

# Ben Weinstein

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## EXPERIENCE

### APPLE // INTERACTIVE DEVELOPER (CONTRACT) - 08.18 - PRESENT

Sunnyvale, California

### CREDIT KARMA // SENIOR DESIGNER - 07.14 - 01.18

San Francisco, California

- Contributed core product designs for a site-wide redesign.
- Participated in a complete corporate rebranding.
- Designed and animated ad units, emails, and social media pieces in html5 and AfterEffects.
- Designed homepage variations, landing pages, promotional pages, and internal tools.
- Guided front-end developers in the implementation of my design projects.
- Provided front-end development support for static pages and micro-sites.

### FREELANCE // WEB & PRINT - 01.11 - 07.14

San Francisco, CA - Bangkok, TH

- Designed consumer facing websites and E-commerce pages.
- Collaborated with an SEO specialist to optimize WordPress sites.
- PSD to HTML/WordPress web development.
- Designed and developed ad units, promotional graphics, and landing pages.
- Worked on an international team with multiple cultures and languages present.

### HI5 NETWORKS // ADVERTISING SALES DESIGNER - 07.09 - 10.10

San Francisco, California

- Conceptualized and presented immersive homepage takeover experiences to our top sponsors.
- Animated and did all front-end production work on ad campaigns.
- Redesigned the company logo and branding.
- Designed and developed site graphics, promotional pages, ad units, and emails in multiple languages and variations for AB testing.

### MTV NETWORKS ( ATOM.COM ) // INTERACTIVE DESIGNER - 09.08 - 07.09

San Francisco, California

- Designed site graphics, ad units, micro-sites, and emails.
- Front-end development of the projects I designed.
- Conceptualized and presented custom ad campaigns to our top sponsors.

### HEILBRICE ADVERTISING // INTERACTIVE DESIGNER - 03.06 - 02.08

Irvine, California

- Design and print production of billboards, newspaper ads, bus ads, and collateral.
- Design and front-end development of ad units, splash pages, micro-sites, landing pages.

## SKILLS

**Adobe CC Design Tools, Google Web Designer, Sketch, User Flow, Wireframing  
HTML, CSS, JavaScript ( working knowledge ), Bootstrap, WordPress, Git**

## EDUCATION

**California State University, Long Beach 09.02 - 12.05**

Bachelor's of Art in Graphic Design // Minor in Marketing

## INTERESTS

**Brazilian Jiu-Jitsu**

**Photography**

**Travel**

**Cryptocurrency**