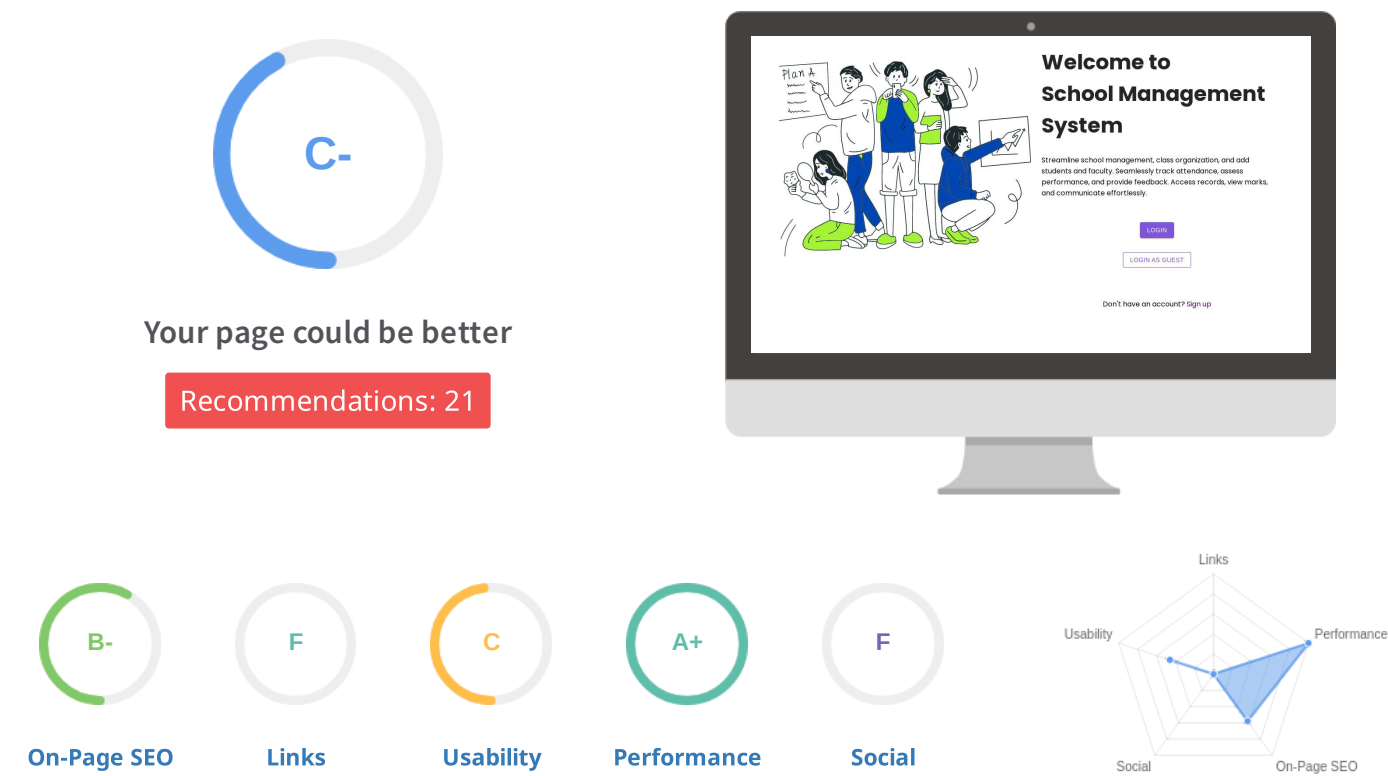# Website Report for realschoolmanagementsystem.netlify.app

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for realschoolmanagementsystem.netlify.app

C-

Your page could be better

Recommendations: 21

Welcome to School Management System

Streamline school management, class organization, and add students and faculty. Seamlessly track attendance, assess performance, and provide feedback. Access records, view marks, and communicate effortlessly.

LOGIN

LOGIN AS GUEST

Don't have an account? Sign up

B-	F	C	A+	F
On-Page SEO	Links	Usability	Performance	Social

Recommendations

Execute a Link Building Strategy	Links	High Priority
Optimize for Core Web Vitals	Usability	Medium Priority
Lengthen meta description (to between 70 and 160 characters)	On-Page SEO	Medium Priority
Add Canonical Tag	On-Page SEO	Medium Priority

| Make greater use of header tags | On-Page SEO | Medium Priority |

| Create and link your Facebook Page | Social | Low Priority |

| Create and link your X profile | Social | Low Priority |

| Optimize your page for Mobile PageSpeed Insights | Usability | Low Priority |

| Use your main keywords across the important HTML tags | On-Page SEO | Low Priority |

| Increase page text content | On-Page SEO | Low Priority |

| Implement an analytics tracking tool | On-Page SEO | Low Priority |

| Add Schema Markup | On-Page SEO | Low Priority |

| Please add Facebook Open Graph Tags | Social | Low Priority |

| Add X Cards | Social | Low Priority |

| Create and link associated Instagram profile | Social | Low Priority |

| Create and link an associated YouTube channel | Social | Low Priority |

| Create and link an associated LinkedIn profile | Social | Low Priority |

| Setup & Install a Facebook Pixel | Social | Low Priority |

| Add business address and phone number | Other | Low Priority |

| Add Local Business Schema | Other | Low Priority |

| Create Google Business Profile | Other | Low Priority |

On-Page SEO Results

Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag ✓

You have a title tag of optimal length (between 10 and 70 characters).

School Management System

Length : 24

Meta Description Tag ✗

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).

Web site created using create-react-app

Length : 39

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview *i*

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

> https://realschoolmanagementsystem.netlify.app ⋮
> **School Management System**
> Web site created using create-react-app

Hreflang Usage *i*

Your page is not making use of Hreflang attributes.

Language ✓

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage ✓

Your page has a H1 Tag.

H2-H6 Header Tag Usage ✗

Your page is not making use of multiple levels of Header Tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H2	0
H3	0
H4	0
H5	0
H6	0

Keyword Consistency ✖

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
school	✓	✖	✓	2	
management	✓	✖	✓	2	
login	✖	✖	✖	2	
welcome	✖	✖	✓	1	
system	✓	✖	✓	1	
streamline	✖	✖	✖	1	
class	✖	✖	✖	1	
organization	✖	✖	✖	1	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
school management	✓	✖	✓	2	

Amount of Content ✖

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 40

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes ✔

You do not have any images missing Alt attributes on your page.

Canonical Tag ✖

Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

Noindex Tag Test ✔

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✔

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled ✔

Your website has SSL enabled.

HTTPS Redirect ✔

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt ✔

Your website appears to have a robots.txt file.

http://realschoolmanagementsystem.netlify.app/robots.txt

Blocked by Robots.txt ✔

Your page does not appear to be blocked by robots.txt.

XML Sitemaps _i_

Analytics ✖

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data ✖

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	0

Links

Backlink Summary

✖

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

0	0
Domain Strength	**Page Strength**

↗ 0	↗ 0
Backlinks	Referring Domains

↺ 0	🔗 0	🎓 0	🏛 0	☰ 0	🖥 0
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks

i

We haven't found any backlinks to report for this site.

Top Pages by Backlinks

i

We haven't found any Top Pages data for this site.

Top Anchors by Backlinks

We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies

We haven't found any Geographic Data for this site.

On-Page Link Structure

We found 3 total links. 0% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links ✔️

Your link URLs appear friendly (easily human or search engine readable).

Usability

C

Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.


Welcome to School

Welcome to School Management System

Streamline school management, class organization, and add students

Google's Core Web Vitals ✖️

Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.

Largest Contentful Paint (LCP)

Interaction To Next Paint (INP)

Cumulative Layout Shift (CLS)
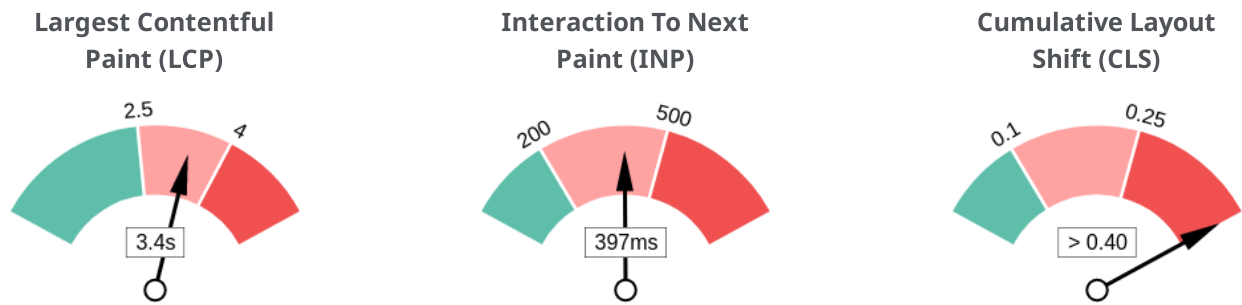
Use of Mobile Viewports ✔️

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile ❌

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

Lab Data	Value
First Contentful Paint	2.9 s
Speed Index	3.5 s
Largest Contentful Paint	4.5 s
Time to Interactive	4.5 s
Total Blocking Time	0.61 s
Cumulative Layout Shift	0.522

Opportunities	Estimated Savings
Eliminate render-blocking resources	1.65 s
Reduce unused JavaScript	1.27 s
Avoid multiple page redirects	0.63 s

Google's PageSpeed Insights - Desktop ✔️

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.

Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	0.9 s		Eliminate render-blocking resources	0.47 s
Speed Index	0.9 s		Reduce unused JavaScript	0.3 s
Largest Contentful Paint	1.1 s		Avoid multiple page redirects	0.19 s
Time to Interactive	1.1 s			
Total Blocking Time	0.06 s			
Cumulative Layout Shift	0.018			

Flash Used? ✓

No Flash content has been identified on your page.

iFrames Used? ✓

There are no iFrames detected on your page.

Favicon ✓

Your page has specified a favicon.

Email Privacy ✓

No email addresses have been found in plain text on your page.

Legible Font Sizes ✓

The text on your page appears to be legible across devices.

Tap Target Sizing ✓

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results

A+
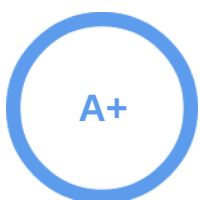
**Your performance is very good!**

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.
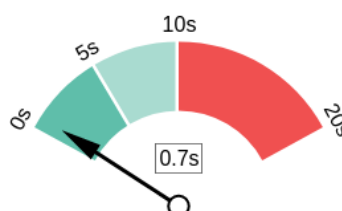
Page Speed Info ✓
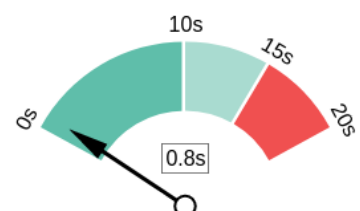
Your page loads in a reasonable amount of time.
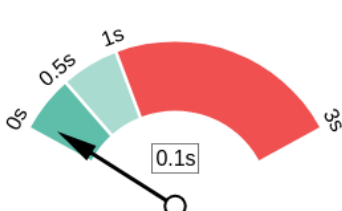
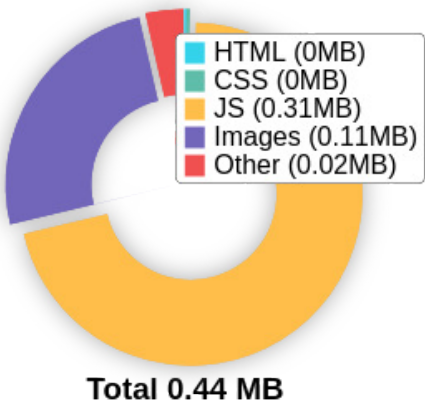| Server Response	All Page Content Loaded	All Page Scripts Complete
0.1s	0.7s	0.8s

Download Page Size ✓

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size

0.4MB
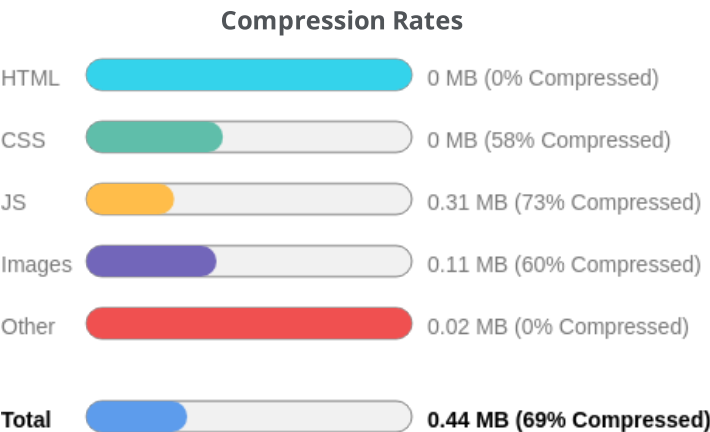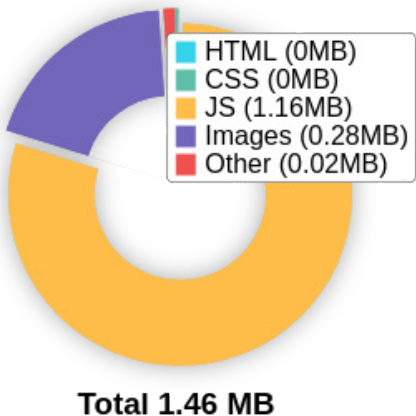
Download Page Size Breakdown

- HTML (0MB)
- CSS (0MB)
- JS (0.31MB)
- Images (0.11MB)
- Other (0.02MB)

Total 0.44 MB

Website Compression (Gzip, Deflate, Brotli) ✓

Your website appears to be using a reasonable level of compression.

Compression Rates

HTML	0 MB (0% Compressed)
CSS	0 MB (58% Compressed)
JS	0.31 MB (73% Compressed)
Images	0.11 MB (60% Compressed)
Other	0.02 MB (0% Compressed)
Total	**0.44 MB (69% Compressed)**

Raw Page Size Breakdown

- HTML (0MB)
- CSS (0MB)
- JS (1.16MB)
- Images (0.28MB)
- Other (0.02MB)

Total 1.46 MB

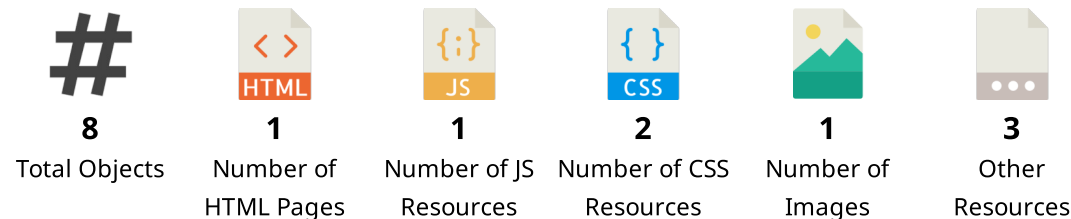## Number of Resources ℹ

This check displays the total number of files that need to be retrieved from web servers to load your page.

#	HTML	JS	CSS	Images	•••
8	**1**	**1**	**2**	**1**	**3**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP) ℹ

This page does not appear to have AMP Enabled.

JavaScript Errors ✓

Your page is not reporting any JavaScript errors.

HTTP2 Usage ✓

Your website is using the recommended HTTP/2+ protocol.

Optimize Images ✓

All of the images on your page appear to be optimized.

Minification ✓

All your JavaScript and CSS files appear to be minified.

Deprecated HTML ✓

No deprecated HTML tags have been found within your page.

Inline Styles ✓

No inline styles have been found within your page's HTML tags.

Social Results

F

Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Page Linked ✗

No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags ✗

We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel ✗

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked ✗

No associated X profile found as a link on your page.

X Cards ✗

We have not detected X Cards on your page.

X Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on X.

Instagram Linked ✗

No associated Instagram profile found linked on your page

LinkedIn Page Linked ✗

No associated LinkedIn profile found linked on your page.

YouTube Channel Linked ✖

No associated YouTube channel found linked on your page.

YouTube Channel Activity *i*

No associated YouTube channel found linked on your page.

Local SEO

Address & Phone Shown on Website ✖

We can't identify one or both of these components on the page. Missing: Phone, Address

Local Business Schema ✖

No Local Business Schema identified on the page.

Google Business Profile Identified ✖

No Google Business Profile was identified that links to this website.

Google Business Profile Completeness *i*

No Google Business Profile was identified that links to this website.

Google Reviews *i*

No Google Business Profile was identified that links to this website.

Technology Results

Technology List *i*

These software or coding libraries have been identified on your page.

Technology	Version
HSTS	
Netlify	
React	

Server IP Address *i*

13.57.148.141

DNS Servers *i*

ns-tld3.charlestonroadregistry.com
ns-tld1.charlestonroadregistry.com
ns-tld5.charlestonroadregistry.com
ns-tld4.charlestonroadregistry.com
ns-tld2.charlestonroadregistry.com

Web Server *i*

Netlify

Charset
text/html; charset=UTF-8