



TOPIC

RETAIL TREND ANALYSIS

DATE: DECEMBER 2014

DATA SOURCE: EXCEL

TOTAL REVENUE

\$70.24K

TOTAL QUANTITY ORDERED

3357

AVERAGE REVENUE

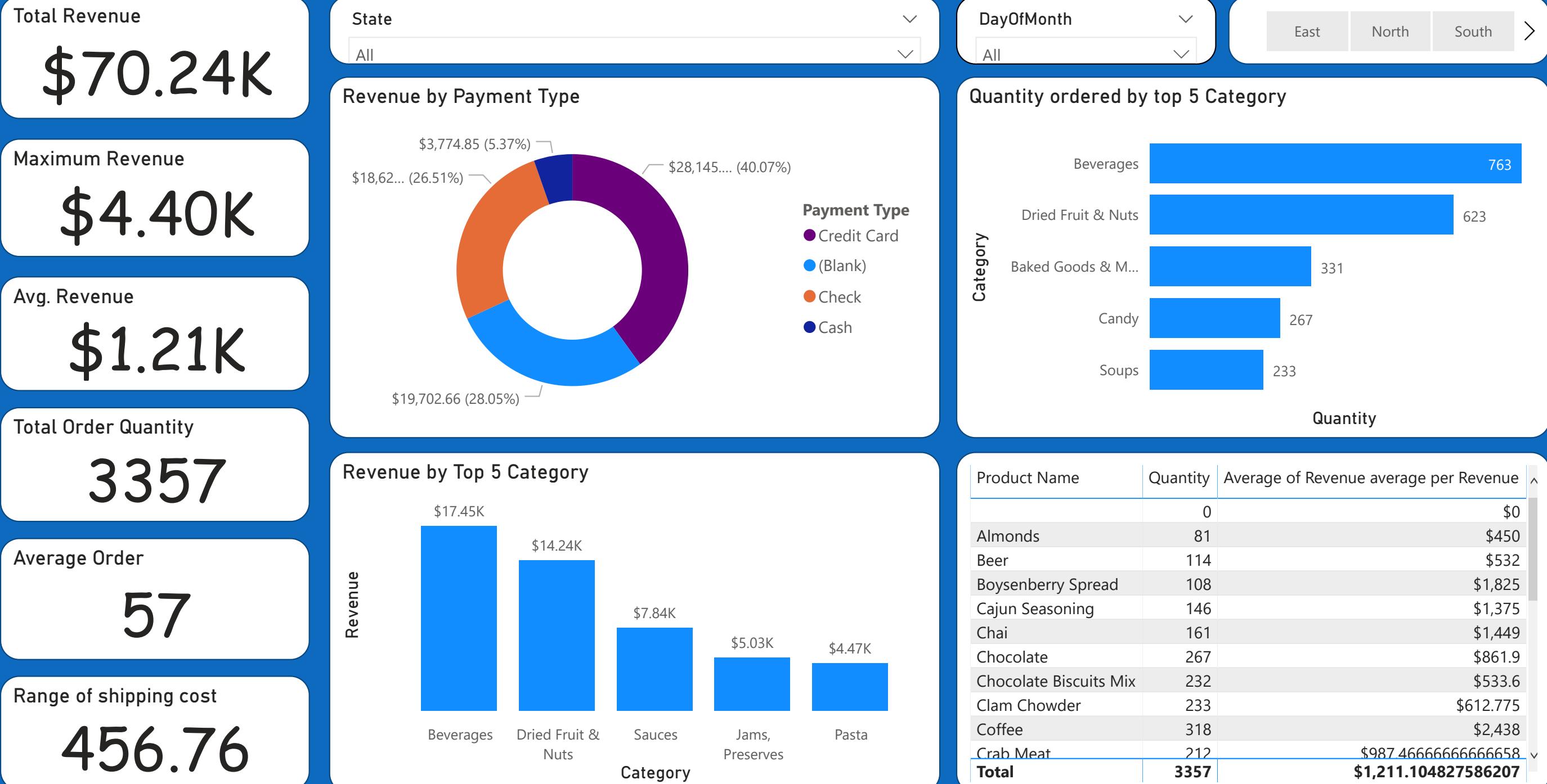
\$1.21K

AVERAGE QUANTITY ORDERED

57



RETAIL TREND ANALYSIS DASHBOARD



State

All

Date

All

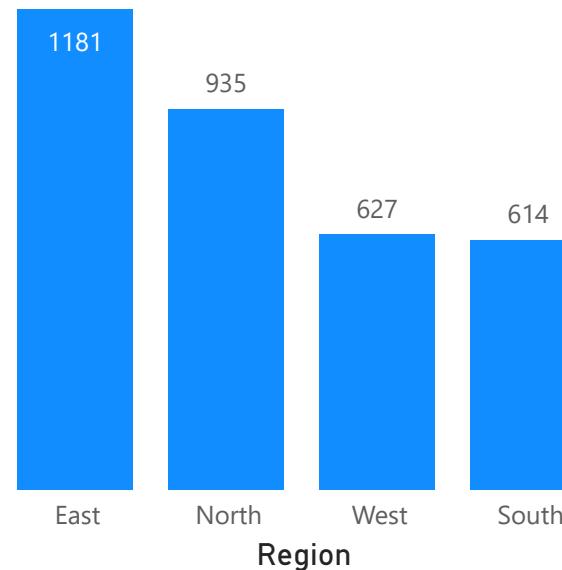
East

North

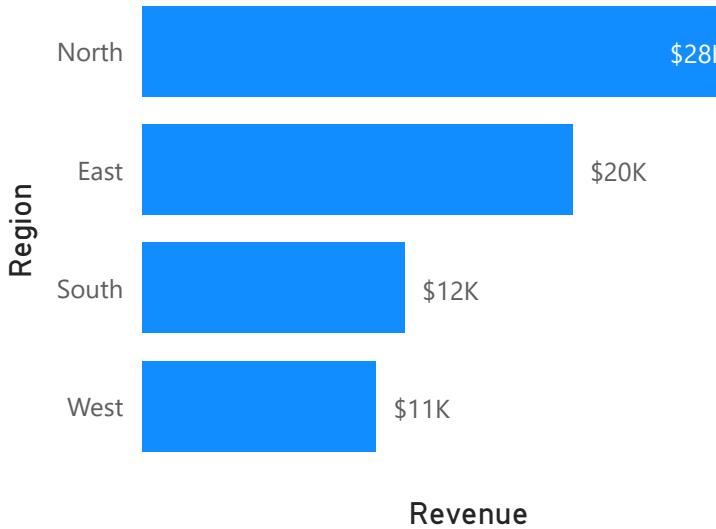
South

West

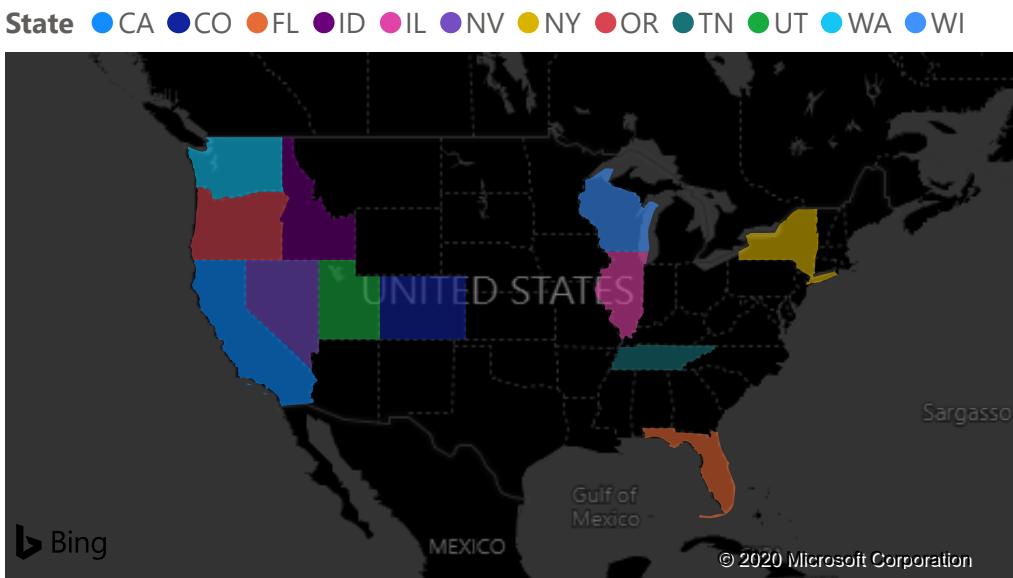
Quantity ordered by Region



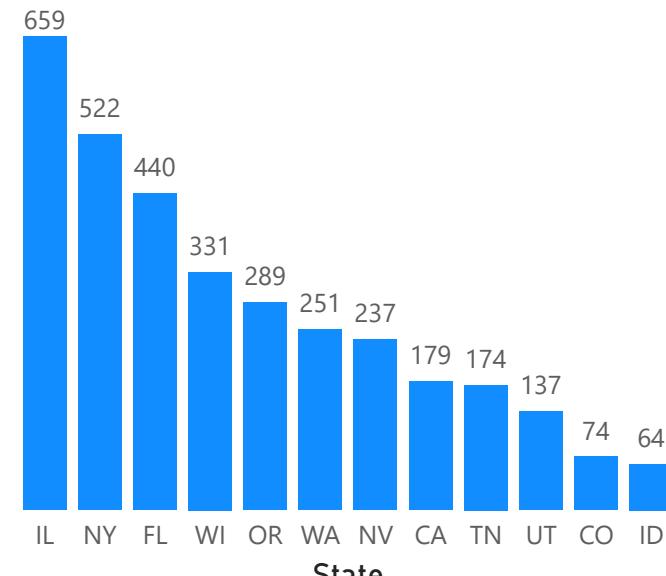
Revenue by Region



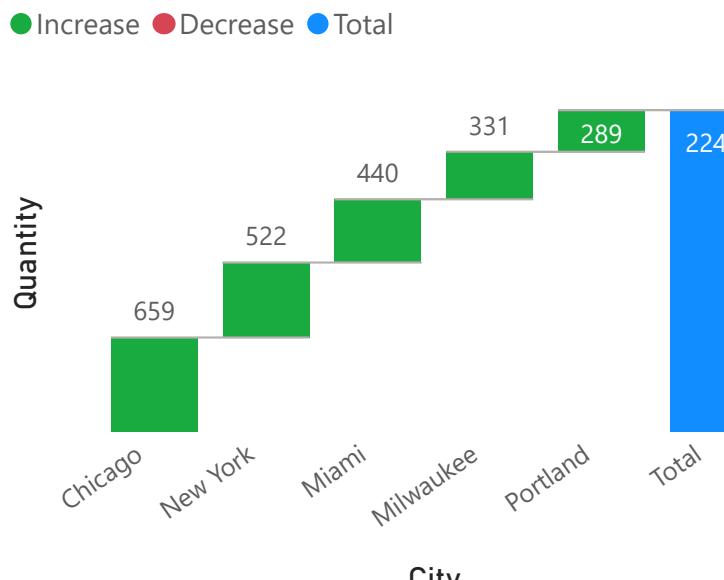
Revenue by State and State



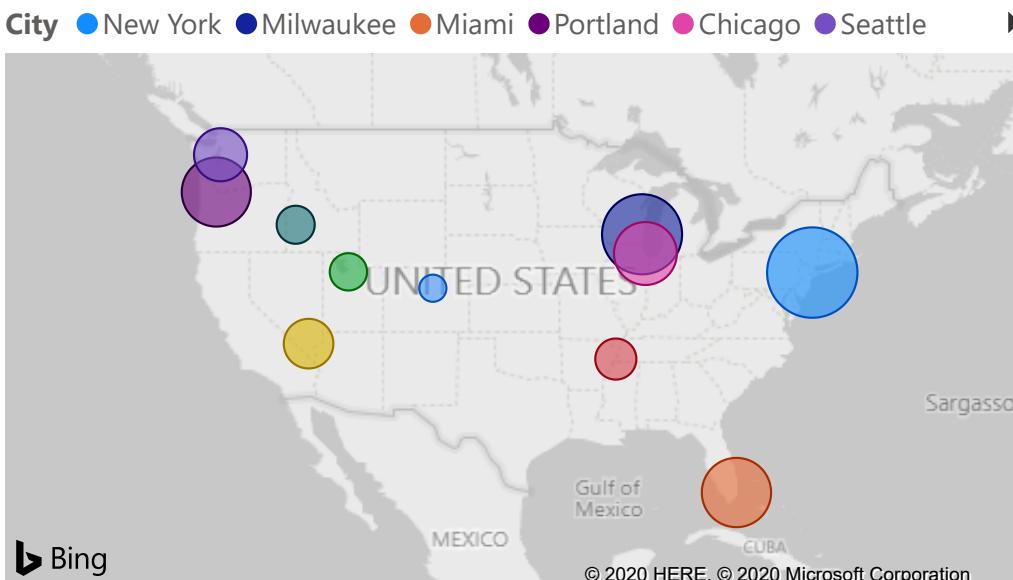
Quantity ordered by State



Quantity ordered by top 5City



Revenue by City and City



State

All

Salesperson	Quantity	Revenue	Day
Andrew Cencini	522	\$12,368.9	4
Michael Neipper	331	\$10,514.5	6
Nancy Freehafer	289	\$8,537.95	8
Nancy Freehafer	251	\$5,655.63	1
Laura Giussani	486	\$5,265.07	10
Anne Larsen	244	\$5,112.55	26
Mariya Sergienko	158	\$4,552	12
Anne Larsen	174	\$3,494.7	28
Anne Larsen	196	\$3,458.02	11
Nancy Freehafer	64	\$2,944	7
Robert Zare	137	\$2,814.65	9
Total	3357	\$70,244.07	9999999987

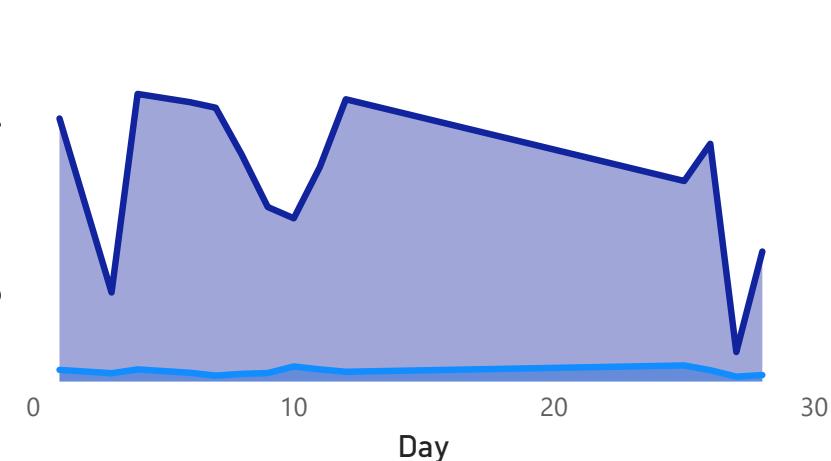
Date

All

Average of Quantity average per Quantity and Average of Revenue average per Revenue by Day

● Average of Quantity average per Qu... ● Average of Revenue a...

Average of Quantity avera...



Region

All

Revenue by Top 3 Salesperson

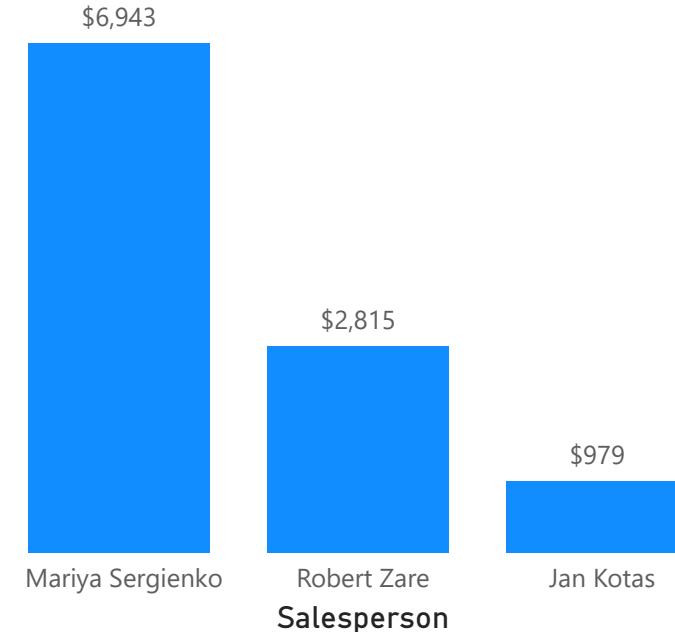
\$17,138



Revenue by Bottom 3 Salesperson

\$6,943

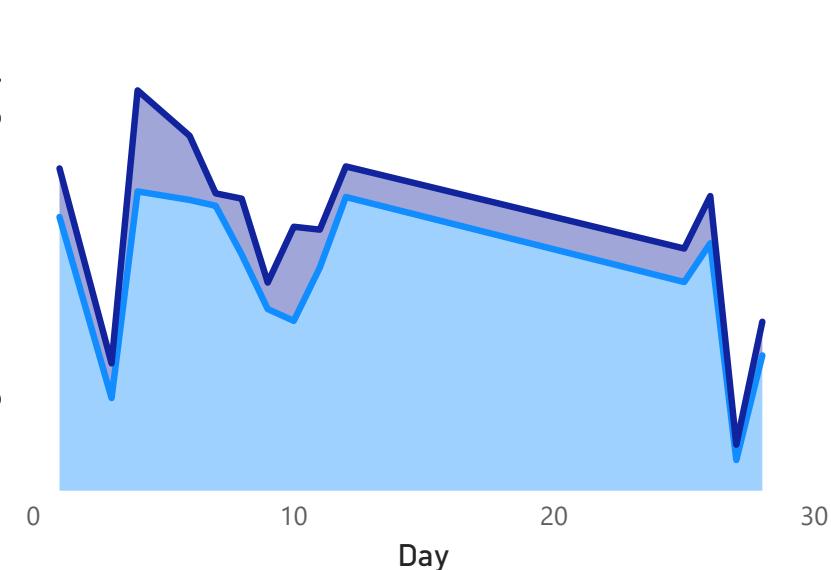
Revenue



Average of Revenue average per Revenue and Quantity by Day

● Average of Revenue average per Revenue ● Quantity

Average of Revenue average per ...



Shipping Fee by Top 5 Product Name

1418

Shipping Fee

