tech in Environmental Engineering & Management, M.Tech in Fibre Science & Technology, M.Tech in Geotechnical and Geoenvironmental Engineering, M.Tech in Industrial Engineering, M.Tech in Industrial Tribology & Maintenance Engineering, M.Tech in Instrument Technology, M.Tech in Integrated Electronics & Circuits, M.Tech in Materials Engineering, M.Tech in Mechanical Design, M.Tech in Molecular Engineering: Chemical Synthesis & Analysis, M.Tech in Optoelectronics & Optical Communication, M.Tech in Polymer Science & Technology, M.Tech in Polymer Science and Technology, M.Tech in Power Electronics, Electrical Machines & Drives, M.Tech in Power Systems, M.Tech in Production Engineering, M.Tech in Radio Frequency Design & Technology, M.Tech in Rock Engineering & Underground Structures, M.Tech in Solid State Materials, M.Tech in Structure Engineering, M.Tech in Telecommunication Technology & Management, M.Tech in Textile Chemical Processing, M.Tech in Textile Engineering, M.Tech in Thermal Engineering, M.Tech in Transportation Engineering, M.Tech in VLSI Design Tools & Technology, M.Tech in Water Resources Engineering, M.Sc in Chemistry, M.Sc in Cognitive Science, M.Sc in Economics, M.Sc in Mathematics, M.Sc in Physics, B.Tech in Civil Engineering and M.Tech in Geotechnical and Geoenvironmental Engineering, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering, M.S.(R) in Applied Mechanics, M.S.(R) in Biochemical Engineering and Biotechnology, M.S.(R) in Biological Sciences, M.S.(R) in Telecommunication Technology and Management, M.S.(R) in Civil Engineering, M.S.(R) in Chemical Engineering, M.S.(R) in Computer Science & Engineering, M.S.(R) in Electrical Engineering, M.S.(R) in Sensors, Instrumentation and Cyber-physical System Engineering, M.S.(R) in Automotive Research and Tribology, M.S.(R) in VLSI Design Tools and Technology, M.S.(R) in Mechanical Engineering, M.S.(R) in Materials Science and Engineering, M.S.(R) in Information Technology, B.Tech in Civil Engineering and M.Tech in Water Resources Engineering