



# Shuvo Mridha

## Data Analyst

Process oriented Data analyst with 4+ years experience in analyzing data and BI reports. Proven track record in creating data-driven insights and improving team productivity. Highly experienced in using data analysis and data visualization tools like MS Excel, Power Query, VBA, Tableau, Power BI etc: 150+ freelanced projects on Fiverr in 2 years

## Contact

### Mail

Skype

### **Address**

Dhaka, Bangladesh

<Open to relocation>

## Education

2020

**Bachelor of Business Administration**

Stamford University Bangladesh

2014

**Higher Secondary Certificate**

Abdur Razzaq College

## Expertise

- Microsoft Excel (Advanced)
- MS Power Query (Advanced)
- Macro / VBA (Advanced)
- Pivot Table (Advanced)
- Pivot Chart (Advanced)
- Power Pivot (Advanced)
- Power BI
- Tabelau

## Work Experience

### ○ Jan 2022 - Current

**Wommadvice BV** | Wommelgem, Belgium | Online

#### **Finance Consultant**

- Automated invoicing for tenants of a 100-unit rental property leading to seamless monthly accounting for building owner
- Created SOP's for good Account keeping by improving documentation processes for Finance team
- Eliminated manual data entry requirements by automating daily MIS for sales team

### ○ Mar 2020 - Current

**Fiverr.com** | Online

#### **Freelancer as a Data analyst**

- Completed 150+ projects on Fiverr, working with clients across 30 countries in a fast paced environment; 5-star rating on [Fiverr](#)
- Improved ROI on Amazon advertiser by 45% by building an algorithm to to automate which keywords to target, increase bids, pause. Reduced manual effort to < 1 hour/w. Fast paced project completed within 1 week.
- Increased sales for US-based hospital by automating data management to track weekly sales data on goals vs. actual trends
- Automated load management for a trucking company to simplify decision making on how to increase Profit margins and reduce costs. Formulated metrics to reduce freight wastage
- Proven track record of improving productivity through single click excel dashboards and power queries

### ○ May 2019 - Sep 2021

**Market Express Ltd** | Gulshan 1, Dhaka, Bangladesh

#### **Regional Coordinator**

- Over-saw a 150-member Field Marketing team and improved their productivity by 35%. Created journey plans by mapping multiple parameters basis real time data and simplified input criterion for marketing team
- Developed and owned reporting for regional sales targets vs. achieved, identifying areas of opportunities to improve marketing productivity