Knowledge Check

Knowledge Check

1

What are the three types of recommendation engines?

A. Hybrid, analytical, and batch

B. Collaborative filtering, content-based filtering, and hybrid

C. Online, offline, and nearline

D. Real time, passive, and hybrid

Knowledge Check 1

What are the three types of recommendation engines?

A. Hybrid, analytical, and batch

B. Collaborative filtering, content-based filtering, and hybrid

C. Online, offline, and nearline

D. Real time, passive, and hybrid

The correct answer is **B**

There are three types of recommendation engines: collaborative filtering, content-based filtering, and hybrid.

Knowledge Check

2

What is the purpose of data collection in recommendation engines?

A. To perform real-time analysis

B. To create a list of recommended products

C. To narrow down relevant information

D. To procure data such as page views, view history, or cart events

Knowledge Check 2

What is the purpose of data collection in recommendation engines?

A. To perform real-time analysis

B. To create a list of recommended products

C. To narrow down relevant information

D. To procure data such as page views, view history, or cart events

The correct answer is **D**

Data collection is the first step in the recommendation engine process, and it involves procuring data such as page views, view history, or cart events.

Knowledge Check

3

What is collaborative filtering?

A. Analyzing data to create a list of recommended products

B. Modulating offerings based on clients' internet consumption patterns

C. Providing recommendations based on the interests of similar users

D. Filtering data to narrow down on relevant information

Knowledge Check 3

What is collaborative filtering?

A. Analyzing data to create a list of recommended products

B. Modulating offerings based on clients' internet consumption patterns

C. Providing recommendations based on the interests of similar users

D. Filtering data to narrow down on relevant information

The correct answer is **C**

Collaborative filtering is a type of recommendation engine that provides recommendations based on the interests of similar users.

Thank You