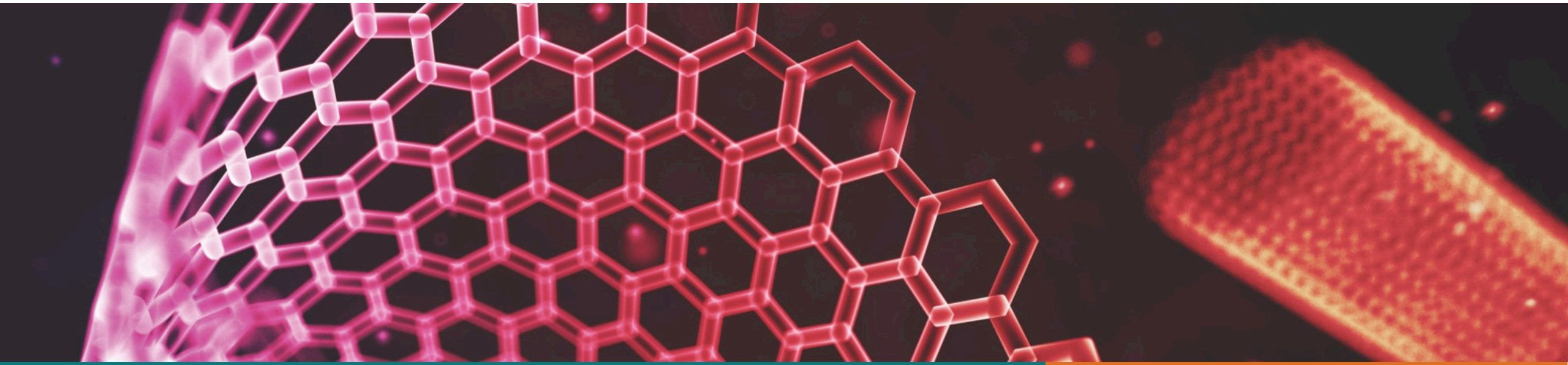


CS 546 – Web Programming I

Final Project Pitch Presentation





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What is the Project Pitch Presentation?

- Your group will submit a non-technical presentation detailing what your product is, who the user would be, and why the project is worthwhile to take on.
- You will go over the core features of the project as well as the extra features you would like to implement if there is time
- Presentation should be 5-10 minutes (no longer than 10 minutes) and should not be technical at all but should highlight the key functionality of your application, think of this as pitching your product to investors. There is no minimum number of slides required
- The presentation will be a screencast of at least one (not limited to just one) of your group members giving the presentation and submitting either a YouTube link(or another video/file sharing service) or video file submission as well as a PDF of your presentation.



What is the Project Pitch Presentation?

Requirements:

- You must introduce your application and give a description of it.
- You must go over your core features that you have listed on your project proposal
- You must go over your extra features that you have listed on your project proposal
- You **MUST** answer the following questions in your presentation.
 - Who is your target user/demographic?
 - What value does your application bring the user?
 - Why is this project worthwhile to take on? (Why should I throw my money at you??)
 - Who are your competitors? (If any) and what makes your application better? (You can do SWOT analysis, Porter's 5 Forces, Value Proposition Canvas, etc. It's not required, but it's a nice touch)

If you do not go over everything that is on this slide in your presentation, points will be deducted.

What is the Project Pitch Presentation?



Remember, it's a non-technical presentation!



Project Pitch Presentation

Each group will submit

1. Either a YouTube Link to the video or a video file upload
2. PDF version of your presentation. (points will be deducted if your forget to submit a PDF version of your presentation)

Only one person in the group needs to submit



Project Pitch Presentation

Points will be deducted for:

- Going over 10 minutes
- Your slides not having the same look and consistency
- Not having a clear and cohesive presentation
- Not having all the required content stated on previous slide
- Being under 5 minutes
- Your presentation recorded on a shaky phone in portrait mode (NEVER do that)
- Forgetting to submit a PDF along with your presentation
- Getting too technical.