

Charity

Theme:
Money, Ethics and Social
Responsibility



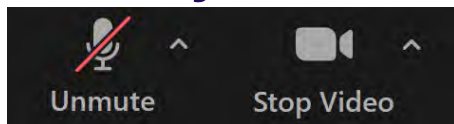
Before we start, please make sure...

- ✓ your name on Zoom is clear (use Latin letters)
- ✓ your camera is on and mic is off (unmute when needed)
- ✓ you are in a quiet area that helps you focus
- ✓ you have a notebook or a note app ready to take notes

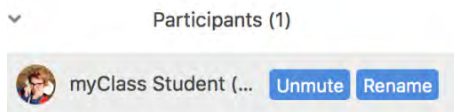


Zoom features

Check your audio and video settings

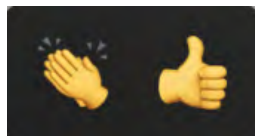
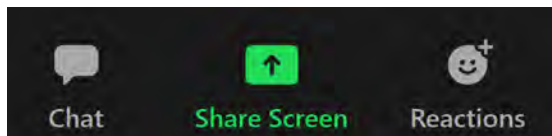


Use Latin letters for your name

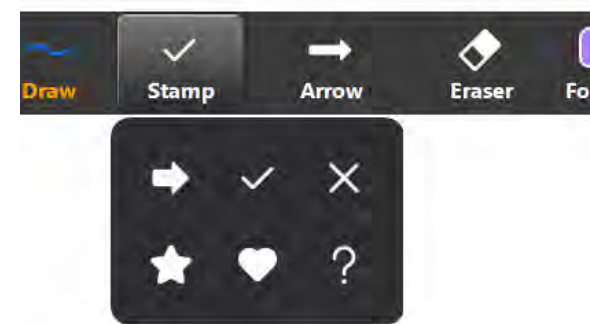
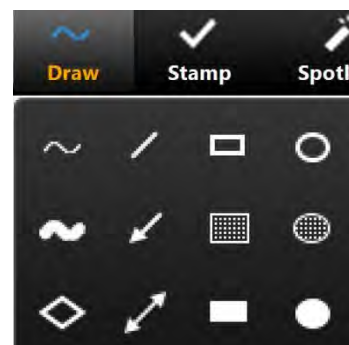


Ask questions in the Chat or use Reactions

Share Screen when the teacher asks



Use Annotate when a screen is shared

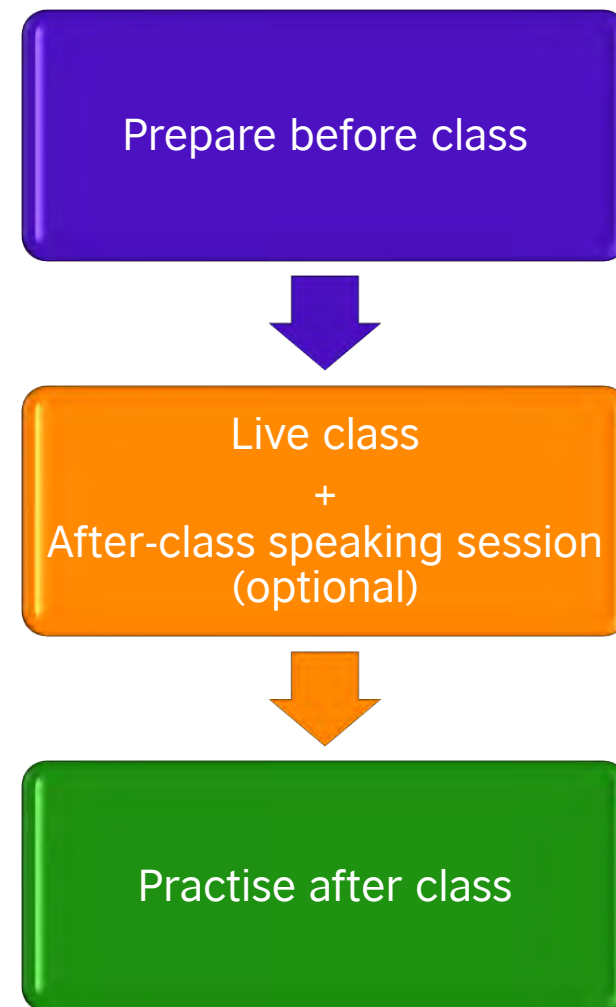


Use Save to make screenshots

Welcome to English Online

How does it work?

You need to complete all three parts to get the most out of English Online.



After-class speaking session

Stay back after class for 5 or 10 minutes to talk to your classmates from around the world.

This extra speaking practice will help you...

- improve your conversation skills
- practise using language learnt in class
- support and help your fellow students
- practise using English in a natural context
- become a part of a global learning community



After-class
speaking
sessions

Pre-lesson activities

Before the live lesson you...

- Listened to a charity appeal
- Learned some vocabulary and phrases associated with a charity appeal
- Looked at techniques used to make an appeal more persuasive



Lesson objective

What do you expect to learn by the end of this class?



Lesson objectives

In this **live** part of the lesson, you will prepare and present an appeal to persuade people to donate to a charity of your choice.

You will also review and analyse techniques for making presentations more effective which you learned about **before** the lesson.



**live
class**

Lead-in

Discuss the questions with your partner.

1. Do you give money to charity?
2. Would you support any of the charities below? Why/why not?
 - A global project to provide education for women and girls
 - A support for old people living alone in your community
 - A rescue and re-homing centre for abandoned pets in your city
 - A nationwide phone helpline for children suffering abuse or depression

Language focus

How do the following techniques help make our message more effective?

- Rhetorical questions
- Repetition
- Personalisation
- Powerful descriptive language
- Talking directly to the listener
- Making people feel good about something you are persuading them to do
- Being specific about what you want the listeners to do

Task



Task Preparation

Prepare a persuasive presentation about a charity organisation.

- choose a charity from the Lead-in or one of your own
- say what the charity is and what it does
- describe why its work is important
- explain what people can do to help and how their money will be used

Remember to include the techniques from Language Focus.

Task

Deliver your appeal to the class.

After you have heard all the presentations, you will decide which charity or charities you will donate to.

You have \$100 to distribute as you see fit.



Feedback

I practised more about making presentations.

(bullet points)

I reviewed the grammar, mainly the knowledge about gerund, (stative verbs)

Rubbish everywhere!

There are some reasons for this situation. People just put rubbish everywhere and their rights are still protected. Mind your business! They say. In Ukraine everyone is commenting on it, something must be said so people start picking it up off the streets.

Review

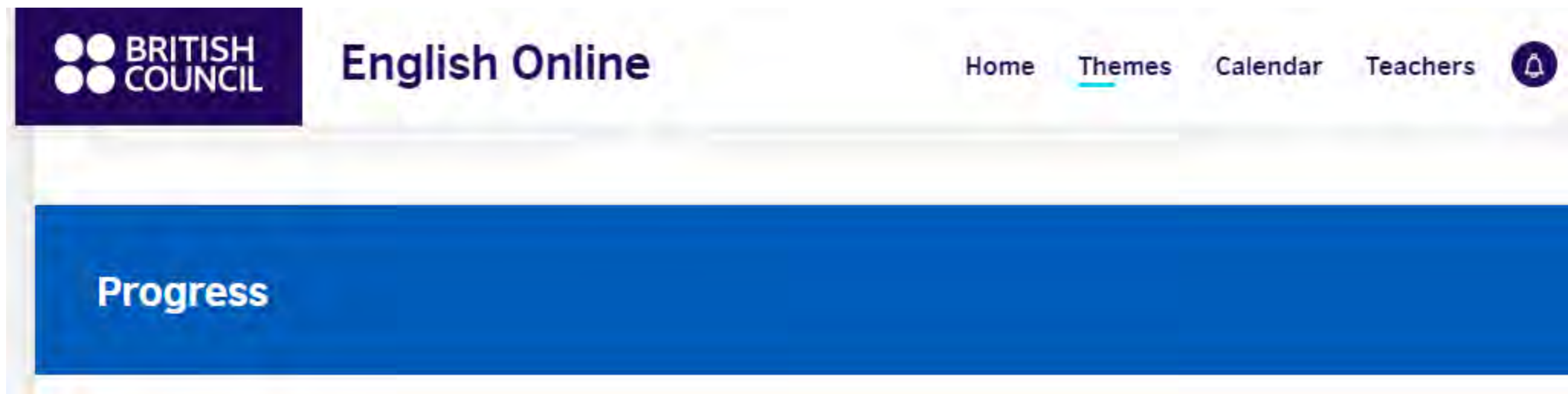
Lesson materials

Make sure you have

- downloaded the *.pdf with this presentation
- saved the Zoom Chat



What's next?



After-class speaking session

You can talk about any topic that interests you!

Use these questions as a guide, if needed.

- Have you attended a charity event, e.g. fundraising?
- What makes charity events effective?
- Do you think that involving a celebrity in charity campaigns makes the campaigns more successful?
- Do you know any NGOs (non-governmental organisations) that are active in your country?
- Do you think the work of charities and NGOs should actually be done by governments?

For help, contact:

support.englishonline@britishcouncil.org

Dos

- ✓ Treat everyone with respect
- ✓ Keep your camera on and participate
- ✓ Let others share ideas too
- ✓ Listen to everyone
- ✓ Click 'Leave' if you cannot stay back

Don'ts

- ✗ Don't take pictures or record
- ✗ Don't share personal details
- ✗ Don't let your children be visible onscreen