Google Drive

Strengths	Weaknesses
Two-Factor-Authentication Compatible with Windows/Mac Android/iOS throttle your upload and download speeds if you find sync chewing up too much bandwidth. offers apps like Google Docs for word publishing, Google Sheets for spreadsheets, Google Slides for presentations, Google Forms for surveys, Google Drawings for diagrams, amongst a ton of others. Files can be uploaded via your browser, mobile app, or sync folder.	Not compatible across the board (Linux/WP8) No Password protection of shared file No Multi User features No separate page to audit shares, which Dropbox provides
Opportunities Multi User features Expiraton on shared files Compatibility across the board Password protection on shared files Chat or Chat video	**Threats** Multiple apps available Valued less in smaller cities Competition

Strengths	Weaknesses
Two-Factor-Authentication Compatability with: Windows/Mac/Linux Android/iOS/WP8 Easy access phone and operating system Dropbox Pro (more on this later) provides passwords and expiry dates to limit such possibilities Smart Sync throttle your upload and download speeds if you find sync chewing up too much bandwidth. offers a note-taking app called Dropbox Paper Dropbox users can edit Word, Excel, and PowerPoint files from within the app. The built-in document scanner Apple users can even access their Dropbox app directly from iMessage for quick action.	No Multiuser features Slow speeds Dropbox Pro (more on this later) provides passwords and expiry dates to limit such possibilities
Opportunities Expiration and protection on shared files Multiuser features Chat or Chat video	**Threats** Competition Hackers

Strengths	Weaknesses
Two-Factor-Authentication Compatible with Windows/Mac Android/iOS will automatically sort files as they're uploaded based on different categories you specify can set an expiry date for your links as an option. OneDrive already comes with Microsoft Office Online already integrated so if you're a heavy Microsoft office user, OneDrive is the automatic tagging feature. If you've ever tried to catalog photos from a family vacation on a shared cloud drive, you'll thank the heavens for this feature.best cloud option to use to have all your files on every device.	Not compatible across the board (Linux/WP8) Weaknesses No Bandwith Adjustments No Password protection of shared file No Multi-user features many people feel uncomfortable because Microsoft would scan your files or objectionable content.
Opportunities There is no limit of time with shared files Multi-user features Chat or Chat video	**Threats** Regularly used on an organizational level Competition