# **Power BI Assignment 5**

# 1. Explain DAX.

Ans- DAX, or Data Analysis Expressions, is a formula language used in Power BI, Excel Power Pivot, and Analysis Services. In short, DAX is used for creating custom calculations, aggregations, and expressions to analyze data in tabular models. It's particularly useful for creating measures, calculated columns, and calculated tables, enabling advanced data analysis and visualization.

# 2. Explain datasets, reports, and dashboards and how they relate to each other?

Ans- Here's an explanation of datasets, reports, and dashboards and their relationships:

**Datasets:** Datasets are collections of structured data used for analysis. In Power BI, datasets can be imported or connected to various data sources. They serve as the foundation for creating reports and dashboards.

**Reports:** Reports are interactive data visualizations and analysis tools created using data from datasets. They consist of charts, tables, and visuals that help users explore and understand data. Reports are built within Power BI Desktop or the Power BI Service.

**Dashboards:** Dashboards are user-friendly, summarized views of data from reports and multiple datasets. They provide a high-level overview of key metrics and KPIs. Dashboards are created in the Power BI Service by pinning visual elements from reports.

Reports are based on datasets, and multiple reports can be created from a single dataset. Dashboards, on the other hand, can incorporate visuals from various reports and datasets, allowing users to view data at a glance. All three elements work together to provide a comprehensive data analysis and presentation solution.

# 3. How reports can be created in power BI, explain two ways with Navigation of each.

Ans- Reports in Power BI can be created in two main ways: using Power BI Desktop and using the Power BI Service. Here's a brief explanation of each method along with navigation steps:

# Method 1: Creating Reports in Power BI Desktop

**Download Power BI Desktop:** If you don't already have it, download and install Power BI Desktop from the Microsoft Power BI website.

# **Connect to Data:**

Open Power BI Desktop.

Click on "Get Data" or use the "Home" tab to connect to your data source, whether it's a database, file, web service, or other sources.

Follow the connection wizard to import your data into Power BI.

#### Data Modeling:

In the "Data" view, you can perform data modeling tasks, such as creating relationships between tables, defining calculated columns, and measures.

Use the Power Query Editor to shape and transform data as needed.

# **Report Creation:**

Switch to the "Report" view.

Drag and drop fields from your dataset onto the canvas to create visuals, such as charts and tables.

Customize visuals, add filters, and format the report as desired.

#### Save and Publish:

Save your report in Power BI Desktop.

Publish the report to the Power BI Service by clicking "Publish" and selecting a workspace.

# Method 2: Creating Reports in the Power BI Service

#### **Access Power BI Service:**

Go to the Power BI Service in a web browser

Sign in with your Power BI account.

# **Upload a Dataset:**

In the Power BI Service, select a workspace or create a new one.

Click "Get Data" to upload your dataset from various data sources.

# **Create a Report:**

Select a dataset from your workspace.

Click "Create" and then "Report" to open the report canvas.

# Visual Design:

Drag and drop fields from the dataset onto the report canvas.

Create visuals and charts using the web-based report designer.

Add slicers, filters, and tooltips to enhance interactivity.

#### Save and Share:

Save the report within the Power BI Service.

Share the report with colleagues or publish it to a dashboard for broader access.

Both methods allow us to create reports, but Power BI Desktop is typically used for more advanced and complex report design, while the Power BI Service offers a web-based and collaborative approach to report creation and sharing.

4. How to connect to data in Power BI? How to use the content pack to connect to google analytics? Mention the steps.

Ans- Connecting to data in Power BI involves several steps, and using a content pack to connect to Google Analytics is a common scenario. Here are the steps to connect to Google Analytics using a content pack:

# Connecting to Data in Power BI:

# Open Power BI Desktop or Power BI Service:

You can use either the desktop application (Power BI Desktop) or the web-based service (Power BI Service) to connect to data.

# Get Data:

In Power BI Desktop, click on the "Home" tab and then click "Get Data."

In Power BI Service, navigate to your workspace, and select "Get Data" to create a new dataset.

# **Choose a Data Source:**

In the "Get Data" window, select the type of data source you want to connect to. Power BI supports a wide range of data sources, including databases, online services, and files.

# **Connect to Google Analytics:**

To connect to Google Analytics, you can use a content pack provided by Power BI.

In the "Get Data" window, search for "Google Analytics" in the search bar.

Select "Google Analytics" from the results.

# **Authentication:**

You'll be prompted to sign in to your Google Analytics account. Enter your credentials and grant the necessary permissions for Power BI to access your Google Analytics data.

#### Select Data:

After authentication, you can select the specific Google Analytics view or property you want to connect to. Choose the metrics and dimensions you want to include in your dataset.

# **Data Transformation:**

You can use the Power Query Editor (in Power BI Desktop) or the data transformation capabilities in Power BI Service to shape and cleanse your Google Analytics data.

#### Load Data:

Click the "Load" or "Transform Data" button to load the data into Power BI. The data will be imported into a dataset that you can use to create reports and visuals.

Using a content pack simplifies the process of connecting to Google Analytics by providing predefined data connectors and report templates tailored for that specific data source. Please note that the steps may vary slightly depending on the version of Power BI and any updates or changes made to the user interface. Always ensure we are using the latest version of Power BI and follow the on-screen instructions.

# 5. How to import Local files in Power BI? Mention the Steps.

Ans- You can easily import local files into Power BI, such as Excel spreadsheets, CSV files, or text files. Here are the steps to import local files in Power BI:

# Power BI Desktop (for Windows):

# **Open Power BI Desktop:**

Launch the Power BI Desktop application on your Windows computer.

#### Get Data:

Click on the "Home" tab in the Power BI Desktop ribbon.

# **Choose a File Data Source:**

In the "Get Data" dropdown menu, select the "File" category. You'll find options for various file formats, including Excel, CSV, and text files.

#### **Select Your Local File:**

Choose the specific file format you want to import. For example, select "Excel" if you're importing an Excel spreadsheet.

# Browse for the Local File:

A file browser dialog will open. Use it to locate and select the local file you want to import.

# **Load or Transform Data:**

Depending on your needs, you can choose to either "Load" the data directly into Power BI or use the "Edit" option to open the Power Query Editor. The editor allows you to transform and shape the data before loading it.

# **Data Transformation (if needed):**

If you select "Edit" in the previous step, the Power Query Editor will open. Use it to perform data transformation and cleanup operations on your local file. You can rename columns, filter data, and perform other data preparation tasks.

# Load Data:

After loading or transforming the data, click the "Close & Apply" button to load the data into Power BI. The data will be available in the Fields pane, and you can start building reports and visualizations.

# 6. In Power BI visualization, what are Reading View and Editing view?

Ans- In Power BI, there are two main views when working with a report or dashboard: Reading View and Editing View. These views serve different purposes and offer different levels of interaction and functionality: **Reading View:** 

Audience: Intended for report consumers and end-users.

**Purpose:** Reading View is designed for users to interact with and explore reports and dashboards without making changes to the content. It's the primary view for consuming data visualizations and insights.

# Features:

In Reading View, users can view and interact with visuals, apply filters, and explore data. Interactivity, such as clicking on charts for drill-through or using slicers, is available for end-users to explore data.

End-users can't modify or edit the report content in Reading View.

# **Editing View:**

Audience: Intended for report creators and authors.

**Purpose:** Editing View is where report authors and creators design, modify, and build reports and dashboards. It's the workspace for content development and customization.

# Features:

In Editing View, users can add, modify, and arrange visuals on the canvas, change data sources, and create new calculations or measures.

Report authors have full control over the design, layout, and formatting of the report.

Data modeling, creating measures, and designing visuals occur in Editing View.

To switch between these views in Power BI, we can use the respective buttons or options available in the Power BI Desktop or the Power BI Service. The availability and functionality of Reading View and Editing View can differ based on the user's role and the permissions granted to them.

In the Power BI Service, when we share a report with others, they typically start in Reading View, allowing them to explore and interact with the report. To make changes to the report's design and content, users need editing privileges and access to Editing View.

