JobLens – Full Development Blueprint

🚀 Brand Identity

- **Name:** JobLens
- **Tagline:** *"See the jobs meant for you."*
- **Powered by:** *Developed and Maintained by brelinx.com*
- **Color Palette:**
  - **Primary Green** – used for buttons, highlights, and accents.
  - **Neon Green** – used for match scores, alerts, and interactive elements.
  - **Black** – used for text, headers, and background contrast.
  - **White** – used for clean backgrounds and spacing.

🧩 Feature Breakdown

1. Landing Page

- **Purpose:** Welcome users and introduce the platform.
- **Sections:**
  - Logo + tagline
  - Brief intro: "Discover jobs tailored to your skills and interests."
  - CTA button: *"Start Questionnaire"*
- **Design Notes:**
  - Black background with white text and neon green CTA.
  - Brelinx logo top-left, footer branding bottom-center.

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2. Questionnaire Page

- **Purpose:** Collect user preferences.
- **Questions:**
  - Skills (multi-select or comma-separated input)
  - Interests (e.g., tech, design, healthcare)
  - Preferred location
  - Salary range
  - Work type (remote, hybrid, on-site)
- **Design Notes:**
  - White background with green input borders.
  - Neon green progress bar or step indicator.
  - Submit button in bold black with neon green hover effect.

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3. Results Page (Job Feed)

- **Purpose:** Display personalized job matches.
- **Features:**
  - Job cards with title, company, location, salary, match score.
  - Match score shown in neon green (e.g., "82% Match").
  - Filters: industry, salary, location, work type.
  - Save job button (green with white icon).
- **Design Notes:**
  - Grid layout with black background and white job cards.
  - Neon green match score badge.
  - Brelinx footer branding persistent.

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4. Dashboard Page

- **Purpose:** Let users manage saved jobs and alerts.
- **Sections:**
  - Saved Jobs list
  - Alerts setup (e.g., "Notify me when a remote design job is posted")
  - Edit preferences button
- **Design Notes:**
  - White background with green section headers.
  - Neon green toggle switches for alerts.
  - Black text with green icons.

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5. About Page (Optional)

- **Purpose:** Explain JobLens and Brelinx's mission.
- **Content:**
  - What JobLens does
  - How it matches jobs
  - Brelinx's role in development
- **Design Notes:**
  - Black background, white text, green accent headings.
  - Brelinx logo featured prominently.

🧠 Data Flow (Frontend Only – No Backend Yet)

- **Job Listings:** Stored in a static JSON file.
- **User Inputs:** Captured via JavaScript and stored in memory (session/localStorage).
- **Matching Logic:** JavaScript compares user inputs to job attributes and calculates match score.
- **Saved Jobs:** Stored in localStorage.
- **Alerts:** Simulated with JavaScript (e.g., check every time page loads).

🧱 Page Structure Overview

Page	Purpose	Key Elements
Landing	Welcome + CTA	Logo, tagline, CTA button
Questionnaire	Collect user data	Form inputs, progress bar, submit button
Results	Show matched jobs	Job cards, match scores, filters
Dashboard	Manage saved jobs + alerts	Saved list, alert toggles, edit preferences
About (optional)	Explain JobLens + Brelinx	Mission, branding, contact info

🎨 Visual Design Strategy

Element	Color Usage
Backgrounds	White (main), Black (sections)
Buttons	Green base, Neon green hover
Match Scores	Neon green badge
Text	Black primary, white on dark
Icons/Accents	Green and neon green
Branding	Brelinx logo + footer tagline

📌 Hosting & Deployment

- **Platform:** GitHub Pages
- **Structure:**
    - /index.html → Landing
    - /questionnaire.html → Form
    - /results.html → Job feed
    - /dashboard.html → Saved jobs
    - /about.html → Info page
- **Assets:**
    - /assets/logo.png → Brelinx logo
    - /assets/jobs.json → Static job data with links to the jobs
    - /assets/styles.css → Global styles