

# Tasha Salgado

www.TashaSalgado.design | Latashasalgado@gmail.com | 510.798.6442 | Fort Worth, Tx

## about

---

As a designer, I combine creative and usability viewpoints that result in real-world solutions for Web and Mobile applications.

My user-centered process aids in providing a compelling user experience to improve brand loyalty, customer retention and seamless experiences for users.

## education

---

Bloc | 2018-2019  
UX UI Design &  
Front-End Development  
Apprenticeship

Texas Woman's  
University | 2018-2019  
BS Sociology

## skills

---

User Research  
Persona Creation  
Interviews & Surveys  
Card Sorting  
User-centered Design  
Sketching  
Wireframing  
Protoyping  
Competative Analysis  
User Stories  
User Flows  
Usability Testing  
User Interface Design  
HTML & CSS

## projects

---

PUSH | iOS Prototype

- Designed a simple solution for cloud storage users who need extra security and easier organizing options.
  - This app features digital security codes for file sharing and folder/categories only for organizing.
  - Figma, Invision, Usability Hub
- Invision Prototype: <https://invis.io/4YPSV8KQDWM>

## experience

---

UX Design Apprenticeship 6/2018– Present  
Bloc, Remote

- Developed fundamental design skills with the guidance of seasoned mentors
- Designed web applications using the full UX process, Visual Design and Frontend Development for projects

Real Estate Agent 2/2017 – 9/ 2017  
Coldwell Banker & First Class RE

- Demonstrated excellent negotiating skills as well as attention to detail and clients' needs resulting in 100 percent customer satisfaction.
- Successfully guided first time homebuyers and renters through the rental and purchase process of several properties.

Virtual Assistant 4/2012 - 11/2017  
Freelancer & Fancy Hands, Remote

- Successfully established a client purging system resulting in increased revenue for several businesses
- Developed strong business skills, profitability knowledge, personnel & staff training, and marketing methods via Fortune Management seminars.