

Owen Bick
Greater Boston Area
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Executive Summary

Entrepreneur with a strong passion for technology, computer engineering, and enterprise system management, who's interested in growing a career in marketing. Expertise in informational technology, infrastructure management, millennial marketing, and interactive design. Strong leader with human management experience in multiple industries. Recognized for demonstrating enthusiasm for motivating and leading people, as well as the planning, development, coordination and implementation of successful business strategies for growth.

Strategic Capabilities

Computer Engineering and Informational Technologies

- Research, historical analysis of analytical data
- Organized efficient processes and procedures to mitigate risk
- Development of computer infrastructures using various development frameworks and libraries
- Building and implementation of computer support systems
- Troubleshooting enterprise software with complicated auditing
- Certified front-end web designer with eight years of HTML, CSS, Javascript, and jQuery experience
- Up to seven years of experience with web technologies such as Bootstrap, Wordpress, Joomla, Ghost.org, Shopify, PHP, Python, and AJAX

Customer Service

- Managerial-level customer satisfaction management
- Customer relationship management experience using CRM software including Salesforce, Pipedrive, and Freshworks
- Clear, honest communication
- Empathetic and compassionate
- Vast investment product knowledge that can better serve customers on a personal level
- Aggressive diligence to better serve the employer, coworkers, and clients
- Cheerful, great work ethic, self-motivating, and a team player
- Commitment to helping clients get their problems solved in a timely matter
- Strong communication skills

Marketing

- Incorporating design thinking into tool/portal/web design, redesign, and enhancements
- Generate collateral, including newsletters, brochures, emails, microsite, social media
- Investigative competitive analysis, monitoring industry trends and the competitive landscape
- Proficient in social media marketing, notably catering towards millennials
- Specializes with SEO, SMO, and internet ad services (Adwords, etc.)

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Professional Experience

Project Manager, Maine Medical Center

March, 2017 - Present

- Management of employee technical support tickets
- Implementation and migration of certified hospital grade equipment
- Management of budget and logistics

Technology Analyst, Cellular Sales

September, 2017 - Feb, 2018

- Managed implementation enterprise sales infrastructure called RQ
- Managed employee technical support tickets

Lead Sales Associate, Staples

May 2016 - September 2017

- The highest selling part-time sales associate in the state of New Hampshire.
- Consulted clients regarding business technology infrastructure
- Managed multiple employees and retail facility

Co-Founder, Stacktron

July 2014 - September 2015

- Founded company and developed data infrastructure
- Managed employee and contractors
- Liquidated company's assets to data center in Dallas, Texas.

Education

High School Diploma, Homeschool

September 2013 - May 2017

Bachelor's Degree (Marketing), Harvard Extension School

September 2017 - May 2019

- Current GPA is 3.7

Certifications

Business Administration & Management II, Microsoft Word 2016, Microsoft Excel 2016, Microsoft Powerpoint 2016, Microsoft Outlook 2016