

Mitigating optimistic bias in entropic risk estimation and optimization with an application to insurance



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Outline

- What is an entropic risk measure?
- Estimated risk vs true risk
- Optimistic bias in estimating and optimizing entropic risk
 - **Estimation:** Proposed algorithms to mitigate the underestimation of risk
 - **Optimization under distributional ambiguity:** Use the algorithms for calibrating hyperparameters of the ambiguity set for risk minimization
- Case study of a flood insurance pricing problem

What is an Entropic Risk Measure?

Entropic Risk Measure

- Loss is uncertain in many real-world problems
- A risk measure maps the uncertain loss to a real number
- For example, a widely used convex law-invariant risk measure is the entropic risk

$$\rho_{\mathbb{P}}(\ell(\xi)) := \begin{cases} \frac{1}{\alpha} \log(\mathbb{E}_{\mathbb{P}}(e^{\alpha \ell(\xi)})) & \text{if } \alpha > 0, \\ \mathbb{E}_{\mathbb{P}}[\ell(\xi)] & \text{if } \alpha = 0, \end{cases}$$

$\ell(\xi)$ is the loss associated with $\xi \sim \mathbb{P}$ and α is the risk aversion parameter

- Entropic risk is the certainty equivalent of the exponential utility
- For normal loss distribution $\ell(\xi) \sim \mathcal{N}(\mu, \sigma^2)$: $\rho_{\mathbb{P}}(\ell(\xi)) = \mu + \frac{1}{2}\alpha\sigma^2$
- Would you take a fixed loss of μ or a gamble with risk $\mu + \frac{1}{2}\alpha\sigma^2$?

Entropic Risk Measure

- Exponential utility model - Agents' preferences exhibit constant absolute risk aversion (CARA)
- Widespread applications in
 - Risk-sensitive control¹ (entropic risk measure is time-consistent)
 - Portfolio selection²
 - Fair and robust decision making³
 - Catastrophe insurance pricing⁴
- Diverse communities such as control theory, operations research, economics, and machine learning

¹Howard, R. A., & Matheson, J. E. (1972). Risk-sensitive Markov decision processes. *Management science*, 18(7), 356–369.

²Chen, L., & Sim, M. (2024). Robust CARA optimization [Forthcoming]. *Operations Research*.

³Li, T., Beirami, A., Sanjabi, M., & Smith, V. (2023). On Tilted Losses in Machine Learning: Theory and Applications. *Journal of Machine Learning Research*, 24(142), 1–79.

⁴Bernard, C., Liu, F., & Vanduffel, S. (2020). Optimal insurance in the presence of multiple policyholders. *Journal of Economic Behavior & Organization*, 180, 638–656.

Literature Review

Three intersecting themes:

- Correcting bias in risk estimators
- Addressing the optimistic bias of SAA (sample average approximation) policy
- Pricing insurance for correlated losses

Correcting Bias in Risk Estimators

- Quantitative risk measurement often relies on precise estimation of risk measures⁵
- Non-parametric bootstrap for correcting bias in Value at Risk (VaR) estimates⁶
- Distributionally robust optimization (DRO) to construct worst-case tail risk bounds⁷
- Extreme value theory (EVT) for unbiased CVaR estimation⁸
- **How to mitigate bias in entropic risk estimation with finite samples?**

⁵McNeil, A. J., Frey, R., & Embrechts, P. (2005). *Quantitative Risk Management: Concepts, Techniques and Tools*. Princeton University Press.

⁶Kim, J. H. T. (2010). Bias correction for estimated distortion risk measure using the bootstrap. *Insurance: Mathematics and Economics*, 47(2), 198–205.

⁷Lam, H., & Mottet, C. (2017). Tail analysis without parametric models: A worst-case perspective. *Operations Research*, 65(6), 1696–1711.

⁸Troop, D., Godin, F., & Yu, J. Y. (2021). Bias-corrected peaks-over-threshold estimation of the CVaR. In C. de Campos & M. H. Maathuis (Eds.), *Uncertainty in artificial intelligence* (pp. 1809–1818, Vol. 161). PMLR.

Optimistic Bias in the SAA Policy

- DRO, hold-out, and K-fold cross-validation (CV) address the Optimizer's Curse via hyperparameter tuning⁹
- Estimators of SAA policy performance for Gaussian data in linear optimization problems¹⁰
- The Optimizer's Information Criterion (OIC) corrects SAA policy bias asymptotically using the loss's influence function¹¹
- **Can DRO mitigate the optimistic bias in entropic risk minimization?**

⁹Smith, J. E., & Winkler, R. L. (2006). The Optimizer's Curse: Skepticism and Postdecision Surprise in Decision Analysis. *Management Science*, 52(3), 311–322.

¹⁰Gupta, V., Huang, M., & Rusmevichientong, P. (2024). Debiasing in-sample policy performance for small-data, large-scale optimization. *Operations Research*, 72(2), 848–870.

¹¹Iyengar, G., Lam, H., & Wang, T. (2023). Optimizer's information criterion: Dissecting and correcting bias in data-driven optimization. *arXiv preprint arXiv:2306.10081*.

Insurance Pricing

- Seminal paper by Kenneth Arrow in insurance contract design¹²
 - Expected utility-maximizing policyholder will choose full coverage above a deductible
- Several models for the risk-averse insurer and policyholder¹³
- Typical assumption: **known loss distribution**
- **How to model a risk-averse insurance pricing problem under distributional ambiguity?**

¹²Arrow, K. J. (1963). Uncertainty and the welfare economics of medical care. *American Economic Review*, 53(5), 941–973.

¹³Bernard, C., Liu, F., & Vanduffel, S. (2020). Optimal insurance in the presence of multiple policyholders. *Journal of Economic Behavior & Organization*, 180, 638–656.

Optimistic Bias in Entropic Risk Estimation

Estimation of Entropic Risk

- Loss distribution is unknown in real-world applications
- Given: historical data $\mathcal{D} = \{\hat{\xi}_1, \hat{\xi}_2, \dots, \hat{\xi}_N\}$

$$\hat{\mathbb{P}}_N(\xi) := \frac{1}{N} \sum_{i=1}^N \delta_{\hat{\xi}_i}(\xi)$$

where δ_ξ is a Dirac distribution at point ξ .

- The empirical entropic risk estimator is given by:

$$\rho_{\hat{\mathbb{P}}_N}(\ell(\xi)) := \frac{1}{\alpha} \log \left(\frac{1}{N} \sum_{i=1}^N e^{\alpha \ell(\hat{\xi}_i)} \right)$$

- Empirical entropic risk estimator underestimates the true risk (Jensen's inequality)

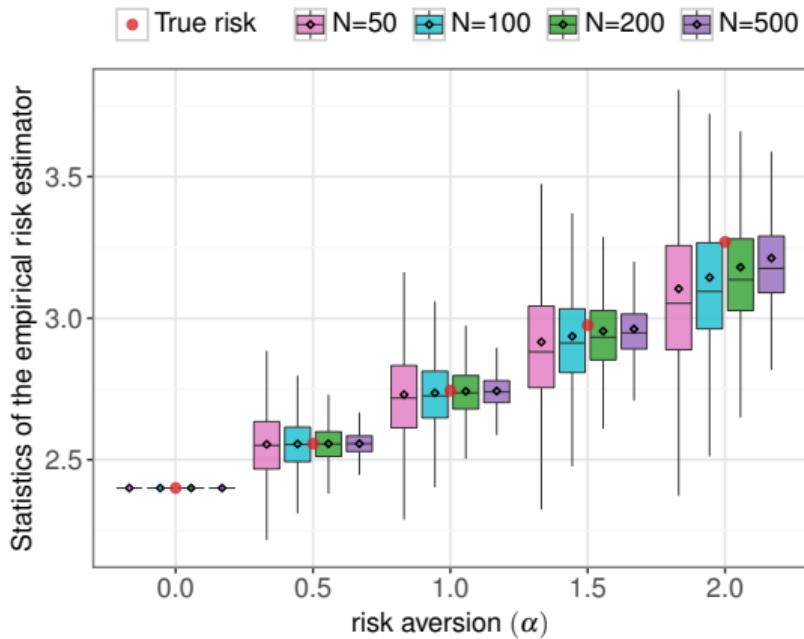
$$\mathbb{E} [\rho_{\hat{\mathbb{P}}_N}(\ell(\xi))] < \rho_{\mathbb{P}}(\ell(\xi))$$

Risk Underestimated in Insurance Pricing

- Minimum premium to insure against the loss $\ell(\xi) := \xi$ is given by the entropic risk
- Gamma distributed loss function $\xi \sim \Gamma(10, 0.24)$

$$\pi = \rho_{\mathbb{P}}(\xi)$$

$$= \frac{1}{\alpha} \log \left((1 - 0.24\alpha)^{-10} \right)$$



Bias Correction: Mean-Unbiased Estimator

$$\text{Bias: } \delta^{\text{true}} = \rho_{\mathbb{P}}(\ell(\xi)) - \rho_{\hat{\mathbb{P}}_N}(\ell(\xi))$$

Find $\delta(\mathcal{D}_N)$ such that $\mathbb{E}[\delta^{\text{true}}] = \mathbb{E}[\delta(\mathcal{D}_N)]$

$$\rho_{\mathbb{P}}(\ell(\xi))$$

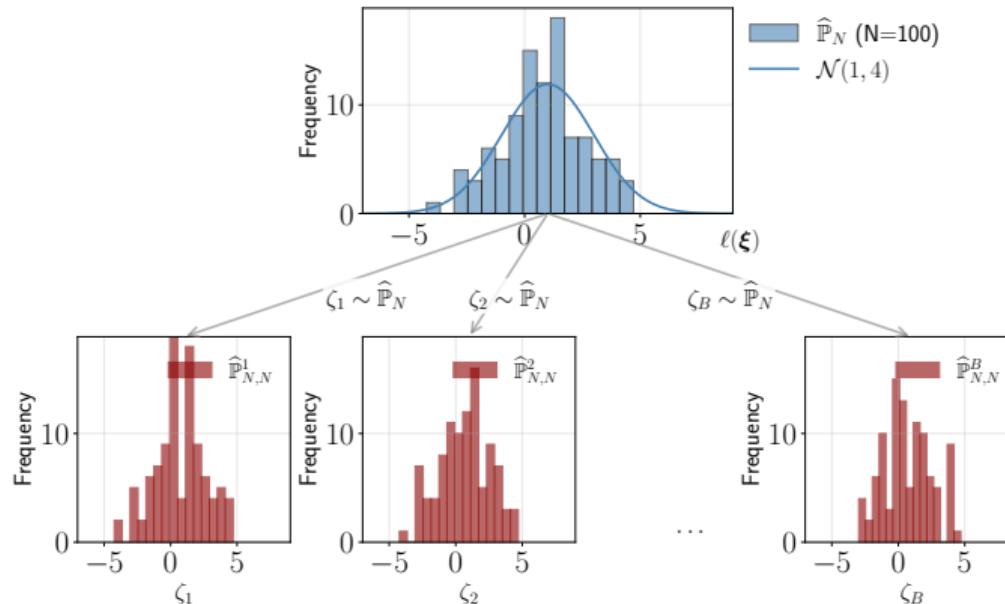


$$\mathbb{E} [\rho_{\hat{\mathbb{P}}_N}(\ell(\xi))]$$



Bias Correction: Mean-Unbiased Estimator

Non-parametric bootstrap estimator



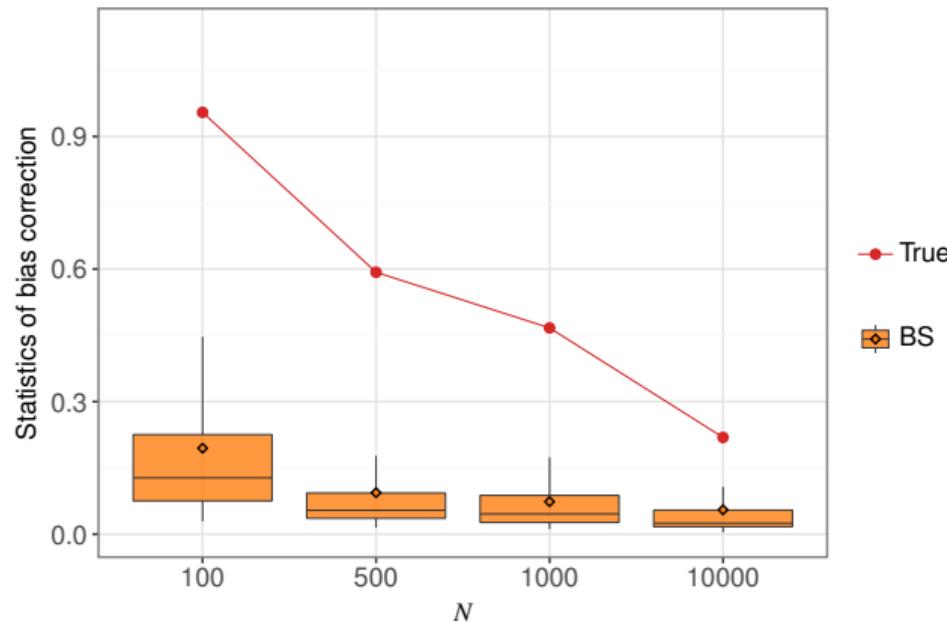
- Calculate bias by resampling from \hat{P}_N (Efron, 1979)

$$\delta_N(\hat{P}_N) = \rho_{\hat{P}_N}(\ell(\xi)) - \mathbb{E}[\rho_{\hat{P}_{N,N}}(\ell(\xi))]$$

- $\rho_{BS} = \rho_{\hat{P}_N}(\ell(\xi)) + \delta_N(\hat{P}_N)$

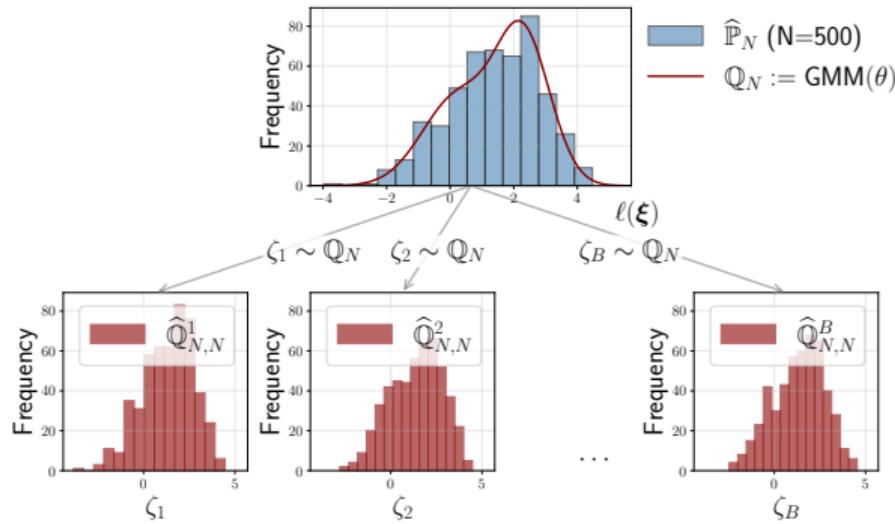
Bias - True vs Bootstrap

- Suppose $\ell(\xi) \sim \mathcal{N}(1, 4)$ and $\alpha = 2$
- Non-parametric bootstrap underestimates the true correction in finite samples
- Can we further mitigate the underestimation issue?



Bias Mitigation - Approximately Median-Unbiased Estimator

Proposed Parametric Bootstrap Approach



- **Step 1:** Fit Q_N - Gaussian Mixture Model with parameters $\theta = (\pi, \mu, \sigma)$
- **Step 2:** Sample $\zeta_i \sim Q_N$ and compute $\rho_{\widehat{Q}_{N,N}^i}(\zeta)$ for each sample
- **Step 3:** Compute $\rho_{Q_N}(\zeta) = \frac{1}{\alpha} \log \left(\sum_{j=1}^Y \pi_j \exp(\alpha \mu_j + \frac{\alpha^2}{2} \sigma_j^2) \right)$
- **Step 4:** Compute $\widehat{\delta}_N(Q_N) = \max(\text{median}[\{\rho_{Q_N}(\zeta) - \rho_{\widehat{Q}_{N,N}^i}(\zeta)\}_{i=1}^B], 0)$

Asymptotic consistency

- The bias correction is given by:

$$\hat{\delta}_N(\mathbb{Q}_N) = \max(\text{median}[\{\rho_{\mathbb{Q}_N}(\zeta) - \rho_{\hat{\mathbb{Q}}_{N,N}^i}(\zeta)\}_{i=1}^B], 0)$$

- The parametric bootstrap estimator is given by:

$$\rho_{\text{BS-}\mathbf{M}} = \rho_{\hat{\mathbb{P}}_N}(\ell(\xi)) + \hat{\delta}_N(\mathbb{Q}_N)$$

Theorem 1

Under the assumptions

- *the tails of $\ell(\xi)$ are exponentially bounded*
- *the tails of \mathbb{Q}_N are exponentially bounded*

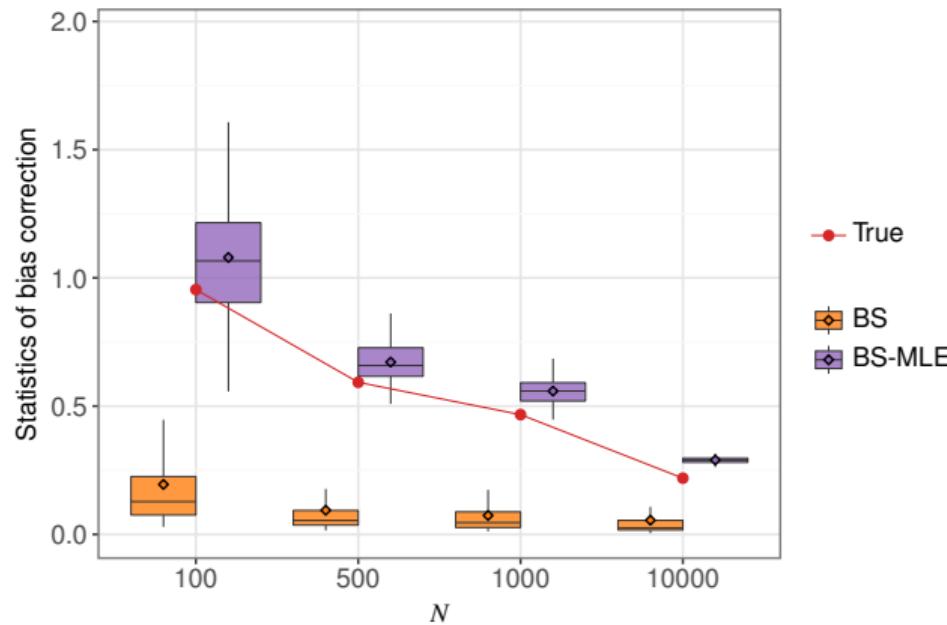
the estimator $\rho_{\text{BS-}\mathbf{M}}$ is strongly asymptotically consistent.

Which model (\mathbf{M}) should we use to fit the GMM \mathbb{Q}_N ?

Fitting \mathbb{Q}_N

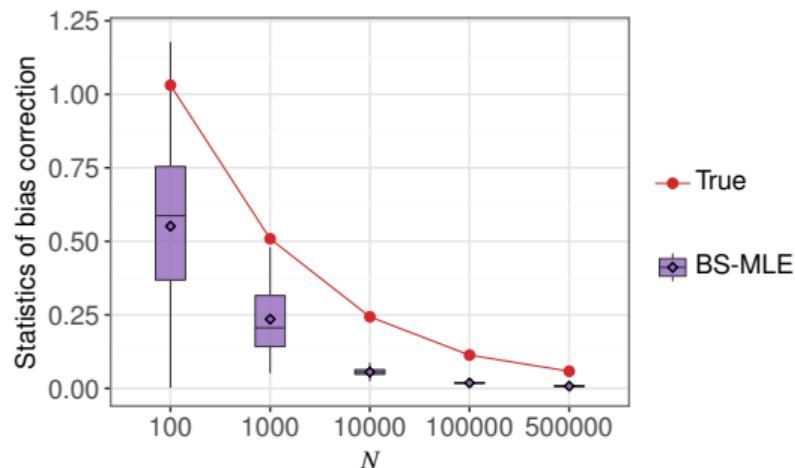
Parametric bootstrap - Maximum Likelihood estimation

- Suppose $\ell(\xi) \sim \mathcal{N}(1, 4)$ and $\alpha = 2$
- BS-MLE - Fit a normal distribution to the data and then bootstrap.
- What if the model is misspecified?



Inaccurate estimation

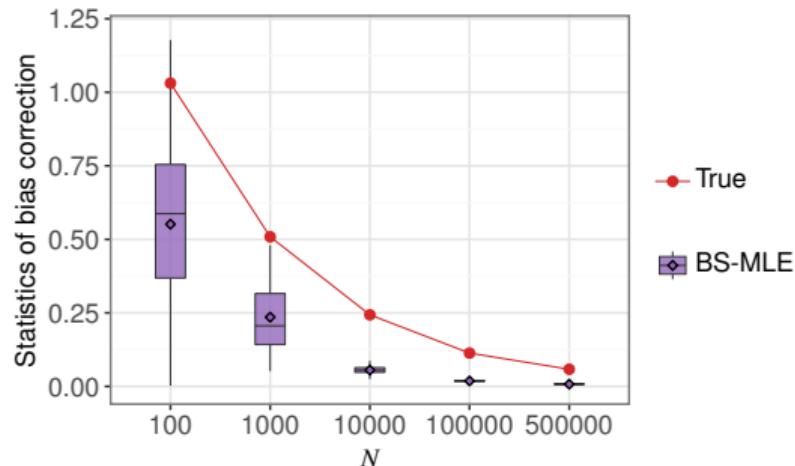
- Suppose $\xi \sim \text{GMM}(\pi, \mu, \sigma)$, $\pi = [0.7 \ 0.3]$, $\mu = [0.5 \ 1]$, and $\sigma = [2 \ 1]$.
- Slow convergence of the Expectation-Maximization algorithm for overlapping components (Xu & Jordan, 1996)



Fitting Q_N via MLE does not take into account the effect of estimation errors on the bias

Inaccurate estimation

- Suppose $\xi \sim \text{GMM}(\pi, \mu, \sigma)$, $\pi = [0.7 \ 0.3]$, $\mu = [0.5 \ 1]$, and $\sigma = [2 \ 1]$.
- Slow convergence of the Expectation-Maximization algorithm for overlapping components (Xu & Jordan, 1996)



Fitting Q_N via MLE does not take into account the effect of estimation errors on the bias
Recall, we aim to mimic the true bias \Rightarrow Use “**bias-aware**” distribution matching

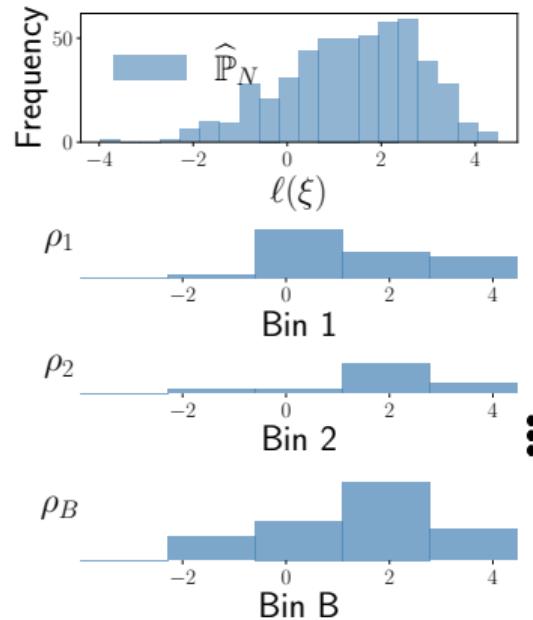
Q_N using Entropic Risk Matching

Mimic the bias in the samples

\mathbb{Q}_N using Entropic Risk Matching

Mimic the bias in the samples

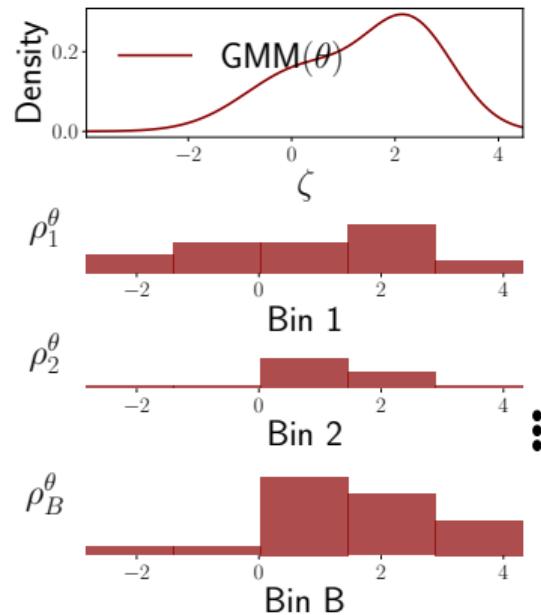
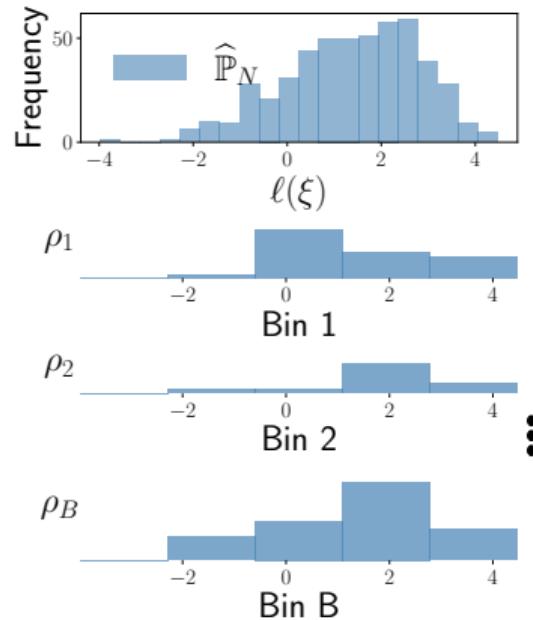
Divide samples into $B = \sqrt{N}$ bins



\mathbb{Q}_N using Entropic Risk Matching

Mimic the bias in the samples

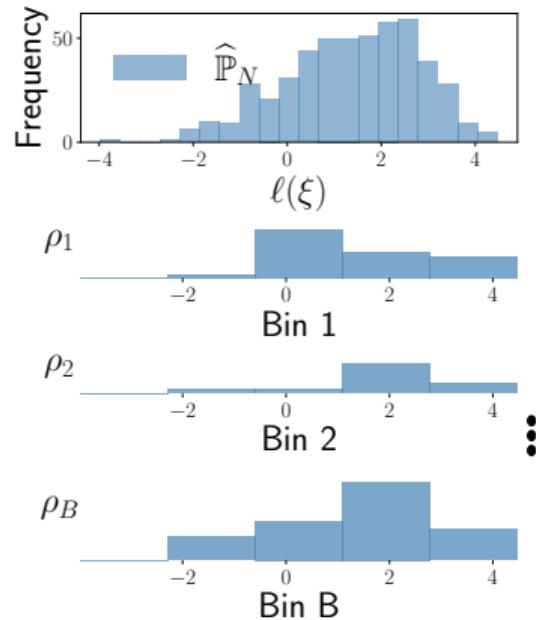
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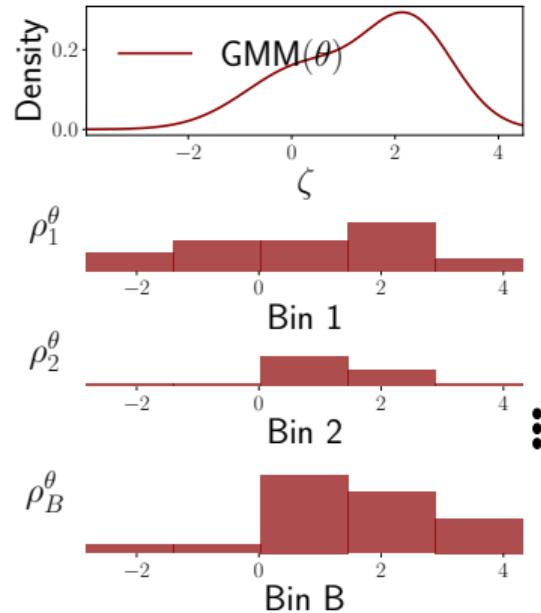
\mathbb{Q}_N using Entropic Risk Matching

Mimic the bias in the samples

Divide samples into $B = \sqrt{N}$ bins



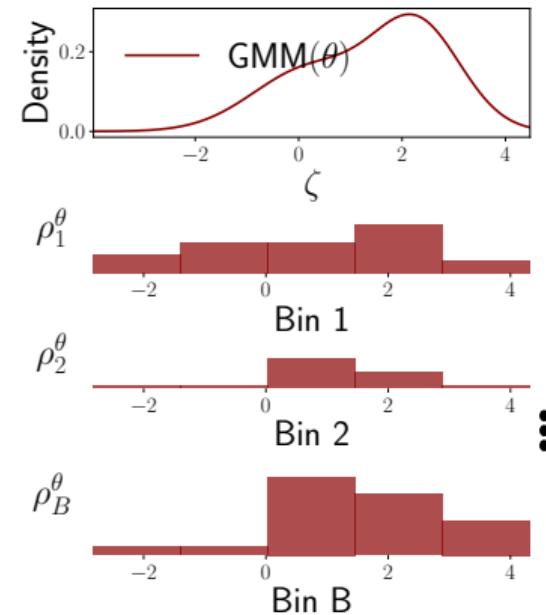
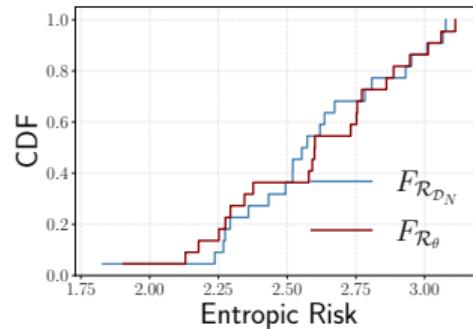
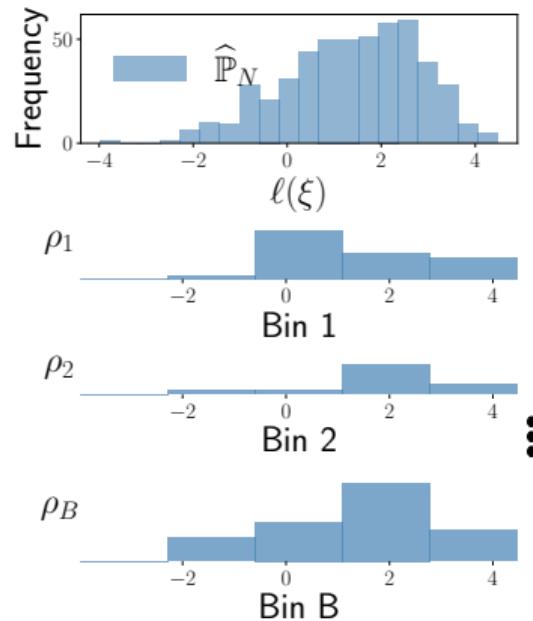
$$\begin{aligned}\mathcal{R}_{\mathcal{D}_N} &= \{\rho_1, \dots, \rho_B\} \\ \mathcal{R}_\theta &= \{\rho_1^\theta, \dots, \rho_B^\theta\}\end{aligned}$$



\mathbb{Q}_N using Entropic Risk Matching

Mimic the bias in the samples

Divide samples into $B = \sqrt{N}$ bins



$$\mathcal{R}_{\mathcal{D}_N} = \{\rho_1, \dots, \rho_B\}$$

$$\mathcal{R}_{\theta} = \{\rho_1^\theta, \dots, \rho_B^\theta\}$$

Gradient Descent algorithm

- Find θ

$$\min_{\theta} \mathcal{W}^2 \left(\hat{\mathbb{P}}_{\mathcal{R}_{\mathcal{D}_N}}, \hat{\mathbb{P}}_{\mathcal{R}_{\theta}} \right) = \left(\int_0^1 |F_{\mathcal{R}_{\mathcal{D}_N}}^{-1}(q) - F_{\mathcal{R}_{\theta}}^{-1}(q)|^2 dq \right)^{1/2}$$

- Optimal θ is obtained using gradient descent

$$\theta_{t+1} = \theta_t - \gamma \nabla_{\theta_t} \mathcal{W}^2 \left(\hat{\mathbb{P}}_{\mathcal{R}_{\mathcal{D}_N}}, \hat{\mathbb{P}}_{\mathcal{R}_{\theta_t}} \right),$$

- Compute gradient by backpropagation
- Making sampling differentiable: For the GMM's discrete component, use Gumbel–max with the Straight-through estimator (STE).
- This is a computationally expensive procedure. Alternative?

\mathbb{Q}_N using Extreme Value Theory

Idea: Entropic risk is sensitive to extreme values. Fit a \mathbb{Q}_N component to model the upper tail of \mathbb{P}

Theorem 2 (Fisher–Tippett–Gnedenko Theorem)

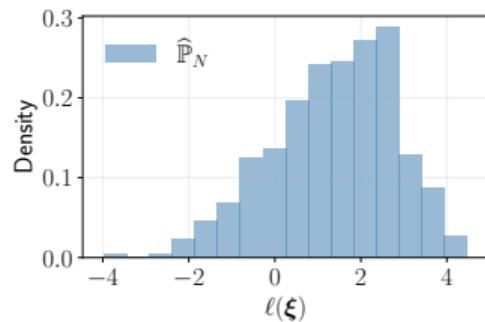
Let ζ follow a distribution with cdf $F(\cdot)$. The distribution of $M_n = \max\{\zeta_1, \zeta_2, \dots, \zeta_n\}$ converges to a non-degenerate distribution G :

$$\lim_{n \rightarrow \infty} \mathbb{P}\left(\frac{M_n - b_n}{a_n} \leq x\right) = \lim_{n \rightarrow \infty} F(a_n x + b_n)^n \rightarrow G(x),$$

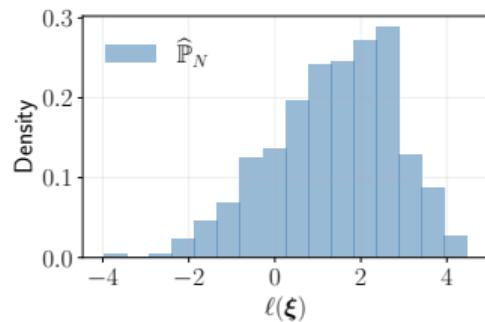
where a_n and b_n are normalizing constants

⇒ Fit $\Phi_{\mu, \sigma}^N$ —distribution of maxima of N i.i.d samples from $\mathcal{N}(\mu, \sigma)$ —to the distribution of maxima constructed from data

\mathbb{Q}_N using Extreme Value Theory

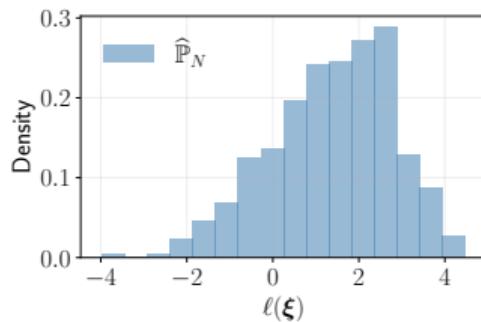


Q_N using Extreme Value Theory

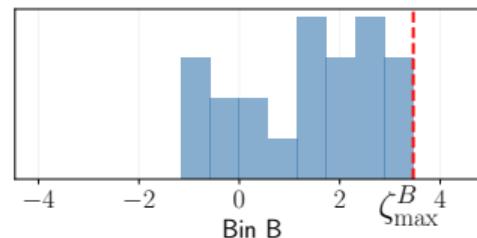
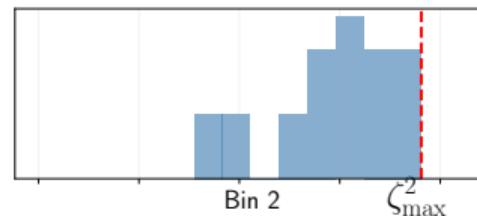
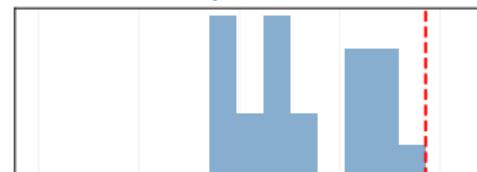


Divide samples into B bins

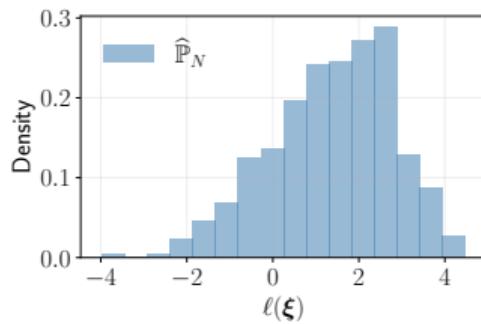
Q_N using Extreme Value Theory



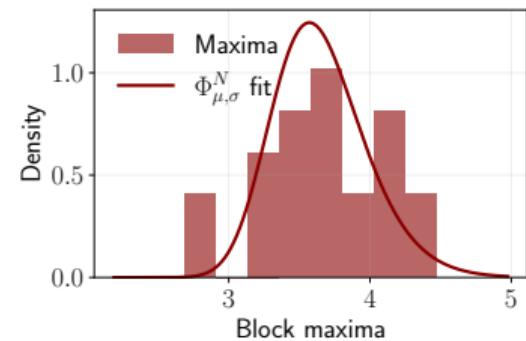
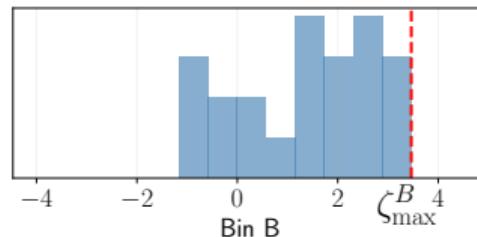
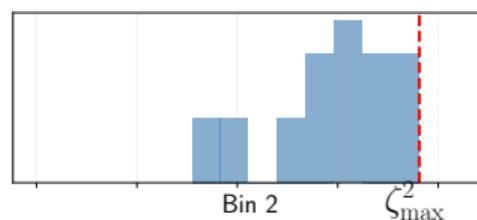
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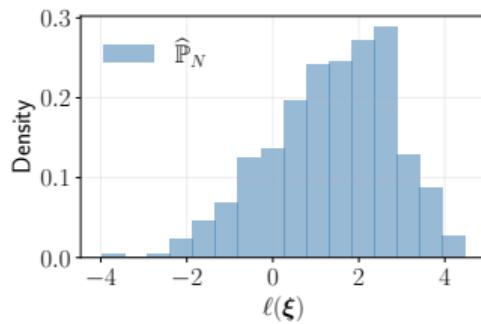
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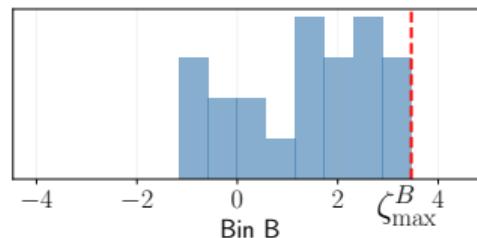
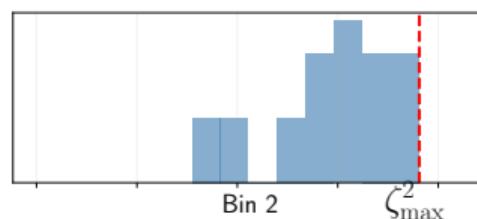
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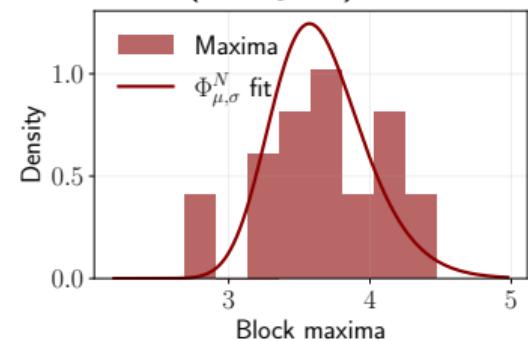
Q_N using Extreme Value Theory



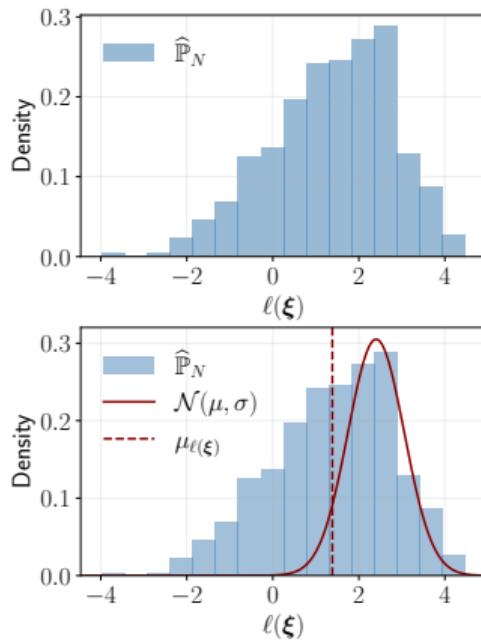
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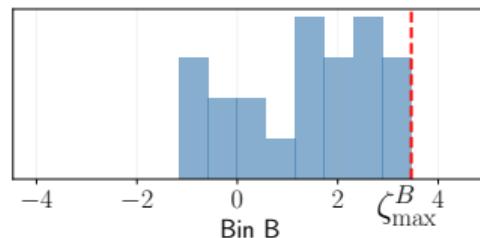
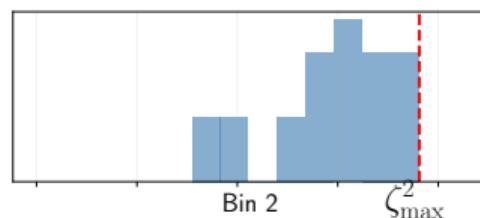
Fit $\Phi_{\mu,\sigma}^N$ to the maxima
(analytic).



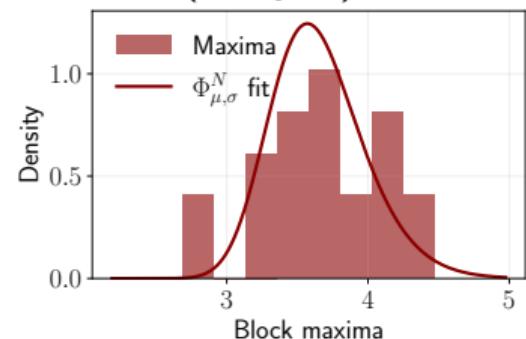
Q_N using Extreme Value Theory



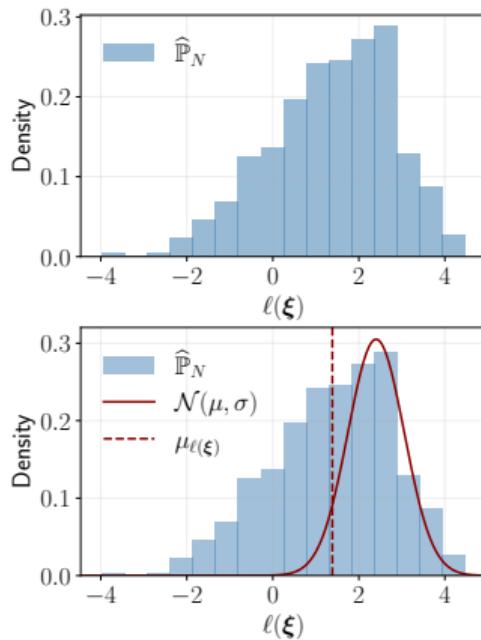
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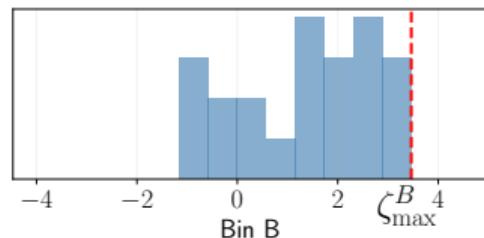
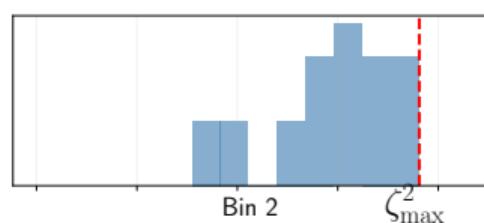
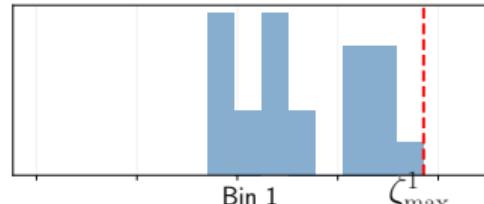


Q_N using Extreme Value Theory

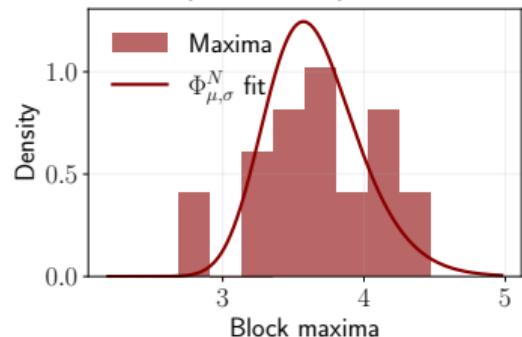


$$\text{GMM} = 50\%\mu_{\ell(\xi)} + 50\%\mathcal{N}(\mu, \sigma)$$

Divide samples into B bins

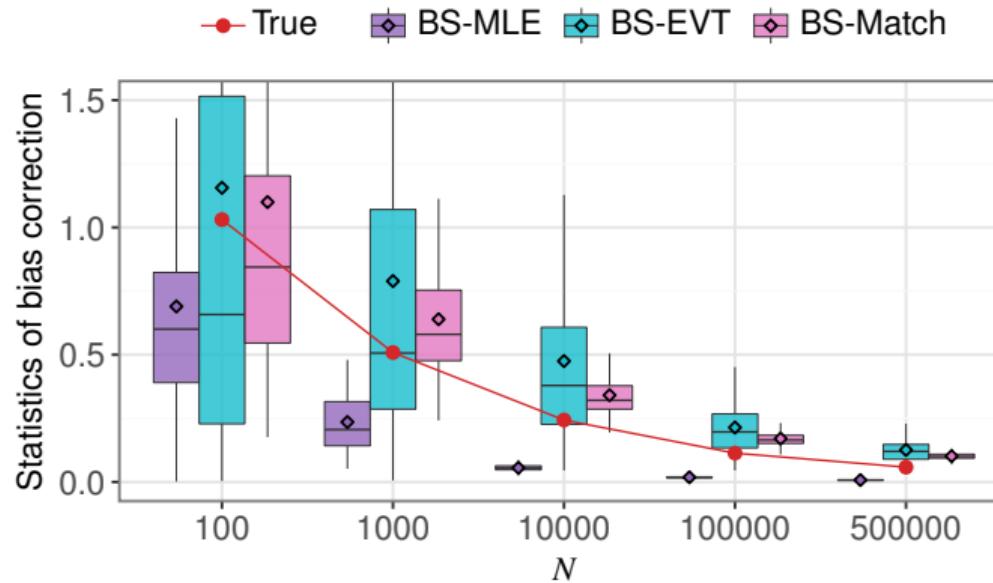


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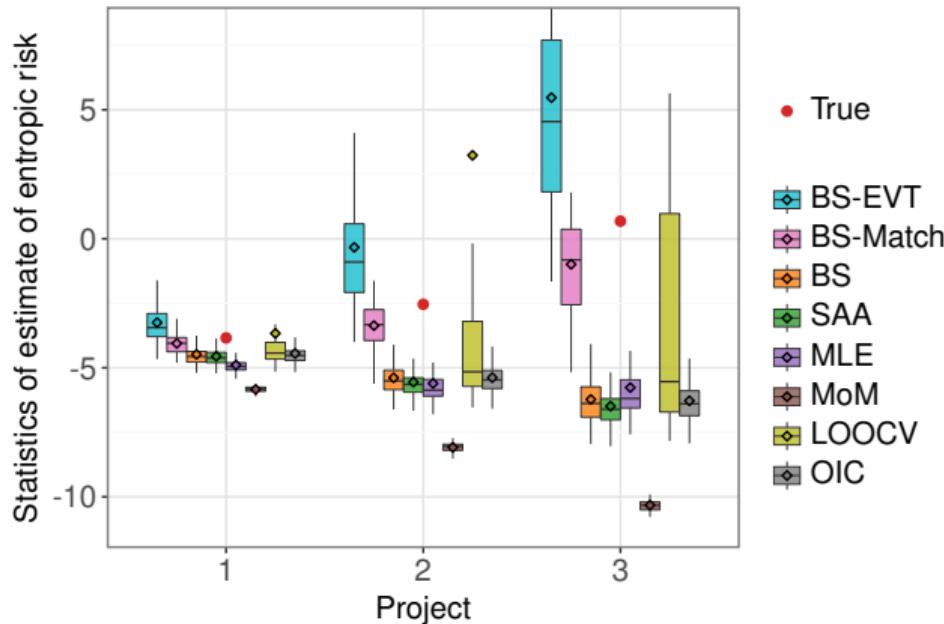
Effect of Distribution Fitting

Recall $\xi \sim \text{GMM}(\pi, \mu, \sigma)$, $\pi = [0.7 \ 0.3]$, $\mu = [0.5 \ 1]$, and $\sigma = [2 \ 1]$.



Proposed approaches typically **overestimate bias, but stay close to true bias**

Comparing With Other Methods



- Project 1, 2, 3 have respective losses 0.4ξ , 0.6ξ and 0.8ξ with $\xi \sim \text{GMM}$:
 $\mu_\xi = -18.6$ and $\sigma_\xi = 2.9$
- Most methods underestimate risk while **proposed methods are close to true risk**

Optimization

Distributionally robust optimization (DRO)

- Entropic risk minimization with distribution \mathbb{P}

$$\rho^* = \min_{z \in \mathcal{Z}} \rho_{\mathbb{P}}(\ell(z, \xi)) := \frac{1}{\alpha} \log \left(\mathbb{E}_{\mathbb{P}}[e^{\alpha \ell(z, \xi)}] \right)$$

- Sample average approximation:

$$\rho_{\text{SAA}} = \min_{z \in \mathcal{Z}} \rho_{\hat{\mathbb{P}}_N}(\ell(z, \xi)) := \frac{1}{\alpha} \log \left(\mathbb{E}_{\hat{\mathbb{P}}_N}[e^{\alpha \ell(z, \xi)}] \right).$$

Often results in the Optimizer's Curse or overfitting

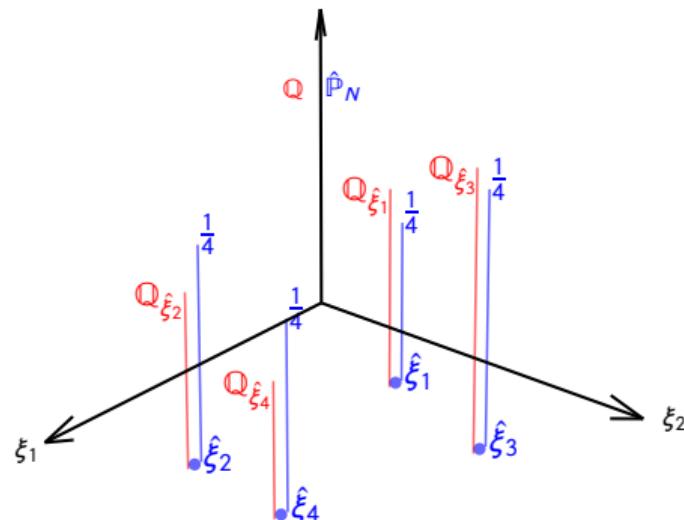
- Distributionally robust optimization - protection against distributional ambiguity

$$\rho_{\text{DRO}} = \min_{z \in \mathcal{Z}} \sup_{Q \in \mathcal{B}_\epsilon(\hat{\mathbb{P}}_N)} \frac{1}{\alpha} \log \left(\mathbb{E}_Q[e^{\alpha \ell(z, \xi)}] \right).$$

where $\mathcal{B}_\epsilon(\hat{\mathbb{P}}_N)$ is the ambiguity set of all distributions at a “distance” ϵ from $\hat{\mathbb{P}}_N$

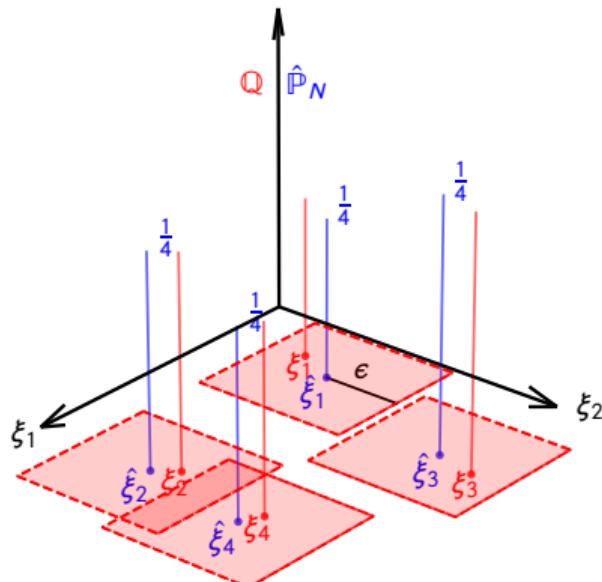
Ambiguity Set

- **KL-divergence** ambiguity set is ill-suited
 - $\text{KL}(\mathbb{Q}, \hat{\mathbb{P}}_N) \leq \epsilon$ - cannot reposition scenarios
 - $\text{KL}(\hat{\mathbb{P}}_N, \mathbb{Q}) \leq \epsilon$ - worst case loss is ∞
- **p-Wasserstein** ambiguity set - unbounded worst-case loss if $p < \infty$



Type- ∞ Wasserstein Ambiguity Set

$$\mathcal{B}_\epsilon(\hat{\mathbb{P}}_N) := \left\{ \mathbb{Q} \in \mathcal{M}(\Xi) \mid \exists \xi_i \in \Xi \text{ s.t. } \|\xi_i - \hat{\xi}_i\|_\infty \leq \epsilon, \forall i \in [N], \mathbb{Q} = \frac{1}{N} \sum_{i=1}^N \delta_{\xi_i} \right\}.$$



Distributionally robust optimization

Theorem 3

For a linear loss function, DRO problem becomes a regularized exponential cone program:

$$\min_{\mathbf{z} \in \mathcal{Z}} \frac{1}{\alpha} \log \left(\frac{1}{N} \sum_{i=1}^N e^{\alpha \mathbf{z}^\top \hat{\xi}_i} \right) + \epsilon \|\mathbf{z}\|_*$$

- For piecewise concave loss function in $\xi \in \Xi$, DRO problem can be reformulated as a convex optimization problem using Fenchel duality
- We solve the exponential cone program using the MOSEK solver
- ϵ is typically chosen by K -fold cross validation

Theorem 4

$\rho_{DRO} \rightarrow \rho^*$ and $\rho_{SAA} \rightarrow \rho^*$ in probability at the rate $\mathcal{O}(1/\sqrt{N})$

Underestimation of the Risk of In-Sample Decisions

Proposition 5

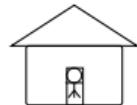
The entropic risk estimator based on the K-fold CV underestimates the entropic risk of the policy constructed using $N(1 - \frac{1}{K})$ data points.

To calibrate ϵ , we will use the proposed bias-mitigation approaches.

Case Study

Insurance Pricing

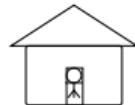
Insurance contract for household h : coverage (z_h) and premium (π_h)



household 1

loss ξ_1

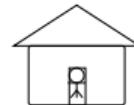
risk aversion α_1



household h

loss ξ_h

risk aversion α_h



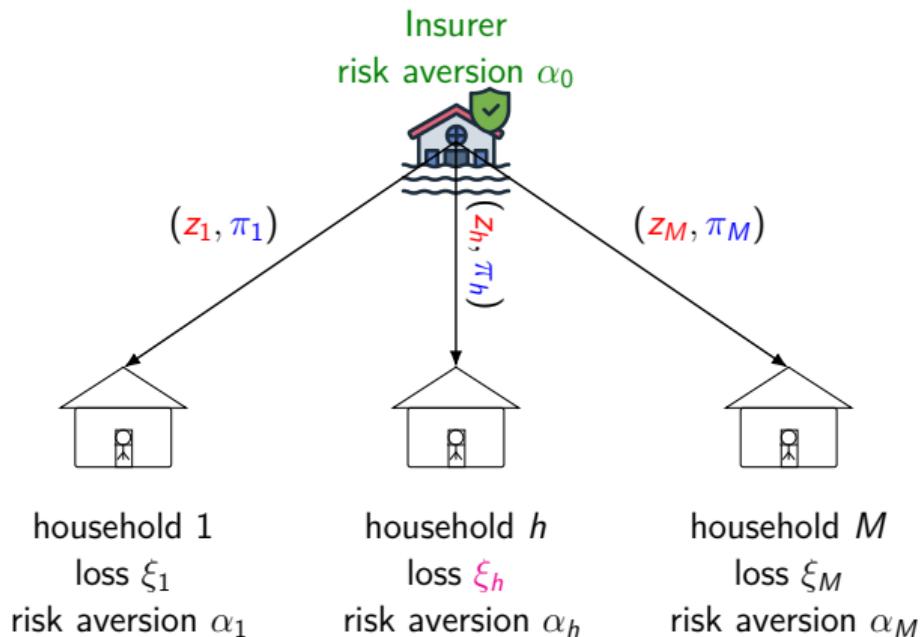
household M

loss ξ_M

risk aversion α_M

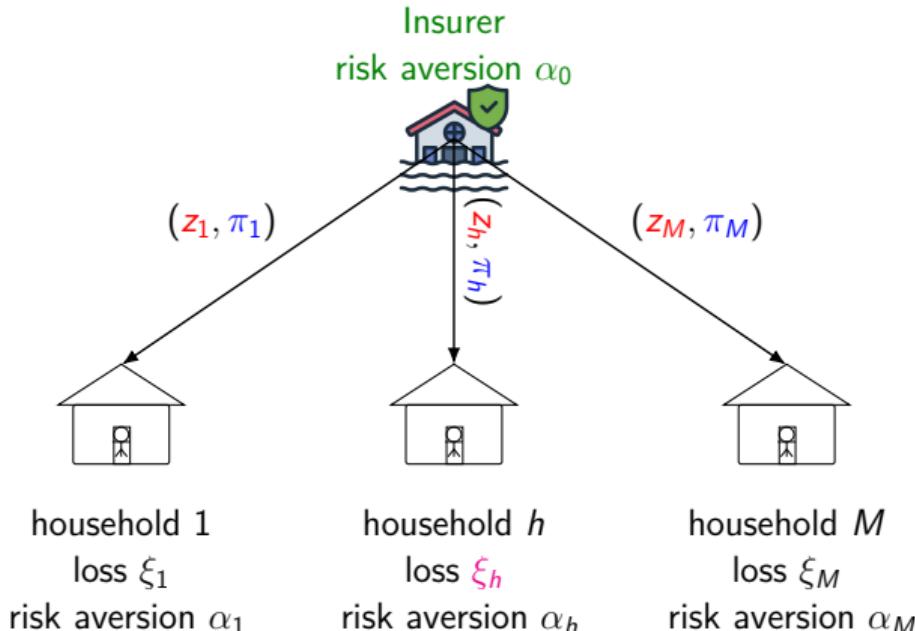
Insurance Pricing

Insurance contract for household h : coverage (z_h) and premium (π_h)



Insurance Pricing

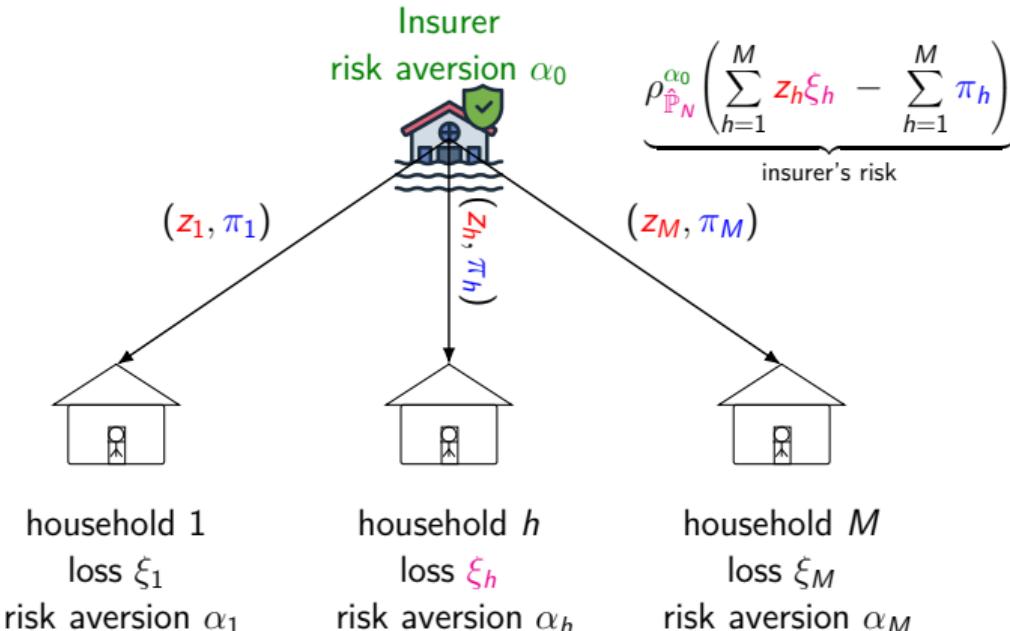
Insurance contract for household h : coverage (z_h) and premium (π_h)



$$\underbrace{\rho_{\hat{P}_{h,N}}^{\alpha_h} (\pi_h + (1 - z_h)\xi_h)}_{\text{risk when insured}} \leq \underbrace{\rho_{\hat{P}_{h,N}}^{\alpha_h} (\xi_h)}_{\text{risk when uninsured}} \quad \forall h \in [M]$$

Insurance Pricing

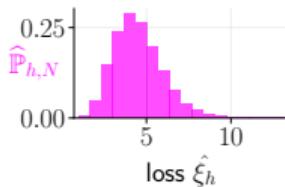
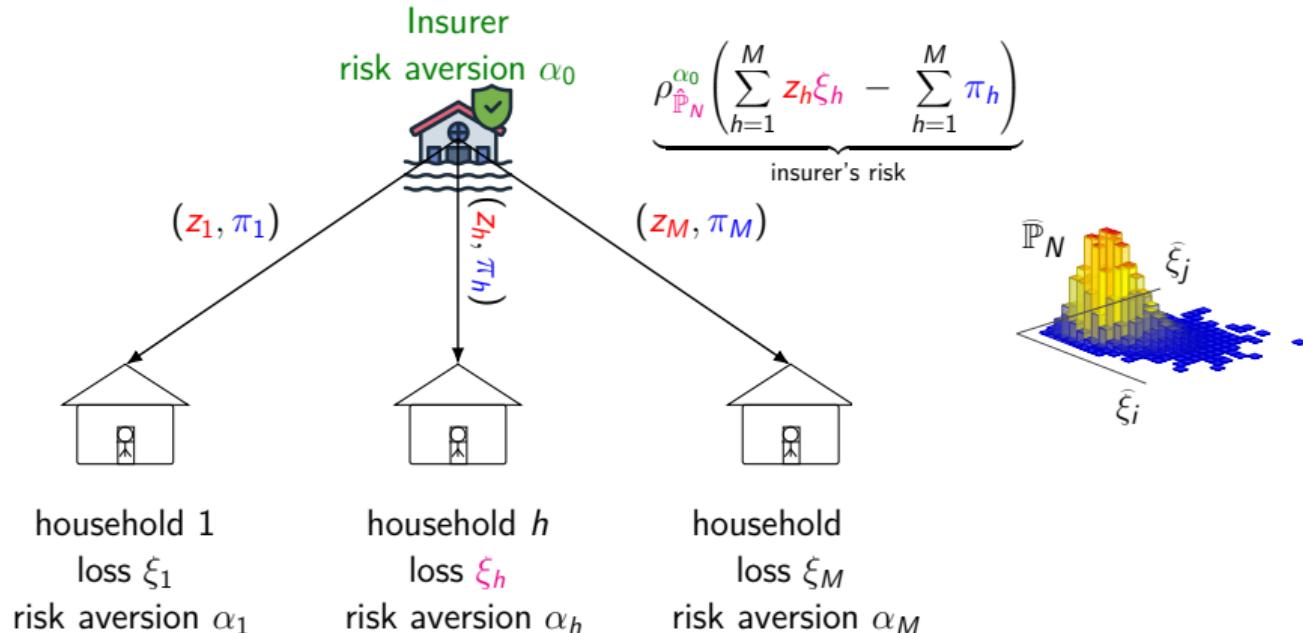
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Insurance Pricing

Sample Average Approximation

$$\rho_{\text{SAA}} = \min \underbrace{\rho_{\hat{\mathbb{P}}_N}^{\alpha_0} \left(\sum_{h=1}^M z_h \xi_h - \sum_{h=1}^M \pi_h \right)}_{\text{risk of insurer}}$$

$$\text{s.t. } \pi \in \mathbb{R}_+^M, z \in [0, 1]^M$$

$$\underbrace{\rho_{\hat{\mathbb{P}}_{h,N}}^{\alpha_h} (\pi_h + (1 - z_h) \xi_h)}_{\text{risk when insured}} \leq \underbrace{\rho_{\hat{\mathbb{P}}_{h,N}}^{\alpha_h} (\xi_h)}_{\text{risk when uninsured}} \quad \forall h \in [M]$$

Insurance Pricing

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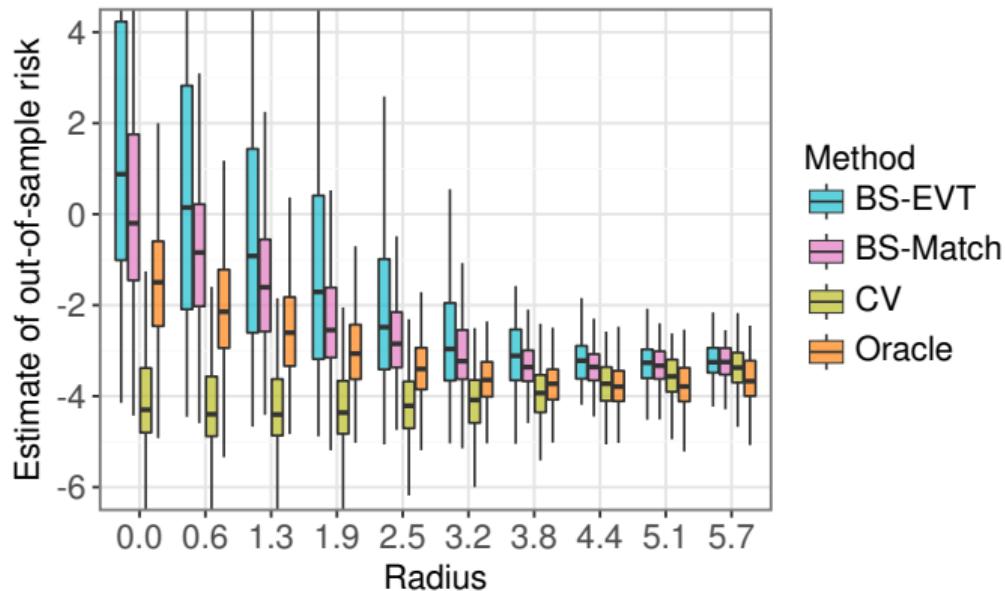
Distributionally Robust Optimization

$$\rho_{\text{DRO}} = \min \sup_{\mathbb{Q} \in \mathcal{B}_\epsilon(\hat{\mathbb{P}}_N)} \rho_{\mathbb{Q}}^{\alpha_0} \left(\sum_{h=1}^M z_h \xi_h - \sum_{h=1}^M \pi_h \right)$$

s.t. $\pi \in \mathbb{R}_+^M, z \in [0, 1]^M$

$$\rho_{\hat{\mathbb{P}}_{h,N}}^{\alpha_h} (\pi_h + (1 - z_h) \xi_h) \leq \rho_{\hat{\mathbb{P}}_{h,N}}^{\alpha_h} (\xi_h) \quad \forall h \in [M]$$

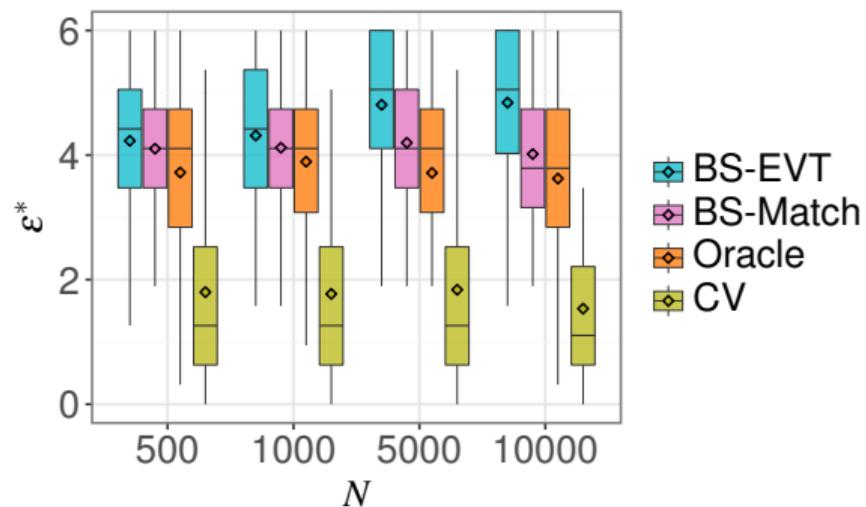
Calibrating ϵ



Bootstrapping applied on Cross Validation data

- Vanilla CV systematically chooses smaller ϵ
- Proposed methods choose similar ϵ with oracle

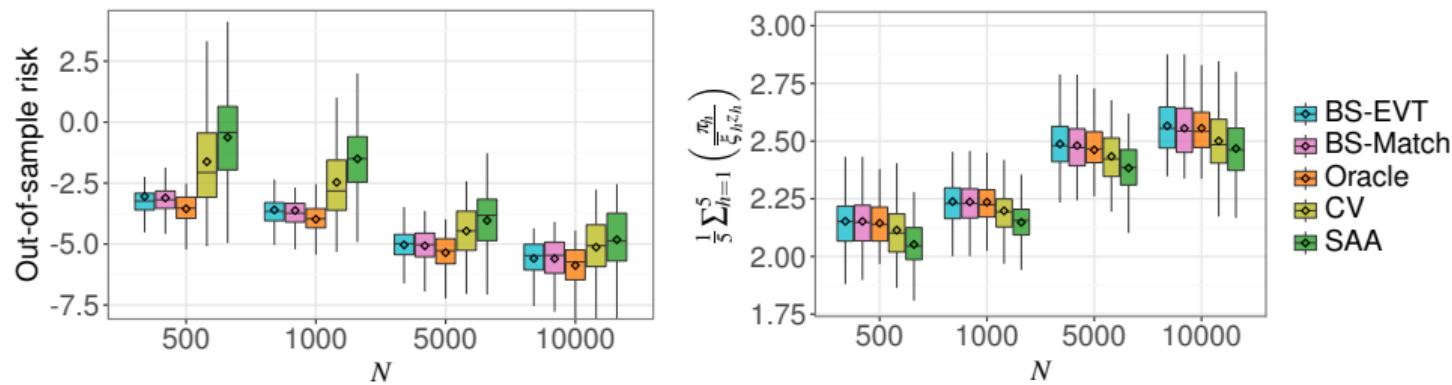
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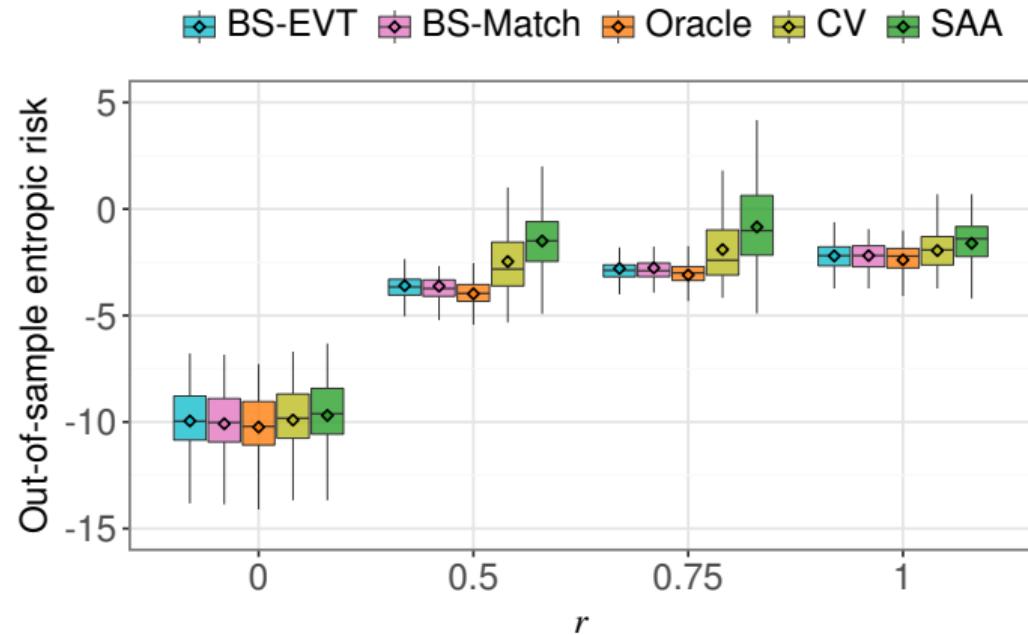
Effect of Sample Size N



As N increases:

- both insurer and households are more capable of estimating their risk
- insurer extracts higher premiums for the same coverage level

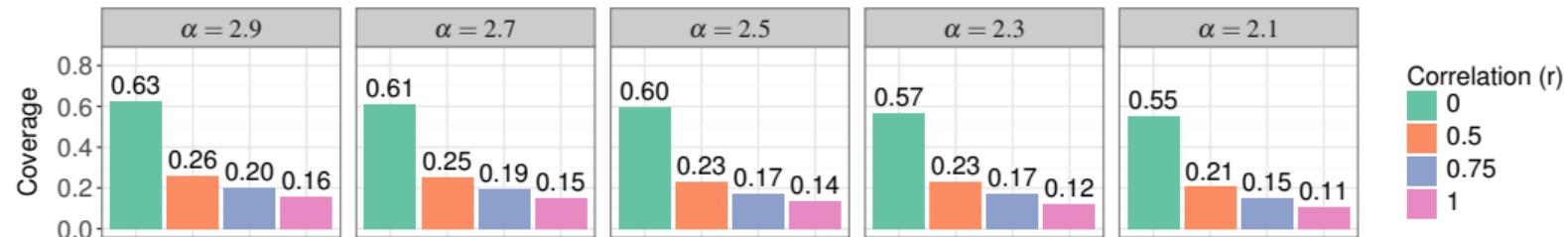
Effect of Correlation



As r increases

- extreme loss events are more likely to occur simultaneously
- insurer's risk exposure increases

Effect of Correlation



(a) BS-Match.



(b) SAA.

- r increases \Rightarrow risk pooling diminishes \Rightarrow insurer reduces coverage
- SAA offers higher coverage due to underestimation of risk

Key Takeaways

Estimating risk using sample averages can make us highly optimistic!

- Bias mitigation can partially address this issue
- Future research could aim to reduce the variance of the SAA estimator

DRO techniques can alleviate optimistic bias in decision-making

- still requires debiasing techniques for calibration
- effective calibration techniques need to be cheap
 - number of folds in K-Fold CV
 - computational complexity of bias correction

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<https://utsav19.github.io/>



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