



HALILU UWAIS MUHAMMED



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Abuja, Nigeria

SKILLS

- AI WEB-DEVELOPER(HTML/CSS)
- EMAIL MARKETING
- PROFICIENCY IN MS-OFFICE TOOLS
- PROFICIENCY IN CANVA
- DIGITAL MARKETING

LANGUAGES

- ENGLISH
- PIDGIN
- HAUSA
- IGALA

HOBBIES

- READING
- FOOTBALL
- TRAVELLING
- VIDEO GAMES
- CHESS
- PUZZLES
- LEARNING NEW SKILLS

SUMMARY

Experienced professional with a solid foundation in Library and Information Technology, combined with the practical expertise in email marketing. Proficient in utilizing AI tools to create and enhance websites using HTML and CSS, ensuring optimal user experience. proven ability to design and implement effective email marketing campaigns that drives engagement and conversions. Skilled in managing information systems and leveraging digital tools to enhance organizational efficiency. Detail-oriented and tech-savvy, dedicated to delivering high quality results and continuously advancing technical skills.

EXPERIENCE



Email marketing specialist

- Designed and executed targeted email marketing campaigns, focusing on customer engagement.
- Created visually appealing and responsive email templates.
- Managed the distribution of email campaigns, scheduling, sending emails to a segmented customer base.
- Maintained and updated the customers email database.



Library and Info. Tech

- Managed digital information systems to streamline data access and retrieval processes.
- Maintenance of electronic databases, to ensure easy access of information.



Web Development

- Utilization of AI in designing and developing responsive websites using HTML and CSS
- Building E-commerce website using WordPress.

EDUCATION



Federal University of Technology, Minna, Niger State
(2016-2023)



Comsaldocg's Secondary School, Ankpa Kogi State
(2011-2016)



Ayenajeyi Primary School, Karu FCT Abuja (2004-2010)

CERTIFICATIONS:

- ✓ B. Tech Library and Information Technology
(GPA:4.10/5.00)
- ✓ National Examination Council (2016)
- ✓ First School Leaving Certificate (2010)