

# Tasha Salgado

User Experience Designer

<https://tashasalgado.design>  
[tasha@tashasalgado.design](mailto:tasha@tashasalgado.design)

I want to use design to create meaningful experiences that empower everyone.

June 2018 - April 2019

**UX Design Apprenticeship | Bloc**

- Developed fundamental Ux Design skills
- Designed web applications using the full UX process, Visual Design and Frontend Development

February 2019 - March 2019

**Positive Actions International | Re-Design**

- Re-designed to accomplish modern aesthetics, user-friendly navigation and increased conversion.
- Utilized client's web builder combined with custom html

January 2019 - February 2019

**Health Hooch | E-commerce Design**

- Designed a prototype e-commerce store and mobile app for an entrepreneur launching a homemade line of herbal tonics.
- Figma, Usability Hub, Google Forms, Marvel, Flowmapps

November 2018 - December 2018

**PUSH | Cloud Storage App**

- Designed a simple solution for cloud storage users who need extra security and easier organizing options.
- Figma, Usability Hub, Google Forms, Invision, Draw.io

Education

Bloc

UX UI Design Apprenticeship  
June 2018 - April 2019

Texas Woman's University

BS Sociology  
Minor in Psychology  
August 2018 - December 2020

Skills & Tools

User Research  
Persona Creation  
Interviews & Surveys  
Card Sorting  
User-centered Design  
Sketching  
Wireframing  
Prototyping  
Competitive Analysis  
User Stories & Flows  
A/B Preference Testing  
Usability Testing  
Basic HTML & CSS  
Figma  
Pen & Paper  
Invision  
Google Forms  
Usability Hub  
Icons8  
Adobe Creative Suite