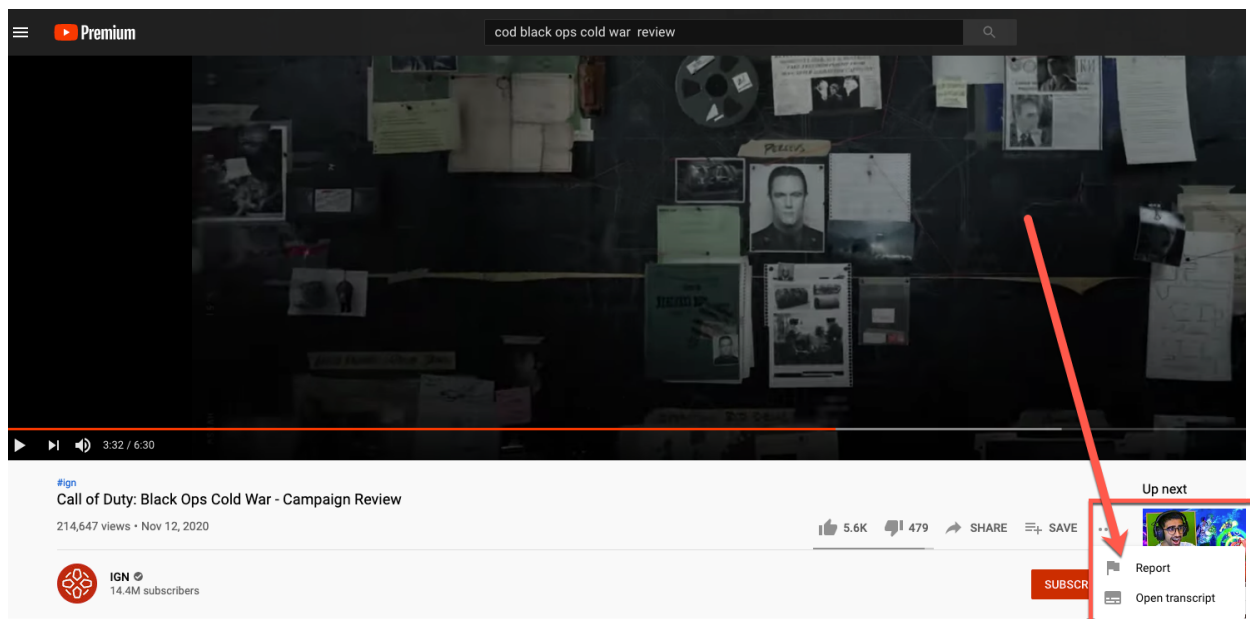


PM Exercise:

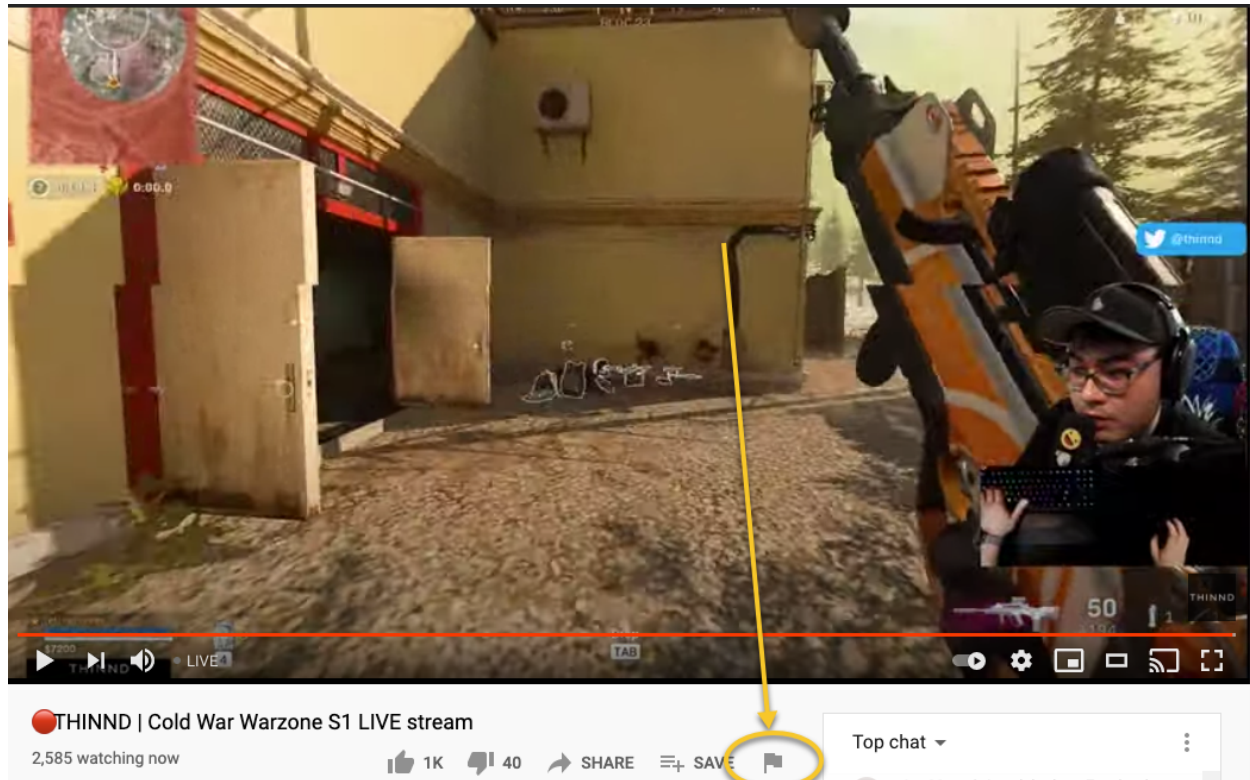
Situation: You work for Youtube as a Product Manager. You received feedback recently from management that there are more fraudulent videos being uploaded and users are unaware of how to report this to youtube admins. Currently, within the hamburger menu of Youtube there is a report button but users seem to not be able to find it.

After meeting with the design team the decision was made to move the report button more prominent on the screen itself, by moving it to the right of the save button and not tucking it in the hamburger menu. Below you can find the wireframe of the existing problem as well as a new wire frame spelling out the solution. We have not received estimates for this yet and this has become a high priority for the company to take on.

Wireframe with current problem:



Wireframe of the new solution:



Goal: We have a meeting next week with Senior Management to review this issue and discuss the plan to move forward.

We would like you to prepare the following to present to management:

1. User stories based on the new wire frame including acceptance criteria
2. Plan with steps and estimated timing for moving this through our SDLC to get to production using agile methodology
3. Success criteria for project
4. What would future enhancements of this feature would you propose to further reduce fraudulent videos