# Job Notification Form, IIT Delhi

## Company Overview

Name:

Uniorbit Technologies Private Limited

Website:

uni.cards

Company

Type:

Finance

Description:

We are a new-age fintech building the next-gen credit cards to cater to the unmet

needs of millions of Indians

We are trying to disrupt how traditional credit card lending functions and turn it

around to give the customer what they want.

### Job Details

Designation:

**Product Analyst** 

Type:

Analytics

Place

of Bangalore

Posting:

Job Details:

We are looking for driven individual to work in a data-driven product management team, helping impact the user experience on our product. In this role, you will have the opportunity to drive our user behaviour steering product vision. You will study user behaviour in depth to validate critical features and user experiences. The role is inherently cross-functional: You will work closely with a high-energy team consisting of software engineering, data analytics, user experience, device marketing, customer service, and executive team members. This role is a good fit for someone who is creative yet highly data-driven and who has strong customer focus and 'product sense', combined with an established track record in user behaviour analysis.

#### What You'll Do

- Work with stakeholders throughout the organization and across entities to identify opportunities for leveraging internal and external data to drive business impact
- Define and implement our user behaviour analysis data science methodology and roadmap
- Predict future customer behaviour and business conditions through machine learning and predictive modelling
- Mine and analyse data to improve and optimize performance, capture meaningful insights and turn them into business advantages
- Assess the effectiveness and accuracy of new data sources and data gathering techniques
- Develop custom data models and algorithms to apply to data sets
- Use predictive modeling to predict outcomes and identify key drivers
- Develop A/B testing framework and test model quality
- Coordinate with different functional teams to implement models and monitor outcomes
- Develop processes and tools to monitor and analyze model performance and data accuracy
- Use statistical and predictive techniques to build models for optimizing products and improving user experience

- Work with product managers to get the models executed and track impact of the product

- Work closely with product managers to define metrics and set up reporting of those metrics

Joining By: 6 June 2022

## Salary Details

CTC: 1,644,000 INR Per Annum

Gross: 1,444,000 INR Per Annum

**CTC** 1444000 (Fixed) + 200000 (Joining Bonus)

Breakup:

Perks / 200000 (Joining Bonus)

Bonus:

### Selection Process

Resume Yes

Shortlist:

Written Test: No

Online Test: Yes

Group No

Discussion:

Medical Test: No

Personal Yes

Interview:

No. of 3

Rounds:

No. of 5

Offers:

## Eligibility

Recruiting PHDs:

No

Eligible

Departments:

B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical

Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, B.Tech in Civil Engineering and M.Tech in Geotechnical and Geoenvironmental Engineering, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering, B.Tech in Civil Engineering and M.Tech in Water Resources Engineering