



Products helps you to buy all varieties of drinks made up of natural fruits and vegetables. The products on this site will help you to get rid of the impurities in your body and make it the fuel with the essential minerals and vitamins to run efficiently.

S	W	O	T
<div>Simple but elegant packaging</div> <div>Variety of products not just drinks</div> <div>custom cleanse kit that users can build</div>	<div>Encourages use of probiotics which are under heavy investigation by doctors, are they healthy or harmful?</div> <div>cleanse sets are pricey</div> <div>no offline availability</div>	<div>Offer a wider variety of snacks</div> <div>offer pre-made and DIY kits at affordable rates allowing freedom of customization on a budget</div> <div>Organic packaging</div> <div>obtaining doctor approval ratings</div>	<div>govt regulations for products</div> <div>rewards program offers more incentive making it more competitive</div> <div>doctor approvals can be hard to obtain</div>



Health products. formed by mixing teas, herbs and natural ingredients in order to make truly effective, plant-based solutions for ailments.

They don't just offer teas but skincare, and a combination of accessories.

S	W	O	T
<div>Ambassador programs</div> <div>Excellent packaging</div> <div>100% natural ingredients in all products they offer</div>	<div>No warnings for those who may be allergic to certain ingredients</div> <div>100% natural ingredients in all products they offer</div>	<div>Organic packaging</div> <div>Excellent packaging</div> <div>Offer dried herbs as well as pre-made tonics</div> <div>offer products for kids and pregant women</div>	<div>locating and cultivating 100% all natural ingredients can be expensive</div> <div>Teami is national, makes for bigger competition</div> <div>new products regularly arising from popular brands</div>



Shortly after becoming first-time parents to our son, we were introduced to the idea of eating Real Food with an emphasis on traditionally prepared foods during a workshop on sustainable living.

Focusing on local food and starter cultures for making yogurt, kefir, sourdough, kombucha, and more

S	W	O	T
<div>Family Oriented, adults and kids!</div> <div>Interesting products</div> <div>Website is very warm and inviting, feels like home</div>	<div>Seems to focus only on vegetarian options</div> <div>Cultures make some customers nervous and question if the products went through proper process to ensure healthy bacterias.</div> <div>No rewards program or memebership</div>	<div>Hit the vegan market!</div> <div>Off all soy free products</div> <div>Avoid cultures and stick to natural, earth grown herbs.</div> <div>Set up optional membership</div>	<div>Working with cultures and pasterization process can be unsanitary and cause health risks</div> <div>rise of family oriented Green businesses is fast approaching every few months</div> <div>Creating new flavors for tonics made from herbs can be hard but achieved through lots of testing. Testing could prove to be very expensive</div>