

# Ecommerce Shipping Prediction Using Machine Learning

Date	10 July 2024
Team ID	SWTID1720499933
Project Title	Ecommerce Shipping Prediction Using Machine Learning
Maximum Marks	2 Marks

## Milestone 1: Project Initialization and Planning Phase

The "Project Initialization and Planning Phase" marks the project's outset, defining goals, scope, and stakeholders. This crucial phase establishes project parameters, identifies key team members, allocates resources, and outlines a realistic timeline. It also involves risk assessment and mitigation planning. Successful initiation sets the foundation for a well-organized and efficiently executed machine learning project, ensuring clarity, alignment, and proactive measures for potential challenges.

### Activity 1: Define Problem Statement

Problem Statement: E-commerce needs a real-time delivery predictor using machine learning to consider various parameters for accurate estimates, improving customer experience and efficiency.

Problem Statement Report: [Click Here](#)

### Activity 2: Project Proposal (Proposed Solution)

The proposed project, aims to leverage machine learning for more accurate product delivery predictions. Using a comprehensive dataset including customer details, warehouse details and product details, the project seeks to develop a predictive model optimizing punctual product delivery predictions. This initiative aligns with the objective to enhance delivery predictor, ultimately improving customer satisfaction and operational efficiency.

Project Proposal Report: [Click Here](#)

### Activity 3: Initial Project Planning

Initial Project Planning involves outlining key objectives, defining scope, and identifying stakeholders for delivery predictor. It encompasses setting timelines, allocating resources, and determining the overall project strategy. During this phase, the team establishes a clear understanding of the dataset, formulates goals for analysis, and plans the workflow for data processing. Effective initial planning lays the foundation for a systematic and well-executed project, ensuring successful outcomes.

**Project Planning Report:** [Click Here](#)

## **Milestone 2: Data Collection and Preprocessing Phase**

The Data Collection and Preprocessing Phase involves executing a plan to gather relevant customer analytics data from Kaggle, ensuring data quality through verification and addressing missing values. Preprocessing tasks include cleaning, encoding, and organizing the dataset for subsequent exploratory analysis and machine learning model development.

### **Activity 1: Data Collection Plan, Raw Data Sources Identified, Data Quality Report**

The dataset for "Ecommerce Shipping Prediction Using Machine Learning" is sourced from Kaggle. It includes applicant details and financial metrics. Data quality is ensured through thorough verification, addressing missing values, and maintaining adherence to ethical guidelines, establishing a reliable foundation for predictive modeling.

**Data Collection Report:** [Click Here](#)

### **Activity 2: Data Quality Report**

The dataset for "Ecommerce Shipping Prediction Using Machine Learning" is sourced from Kaggle. It includes customer review details and product metrics. Data quality is ensured through thorough verification, addressing missing values, and maintaining adherence to ethical guidelines, establishing a reliable foundation for predictive modeling.

**Data Quality Report:** [Click Here](#)

### **Activity 3: Data Exploration and Preprocessing**

Data Exploration involves analyzing the product dataset to understand patterns, distributions, and outliers. Preprocessing includes handling missing values, scaling, and encoding categorical variables. These crucial steps enhance data quality, ensuring the reliability and effectiveness of subsequent analyses in the delivery predictor project.

**Data Exploration and Preprocessing Report:** [Click Here](#)

## **Milestone 3: Model Development Phase**

The Model Development Phase entails crafting a predictive model for loan approval. It encompasses strategic feature selection, evaluating and selecting models (Random Forest, SVM Classifier, Logistic Regression, KNN, XGB), initiating training with code, and rigorously validating and assessing model performance for informed delivery predictions.

### **Activity 1: Feature Selection Report**

The Feature Selection Report outlines the rationale behind choosing specific features (e.g., Gender, Warehouse Block, Prior Purchases, etc.) for the delivery predictor model. It evaluates relevance, importance, and impact on predictive accuracy, ensuring the inclusion of key factors influencing the model's ability to predict punctual delivery of product.

**Feature Selection Report:** [Click Here](#)

### **Activity 2: Model Selection Report**

The Model Selection Report details the rationale behind choosing Random Forest, SVM Classifier, KNN, and XGB models for timely delivery prediction. It considers each model's strengths in handling complex relationships, interpretability, adaptability, and overall predictive performance, ensuring an informed choice aligned with project objectives.

**Model Selection Report:** [Click Here](#)

### **Activity 3: Initial Model Training Code, Model Validation and Evaluation Report**

The Initial Model Training Code employs selected algorithms on the product dataset, setting the foundation for predictive modeling. The subsequent Model Validation and Evaluation Report rigorously assesses model performance, employing metrics like accuracy and precision to ensure reliability and effectiveness in predicting timely delivery.

**Model Development Phase Template:** [Click Here](#)

## **Milestone 4: Model Optimization and Tuning Phase**

The Model Optimization and Tuning Phase involves refining machine learning models for peak performance. It includes optimized model code, comparing performance metrics, and justifying the final model selection for enhanced predictive accuracy and efficiency.

### **Activity 1: Hyperparameter Tuning Documentation**

The Random Forest Classifier model was selected for its superior performance, exhibiting high accuracy. Its ability to handle complex relationships, minimize overfitting, and optimize predictive accuracy aligns with project objectives, justifying its selection as the final model.

### **Activity 2: Performance Metrics Comparison Report**

The Performance Metrics Comparison Report contrasts the baseline and optimized metrics for various models, specifically highlighting the enhanced performance of the Random Forest Classifier model. This assessment provides a clear understanding of the refined predictive capabilities achieved.

### **Activity 3: Final Model Selection Justification**

The Final Model Selection Justification articulates the rationale for choosing Random Forest Classifier as the ultimate model. Its exceptional accuracy and ability to handle complexity align with project objectives, ensuring optimal product delivery predictions.

**Model Optimization and Tuning Phase Report:** [Click Here](#)

## **Milestone 5: Project Files Submission and Documentation**

For project file access in Github, kindly click the link . [Click Here](#)

## Milestone 6: Project Demonstration

localhost:5000

Product Data Input

Warehouse Block:

A

Mode of Shipment:

Flight

Customer Care Calls:

2

Customer Rating:

4

Cost of the Product:

1300

Prior Purchases:

9

Product Importance:

High

Gender:

F

Discount Offered (%):

88

Weight in Grams:

7000

Submit

localhost:5000

Submitted Data

- Warehouse Block: A
- Mode of Shipment: Flight
- Customer Care Calls: 2
- Customer Rating: 4.0
- Cost of the Product: 1300.0
- Prior Purchases: 9
- Product Importance: High
- Gender: F
- Discount Offered: 88.0%
- Weight in Grams: 7000

Product Delivered on Time: Yes

Back to Input

## **Conclusion:**

The model is deployed on local Flask server and is able to predict whether the product is delivered on time or not.