

Tasha Salgado

www.TashaSalgado.com | Latashasalgado@gmail.com | 510.798.6442 | Fort Worth, Tx

about

As a designer, I combine creative and usability viewpoints that result in real-world solutions for Web and Mobile applications.

My user-centered process aids in providing a compelling user experience to improve brand loyalty, customer retention and seamless experiences for users.

education

Bloc | 2018-2019
UX UI Design &
Front-End Development
Apprenticeship

Texas Woman's
University | 2018-2019
BS Sociology

skills

User Research
Persona Creation
Interviews & Surveys
Card Sorting
User-centered Design
Sketching
Wireframing
Protoyping
Competative Analysis
User Stories
User Flows
Usability Testing
User Interface Design
HTML & CSS

projects

PUSH | iOS Prototype

- Designed a simple solution for cloud storage users who need extra security and easier organizing options.
 - This app features digital security codes for file sharing and folder/categories only for organizing.
 - Figma, Invision, Usability Hub
- Invision Prototype: <https://invis.io/4YPSV8KQDWM>

experience

UX Design Apprenticeship 6/2018– Present
Bloc, Remote

- Developed fundamental design skills with the guidance of seasoned mentors
- Designed web applications using the full UX process, Visual Design and Frontend Development for projects

Real Estate Agent 2/2017 – 9/ 2017
Coldwell Banker & First Class RE

- Demonstrated excellent negotiating skills as well as attention to detail and clients' needs resulting in 100 percent customer satisfaction.
- Successfully guided first time homebuyers and renters through the rental and purchase process of several properties.

Virtual Assistant 4/2012 - 11/2017
Freelancer & Fancy Hands, Remote

- Successfully established a client purging system resulting in increased revenue for several businesses
- Developed strong business skills, profitability knowledge, personnel & staff training, and marketing methods via Fortune Management seminars.