



Showcase

Your Job Search Stress Reducer

Managing The Job Application Process Is a Major Source of Stress For Applicants!



80% of applicants use
over 4+ products to apply

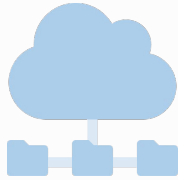


60% of applicants apply to
100+ jobs



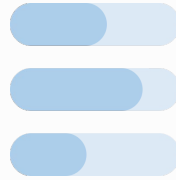
~20 minutes per
application spent on
organizational tasks

Showcase Reduces Job Application Stress In 3 Ways:



Resume Hub

Modular resume system that can create, edit and store resumes, saving time and reducing the steps in the process to 1.



Progress Tracker













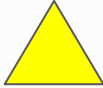







Centralizes all job application statuses so they can all be viewed from showcase.



Feedback Report

Gives the Student and University a picture of what accepted applicants look like. And ensures applicant they are seen!

Our Competition:

Company	Transparency	Ease of Application	Job Listings	Central Application
				
				
				
				

Showcase Has 3 Main Stakeholders



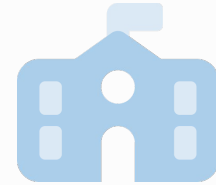
Student

Lessen Application Stress
Increase Transparency
Centralize Information



Recruiters

Better Quality Applications
Increased Reputation



Universities

Student Hiring Data
Organization Service To
Students

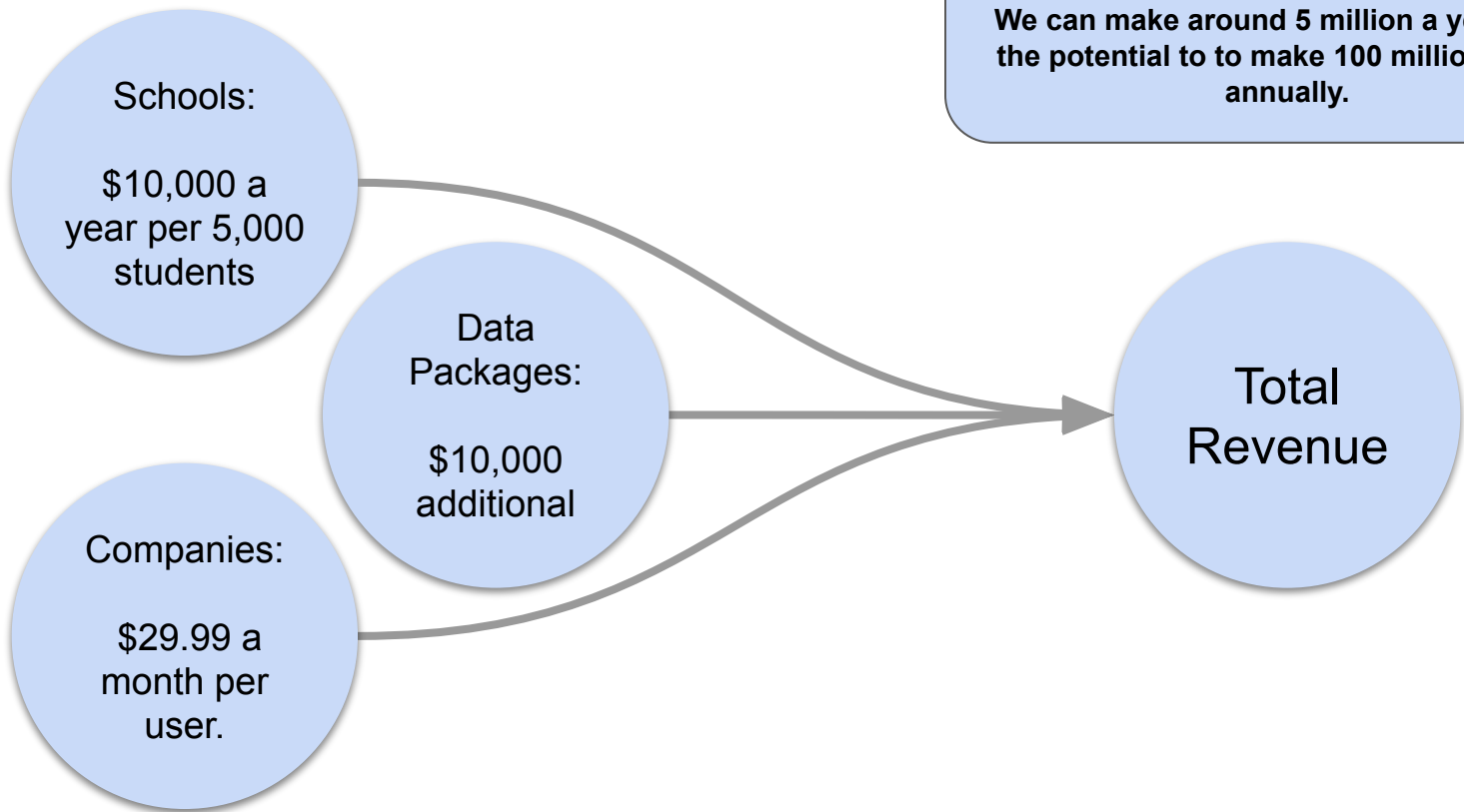
A cluster of five white square icons with rounded corners in the top-left corner. The icons contain: a green double square bracket, a green square with a white plus sign, a green infinity symbol, a blue square with three white horizontal lines, and a portion of a green circle.

Questions?

A cluster of five white square icons with rounded corners in the bottom-right corner. The icons contain: a green chair, a purple letter 'M', a red group of three people, a blue magnifying glass, and a multi-colored letter 'G'.

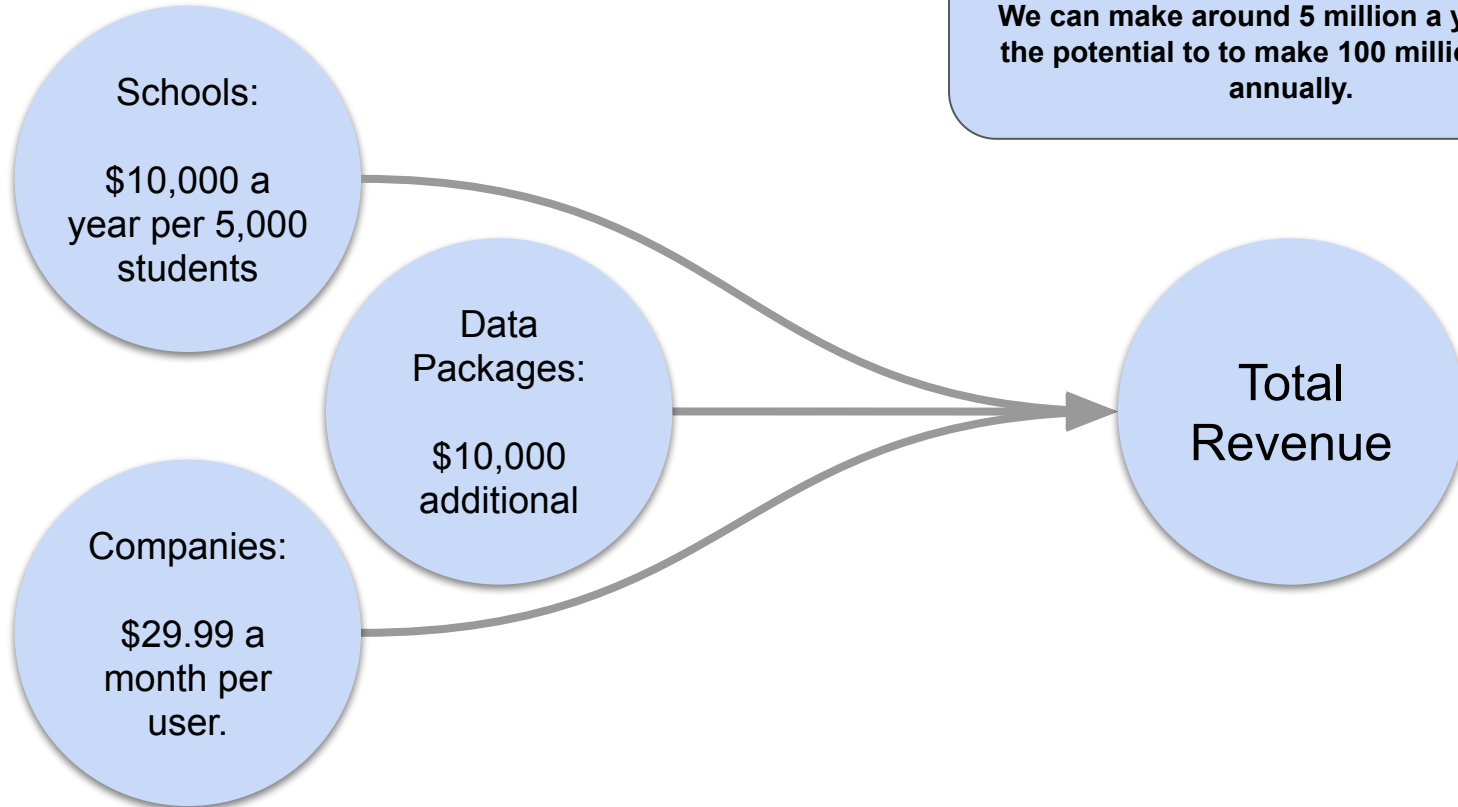
Appendix

Pricing Model



**With 5,300 universities in the US
If we just get 10% to pay for Showcase**

**We can make around 5 million a year, with
the potential to to make 100 million a year
annually.**



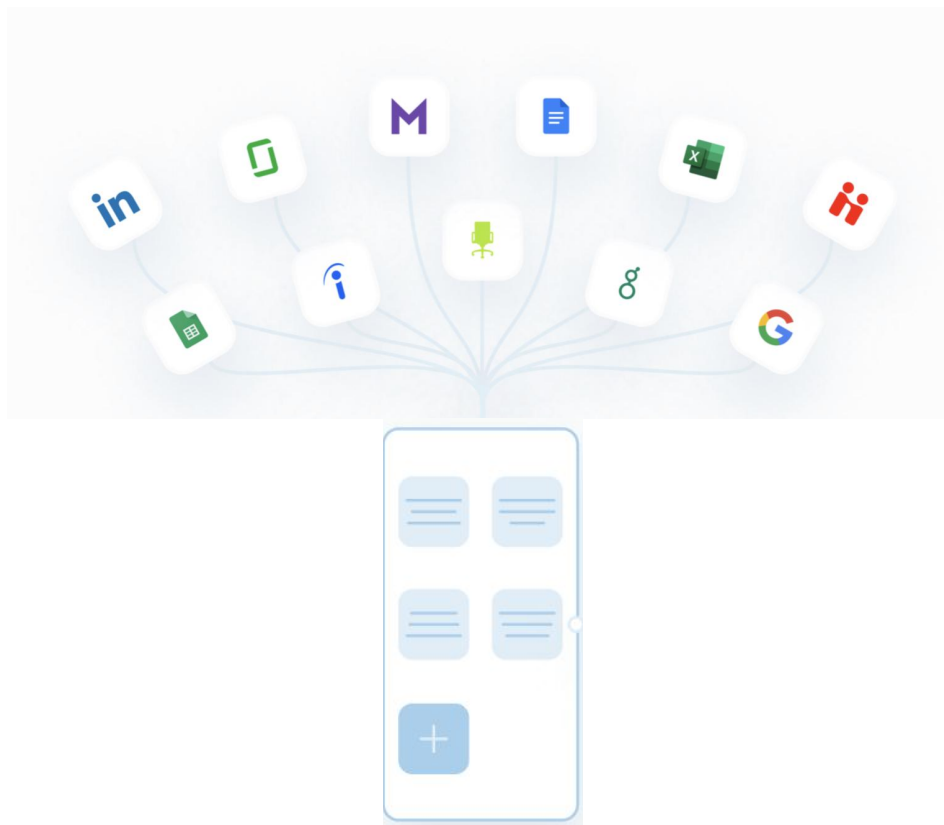
**With 5,300 universities in the US
If we just get 10% to pay for Showcase**

**We can make around 5 million a year, with
the potential to to make 100 million a year
annually.**

Resume Hub Reduces The Need To Use Multiple Products

Average applicant uses 4+ products to create, edit and send resume.

With Showcase, you can create, edit and store resumes on the hub and then send them to the company you are applying for.



Showcase Is A Central Hub To See All Application Statuses

Instead of logging into individual application portals, you can now view all your applied job statuses in one spot!

The screenshot displays the 'Showcase' interface, which serves as a central hub for managing job applications. The left sidebar contains navigation options: Home, Resume Hub, Progress Tracker (selected), Feedback Reports, and Review Coming Soon. The main content area is titled 'Progress Tracker' and features a section for 'Applied Jobs'. This section lists three job applications with their respective statuses and progress indicators:

- Engineer I (Intel):** Status is 'Portfolio Review'. The progress bar shows a black dot at the first stage and a grey dot at the second stage. A 'More' dropdown menu is visible.
- Engineer III (Google):** Status is 'Rejected'. The progress bar shows a red dot at the first stage and a grey dot at the second stage. A 'More' dropdown menu is visible.
- Engineer I (Surefire):** Status is 'Application Review'. The progress bar shows a black dot at the first stage and a grey dot at the second stage. A 'More' dropdown menu is visible.

Below the 'Applied Jobs' section, there is a 'Jobs For You' section with a 'Show' dropdown menu.

Showcase Even Allows Recruiters To Provide Comments

You can even get feedback from recruiters if they choose to leave a comment!

The screenshot displays the 'Progress Tracker' section of the Showcase application. The left sidebar contains navigation links: Home, Resume Hub, Progress Tracker (highlighted), Feedback Reports, and Review Coming Soon. The main content area is titled 'Applied Jobs' and lists three job applications, each with a progress bar and a 'More' link.

- Engineer I Intel:** Progress bar shows 'Portfolio Review' (2 steps completed).
- Engineer III Google:** Progress bar shows 'Rejected' (1 step completed). A green oval highlights a feedback box from the recruiter:

From Recruiter:
We appreciate your application, but you do not have the years of experience we require for this role!
[View Report](#)
- Engineer I Surefire:** Progress bar shows 'Application Review' (0 steps completed).

At the bottom, there is a section titled 'Jobs For You' with a 'Show' link.

Feedback Reports Assist Applicants & Universities In Understanding Who Gets Accepted

Assures applicant that they were seen!

Gives applicant and universities insights on hired applicant profiles.

Alerts applicants on how responsive companies are.

The screenshot displays a web application interface for a feedback report. On the left is a vertical sidebar with a 'Showcase' section containing five items: 'Home' (with a location pin icon), 'Resume Hub' (with a list icon), 'Progress Tracker' (with a three-dot icon), 'Feedback Reports' (with a checkmark icon and highlighted in light blue), and 'Review Coming Soon' (with a magnifying glass icon). The main content area has a header with navigation arrows, the title 'Engineer III', and a breadcrumb 'Progress Tracker / Google / Feedback Report'. Below the header is a profile card for 'Engineer III' with the Google logo. To the right of the card, it says 'Rejected' with a red dot and 'Applied Five Days Ago'. A progress bar below the card shows a single red dot at the beginning, with the label 'Application Review'. The 'Your Review' section contains a message from the recruiter: 'We appreciate your application, but you do not have the years of experience we require for this role!'. The 'Statistics' section features three cards: '2 mins' (Spent reviewing application), '2 out of 5' (Matching skills), and '23%' (Applications have progressed). At the bottom, a button reads 'Applied With Engineer Profile' with an eye icon.

Showcase

- Home
- Resume Hub
- Progress Tracker
- Feedback Reports**
- Review Coming Soon

Engineer III
Progress Tracker / Google / Feedback Report

Engineer III
Google

● **Rejected**
Applied Five Days Ago

Your Review

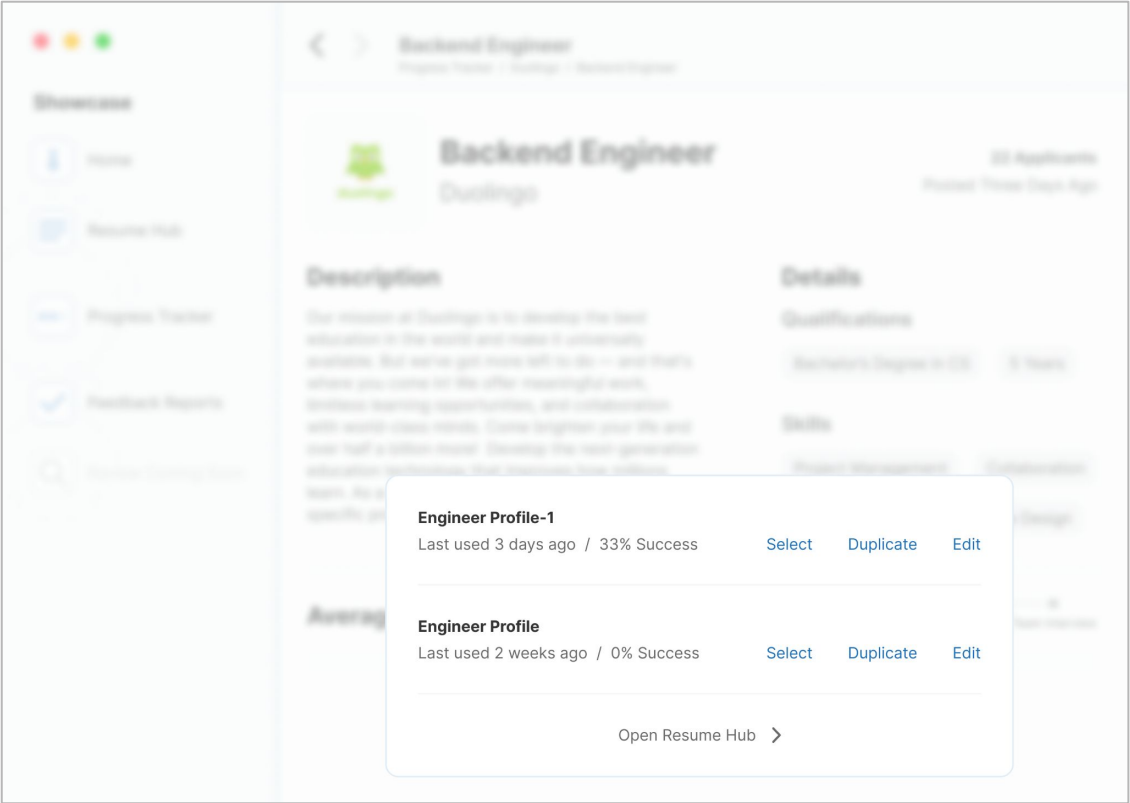
From Recruiter:
We appreciate your application, but you do not have the years of experience we require for this role!

Statistics

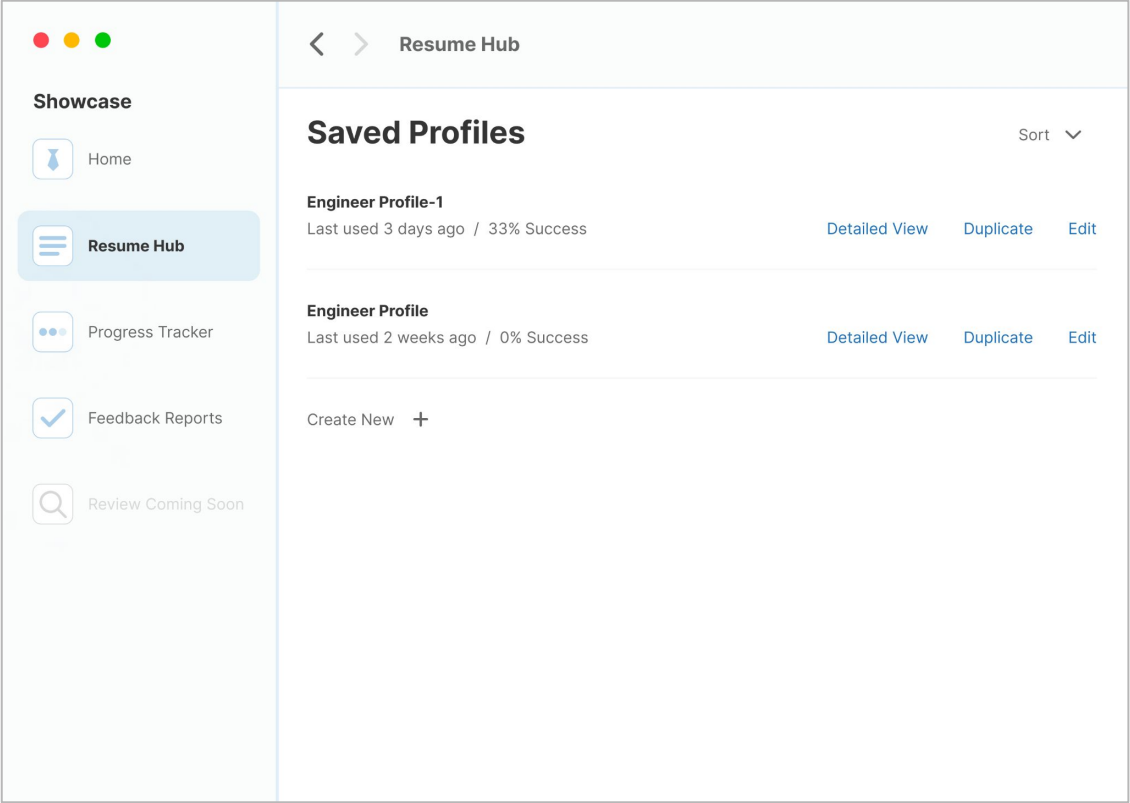
- 2 mins**
Spent reviewing application
- 2 out of 5**
Matching skills
- 23%**
Applications have progressed

Applied With **Engineer Profile**

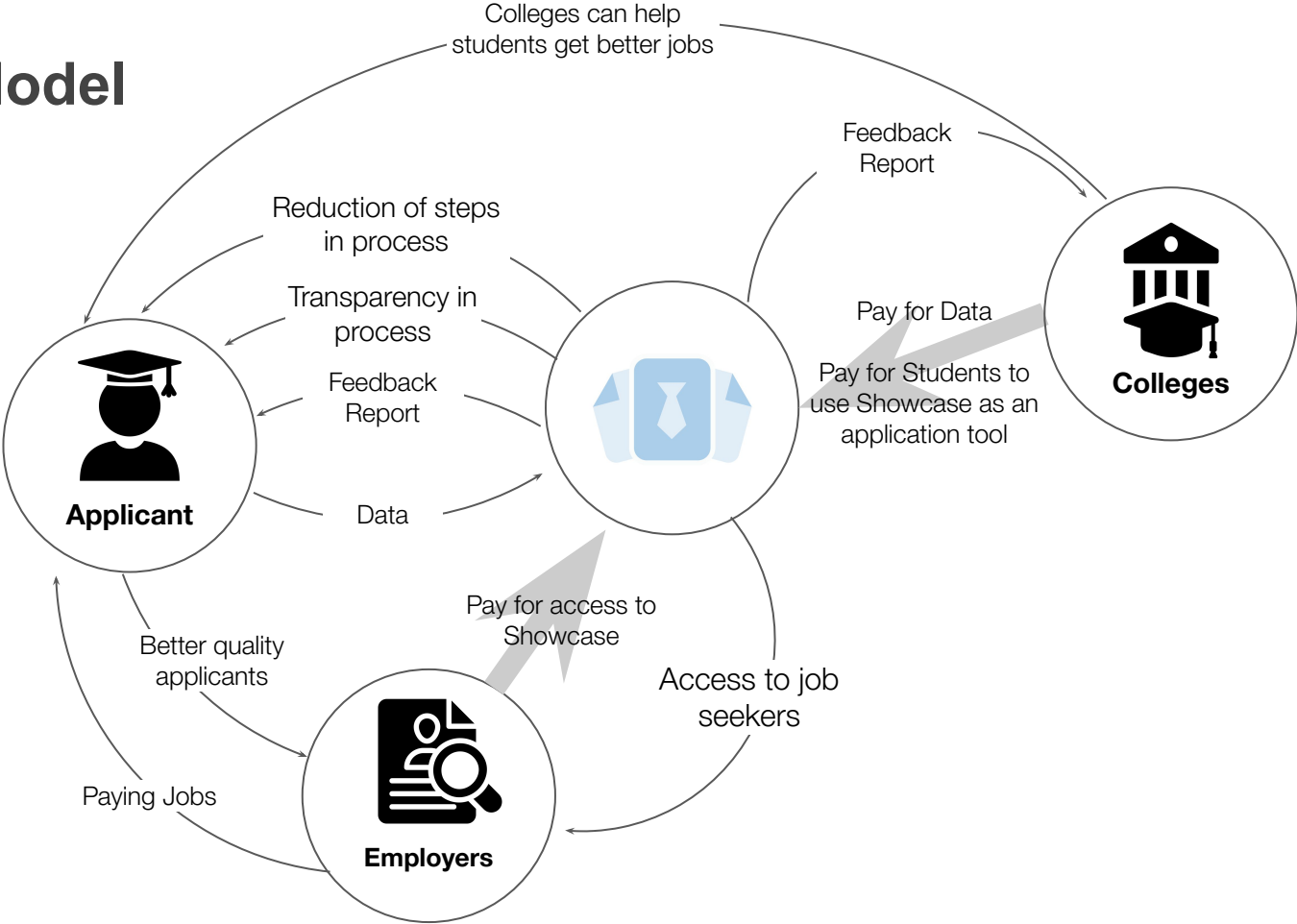
Other Features: Saved Profiles

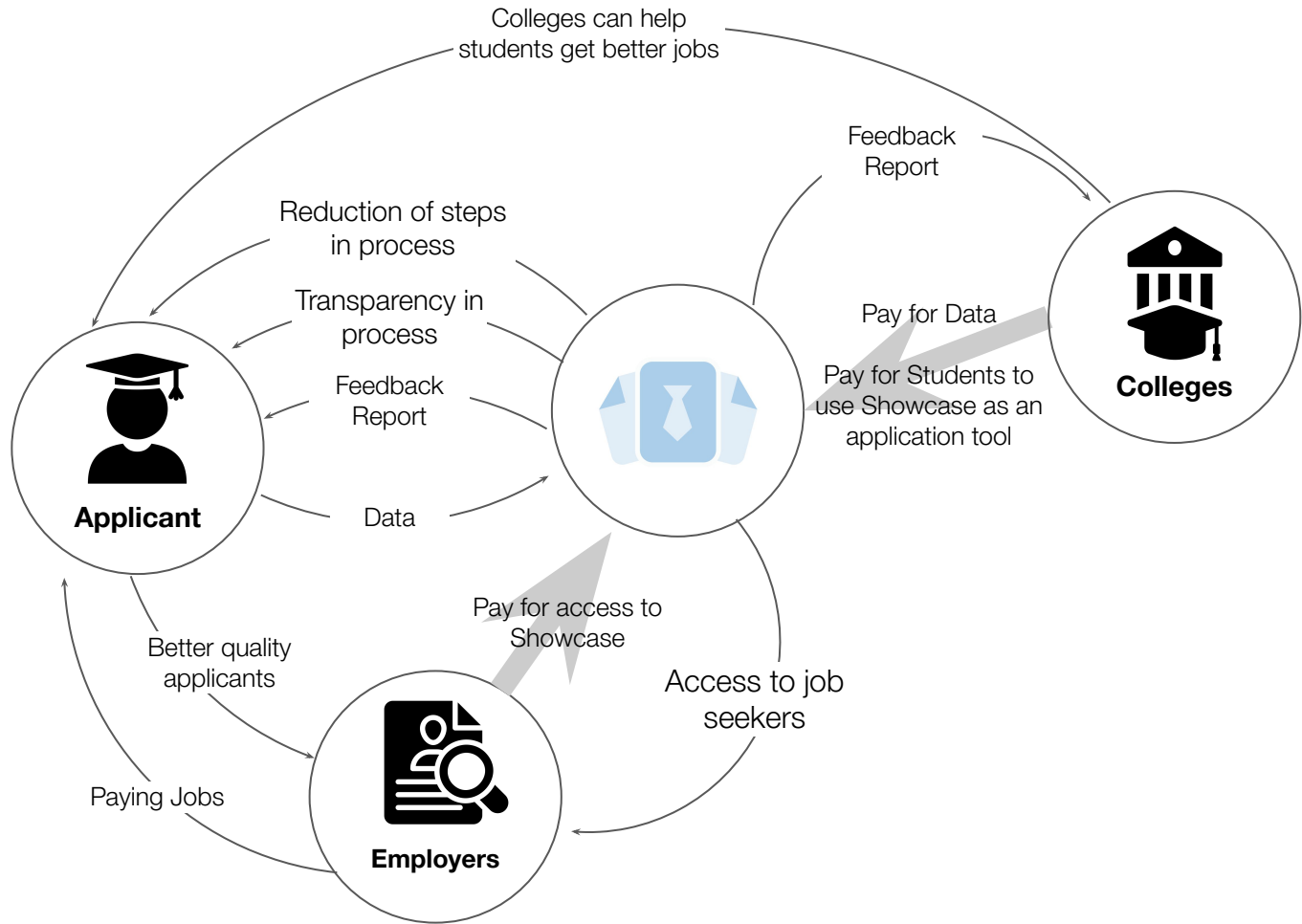


Other Features: Resume hub



Value Flow Model





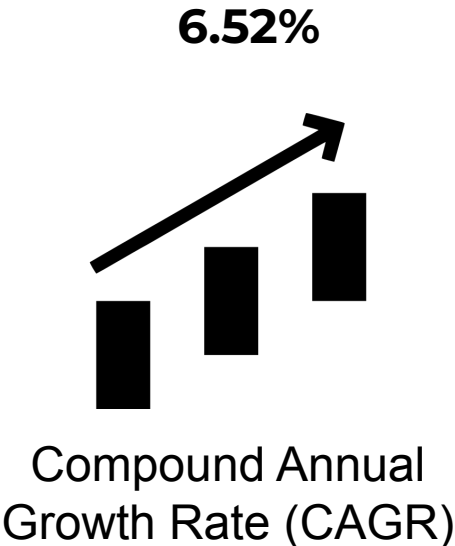
Market Potential



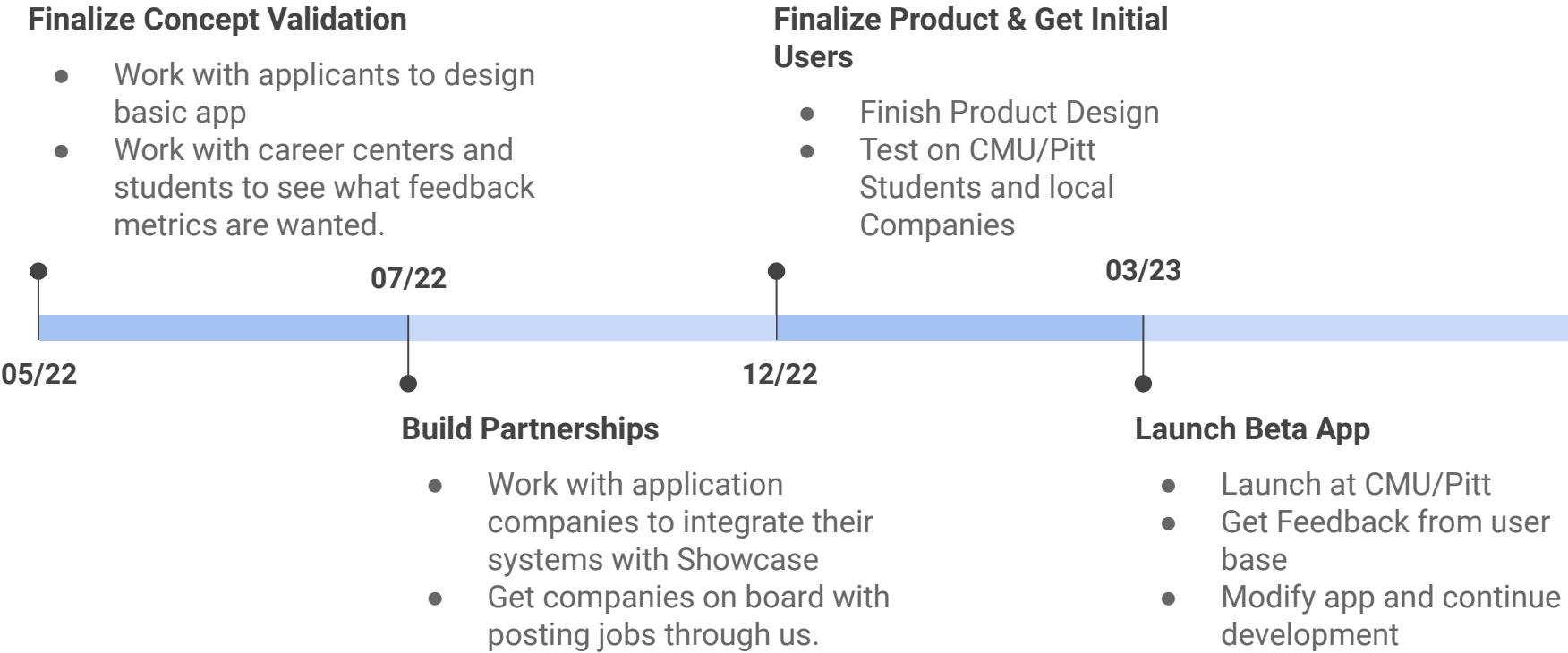
Global Online
Recruitment Market



Global Tech Online
Recruitment Market

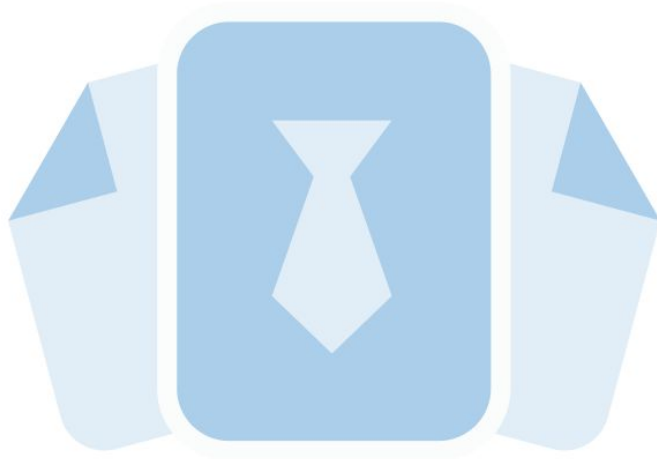


Roadmap



Showcase

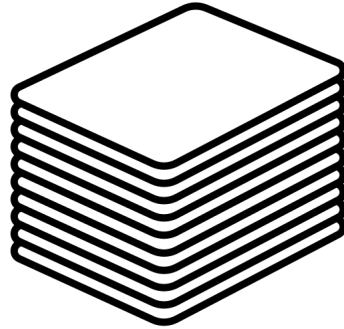
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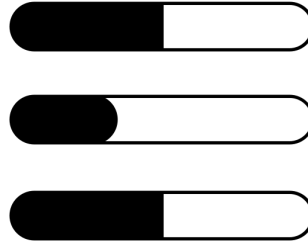
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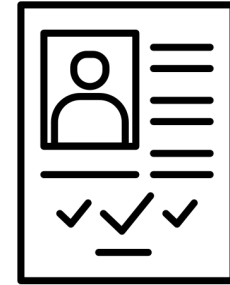
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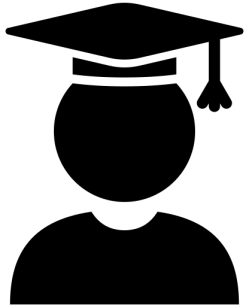
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