



TCS/PR/SE/14/2025-26

June 3, 2025

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540**

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “**Virgin Atlantic and TCS Extend Two-Decade Partnership to Modernize Airline Operations with AI-led Solutions**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For Tata Consultancy Services Limited

**Yashaswin Sheth
Company Secretary**

Encl: as above

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Virgin Atlantic and TCS Extend Two-Decade Partnership to Modernize Airline Operations with AI-led Solutions

The seven-year extended partnership will modernize Virgin Atlantic's core systems with AI-driven intelligence to power personalized, connected, sustainable experiences for the skies

LONDON | MUMBAI, June 3, 2025: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has expanded its two-decade-long strategic partnership with Virgin Atlantic, a premium long haul UK airline, to accelerate its digital transformation journey. Under this renewed seven-year agreement, the two organizations will deepen their collaboration to strengthen the technological foundations of Virgin Atlantic, enable modern airline retailing, deliver greater operational resilience, and enhance customer experience.

As part of this long-term engagement, TCS will modernize Virgin Atlantic's core technology operations by implementing a cloud-first, AI-powered digital core that enhances business agility, improves resilience of systems, and allows for higher scale of operations. TCS will implement a modern, AI-powered technology estate that will unify the airline's technology assets and deploy an advanced Technology Command Centre. This will serve as the nerve centre for transforming Virgin Atlantic's technology operations. Virgin Atlantic's Technology Command Centre, co-developed with TCS, will provide real-time operational insights to enhance decision making, streamline technology operations and empower front line staff with up to date, contextual data. This will support the elevation of both customer and crew experiences, enabling efficient, smarter and more sustainable journeys, and superior hyper-personalized customer experience across every touchpoint of airline travel.

Oli Byers, Chief Financial Officer, Virgin Atlantic, said, *"We exist to make our customers smile, it's that simple. As we look ahead to this next phase of our digital transformation, technology will enable us to deliver smarter, simpler, and more memorable experiences. TCS has been a partner for more than two decades and together we'll continue to build towards our vision of becoming the most loved travel company, powered by AI technology to modernize our systems, drive efficiency and deliver for our customers."*

With deep aviation expertise and contextual knowledge, TCS will utilise its proprietary solutions such as [TCS Cognix™](#) and [TCS AI WisdomNext™](#) to accelerate transformation, enable experience-centric services, and enhance service delivery. TCS' bouquet of technology solutions will support Virgin Atlantic in building a resilient and sustainable digital core, enabling the airline to innovate continuously while delivering value across revenue, efficiency, and customer experience metrics, and become sustainably profitable. These solutions will be delivered through a dedicated onsite team of TCS associates equipped with a deep contextual knowledge of Virgin Atlantic's environment.

Amit Kapur, Country Head - UK & Ireland, Tata Consultancy Services said, *"At TCS, we believe being perpetually adaptive is a necessity in today's dynamic business landscape. Our two-decade partnership with Virgin Atlantic is a testament to a shared vision. By combining our deep aviation expertise with advanced capabilities in data, AI, and engineering, we're helping Virgin Atlantic build intelligent, scalable digital ecosystems and redefine the future of travel."*

TCS has been a transformation partner to Virgin Atlantic which ferried over 5 million passengers worldwide in 2024 and connects over 30 destinations globally. For over two-decades TCS has been instrumental in driving innovation and agility across mission-critical programs for the airline; spanning crew, cargo,

engineering and enterprise platforms. Building on this strong legacy, this extended partnership marks a new chapter in collaboration, laying the foundation for a future-ready airline that will continue to set new benchmarks for the airline industry.

With three decades of leadership in aviation, TCS partners with the world's leading airlines, offering consulting-led innovation, cognitive-powered portfolio of business, and technology and engineering services. TCS leverages industry-specific solutions, like TCS Aviana™, a unified, autonomous, digital, cloud-ready solution for intelligent airline operations. Its deep industry knowledge will help Virgin Atlantic unlock new growth opportunities and drive innovation across its entire business ecosystem.

This partnership demonstrates TCS' dedication to being a trusted transformation partner for leading businesses in the UK. TCS has operated in the UK for 50 years and works with over 200 of the nation's best-known and most-loved businesses. TCS holds a leadership position in software and IT services in the UK market, working with around half of the FTSE100. TCS has been ranked the number one IT service provider for customer satisfaction in the UK in an independent survey of CIOs from the largest IT spending organizations in the country.

Virgin Atlantic

Virgin Atlantic was founded by entrepreneur Sir Richard Branson in 1984, with innovation and amazing customer service at its core. In 2024, Virgin Atlantic was voted Britain's only Global Five Star Airline by APEX for the eighth year running in the Official Airline Ratings. Headquartered in London, it employs 8,500 people worldwide, flying customers to 28 destinations across four continents throughout the year.

Alongside shareholder and Joint Venture partner Delta Air Lines, Virgin Atlantic operates a leading transatlantic network, with onward connections to over 200 cities around the world. In February 2020, Air France-KLM, Delta Air Lines and Virgin Atlantic launched an expanded Joint Venture, offering a comprehensive route network, convenient flight schedules, competitive fares and reciprocal frequent flyer benefits, including the ability to earn and redeem miles across all carriers. Virgin Atlantic joined SkyTeam in March 2023 as the global airline alliance's first and only UK member airline, enhancing the alliance's transatlantic network and services to and from Heathrow and Manchester Airport.

Virgin Atlantic has been pioneering sustainability leadership for more than 15 years, committing to Net Zero by 2050 and continuous action that reduces environmental impact. The airline operates one of the youngest and most fuel-efficient fleets in the skies, with an average age under seven years. In October 2022, Virgin Atlantic welcomed its first A330-900's to the fleet, continuing its transformation towards 100% next generation aircraft by 2028. In November 2023, the airline led a consortium to deliver the world's first flight across the Atlantic on 100% Sustainable Aviation Fuel (SAF), demonstrating that 100% SAF can be used safely as a drop in fuel in existing infrastructure, engines and airframes. The need to scale production is an industry imperative and Virgin Atlantic is committed to radical collaboration across the energy chain to support commercialisation ahead of 2030.

For more information visit www.virginatlantic.com or via Facebook, Twitter and Instagram @virginatlantic.

Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its

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employees, and the community at large. With a highly skilled workforce of 607,979 consultants in 55 countries and 202 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 14 of the world’s most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2025. For more information, visit www.tcs.com

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