Job Notification Form, IIT Delhi

Company Overview

Name:	Simpl (One Sigma Technologies Pvt Ltd)
Website:	https://getsimpl.com/
Company Type:	Other (Fintech)
Description:	About Simpl

Simpl's vision is to enable a safe, 1-tap checkout experience across all trusted merchants on the Internet, without requiring consumers to share their personal payment information. To achieve this vision, we are building the payments infrastructure (identity, trust score and security) ground up for a world that is mobile first, where consumers frequently buy on the go & love convenience. Simpl offers Buy Now, Pay Later option on trusted merchants for consumers to complete their transaction in just 1-tap and Loyalty Rewards to help merchants retain their customers.

Job Details

Designation:	Product Designer
Type:	Other (Design)
Place of Posting:	Bengaluru
Job Details:	Job Description - Product Designer

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Background
Although over ~150mn Indians have shopped online, most have never used an online payment method either because they don't have a CC/DC/NB/UPI instrument OR are worried about the safety of their payment information. A small percentage of consumers who own high-end credit cards enjoy loyalty rewards redeemable on travel and lifestyle products but the majority who use UPI are at a disadvantage because they use up cash on hand and don't get loyalty rewards either. Given these consumers have never experienced credit or loyalty rewards, the design team is critically responsible for making the user experience intuitive, fun to use, and habit forming.

Key Responsibilities
Define the user model and user interface for new and existing products and features.
Build deep consumer empathy to understand underlying human needs,

motivations & struggles
Generate deep consumer insight
Develop high-level and/or detailed storyboards, mockups, and prototypes to effectively communicate interaction and design ideas.
Participate in qualitative & quantitative user research
Convert abstract product requirements into understandable storyboards
Follow brand guidelines to ensure consistency
Ship fast, learn, and iterate
Over-communicate with product/engineering about the scope, timelines and set expectations
Skills Required
Familiarity with agile practices and at least 1 UX prototyping tool
Experience creating user journeys, personas, scenarios, navigational maps, flow diagrams, wireframes, and prototypes
Must have knowledge of pixel-perfect design for both web and mobile

Joining By: 13 December 2021

Salary Details

CTC:	2,500,000 INR Per Annum
Gross:	1,300,000 INR Per Annum
CTC Breakup:	Cash and benefits worth 25LPA 13LPA (fixed) + 1L (retention bonus) + 1L(joining bonus) + 8L ESOPS (vested over 4 years) + 200k benefits - on term, accident, health insurance and BYOD, L&D programs (not cashable)

Selection Process

Resume Shortlist:	Yes
Written Test:	No
Online Test:	Yes
Group Discussion:	No
Medical Test:	No
Personal Interview:	Yes
No. of Rounds:	3
No. of Offers:	3
Minimum CGPA:	7

Eligibility

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Recruiting PHDs: No

Eligible Departments: Master of Design in Industrial Design, Master of Design in Industrial Design