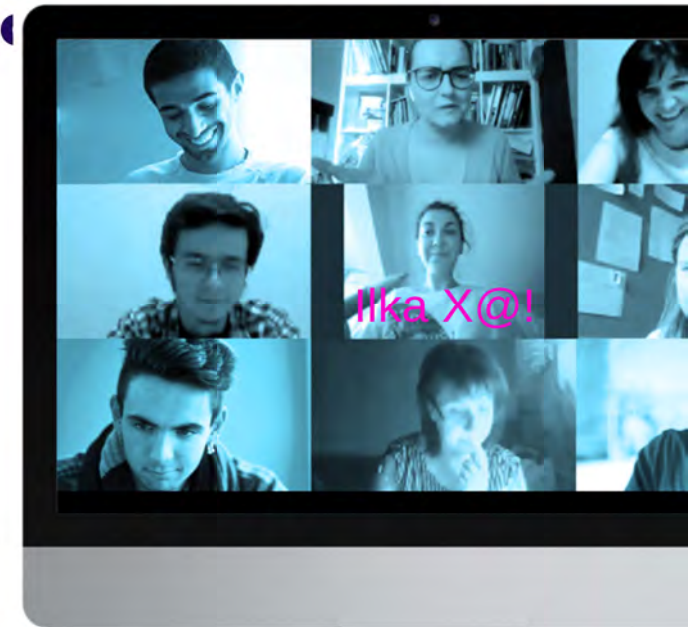


Become a master of storytelling

Theme:
Winning Presentations

Before we start, please make sure...

- ✓ **your name on Zoom is clear (use Latin letters)**
- ✓ **your camera is on and mic is off (unmute when needed)**
- ✓ **you are in a quiet area that helps you focus**
- ✓ **you have a notebook or a note app ready to take notes**

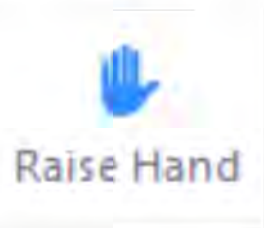


Virtual learning tools

1



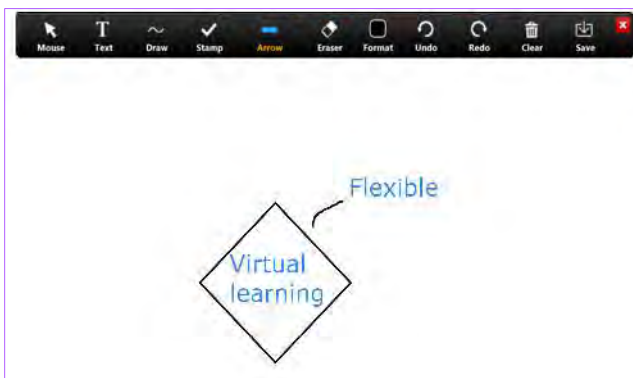
Unmute and share your response if you are instructed to (run the audio setup to check your mic).



Raise your virtual **hand** to participate.

2

Participate in whiteboard and on-screen activities using **annotation tools**.



3

Follow instructions and use specific **annotation tools** from the dropdown menus.

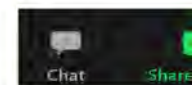
4

Use the **chat** to share ideas and answers.

To: Everyone
That's a great idea! :-)

Send your message to **everyone**.

Use **react** to give feedback signal you



How does it work?



You need to complete all three parts to get the most out of your course.

Prepare before class



Live class
+
After-class speaking session
(optional)



Practise after class

After-class speaking session

Stay back after class for 5 or 10 minutes to talk to your classmates from around the world.

This extra speaking practice will help you...

- improve your conversation skills
- practise using language learnt in class
- support and help your fellow students
- practise using English in a natural context
- become a part of a global learning community



Pre-class activities

Prepare before class



Storytelling techniques



Storytelling structures

Your learning journey

As a result of this lesson, you should be better able to use storytelling techniques to engage the audience and make the presentation memorable.

You will find out about...

- how stories can be used to engage your audience
- how to use storytelling structures to help you organise your ideas persuasively
- how to start and end your presentation using storytelling techniques that make it more memorable and meaningful

You will practise using storytelling techniques to open and close your presentation.



Lead-in



Listen...

Lead-in



The story you heard

**What details from the story do
remember?**



1. What helps you to remember stories?
2. What techniques do great storytellers use?

Great stories have...

**Personal
facts**

Details

**Direct
speech**

Can you think of examples?

**A problem
that is
overcome**

**Relata
elemen**

Humour

Skills focus 1: When can we use a story?

1. What's the best way to start a presentation when you're using a story?
2. Why would it be useful to return to the story you started the presentation with?
3. Can stories be used with all types of presentations?
4. What is the classic structure of storytelling?



Skills focus 2: Start with a story (extra)

Step 1

Introduce the topic

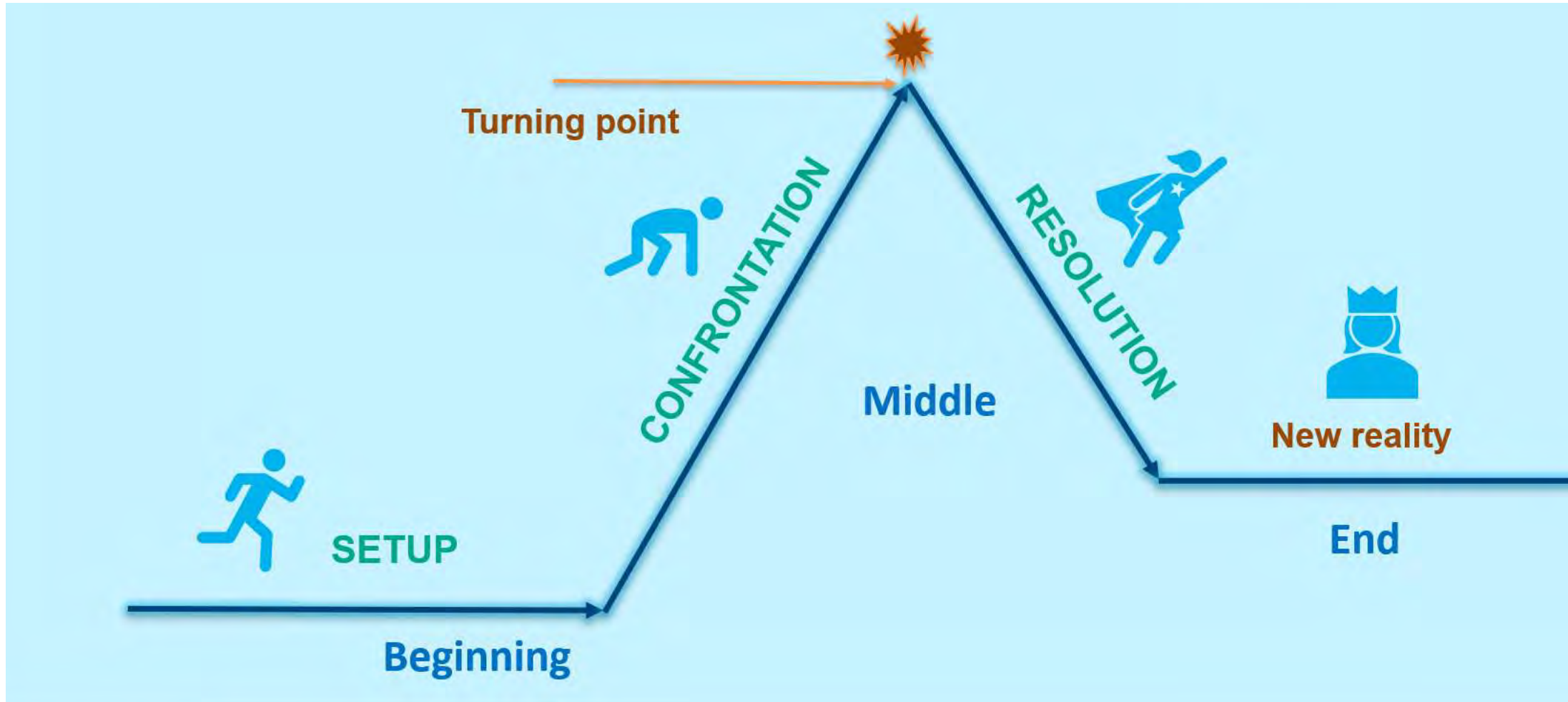
Step 2

Tell a story

Step 3

Link the story to
your presentation

Skills focus 3: Classic 3-act structure (extra)



Skills focus 4: Choosing the right structure

In the Pre-class exercises, you read about four structures. Match the appropriate structure for each presentation context below.

FALSE START

IN MEDIAS RES

MONOMYTH

SPARKLINES

1. Showing the benefits of taking risks

3. Disrupting the audience's expectations

2. Focusing attention on a pivotal moment in the story

4. Influencing team culture and enhancing employee engagement

Skills focus 4: Choosing the right structure (Answers)

In the Pre-class exercises, you read about four structures. Match the appropriate structure for each presentation context below.

MONOMYTH

1. Showing the benefits of taking risks

IN MEDIAS RES

2. Focusing attention on a pivotal moment in the story

FALSE START

3. Disrupting the audience's expectations

SPARKLINES

4. Influencing team culture and enhancing employee engagement

Task



Task: Prepare

With your partner, plan and present an effective opening and closing (Not the main body).

- Begin your presentation with –
“Perhaps the largest challenge in our today is...”
- Plan the opening: Use one of the 4 structures – begin with the statement given continue with your story (1 min. to present)
- Plan the closing: End the presentation. Link back to the story to create a connection and inspire the audience. (1 min. to present)



Task: Present your ideas

- Present your opening and closing
- Audience (observers) listen carefully.
- After the presentation is finished, audience tell the presenters –
 - what you think the main part of the presentation is about – i.e. what you did not hear.
 - whether the opening and closing was effective / did it hold your attention? (Offer suggestions, if any, on how it could be improved)

Task: Feedback

- Excellent engagement with the task
- Good use of stories in context
- Just remember to try to think using English syntax [this will reduce 1st language interference]
-

Task: Reflection

What will you change / do differently as a result of this class?

Your learning journey: assess your progress

Now you are better able to use storytelling techniques to engage the audience and make the presentation memorable.

You have found out about how to...

- use stories to engage your audience
- use storytelling structures to help you organise your ideas persuasively
- start and end your presentation using storytelling techniques that make it more memorable and meaningful

You have practised using storytelling techniques to open and close your presentation.



What's next?

Don't forget to complete your 'Practice after class Activities'

Practice after class



Storytelling checklist

Here are a few useful reading resources to give you more information about the concepts that were covered.

- [8 Classic Storytelling Techniques For Engaging Presentations](#)
- [Nancy Duarte: How to Tell a Story](#)
- [Use these story structures to make messages people talk about](#)
- [Persuasion and the Power of Story: Jennifer Aaker](#)

Action planning



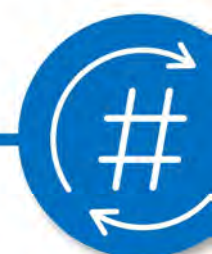
Head

Summarise what you learnt in this class



Heart

What do you feel you should change in the way you influence others?



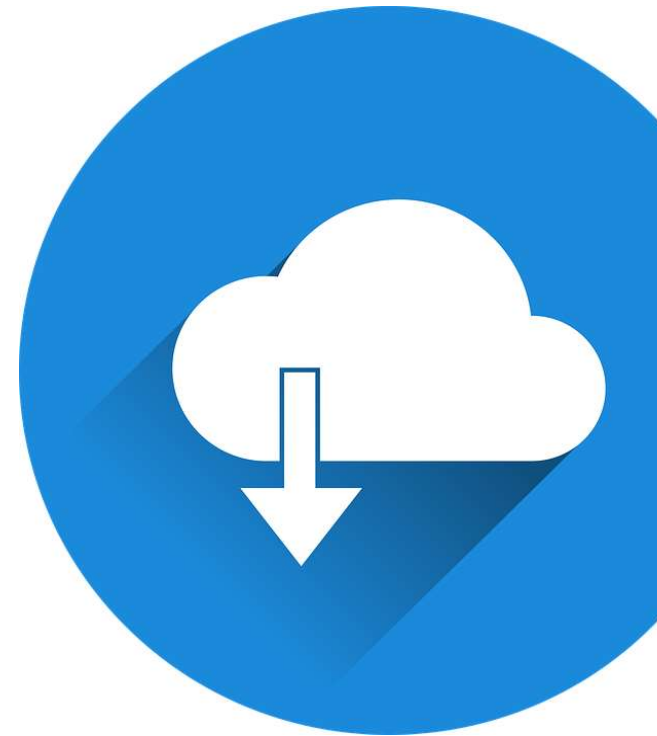
Hashtag

What will you do with someone?

Materials

Make sure you have

- downloaded the materials shared by the teacher
- saved the Zoom Chat



After-class speaking session

You can talk about any topic that interests you!

Use these questions as a guide, if needed.

- Who do you know who is good at telling stories?
- What are your favourite stories (books, TV, movies?)
- Will you try to include a story in your next work presentation?
- Have you ever watched TED talks that tell a story? Do you like them?
- Do you think storytelling is important in business? When? Why?

Dos

- ✓ Treat everyone with respect
- ✓ Keep your camera on to participate
- ✓ Let others share ideas
- ✓ Listen to everyone
- ✓ Click 'Leave' if you can't stay back

Don'ts

- ✗ Don't take pictures or record
- ✗ Don't share personal information
- ✗ Don't let your children be onscreen

For help, contact:

support.englishonline@britishcouncil.org

What do you think?

Do you like our new Professional Skills themes?

What did you think of the online activities?

What further information do you need?

For more information, write to

support.englishonline@britishcouncil.org



Teacher's Notes

This slide deck was adapted by Dalrene Rodrigues

Notes

Share your thoughts about the lesson with the next teacher