



TOPIC

RETAIL TREND ANALYSIS

DATE: DECEMBER 2014

DATA SOURCE: EXCEL

TOTAL REVENUE  
\$70.24K

TOTAL QUANTITY  
ORDERD  
3357

AVERAGE REVENUE  
\$1.21K

AVERAGE QUANTITY OREDERD  
57



# RETAIL TREND ANALYSIS DASHBOARD

Total Revenue

\$70.24K

Maximum Revenue

\$4.40K

Avg. Revenue

\$1.21K

Total Order Quantity

3357

Average Order

57

Range of shipping cost

456.76

State

All

DayOfMonth

All

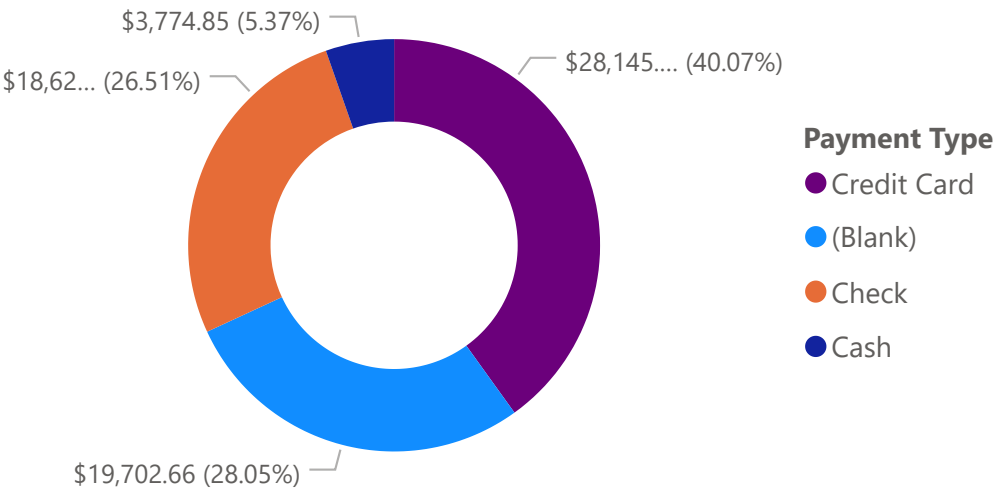
East

North

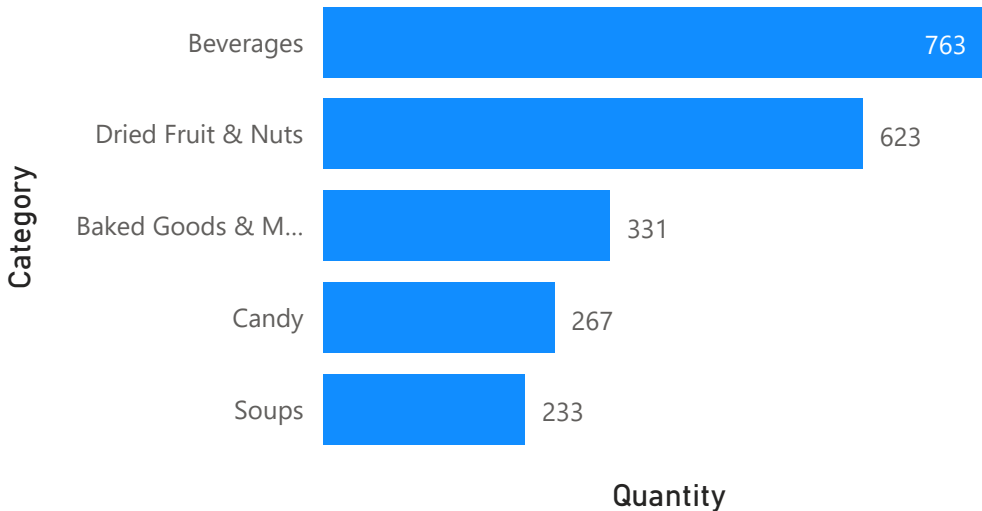
South



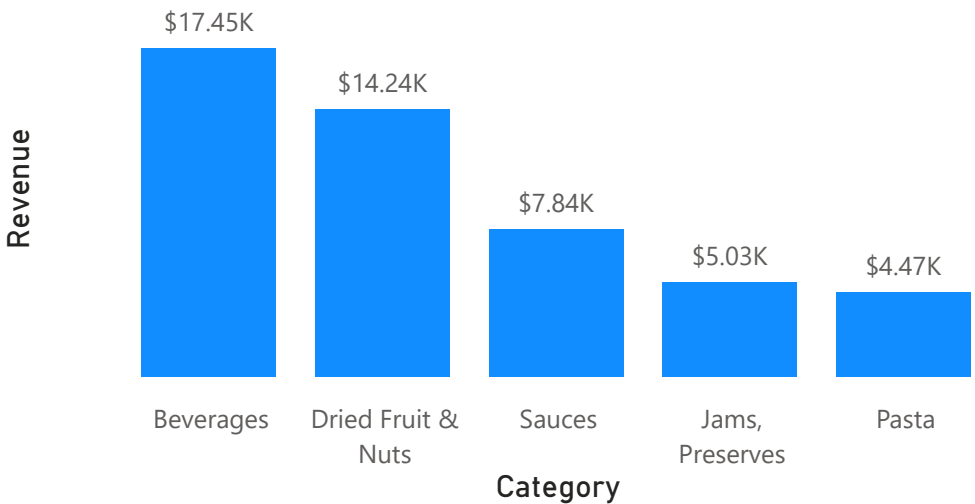
Revenue by Payment Type



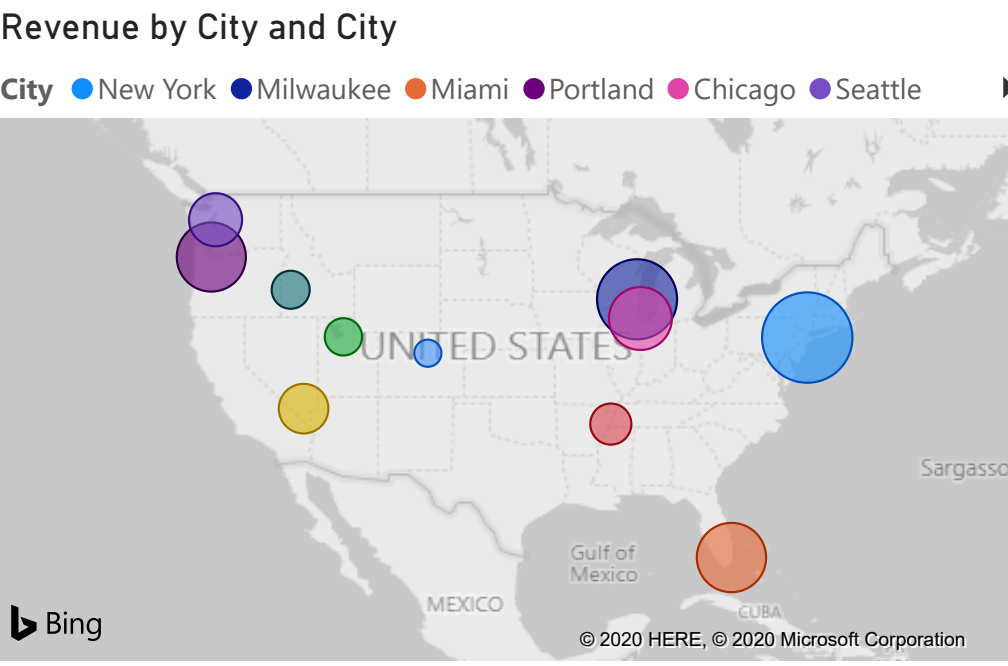
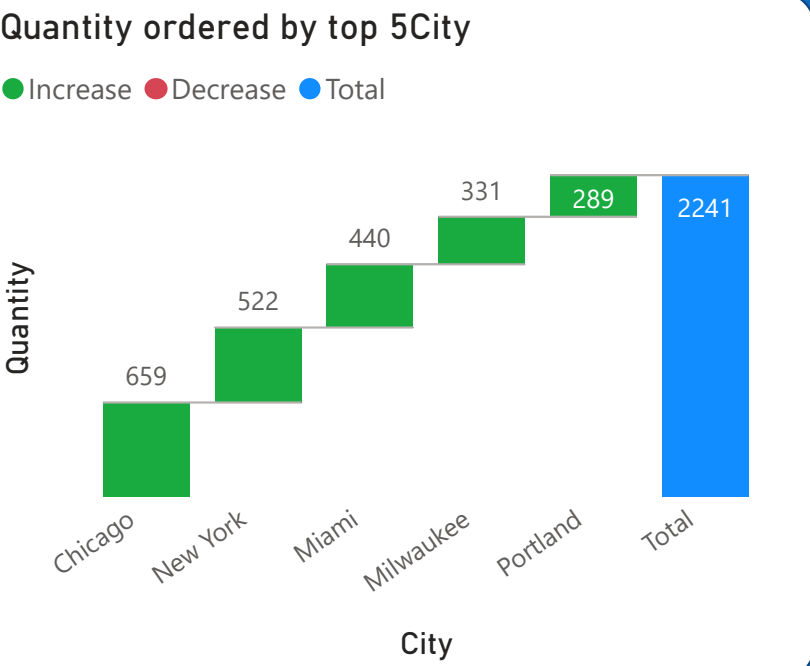
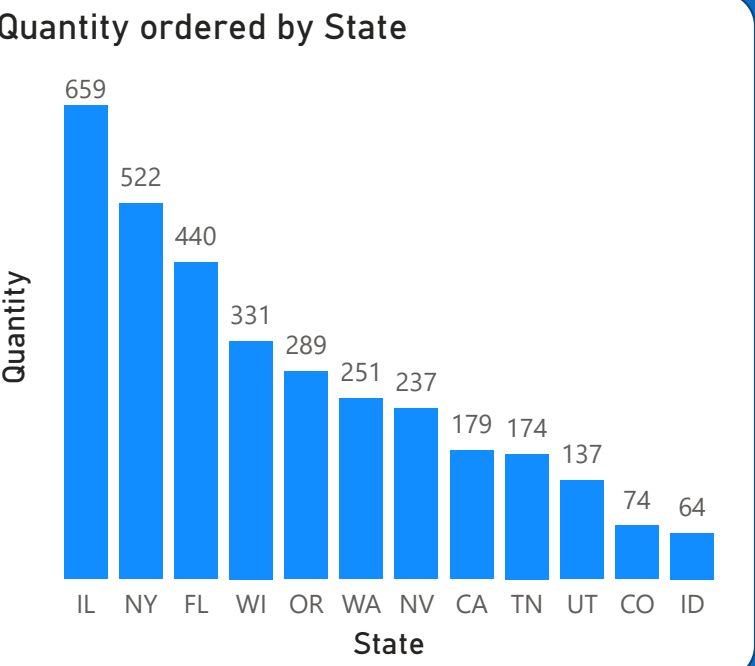
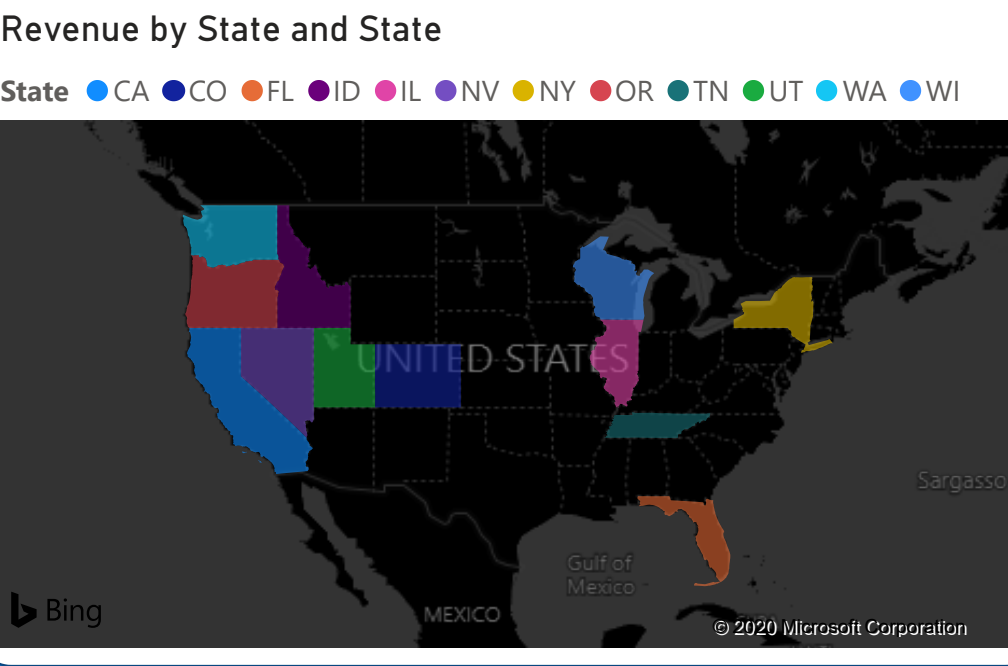
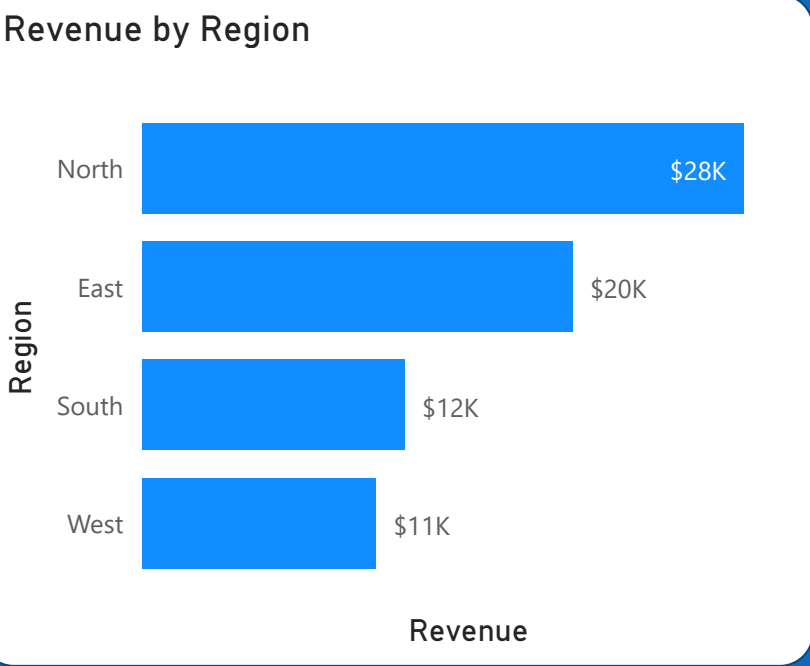
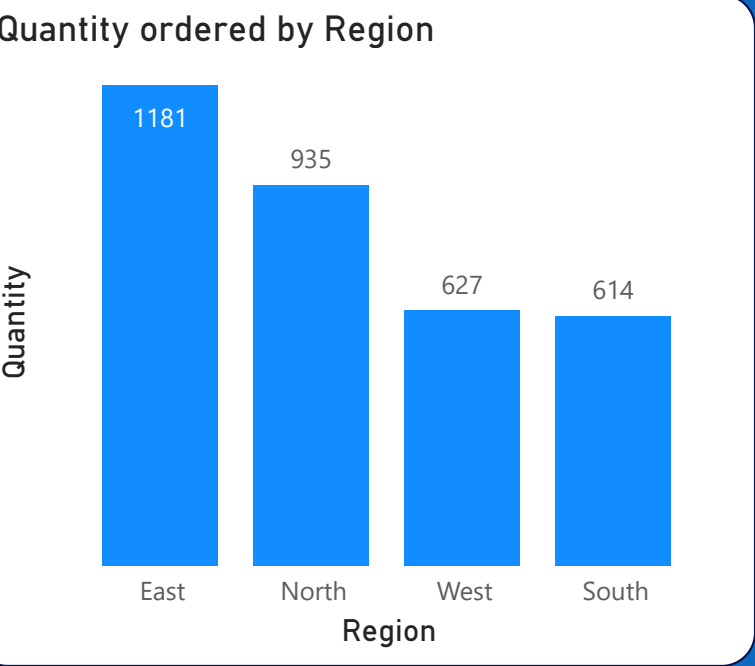
Quantity ordered by top 5 Category



Revenue by Top 5 Category



Product Name	Quantity	Average of Revenue average per Revenue
	0	\$0
Almonds	81	\$450
Beer	114	\$532
Boysenberry Spread	108	\$1,825
Cajun Seasoning	146	\$1,375
Chai	161	\$1,449
Chocolate	267	\$861.9
Chocolate Biscuits Mix	232	\$533.6
Clam Chowder	233	\$612.775
Coffee	318	\$2,438
Crab Meat	212	\$987.4666666666665
Total	3357	\$1,211.104827586207



State

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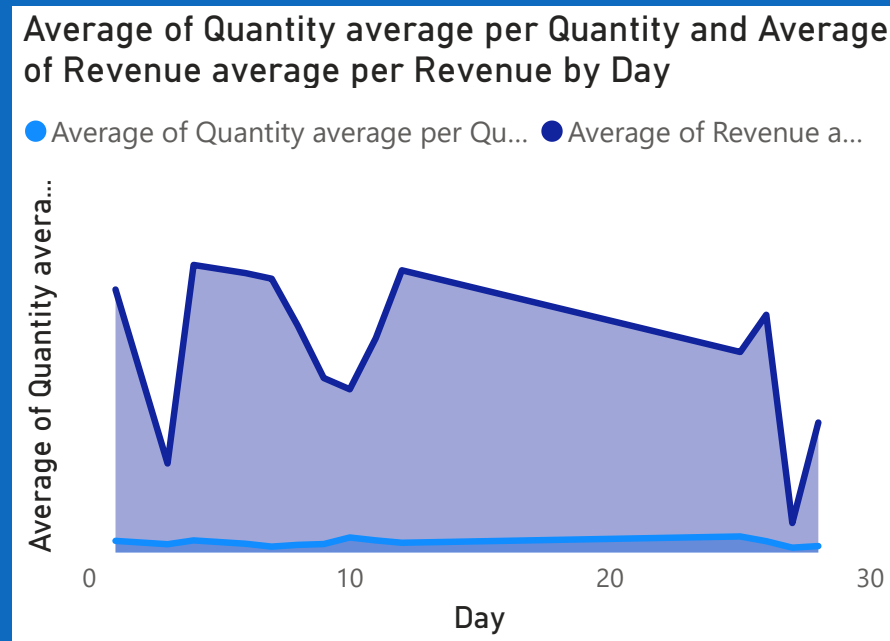
All▼

Salesperson	Quantity	Revenue	Day
Andrew Cencini	522	\$12,368.9	4
Michael Neipper	331	\$10,514.5	6
Nancy Freehafer	289	\$8,537.95	8
Nancy Freehafer	251	\$5,655.63	1
Laura Giussani	486	\$5,265.07	10
Anne Larsen	244	\$5,112.55	26
Mariya Sergienko	158	\$4,552	12
Anne Larsen	174	\$3,494.7	28
Anne Larsen	196	\$3,458.02	11
Nancy Freehafer	64	\$2,944	7
Robert Zare	137	\$2,814.65	9
Laura Giussani	173	\$2,156	25
Total	3357	\$70,244.079999999987	

Date

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All▼



Region

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All▼

