jackie liu

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jackieleeliu[at]gmail[dot]com

Education

Interactive Telecommunications Program · NYU Tisch School of Arts　　　Class of 2020
Candidate for Master of Professional Studies　　　New York, NY

Massachusetts Institute of Technology　　　Class of 2018
B.S. in Computer Science and Engineering · GPA: 4.4/5.0　　　Cambridge, MA

Experience

Codecademy　　　Jun 2018 - Sep 2019
Design Intern / Associate Product Designer　　　New York, NY
  * Collaborated with product managers and engineers to implement features and experiments aimed at increasing value of Codecademy Pro memberships and reducing churn.
  * Designed landing pages for Code Coaches, Community, and Enterprise in collaboration with product, marketing, and engineering.
  * Worked with stakeholders to wireframe, prototype and help launch improved onboarding flows.

Girls Who Code　　　Summer 2017
Product Design Intern (Summer 2017) · Freelance Designer (2017-2018)　　　New York, NY
  * Proposed a cohesive learning and community experience for students and alumni by conducting stakeholder interviews and prototyping using Sketch and Principle.
  * Supported the production of the nonprofit's digital platforms by creating interactive prototypes, designing logos, and creating illustrations for curriculum content.

Small Design Firm　　　Jan 2017
Design Intern · MIT January Externship Program　　　Cambridge, MA
  * Designed conceptual mockups for interactive installation in Boston City Hall lobby.

Formlabs　　　Summer 2016
Web Development Intern　　　Somerville, MA
  * Created frontend prototypes of new site design using CSS, JavaScript/jQuery, and Foundation.
  * Implemented improvements to the Sample Request flow and product-facing printer analytics.

MIT Media Lab · Design Fiction Group　　　2015 - 2016
Undergraduate Researcher · Collaboration with Ai Hasegawa for "(im)possible baby"　　　Cambridge, MA
  » Programmed a JavaScript tool to help same-sex couples visualize potential children from 23andMe data.

Skills

Code
  * Languages: JavaScript, HTML/CSS, Python, Java
  * Tools: Git (version control), command-line

Design
  * UI/UX, prototyping, repsonsive design, illustration, animation, physical computing
  * 2D Software: Adobe Creative Suite, Sketch
  * 3D Software: AutoCad, Rhino

Awards

  * **2018 James Howe Prize:** MIT Anthropology Writing Award for paper entitled "Clashing Colors, Blinking Backgrounds, Under-Construction Signs: GeoCities' Aesthetic Legacy and the Future of Web Culture".