

Bobby Dresser

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Portfolio b0bby.co/product

Experience

Apr '18 – Present

Product & Operations Lead – MetaMask

Define product strategy, roadmap, and priorities for 12 core developers and over 100 community contributors. Establish processes for governance, decision-making, and cross-team collaboration. Foster a metrics-driven culture to measure team health and product growth. Fill a variety of roles across marketing, business development, HR, and community.

Oct '17 – Apr '18

Senior Product Manager – uPort

Set product strategy & roadmap for dev tools and mobile teams. Led a group reorganization to improve efficiency and transparency between teams. Executed a re-build of the platform's blockchain architecture that reduced cost per new user by 40%.

Feb – May '17

Product Manager – iXperience, Cape Town ZA

Lead an overhaul of the school's admissions platform, creating a 21% increase in applications and 40% reduction in admin time. Worked with school leadership to balance academic integrity and business goals. Translated founders' long-term vision into a tangible product roadmap.

Jan – Nov '16

Product Manager – Hillary for America, Brooklyn NY

Defined product strategy and prioritization for the campaign's fundraising platform, raising \$300M from 3.2 million individual donors. Shipped 80+ multivariate tests, multiple revenue-driving microsites, and a robust SMS donation platform. Grew a team of eight engineers and established an agile process that emphasized stability, communication, and rapid iteration.

Aug – Jan '16

Frontend Engineer – Hillary for America, Brooklyn NY

Helped re-write the online fundraising platform using React and Nuclear JS. Implemented new features for A/B tests. Wrote integration and end-to-end tests to ensure quality and uptime.

Aug '13 – Feb '14

Frontend Engineer – 3Derm Systems, Boston MA

Built a web application for doctors and patients to track skin cancer consults. Designed wireframes and UI / UX mockups for prototyping. Joined as second software engineer and fourth employee.

Education

2010 – 2015

Yale University – New Haven, CT

B.S in Computer Science, May 2015.

Relevant coursework: Systems Programming, Graphic Design, Artificial Intelligence, Computational Vision, Interaction Design, Analysis of Algorithms

2006 – 2010

Wayland High School – Wayland, MA

SAT: 2360, National Merit Scholar, National Latin Exam Summa Cum Laude

Skills

Languages
Software
Interests

JavaScript (React, Angular, JQuery), HTML5, CSS/SASS, Python, Java, C
Git, Linux, OSX, Sketch, Adobe Photoshop, Lightroom, InDesign, Excel
Photography, yoga, music, science fiction, surfing, travel