Utsav | MBA 2025-2027



INTERNSHIPS			5 Months	
IIT Roorkee		Research Scholar Ma	arch'25 – May'25	
Interned at IIT Roorkee (DoMS) with a focus on Entrepreneurship, Identity, and MSME Policy.				
Roles and		their effectiveness in empowering first-generation , underrepresented, and marginalized entrepren		
Responsibilities				
	enhancing the inclusivity and outreach of MSME initiatives impacting 6+ crore enterprises across India			
Godrej & Boyce M			May'23 -June'23	
, ,	• Led the design a	nd collaborated with the HR team to implement of well-being initia	atives for 1,200 +	
Roles and		iding flexible work models, wellness workshops, and mental health car		
Responsibilities	in a 20% increase	e in employee satisfaction and 15% reduction in reported stress levels	S	
J-WiRES		Social Intern Mar'23 –		
Roles and	 Collaborated with 	Collaborated with IIT Bombay at J-WiRES to survey 50+ rural Bihar households on electric		
Responsibilities	• Demonstrated str	Demonstrated strong research and data collection skills, pivotal in developing innovative solutions		
EDUCATION				
M.B.A.	Indian Instit	tute of Management Bodh Gaya, Bodh Gaya (Pursuir	ng) 2027	
B.B.A.		tute of Management Bodh Gaya, Bodh Gaya 63.91%		
12th	Crean	ne Memorial High School, Gaya, Bihar 72.6 %	2021	
10th		Nazareth Academy, Gaya, Bihar 69.83 %	6 2019	
POSITIONS OF I	RESPONSIBILITY			
Co-Founder		ched "CAN3 on wheels," IIM Bodhgaya's first campus startup, pio		
	a data-driven model that transformed campus market dynamics and set new benchmarks. Surpassed FY24 revenue targets by over ₹80 lakhs, significantly exceeding projections and 2023			
		Surpassed FY24 revenue targets by over ₹80 lakhs, significantly exceeding projections and driving remarkable financial growth and business expansion for our startup within a fiscal year Implemented agile marketing strategies to rapidly acquire & retain IPM and MBA customer		
	0			
		30% increase in Customer Acquisition Rate (CAR) within Q2/Q3		
Curator - Global Shapers Community		Global Shapers Community, Gaya Hub Part of World Economic I	1	
	0,0	ing membership by 40% and launching 7+ high-impact local initiative		
	, 0	Fostered young leadership and drove community impact, engaging 300+ youth in sustainable development through 10+ innovative, locally led projects and grassroots collaborations. Led a menstrual health awareness project, reaching over 1 000 individuals and promoting		
		near a menstral awareness project, reaching over 1,000 mentadas and promoting		
	_	inclusive health practices through 12 targeted education and engagement sessions.		
		Represented Gaya among 500+ delegates at the Global Shapers Annual Summit 2025,		
ICM 2023 IIM Bodh Gaya Unnayan Club – IIM BG		World Economic Forum Headquarters, Geneva, Switzerland. Led the successful 2023 International Conference on 'Consumer Experience in the Digital		
		ra' at IIM Bodh Gaya with University of Gothenburg, overseeing 500+ participants.		
	,	Successfully managed a diverse team of 50+ volunteers , core members , and guest speakers . Conducted annual activities, including budget formulation , event planning , and execution .		
		ed a team of 50+ students in content creation and writing for the social media handles with 00+ followers , overseeing project direction, resource allocation, and final deliverables.		
IPM Outreach				
Representative				
IIM BG	1 0	gement through targeted digital strategy and innovative outreach		
LIVE PROJECTS		genient unough targeted digital strategy and innovative outleaen	3.5 Months	
CM Udyami Yojana		curveys of 400+ beneficiaries to assess scheme implementation and i		
		prehensive evaluation report on the Chief Minister SC/ST/EBC U	-	
		Yojana for the Department of Industries, Government of Bihar, under expert guidance,		
,		incorporating data-driven insights and actionable recommendations for program improvement.		
EXTRACURRICI	JLAR ACTIVITIES	0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
Sports		edal in Badminton and Table Tennis at the annual sports event	of IIM 2025	
		cessfully competing among 100+ students from across the institute.		
	· ·	otary Club Badminton Tournament Singles Gaya, representing at distr	ict level 2020	
OTHER INTERE		, and the distribution of		
Hobbies	• Sports	Tabla Cycling		
Troopes Tabla Cycling				

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