

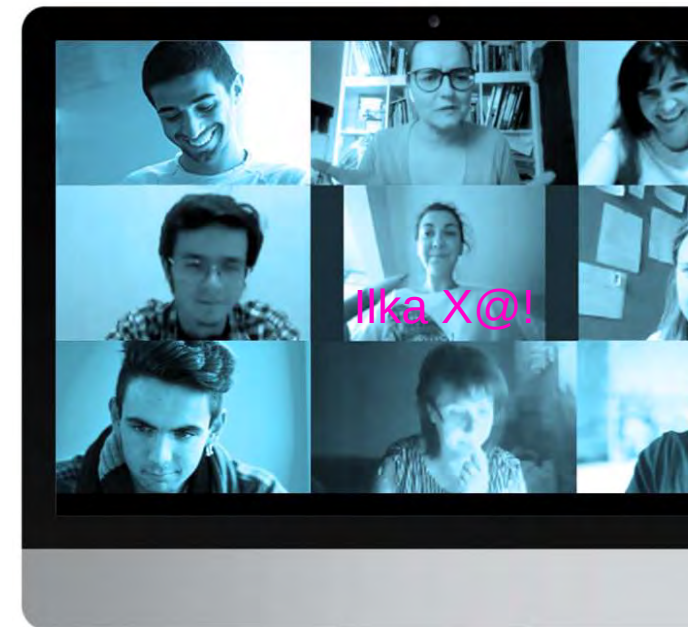
Tourism

Theme:

Travel, Holidays and the Environment

Before we start, please make sure...

- ✓ **your name on Zoom is clear (use Latin letters)**
- ✓ **your camera is on and mic is off (unmute when needed)**
- ✓ **you are in a quiet area that helps you focus**
- ✓ **you have a notebook or a note app ready to take notes**



Zoom features

Check your audio and video settings



Use Latin letters for your name

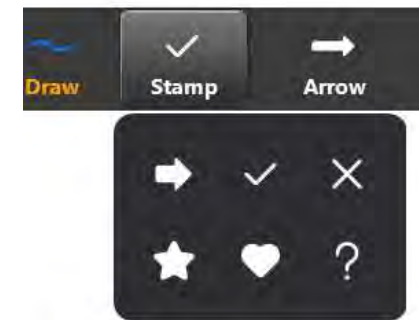
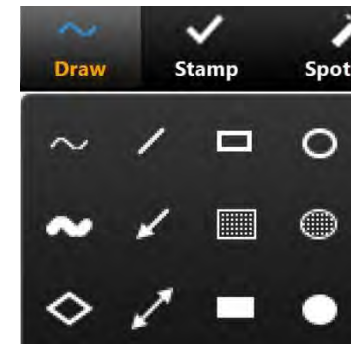


Ask questions in the Chat or use Reactions

Share Screen when the teacher asks



Use Annotate when a screen is shared



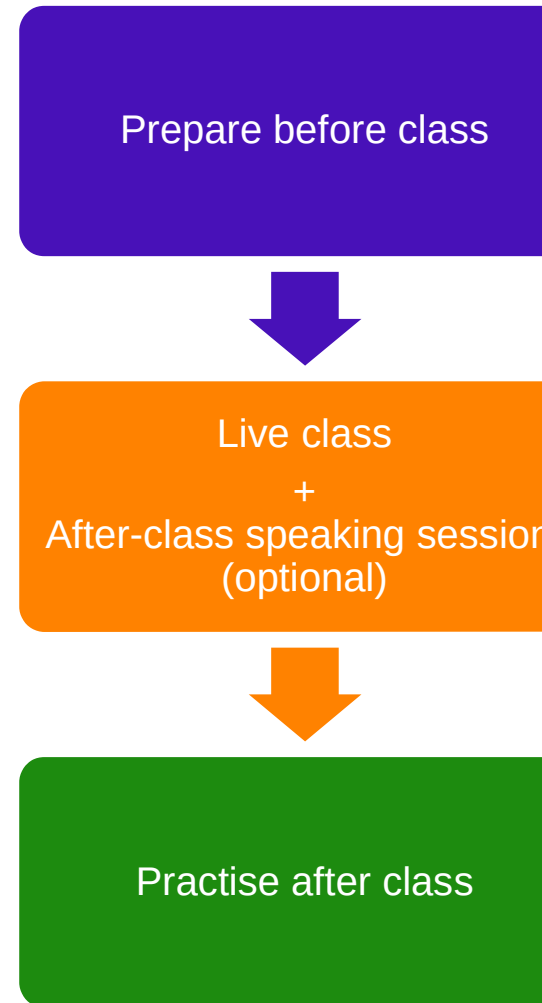
Use Save to make screenshots

Welcome to English Online



How does it work?

You need to complete all three parts to get the most out of English Online.



After-class speaking session

Stay back after class for 5 or 10 minutes to talk to your classmates from around the world.

This extra speaking practice will help you...

- improve your conversation skills
- practise using language learnt in class
- support and help your fellow students
- practise using English in a natural context
- become a part of a global learning community



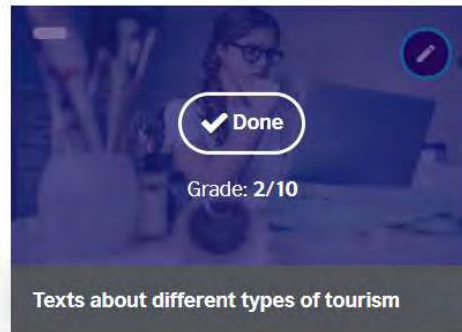
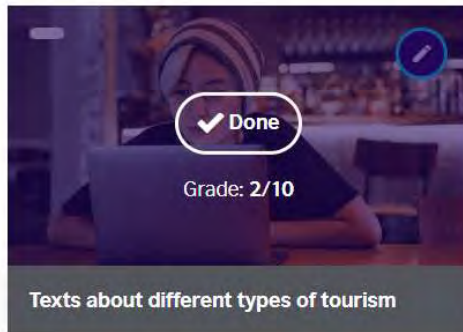
Warmer

Introduce yourself and then choose any question and ask someone in class.

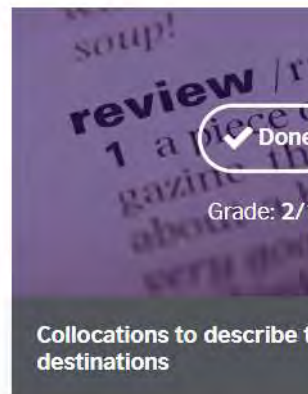
- What kind of holidays do you like most? Why?
- Do you think taking long holidays is important? Why (not)?
- How often do you think people should take an extended break from work? Why?

Pre-lesson activities

Prepare



Practise



Lesson objective

What do you expect to learn by the end of this class?



Lesson objectives

In this **live** part of the lesson, you will carry out a role-play between an alternative holiday operator and a tourist. You will practise your selling skills and learn how to decline.

You will also review the collocations that you learned **before** the lesson.

Highlighted skills:

Persuading someone to buy something and refusing to be persuaded (live class) and vocabulary related to tourism (before and after the lesson)

Language focus:

Vocabulary: tourism vocabulary and collocations

Functional language: phrases to sell a holiday and decline

Lead-in



Using the pre-class work or your own experiences, discuss:

- 1. Have you ever seen or had an unusual tourism experience?**
- 2. Does your country or region offer any tourist experiences that might be considered unusual?**
- 3. What benefits can tourism bring to people and destinations? Use examples.**
- 4. Is there a difference between the kinds of people who might enjoy an alternative holiday versus those who prefer a simple, package holiday?**

Lead-in (alternative)

**Slumdog
Millionaire
slum tour,
Mumbai**



**Korean
temple stay**



- 1. How do these alternative tourist experiences benefit the tourist and the destination?**
- 2. Have you ever been on any unusual tourism adventures?**

Language focus 1

You practiced these tourism collocations before the class.

Discuss with your partner whether each collocation refers to mass tourism, alternative tourism, or both. Check the meaning with each other if you're sure.

Extra: Do you think any of them have positive or negative connotations?

Why?

tourist traps

wildlife safari

guided tours

package holidays

self-catering apartments

charter flights

breath-taking views

picturesque village

stunning landscape

Language focus

You practiced these tourism collocations before the class.

Discuss with your partner whether each collocation refers to mass tourism, alternative tourism, or both. Check the meaning with each other if you're sure.

Extra: Do you think any of them have positive or negative connotations?

W Possible answers:	
self-catering apartments:	both
tourist traps:	mass
charter flights:	mass
wildlife safari:	both
breath-taking views:	both
guided tours:	mass
picturesque villages:	alternative
package holidays:	mass
stunning landscape:	both

Task



Task Preparation

You are going to role-play a conversation between an alternative tour operator and a mass tourist.

Look at this useful language, complete the gaps and decide who might say what. Some phrases may be useful for both roles.

1. I really think you should _____ the impact that has on the environment.
2. I'm not _____ that's really what I need.
3. You _____ really relax if you're surrounded by tourists.
4. I was _____ looking for a different kind of holiday.
5. But you can _____ do that here.

Suggested answers:

- 1 consider (both depending on)
- 2 sure (tourist)
- 3 can't (operator)
- 4 really (tourist)
- 5 also (both depending on co

Task Preparation

You are going to role-play a conversation between an alternative tour operator and a mass tourist.

Listen to your role. Student A's are alternative tour operators and B's are mass tourists.

Read your role card.

Quickly brainstorm some useful language that you will need. Think about being persuasive and how to politely decline. For example:

Tour operator	Mass tourist
It'll be the holiday of a lifetime!	It's not really my cup of tea I'm afraid.
Don't you want to escape from those awful tourist traps?	I'm happy with my regular package holiday th
With picturesque views of the rolling Welsh hills, imagine how relaxed you'd feel...	Hmm, I was looking for a different kind of holi

Task

You are going to role-play a conversation between an alternative tour operator and a mass tourist.

Now role-play the conversation with your partner. For example:

Tour operator: Hello! Do you have a moment? I'm sure you're going to have an amazing holiday in Bali. But are you fed up with eating around tourist traps all the time when you go abroad? You just can't really relax around all those tourists can you? Well, we're offering this authentic cooking package...

Mass tourist: I'm not really sure that's what I need...why would I want to do that when I have booked an all-inclusive package deal?

Tour operator: Well...

Feedback

- Good language:
- an amazing opportunity to dive into...
- It's not my cup of tea
- Kill two birds with one stone
-

Feedback

What you said

What you could say instead

Useful phrases I heard

Review

We role-played a conversation between a tour operator and a tourist.

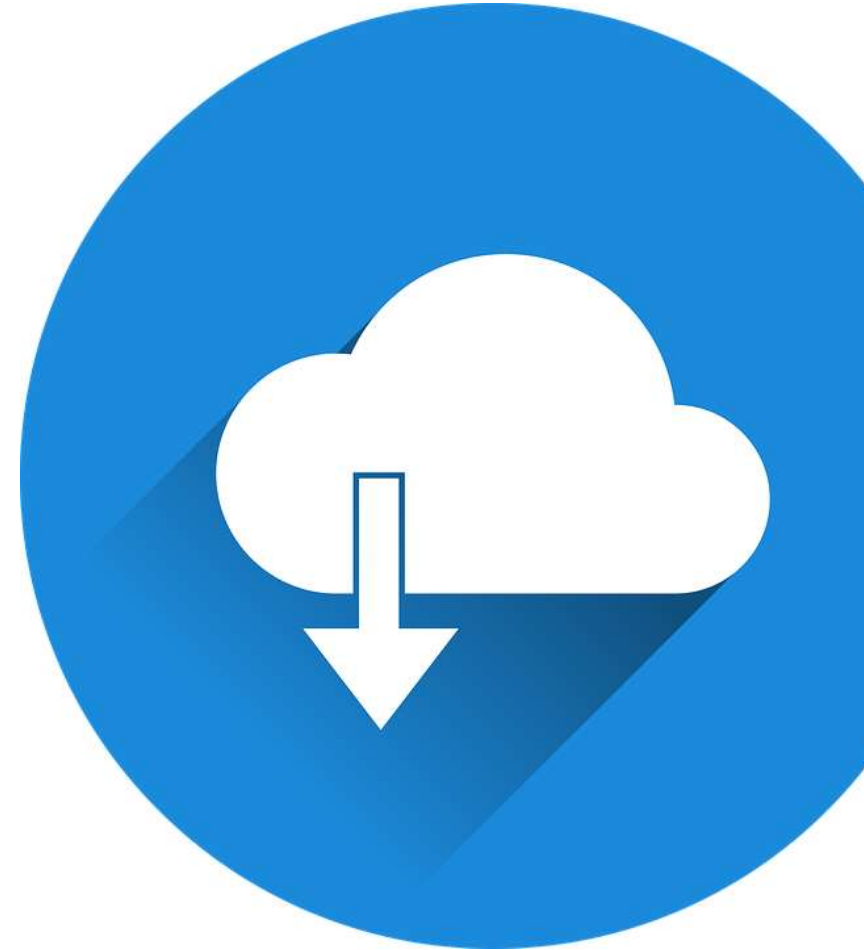
**If you were a tour operator, did you manage to convince a tourist to buy your alternative holiday?
If you were a mass tourist, which alternative did you choose or come closest to choosing?**

**Some say that alternative tourism is not as beneficial to the destination as one might think.
Can you give any reasons for this?**

Lesson materials

Make sure you have

- **downloaded the *.pdf with this presentation**
- **saved the Zoom Chat**



How can you make more progress?

Complete the Progress activities online.



What's next?

New

Travel, Holidays and the Environment

6 lessons

Travelling abroad brings us new experiences and stories to tell. It can also present challenges to those living and working in a new culture. Environmental issues are hot topics. Find out about solutions for global warming and choose the most newsworthy stories. Support an endangered species and reflect on how you can contribute to a greener way of life.



After-class speaking session

You can talk about any topic that interests you!

Use these questions as a guide, if needed.

- Do you think tourism will harm the earth?
- What disadvantages can mass tourism have?
- Is there any difference between the actions of young tourists and adult tourists?
- What is the best kind of holiday for people in different life stages?
- Do you travel with a lot of baggage or do you like to travel light?

For help, contact:

support.englishonline@britishcouncil.org

Dos

- ✓ Treat everyone with respect
- ✓ Keep your camera on and ready
- ✓ Let others share ideas too
- ✓ Listen to everyone
- ✓ Click 'Leave' if you cannot

Don'ts

- ✗ Don't take pictures or recordings
- ✗ Don't share personal details
- ✗ Don't let your children be onscreen

What do you think?

Do you like the platform?

What did you think of the activities?

What further information do you need?

For more information, write to

support.englishonline@britishcouncil.org



Teacher's Notes

This slide deck was made by Keir Thomas

Notes

Share your thoughts about the lesson with the next teacher