

v1.0.0

Utility.fun

// The Utility Discovery Layer

echo

Don't just ship code. Ship a community.

The Vaporware Gap

System Analysis: Market Polarization

ERR_NO.Utility_FOUND

> Current State Analysis

The Web3 ecosystem is currently divided into two extremes, leaving a massive gap in the middle for real value creation.

[-] Web 2.0 (e.g., Product Hunt)

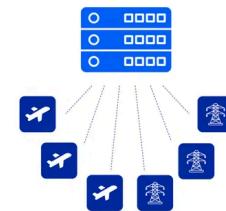
Great software products, but users have zero ownership or financial upside.

[-] Web 3.0 (e.g., Pump.fun)

High-velocity speculation and trading, but often backing "vaporware" with no real utility.

Web3 vs. Web 1.0 & 2.0: Key differences

Web 1.0



Web 2.0



Web 3.0



Centralised, human mediated,
rent seeking

Decentralised
autonomous p2p

! CRITICAL ERROR:

Users are forced to choose between using tools or making money. Why not both?

Fig 1.0: Evolution of User Ownership

Functional FOMO

New Paradigm: Proof of Product

STATUS: VERIFIED

DEFINITION

Functional FOMO *(noun)*

The fear of missing out on a tool that actually gives you a competitive advantage.

> The Shift

We are replacing speculative gambling with **Proof of Product**. On Utility.fun, you cannot launch a token unless you have a working software product attached to it.

Core Requirement:

- ✓ Working Application
- ✓ Real User Base
- ✓ Tangible Utility



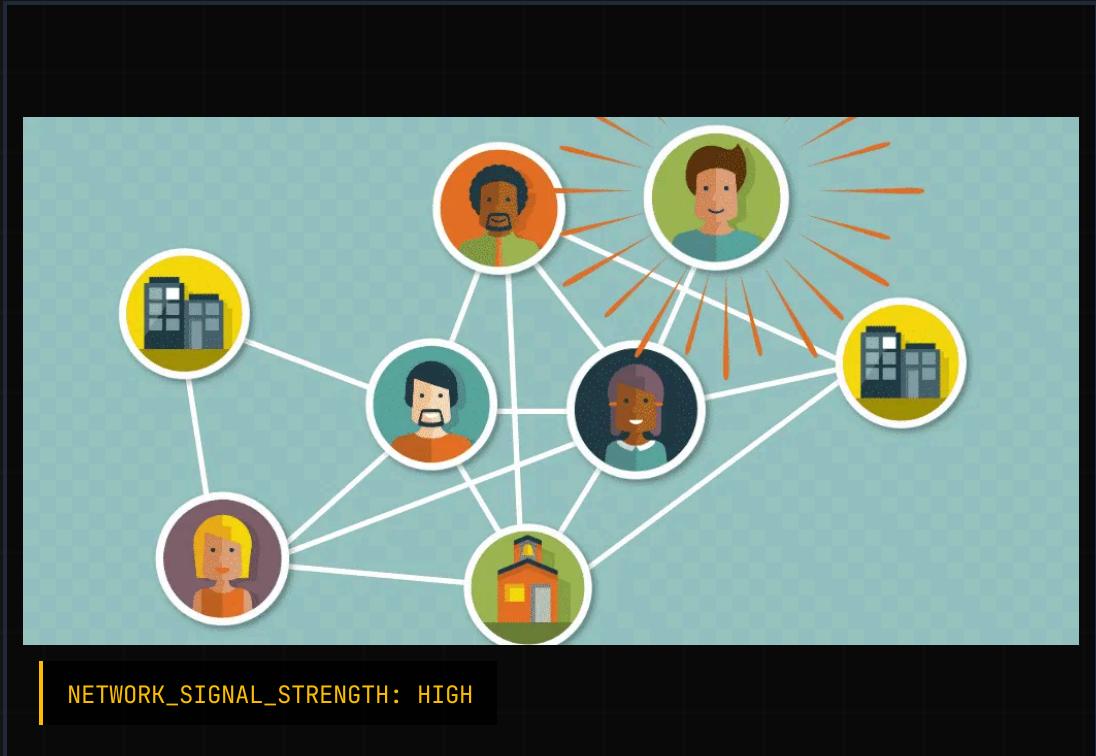
Fig 2.0: Token Utility Architecture

How It Works

Phase 1: Discovery Protocol

STEP 01/03

01



> FIND Signal

Stop searching for needles in haystacks. We use community consensus to surface the most valuable tools, filtering out the noise of empty speculation.

A Community Curation

Rankings driven by real usage data, not just price action.

B Verified Reputation

Reviews from users who actually hold the token and use the product.

C Algorithmic Discovery

Smart feeds that learn what utilities you value most.

How It Works

Phase 2: Launch Mechanism

STEP 02/03

02

> CREATE Liquidity

Launch your app and token simultaneously using our **Fair Launch Bonding Curve**. No pre-sales, no insider allocations, just pure market discovery.

Instant Market Creation

Liquidity is automatically generated as users buy. No initial capital required.

Rug-Proof Design

Liquidity is locked. Developers cannot pull the rug. Trust is built-in.

LAUNCH_CONFIGURATION	● ● ●
Bonding Curve Mode	ACTIVE
Pre-Sale Allocation	DISABLED (0%)
Liquidity Lock	
Mint Authority	REVOKED
INITIATE LAUNCH	

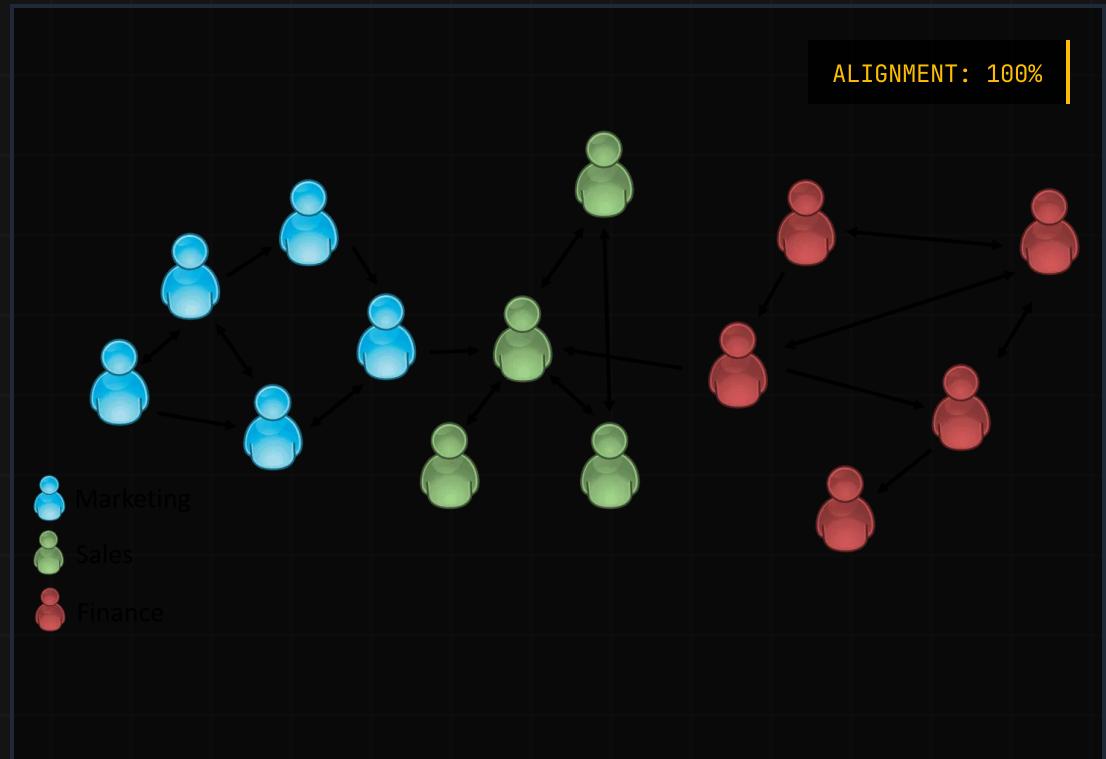
System: Fair Launch Protocol

How It Works

Phase 3: Ownership Economy

STEP 03/03

03



> OWN the Network

Transform from a passive user into an active stakeholder. When you use a tool you love, you can invest in its success and govern its future.

Stakeholder Benefits

Wallet-Based Upvoting

ACTIVE

Governance Rights

ACTIVE

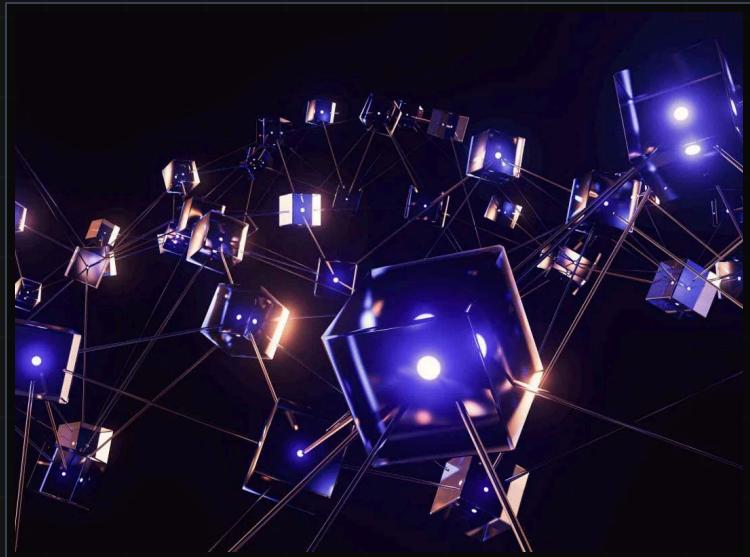
Ecosystem Rewards

ACTIVE

Powered by BNB Chain

Infrastructure Layer Analysis

NETWORK: BNB SMART CHAIN



Why BNB Chain?

We chose BNB Chain for its unmatched combination of **speed**, **affordability**, and **liquidity depth**. It is the only chain capable of supporting high-velocity retail adoption.

VELOCITY

High-Frequency

Built for retail speed. Instant finality for seamless user experiences.

EFFICIENCY

Sub-Cent Fees

Transactions cost fractions of a penny, enabling micro-interactions.

SCALABILITY

Seamless Grad.

Direct path from bonding curve to top-tier CEX listings.

The ROI

Building Sustainable Economies

PROFITABILITY: OPTIMIZED

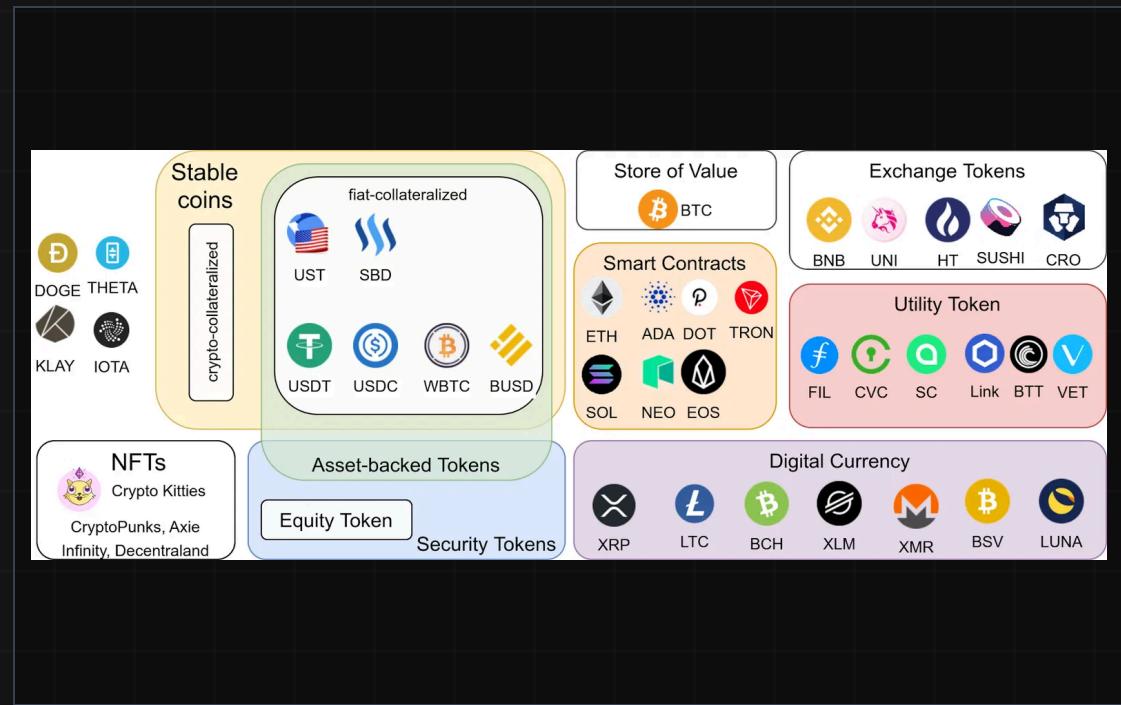


Fig 4.0: The Utility Asset Class

> Value Distribution

Instant Funding & Loyalty

DEVELOPERS
Launch with capital and a user base that is financially invested in your success.

Ownership & Governance

USERS
Stop paying rent. Start owning the protocols and tools you use every day.

Higher Quality Signal

ECOSYSTEM
A marketplace filtered by utility, reducing noise and increasing trust.

The Vision

Convergence of Utility and Speculation

TARGET: MASS ADOPTION

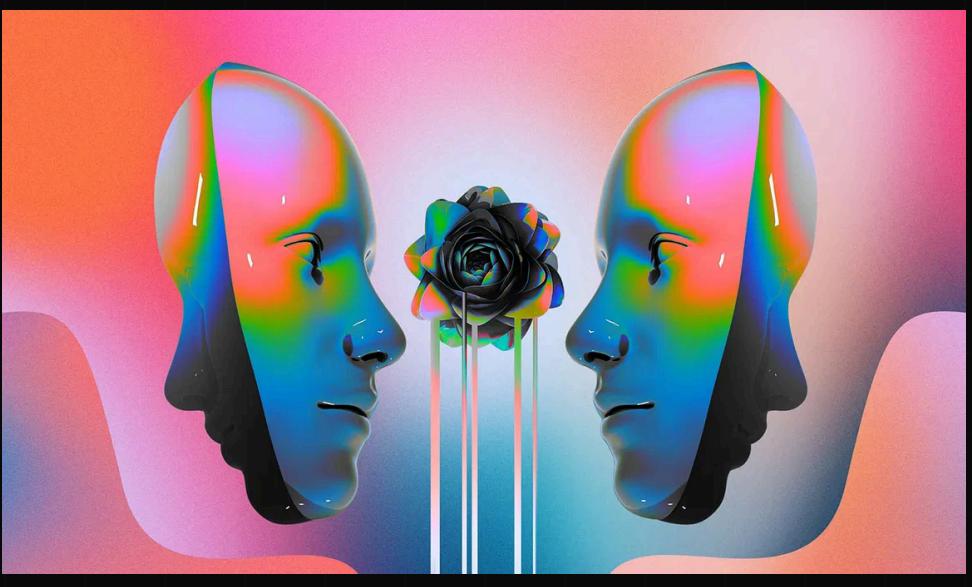


Community
Collaborative
Network

We are building a future where **Finding**, **Creating**, and **Investing** in software are a single, seamless action.

Product Hunt + Pump.fun = Utility.fun

The Love Child of Discovery and Liquidity



Don't just ship code.
Ship a community.

LAUNCH NOW AT UTILITY.FUN