

Job Notification Form, IIT Delhi

Company Overview

Name:	CityMall
Website:	citymall.live
Company Type:	Other (E- commerce)
Description:	<p>CityMall is a community commerce platform focused on 300 million new to internet users living in 400 small cities, towns and villages in India. CityMall primarily focused on Grocery, Fresh and Packaged FMCG categories. Smaller towns and cities are untouched by traditional online e-grocers with large players like Grofers & BigBasket present in top 8 metropolitan cities in India. Key bottlenecks are lack of trust, lack of familiarity to browse and purchase online, low average order values (which makes economic viability a challenge for the platforms), lack of credit in online channels (which neighbourhood stores offer).</p> <p>CityMall is a highly efficient channel to serve these consumers through "Community Leaders". They are the "Social" & "Geographical" connectors between end consumers and CityMall. They help us in acquiring customers, doing sales & marketing to retain wallet share as well as doing the last mile logistics in their communities making the community led model more suitable for small towns, cities and villages</p> <p>Founded by IIT Delhi and IIT Roorkee alumni with 8+ years of entrepreneurial experience, Citymall aims to create several thousands of such micro-entrepreneurs and empower them to create the go-to e-commerce platform for Bharat.</p> <p>CityMall is backed by top tier VCs like Elevation, Accel and Waterbridge.</p>

Job Details

Designation:	Business Analyst
Type:	Analytics
Place of Posting:	Gurgaon
Job Details:	<p>About CityMall:</p> <p>CityMall is a community commerce platform focused on 300 million new to internet users living in small cities, towns, and villages in India. CityMall is focused on Grocery, Fresh and Packaged FMCG, Electronics, Fashion categories. So far e-commerce has primarily benefited residents of the top 8 metropolitan cities in India. Key reasons for this are lack of trust, lack of familiarity with browsing and transacting online, low</p>

average order values (which makes economic viability a challenge for the platforms), lack of credit in online channels (which neighbourhood stores offer). CityMall is a highly efficient channel to serve these consumers through "Community Leaders". They are the "Social" & "Geographical" connectors between end consumers and CityMall. They help us in customer acquisition, localized sales & marketing to capture customers' share of wallet, and the last mile logistics in their communities, thus making the community-led model more suitable for small towns, cities, and villages. Founded by IIT Delhi and IIT Roorkee alumni with 8+ years of entrepreneurial experience, Citymall aims to create hundreds of thousands of such micro-entrepreneurs and empower them to create the go-to e-commerce platform for Bharat.

CityMall is backed by top tier VCs like General Catalyst, Elevation, Accel and Waterbridge.

Your impact and growth:

- Opportunity to work with one of the fastest growing start-ups in the country
- You'll get to work on a wide range of projects, using latest technologies, working with a tightly knit team of talented individuals
- You'll be part of a small/impactful team trying to solve new and challenging engineering problems while building systems that impact real lives.
- We have a very inclusive culture and are always open to newer and better ways to solve problems. You'll be able to contribute to the decision-making process from the very beginning

Must Have Skills:

- Develop and lead data / analytical support for the functional planning and execution.
- Conceptualize and drive analytic projects with various stakeholders to increase functional efficiency and productivity.
- Develop reports and dashboards, identify right metrics, lead and lag indicators and provide actionable business insights.
- Lead data support to drive data-based decision making
- Proficient in SQL, data visualization and presentation.
- Experience on working with programming language R/python is a big plus

Joining By: 15 June 2022

Salary Details

CTC:	1,600,000 INR Per Annum
Gross:	1,477,800 INR Per Annum
CTC Breakup:	15 LPA (fixed) + 9 Lakh (Esops)
Perks / Bonus:	9 Lakh (Esops)

Selection Process

Resume Shortlist: Yes

Written Test: No

Online Test: Yes

Group Discussion: No

Medical Test: No

Personal Interview: Yes

No. of Rounds: 3

No. of Offers: 5

Eligibility

Recruiting PHDs: No

Eligible Departments: B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, M.Tech in Engineering Analysis & Design, B.Tech in Civil Engineering and M.Tech in Geotechnical and Geoenvironmental Engineering, B.Tech in Civil Engineering and M.Tech in Water Resources Engineering, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering, M.B.A. (General), M.B.A. (with focus on Management Systems), M.B.A. (with focus on Telecommunication Systems management), M.B.A. (with focus on Part Time)