

# UTKARSHA CHOURASIA

New York, NY | (917) 497-8616 | uc2012@nyu.edu | [LinkedIn](#) | [Website](#) | [Medium](#)

Aspiring Product Manager with a proven track record as Graduate Student Council President at NYU, with impactful leadership of spearheading a team of 15 and enriching the lives of over 5K NYU grad students. As a former ISRO intern, I made a significant impact by optimizing the merge of physical and virtual aspects of the IR PRL telescope. My passion for merging technology with data-driven, agile methodologies led me to launch a social initiative, empowering over 150+ women to adopt more secure and sustainable menstrual solutions. I'm driven to create a greater societal impact through technology.

## SKILLS

- Product Strategy & roadmap
- Strategic Thinking & Problem Solving (Miro)
- Project Management (Agile - Jira , Asana)
- Market Understanding & Customer Empathy
- Data Visualisation (Tableau, Power BI)
- Cross Functional Leadership
- Software Development Life Cycle (SDLC)
- Data Analysis & Interpretation (Google Analytics, Six sigma)
- Technical (Python, SQL, Microsoft 365)
- API and Integration Understanding
- Strong communication

## EXPERIENCE

- Operations Analyst, Prose Inc.** Jan. 2023 – May 2023  
*Capstone Project: Operation Improvement, D2C facility*
- Employed Six Sigma methodologies to conduct a comprehensive performance gap analysis of Prose's D2C fulfillment operations, identifying inefficiencies and bottlenecks in the packaging stage.
  - Implemented data-driven process optimizations and productivity enhancements, resulting in a 20% reduction in order processing time and a significant increase in overall customer satisfaction.
- President, Graduate Student Council, NYU Tandon** Sept. 2022 – May 2023
- Successfully won the election among 5000+ graduate students, with exceptional marketing and persuasive skills.
  - Led a diverse team of 15 members, organizing and executing 20+ academic, career-oriented, interactive, and networking events fostering to enhance the student experience and fostering a thriving school community.
- Founder, BleedBOLD: Breaking Taboos** June 2022 – Present  
*Social Initiative: NYU Entrepreneurship Bootcamp certified*
- Launched a social initiative empowering 150+ women with secure and sustainable menstrual solutions, leveraging technology. Conducted TAM/SAM analysis, defined KPIs, and crafted a roadmap for eco-friendly menstrual cups accessibility.
  - Organized 15+ impactful workshops utilizing data visualization tools, achieving a 90% positive feedback rating and effectively breaking taboos while measuring workshop effectiveness with KPIs.
- Teacher Assistant, NYU Computer Science Department** Sept. 2021 – May 2023
- Assisted, graded, and guided 150+ students through software engineering coursework, while also spearheading workshops and conducting office hours to enhance their mastery of the subject.
- Project Engineer Intern, Indian Space Research Organisation(ISRO)** June 2018 – July 2018
- Revamped the IR telescope system by configuring Visual Studio with N port, effectively connecting the physical IR telescope keyboard to a virtual counterpart, optimizing its functionality to meet the demands of the modern tech landscape.

## COURSEWORK

- New Product Development
- Design Strategies
- Project Management
- Global Innovation
- Business Analytics
- Data Visualisation
- Economics and strategy
- Financial Analysis

## AWARDS & CERTIFICATIONS

- NYU Scholarship Awardee
- Rajiv Gandhi Scholarship Award Nominee
- NYU Student Leadership Award
- NYU Entrepreneurship Bootcamp Certification
- Schneider Go Green Challenge '23 Participation Certification
- IBM Data Analytics Certification (undergoing)
- Women Senior Football Nationals (India)

## EDUCATION

- New York University, Tandon School of Engineering, New York City, USA** Sep. 2021 – May 2023  
M.S. Management of Technology, (scholarship awardee)
- Rajasthan Technical University, JECRC, Jaipur, India** Aug. 2015 – June 2019  
B.Tech in Computer Science and Engineering