

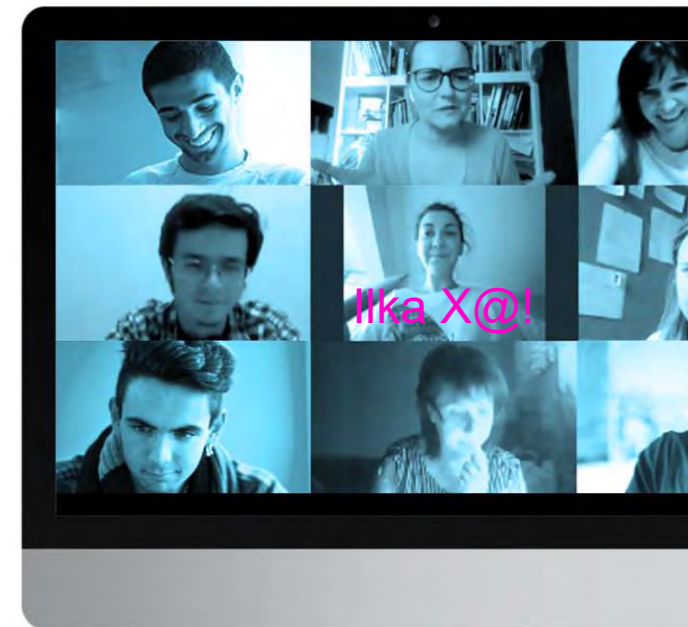
# Urban redesign

Theme:  
Writing for Impact

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## Before we start, please make sure...

- ✓ your name on Zoom is clear (use Latin letters)
- ✓ your camera is on and mic is off (unmute when needed)
- ✓ you are in a quiet area that helps you focus
- ✓ you have a notebook or a note app ready to take notes



# Zoom features

Check your audio and video settings

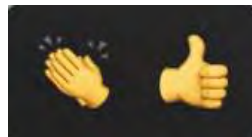


Use Latin letters for your name

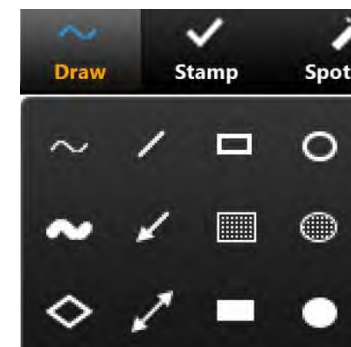


Ask questions in the Chat or use Reactions

Share Screen when the teacher asks



Use Annotate when a screen is shared



English Online | [www.britishcouncil.org](http://www.britishcouncil.org)

Use Save to make screenshots

# Welcome to English Online

## How does it work?

**You need to complete all three parts to get the most out of English Online.**



# After-class speaking session

**Stay back after class for 5 or 10 minutes to talk to your classmates from around the world.**

**This extra speaking practice will help you...**

- improve your conversation skills
- practise using language learnt in class
- support and help your fellow students
- practise using English in a natural context
- become a part of a global learning community




# Pre-lesson activities

Before the lesson, you:

- read a proposal for the redesign of an urban area
- looked at the structure of a proposal
- learned some expressions related to city problems

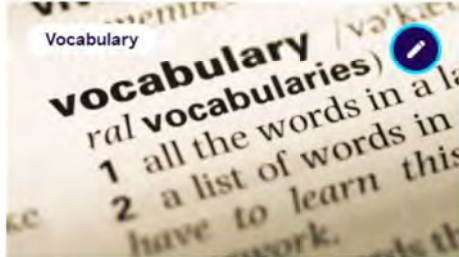
## Prepare before class

Reading



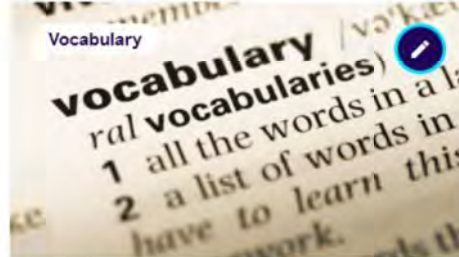
A proposal for regeneration of an area

Vocabulary



Expressions relating to city problems

Vocabulary



Word building

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## Lesson objective

What do you expect to learn by the end of this class?



# Lesson objectives

In this **live** part of the lesson, you will review the structure of proposals, and plan to write your own proposal to acquire funding for redesign of a part of a town or city. You will consider the style of the proposal, and also review the expressions related to city problems that you learned **before** the lesson.

## Skill focus:

**Writing a proposal to acquire funding for redesign of part of a town or city (structure and style of a proposal)**

## Language focus:

**Vocabulary: expressions related to city problems**



# Lead-in

## Discuss with a partner.

**1. Think about the area you live in. Does it suffer from any of the problems below?**

lack of parking

lack of interesting bars/restaurants

lack of green areas

lack of local jobs

lack of social cohesion

traffic problems

prohibitive house / rental prices

lack of schools

**2. Imagine your area is going to be redesigned. What would you recommend to improve it?**

**3. Which areas in your city are most in need of redesign? What specific problems do you face and how could they be overcome?**

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## Skill focus: structure and style of a proposal

Before the lesson, you looked at the purpose of the four sections of a proposal. Do you remember the four sections and their purpose? Discuss with a partner.

Now, look at the proposal again and check your ideas.

Discuss these questions with your partner.

1. How would you tackle the problems described in the proposal?
2. Do you think the proposed recommendations would be effective?
3. How would you describe the style and feel of the proposal?

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## Language focus 1: expressions related to city problems

**Match a word or phrase from each column to make an expression.**

**1. lies**

**2. experience**

**3. rely**

**4. in dire need**

**5. lead**

**a. heavily on bus services**

**b. of regeneration**

**c. derelict**

**d. to high levels of chronic unemployment**

**e. a gradual decline**

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## Language focus 2: expressions related to city problems

Discuss these questions with a partner.

1. Are there any old building or places that **lie derelict** where you live
2. Do people **rely heavily on buses** in your town / city?
3. Which areas are **in most dire need of regeneration**?
4. What are the main effects of **chronic unemployment**?
5. Are there any industries in your country which are **experiencing a gradual decline**?

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# Task



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## Task preparation: brainstorming

You are going to create a proposal for the redesign of an area of your town or city. With a partner, brainstorm different areas that you think would benefit from a redesign and suggest which aspects could be improved and how.



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## Task: planning and drafting

Choose one of the areas you discussed and plan your proposal, following the structure of the model proposal. Compare your ideas with a partner.



# Feedback

- Good use of the target language
- Excellent comprehension of the relevant concepts
- Just be careful [as always] with articles [a/an, the] (don't think in Ukrainian!).
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## Homework: writing

Use your plan and notes to write your proposal. Remember to choose language to achieve an appropriate style and tone. Refer to the model proposal to help you as needed.

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## Success criteria

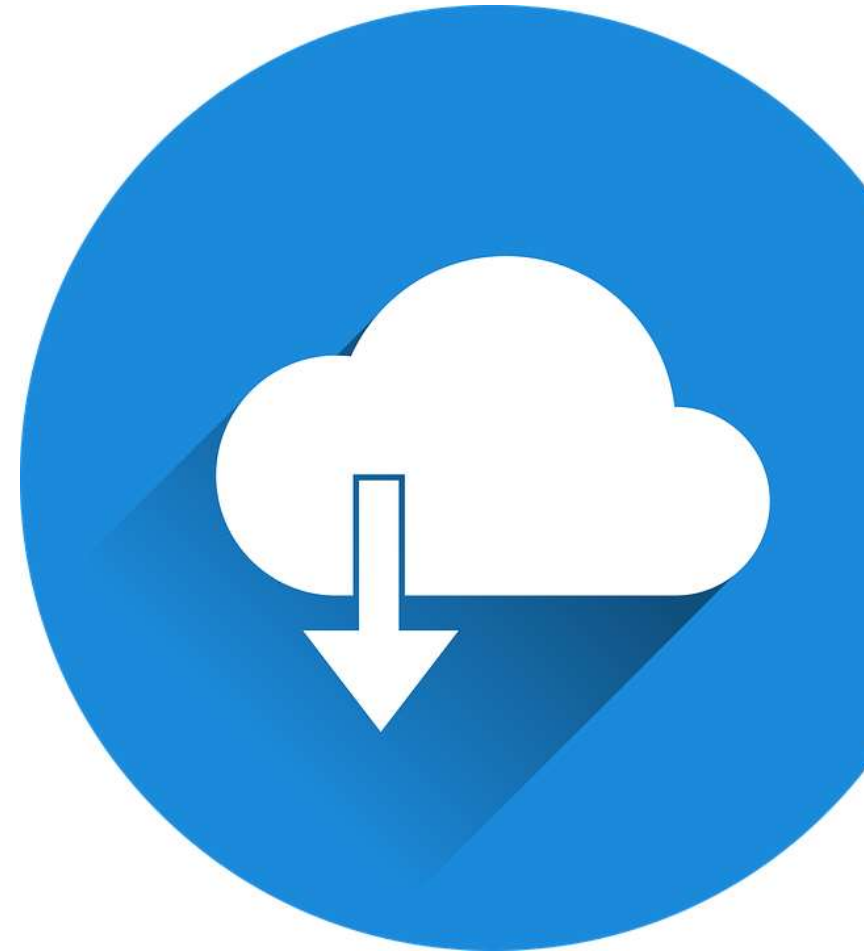
- **The content of the proposal is relevant and coherent, presenting the major issue of the chosen area and suggesting redesign measures to tackle these problems.**
- **The review is clearly structured and organised into sections. Appropriate use of title, section- headings and numbered lists has been made.**
- **The style and register are appropriate for a proposal, employing a more formal, objective style.**
- **An appropriate range of lexis and structures is used.**
- **The proposal is generally accurate and any errors present do not cause misunderstandings.**

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# Lesson materials

## Make sure you have

- **downloaded the \*.pdf with this presentation**
- **saved the Zoom Chat**



# How can you get your writing marked?

1

**Draft your  
email/essay/report  
etc**

2

**Type it up (in  
Microsoft Word or  
Google Docs)**

3

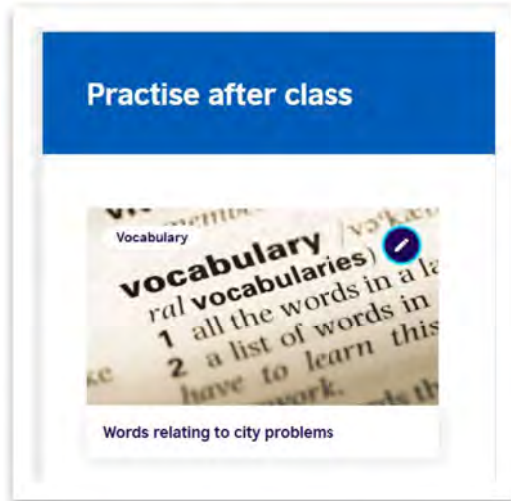
**Book a private class**

4

**Get feedback and  
correction from  
one of our expert  
teachers**

# How can you make more progress?

Complete the Practise after class activities online.



Review what we have practised today.



<http://www.plainenglish.co.uk/how-to-write-in-plain-english.html>

# After-class speaking session

**You can talk about any topic that interests you!**

**Use these questions as a guide, if needed.**

- Is urban redesign employed by your local governments?
- Which area of your city would you choose for redesign?
- Are there any disadvantages to the local community when their locale is regenerated?
- What are the counterarguments to the notion that urban redesign increases property prices?
- How could areas be regenerated without resorting to a rebuilding programme?

For help, contact:  
[support.englishonline@britishcouncil.org](mailto:support.englishonline@britishcouncil.org)

## **Dos**

- ✓ Treat everyone with respect
- ✓ Keep your camera on and on mute
- ✓ Let others share ideas too
- ✓ Listen to everyone
- ✓ Click 'Leave' if you cannot attend

## **Don'ts**

- ✗ Don't take pictures or recordings
- ✗ Don't share personal details
- ✗ Don't let your children be onscreen

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# What do you think?

Do you like the new writing lessons?

What did you think of the activities?

What further information do you need?

For more information, write to

**[support.englishonline@britishcouncil.org](mailto:support.englishonline@britishcouncil.org)**



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# Teacher's Notes

This slide deck was made by Sue Roberts

## Notes

*Share your thoughts about the lesson with the next teacher*