



TCS/PR/SE/17/2025-26

June 20, 2025

**National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (East)  
Mumbai - 400051  
Symbol - TCS**

**BSE Limited  
P. J. Towers,  
Dalal Street,  
Mumbai - 400001  
Scrip Code No. - 532540**

Dear Sirs,

**Sub: Press Release**

We are sending herewith copy of the Press Release titled “**TCS Accelerates Software-Defined Vehicle Innovation in Europe with Launch of Three New Hubs**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For **Tata Consultancy Services Limited**

**Yashaswin Sheth  
Company Secretary  
ACS 15388**

Encl: as above

**TATA CONSULTANCY SERVICES**

**Tata Consultancy Services Limited**

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel 91 22 6778 9595 Fax 91 22 6630 3672 e-mail [corporate.office@tcs.com](mailto:corporate.office@tcs.com) website [www.tcs.com](http://www.tcs.com)

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021

Corporate Identity No. (CIN): L22210MH1995PLC084781

## TCS Accelerates Software-Defined Vehicle Innovation in Europe with Launch of Three New Hubs

*TCS sets up two new Automotive Delivery Centres in Germany – in Munich and in Villingen-Schwenningen, as well as an Engineering Centre in Romania, to drive transformation in the auto sector*

**FRANKFURT/ VILLINGEN-SCHWENNINGEN, June 20, 2025:** Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has announced the expansion of its capabilities in the rapidly evolving Software-Defined Vehicles (SDV) space. TCS sets up two new Automotive Delivery Centers in Germany – located in Munich and Villingen-Schwenningen as well as an engineering center in Romania. These new hubs mark a strategic move to help TCS' global automotive clients accelerate their transition to next-gen mobility solutions.

The delivery centers in Germany will support automakers in developing and deploying TCS' software-driven services that cater to autonomous driving, infotainment, safety systems, and connected vehicle technologies. Meanwhile, the engineering center in Romania will focus on designing and building advanced automotive software platforms to support early-stage development and innovation. This expansion is part of TCS' long-term strategy to strengthen its end-to-end automotive software capabilities, chip-to-cloud technologies, and services.

The strategic location of these centers will enable close collaboration with leading European OEMs and global automotive enterprises, providing nearshore capabilities. The new centers currently house over 100 talented professionals who will work together with more than 2000 SDV Engineers across TCS global locations. This diverse and global talent pool will enable the development of next generation automotive platforms for digital cockpits and infotainment, advanced driver assistance systems, and other critical SDV functions — supporting the full product lifecycle from concept and development to production and post-launch support.

**Regu Ayyaswamy, Senior Vice President & Global Head, Internet of Things (IoT) and Digital Engineering at TCS,** said, *"These new centers will position TCS at the forefront of automotive innovation, enabling us to deliver state-of-the-art solutions in autonomous driving and advanced cockpit systems. This expansion reaffirms our commitment to leading the transformation in the Software-Defined Vehicles space."*

TCS' expansion aligns with the global automotive industry's shift toward software-defined, connected, and autonomous mobility. As demand grows for intelligent vehicle technologies, TCS is well-positioned to lead the transformation. Europe is a strategically significant location for TCS' automotive delivery hubs due to its robust automotive industry and the presence of numerous leading automotive manufacturers in the region. TCS has been serving automotive customers in Europe for the past 25 years and has a strong presence in automotive hubs across the region. The organization has been delivering innovative solutions in digital cockpit, electrification, autonomous vehicles, and connected car ecosystems through digital engineering, IoT, cloud, and data analytics. TCS also leverages Generative AI to accelerate product development with feature generation and testing in SDVs, enabling faster innovation and enhanced personalization.

**Anupam Singhal, President and Business Group Head, Manufacturing, TCS,** said, *"The shift to software-defined vehicles marks a defining moment for the automotive industry. With the launch of these new centers, we are deepening our commitment to support OEMs in building the next generation of intelligent, connected, and sustainable vehicles. This expansion is a key milestone in our journey toward Future-Ready Mobility—where software, engineering, and design, backed by AI, converge to deliver safer, more personalized, and continuously enriching experiences for drivers and passengers."*

TCS' presence in Europe enhances its position in the global automotive value chain by leveraging local talent and expertise, fostering closer collaboration with clients, and improving customer satisfaction. TCS has a long-standing commitment to serving as a trusted IT partner for European enterprises, with a presence in the region for over 45 years. TCS Europe has over 15,000 employees.

Throughout this journey, TCS has driven growth and transformation for some of Europe's leading multinational companies in banking and financial services, manufacturing, telecom, retail, travel, logistics, and more. With a diverse and agile workforce operating from 62 offices across Europe, TCS continues to be a strategic transformation partner, empowering businesses to navigate change and achieve sustained success.

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### About Tata Consultancy Services

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce of 607,979 consultants in 55 countries and 202 service delivery centres across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 14 of the world's most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment. TCS generated consolidated revenues of US \$30 billion in the fiscal year ended March 31, 2025. For more information, [visit www.tcs.com](http://www.tcs.com)

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### TCS media contacts:

Corporate Communications & India	Email: <a href="mailto:corporate.communications@tcs.com">corporate.communications@tcs.com</a> Email: <a href="mailto:saxena.kritika@tcs.com">saxena.kritika@tcs.com</a>   Phone: +91 22 6778 9999 Email: <a href="mailto:shreya.bhandary@tcs.com">shreya.bhandary@tcs.com</a>   Phone: +91 22 67789098
Europe	Email: <a href="mailto:roland.bagen@tcs.com">roland.bagen@tcs.com</a>   Phone: +46 70 3178024

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