

# **Team Members**

Kewei Yu

Manas Johri

Sara Kou

Shihang Zhu

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# Roles

Organizer
Agenda Maker
Task Manager
Analyst
Long-Term Strategy



# **Introduction & Background**

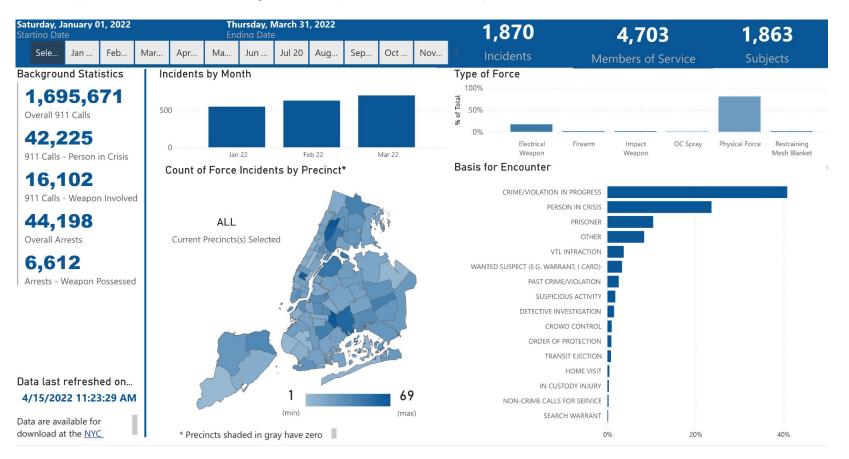
- We aim to create a platform for NYU Students that can help them summarize areas of interest while moving into the city.
- We realized that the main concerns students have while moving here are related to Crime,
   followed by Health Facilities, Transportation Services and so on.
- Hence, we created an Interactive Dashboard (Tableau Story) that covers 'Crime Across
  NYC', using data from Open NYC and NYPD Data Sources.
- Additionally, we incorporated a few more facilities related to Health and Transportation into our Dashboard for a broader usage.

The Ultimate Goal: Help and benefit the population in NYC, especially NYU students.



# **Motivation**

**Rising Crime -** According to NYPD statistics, "for the month of January 2022, New York City saw a 38.5% increase in overall index crime compared with January 2021 (9,566 v. 6,905)".





# Tools used throughout the project

- We have primarily used Tableau for our Project. Excel was used for Data Filtering, Sorting and Tinkering
  - 1. Tableau Data visualization





3. R - Data processing and filtering





4. Power BI - Open for potential use





#### **Data Sets Used**

# We have used 5 Data Sets extracted from NYC OpenData, namely -



NYPD Arrests Data (Historic) Public Safety

List of every arrest in NYC going back to 2006 through the end of the previous calendar year. This is a breakdown of every arrest effected in NYC by the NYPD going back to 2006 through the end of the previous calendar year. This data is manually extracted every quarter and reviewed by the Office of Management Analysis and Planning before being posted on the NYPD website. Each record represents an arrest effected in NYC by the NYPD and includes information about the type of crime, the location and time of enforcement. In addition, information related to suspect demographics is also included.

This data can be used by the public to explore the nature of police enforcement activity. Please refer to the attached data footnotes for additional information about this dataset.

#### NYPD Complaint Data Historic Public Safety

This dataset includes all valid felony, misdemeanor, and violation crimes reported to the New York City Police Department (NYPD) from 2006 to the end of last year (2019). For additional details, please see the attached data dictionary in the 'About' section.

#### Athletic Facilities

This dataset contains facilities that were designed specifically with sports in mind. These facilities are not the only places within parks where sports can be played. This layer contains all of the facilities that can be permitted for athletic activity and facilities that are specifically designated for sports but are not available for permitting.

NYC Health + Hospitals patient satisfaction scores

- 2009 Health

These are patient satisfaction scores measured by a standardized survey known as the Hospital Consumer Assessment of Healthcare Providers & Systems (HCAHPS). The survey is conducted by the federal Centers for Medicare and Medicaid Services (CMS) as a standard assessment tool for all hospitals throughout the nation. This data shows the 2009 patient satisfaction scores in New York City's 11 public hospitals.

Subway Entrances Map of NYC Subway Entrances



#### What's in this Dataset? Rows Columns Each row is a Arrest in NYC by NYPD 5.15M 19 Columns in this Dataset Column Name Туре Description ARREST\_KEY Randomly generated persistent ID for each arrest Plain Text T ARREST\_DATE Exact date of arrest for the reported event Date & Time 🛱 V PD\_CD Three digit internal classification code (more granular than ... $\vee$ PD\_DESC Description of internal classification corresponding with PD... KY\_CD Three digit internal classification code (more general categ... Number $\vee$ OFNS\_DESC Description of internal classification corresponding with KY... Plain Text T LAW\_CODE Law code charges corresponding to the NYS Penal Law, VT... Plain Text T Show All (19)

#### **Example of datatable using R**



#### **NYPD Arrest Data(Historical)**

- 5.15 millions rows/19 columns
- Offence description/Arrest Boroughs/Arrest Date/Age Group

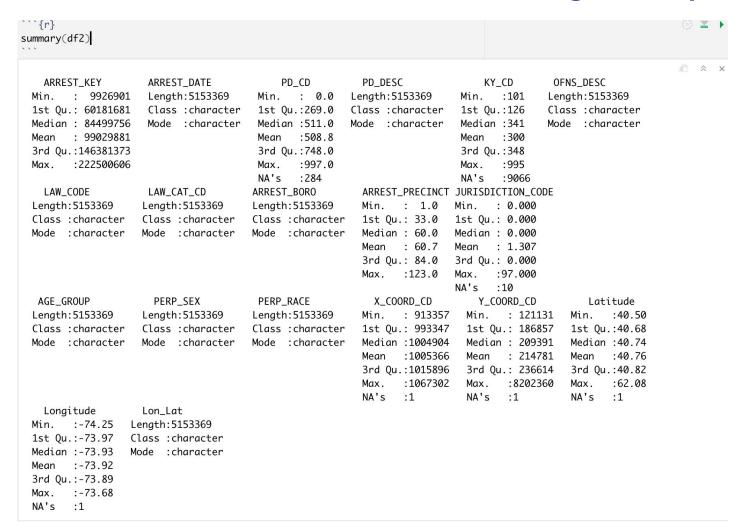
Show	how 5 + entries							Search:	
	$\mathbf{ARREST\_KEY} \; \diamondsuit$	$ARREST\_DATE \ \ \ \\ \ \ \\ \ \ \ \\$	PD_CD \$	PD_DESC	$KY\_CD \ \diamondsuit$	OFNS_DESC \$	$LAW\_CODE \ \ \ \\ \ \ \\$	LAW_CAT_CD \( \psi \)	
1	32311380	06/18/2007	511	CONTROLLED SUBSTANCE, POSSESSION 7	235	DANGEROUS DRUGS	PL 2200300	M	
2	192799737	01/26/2019	177	SEXUAL ABUSE	116	SEX CRIMES	PL 1306503	F	
3	193260691	02/06/2019					PL 2203400	F	
4	149117452	01/06/2016	153	RAPE 3	104	RAPE	PL 1302503	F	
5	190049060	11/15/2018	157	RAPE 1	104	RAPE	PL 1303501	F	
Showing 1 to 5 of 100 entries					Previous	1 2 3	4 5	. 20 Next	

#### **Data Cleaning and Exploration**

```
'data.frame': 5153369 obs. of 19 variables:
$ ARREST KEY
                  : int 32311380 192799737 193260691 149117452 190049060 24288194 189182271 196324211 19
197554056 . . .
$ ARREST DATE
              : chr "06/18/2007" "01/26/2019" "02/06/2019" "01/06/2016" ...
$ PD CD
                  : int 511 177 NA 153 157 203 153 157 175 175 ...
                  : chr "CONTROLLED SUBSTANCE, POSSESSION 7" "SEXUAL ABUSE" "" "RAPE 3" ...
$ PD_DESC
               : int 235 116 NA 104 104 352 104 104 233 233 ...
$ KY_CD
$ OFNS_DESC
             : chr "DANGEROUS DRUGS" "SEX CRIMES" "" "RAPE" ...
                  : chr "PL 2200300" "PL 1306503" "PL 2203400" "PL 1302503" ...
$ LAW CODE
                  : chr "M" "F" "F" "F" ...
$ LAW_CAT_CD
              : chr "Q" "M" "M" "K" ...
$ ARREST BORO
$ ARREST_PRECINCT : int 27 25 14 67 77 77 5 77 50 26 ...
$ JURISDICTION_CODE: int 1000020000...
$ AGE_GROUP
                  : chr "18-24" "45-64" "25-44" "25-44" ...
$ PERP_SEX : chr "M" "M" "M" "M" ...
            : chr "BLACK" "BLACK" "UNKNOWN" "BLACK" ...
$ PERP_RACE
$ X COORD CD
             : num NA 1000555 986685 998032 1003606 ...
$ Y COORD CD
                  : num NA 230994 215375 175598 185050 ...
$ Latitude
                  : num NA 40.8 40.8 40.6 40.7 ...
$ Longitude
                  : num NA -73.9 -74 -74 -73.9 ...
$ Lon_Lat
                        "" "POINT (-73.94110928599997 40.800694331000045)" "POINT (-73.99121211099998
                  : chr
40.75783900300007)" "POINT (-73.95033556299995 40.648650085000035)" ...
```



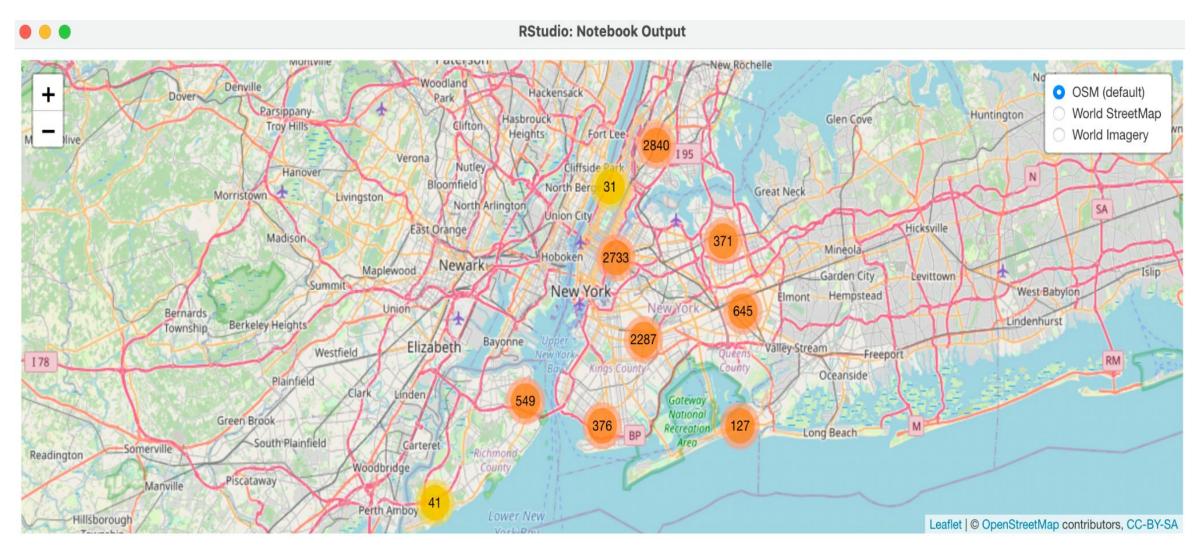
#### **Data Cleaning and Exploration**



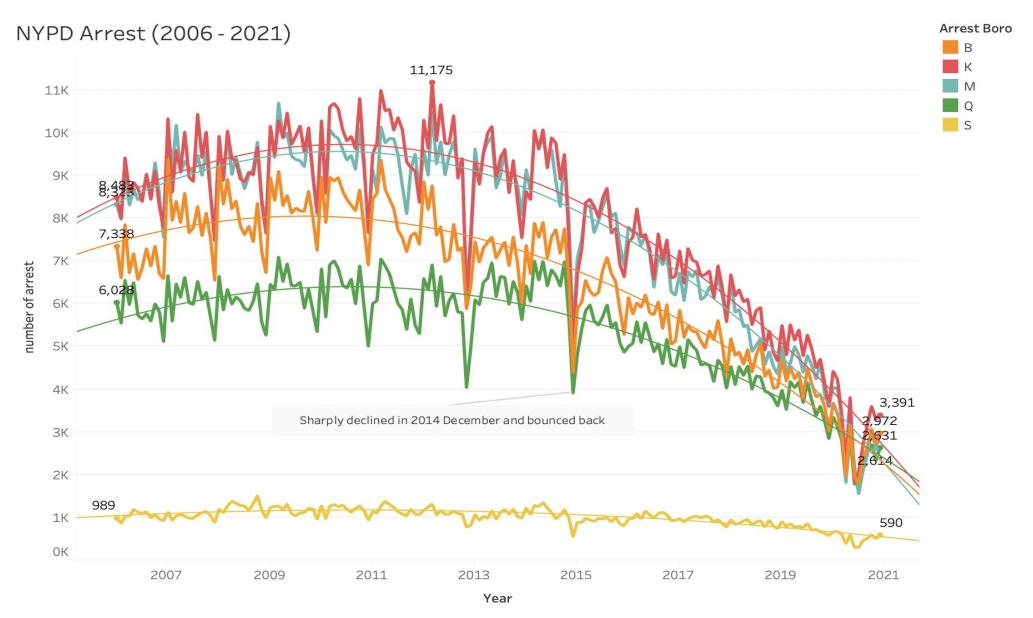
# Remove null value and outlier in age group



#### **Using R for the same goal**



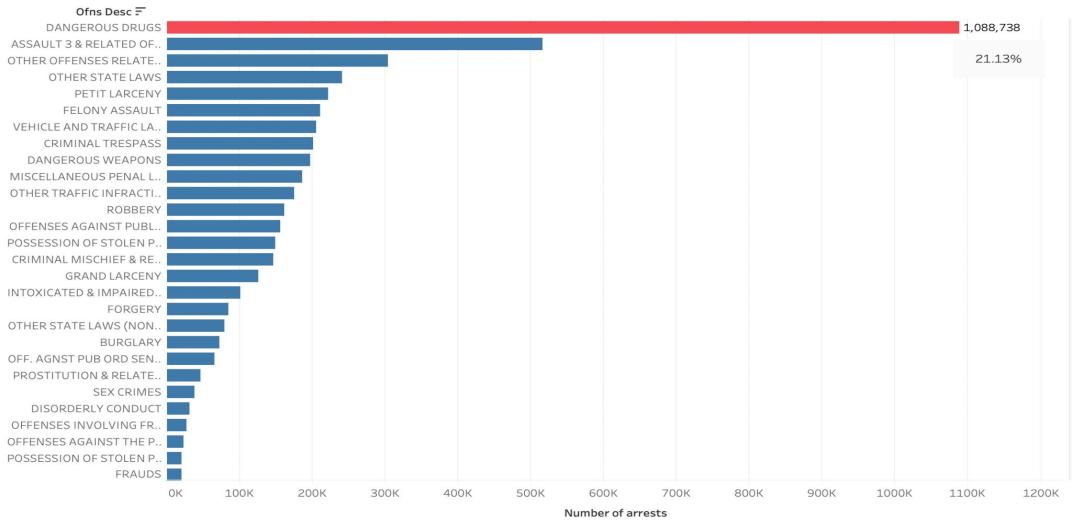






#### Drugs related crimes were prevalent over last 15 years

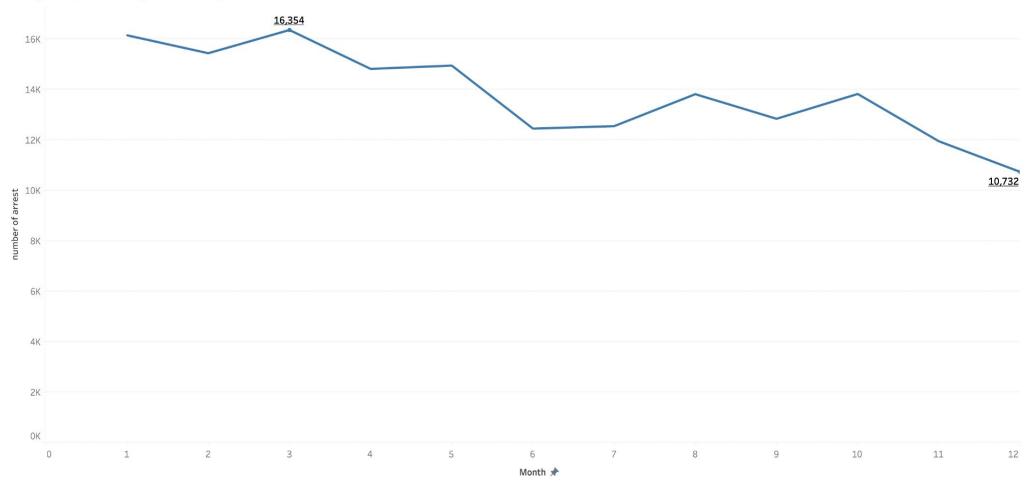
Most Common Crimes (2006 - 2021)



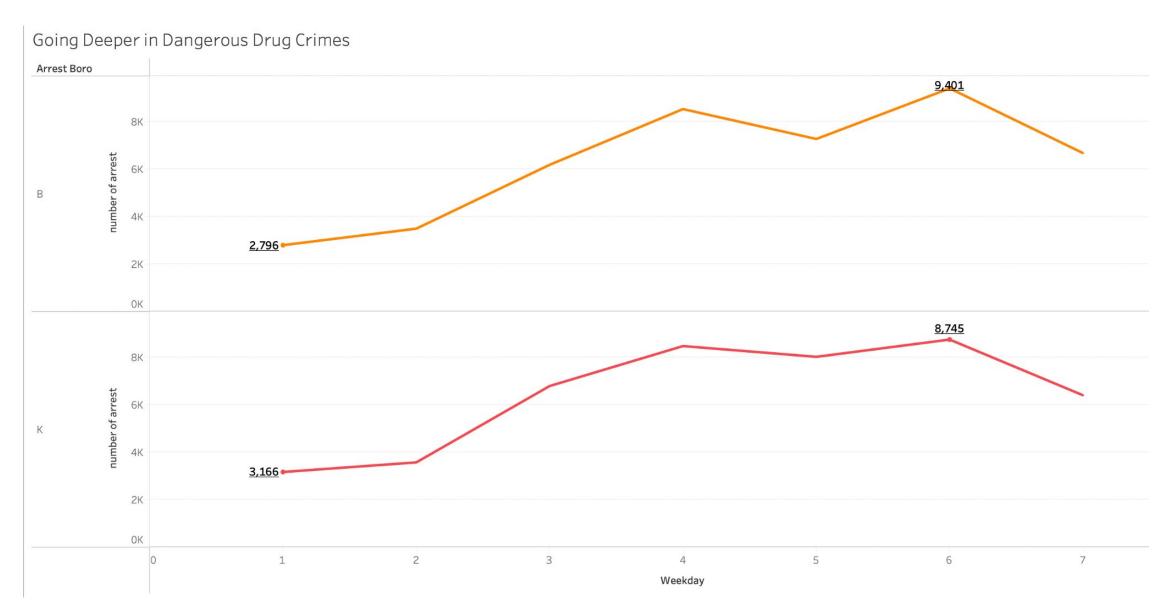


#### Drugs crimes occur in peak period in March and fall gradually till December



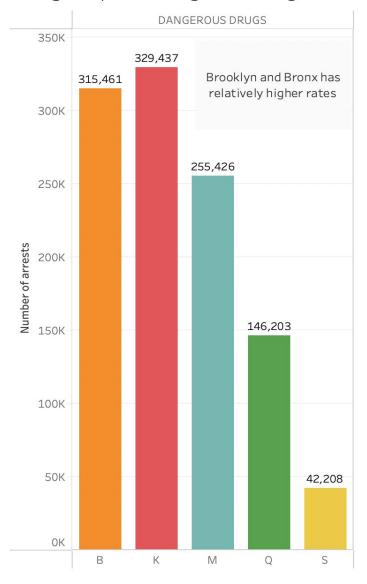




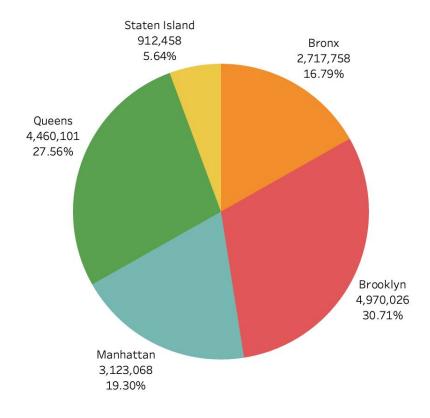




#### Going Deeper in Dangerous Drug Crimes



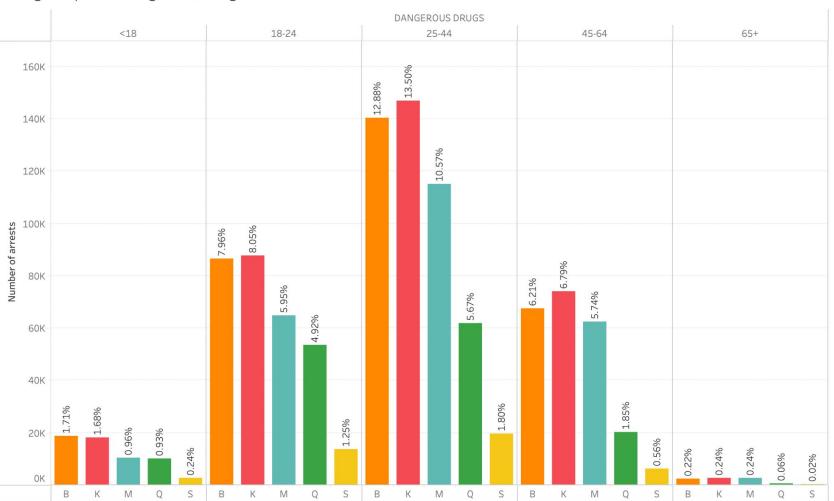
#### **NYC Population in 2020**





After normalization, Bronx has the highest crime rate (11.61%), Manhattan has the second (8.18%) and Brooklyn has the third (6.63%).

#### Going Deeper in Dangerous Drug Crimes



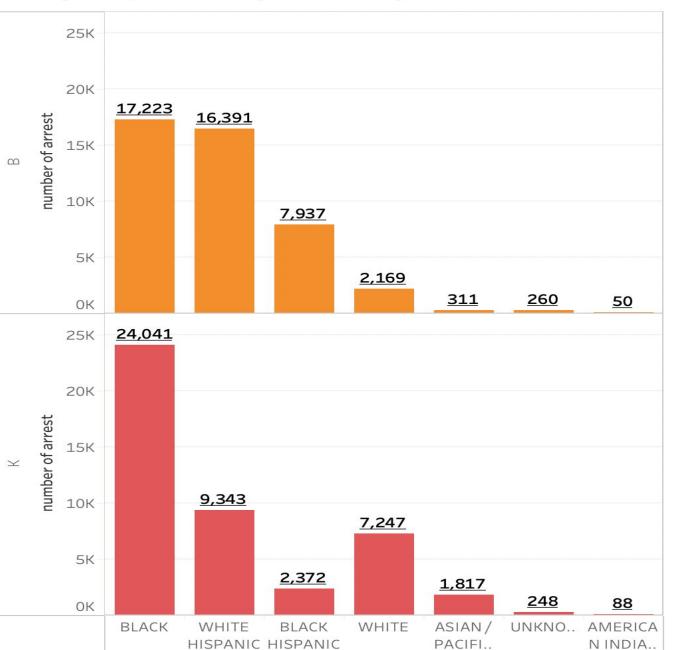
Most criminal's age fall in the range from 25 to 44

Drug crimes related to teenager and elderly are very little compared to the whole group

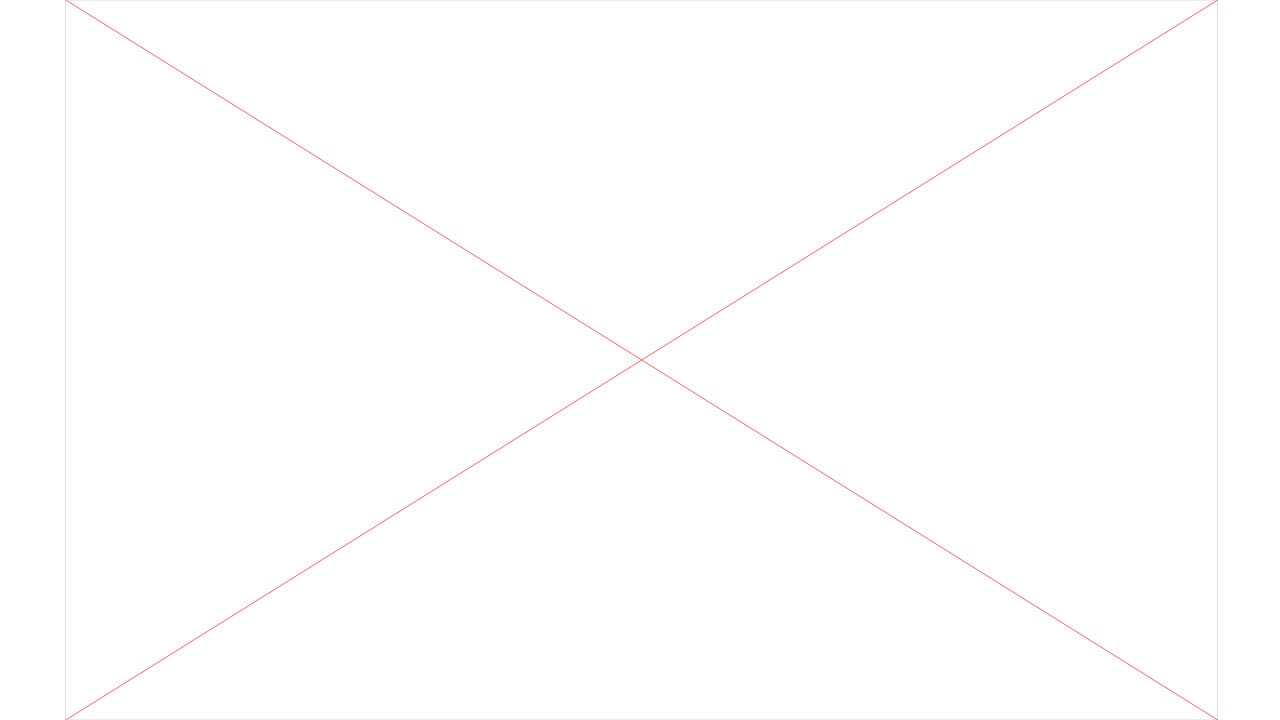


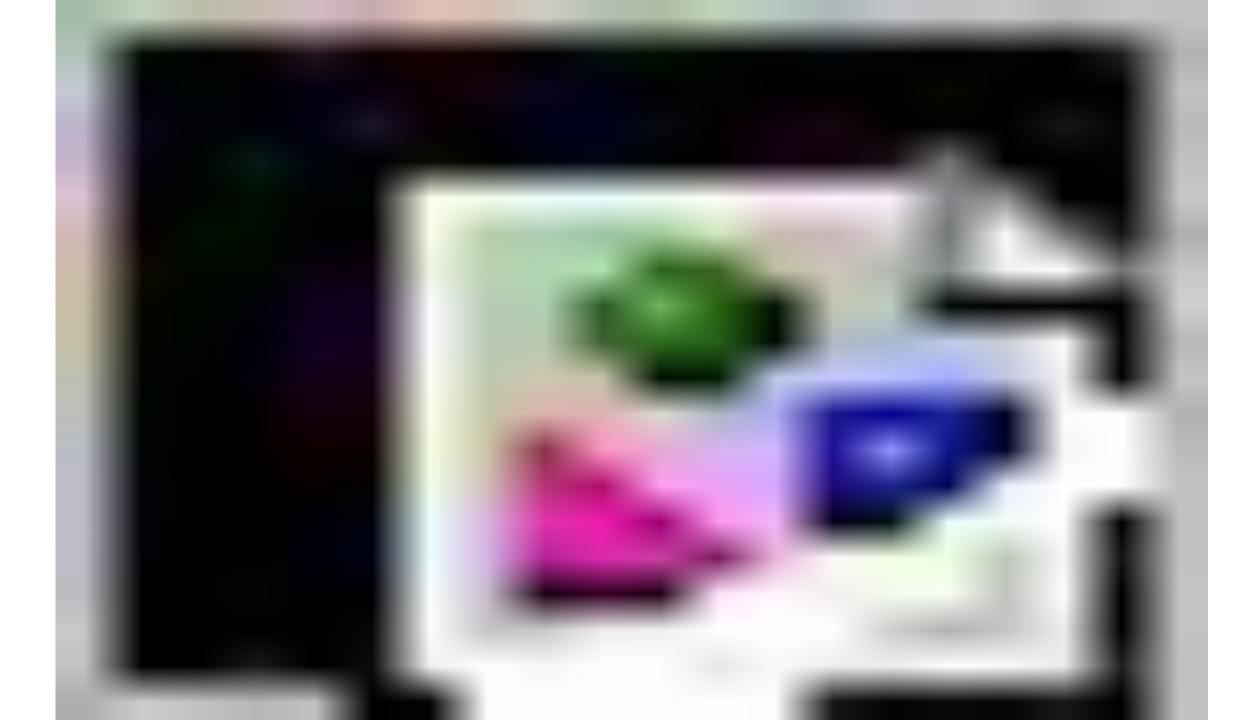
# Black and White Hispanic are the majority in the drug crimes

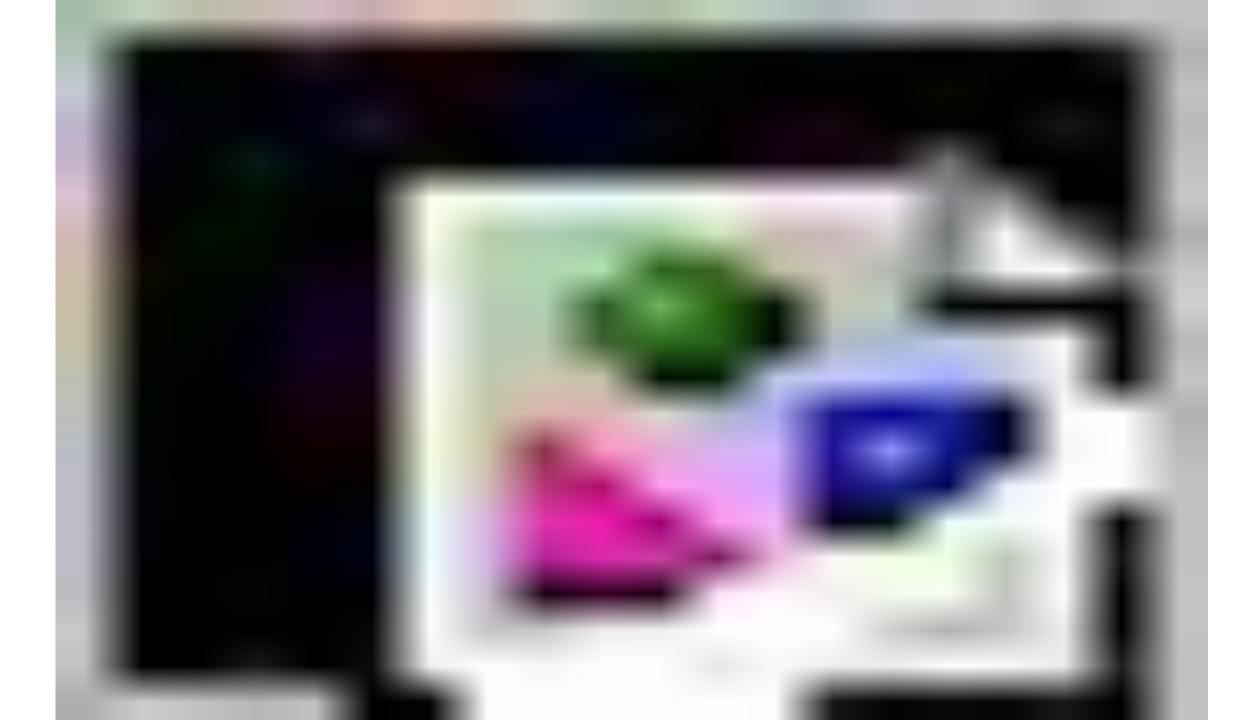
#### Going Deeper in Dangerous Drug Crimes

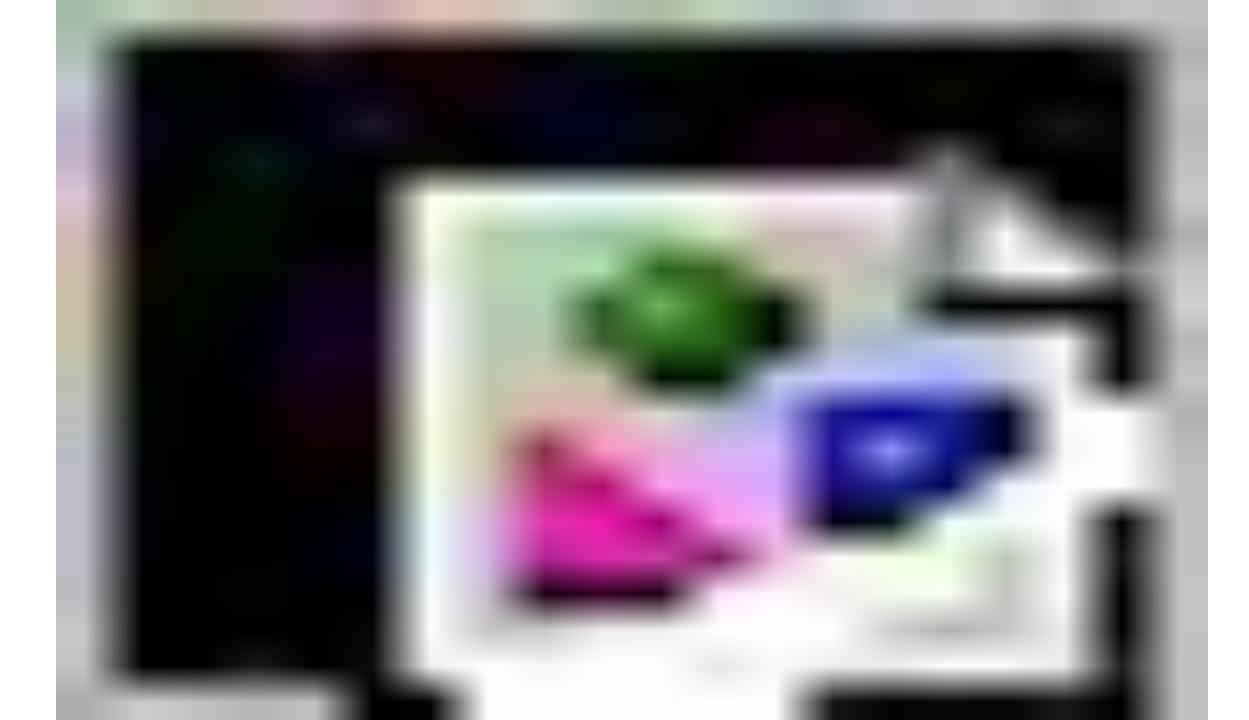












# <u>Summary</u>

- We have successfully created a Tableau Dashboard which covers all of the major aspects that students have while moving into NYC.
- We have made it as **interactive** and **minimal** to use as possible, such that anybody can summarize their areas of interest while hunting for apartments/dorms.
- Our project is open to suggestions, we believe it has immense potential and can be easily integrated onto the NYU website.
- By covering all of Crime, Hospital Facilities, Athletic Facilities as well as Subway
  Entrances, we have created a tool which (if published on the NYU website) can be
  immensely helpful for the upcoming cohorts.



# **References**

- NYPD Arrest Data (Historical)
- NYPD Force Dashboard
- NYC Athletic Facilities Map





# **Determining Key Process Metrics**

#### The overall process you will follow for the entire data visualization.

- Collection of data from reliable sources
- Cleaning and sorting of relevant data from this collection
- Correlation Analysis/ hypothesis testing using R
- Create Dashboard with Tableau
- Put necessary interactive slides and button for areas of focus
- Presenting data with accordance with Melissa Anderson's Principles of Design to get best results.

#### A description of your data including how you obtained it.

- Define the purpose and know our audiences
- Collect and clean data from NYC Open Data website(NYC Compliant Data in 2021, year to date) and NYPD Arrests Data(Historical)
- Use Tableau and R to visualize data across space and time
- Develop possible regression model and correlation analysis
- Conclude our findings



# **Team Charter**

### **Team Members**

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