

Frederik Fahlke

Resume

Profile

I am Fred Fahlke, a product and brand designer, born & raised in Northern Germany. Currently, I am living in the Bay Area where I am working as an Interactive Art Director at Nest/Google in Palo Alto.

Contact

Phone
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fredfahlke.com

Professional Experience

- 10/2015 – Present **Nest Labs Inc.** / Palo Alto, California
Interactive Art Director
- UI/UX Design - nest.com / email / e-commerce
 - Lead - Interactive Design System / Styleguide
 - Visual Storyboarding, Motion Design, Icon Design, Illustration
- 04/2015 – 08/2015 **Jung von Matt** / Hamburg, Germany
Digital Art Director
- Webdesign, Advertising, Creative Concepts
- 03/2014 – 08/2014 **Nest Labs Inc.** / Palo Alto, California
Internship Creative (Interactive)
- UI/UX Design - nest.com
 - Visual Storyboarding, Motion Design, Icon Design, Illustration
- 08/2010 – 02/2013 **Peter Schmidt Group** / Hamburg, Germany
Internship / Freelancer Corporate Design
- Branding, Annual Reports
 - Packaging Design
 - 2D Motion Design
- 07/2010 – 09/2009 **Markenfilm** / Hamburg, Germany
Internship Art Department
- Treatments, Storyboards and Production Assistance

Skills

Languages

German (Native)
English (Fluent)
French (Basic)

Tools

Sketch, Photoshop, Illustrator, After Effects

Personal Interests

Design & Technology, Typography,
Motorbikes, Electronic Music, DJing,
Traveling, Basketball, Watersports.

Education

- 10/2012 – 03/2015 **Master of Arts** / HAWK - University of Applied Sciences & Arts
Digital Media and Interaction Design (Grade: 1.27)
- 10/2009 – 03/2012 **Diploma** / Design Factory International
Communication Design (Grade: 1.1)