TASHA SALGADO
User Experience Designer & Researcher

As a **UX designer**, I combine creative and usability viewpoints that result in real-world solutions for Web and Mobile applications. My user-centered process aids in providing a compelling user experience to improve brand loyalty, customer retention and seamless experiences for users.   My goal is to continue to learn all that I can in UX in order to deliver products that will have a positive impact in our society.

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EXPERIENCE

UX Design Apprenticeship ● Bloc   **6.2018 – 2.2019**

● Developed fundamental Ux Design skills

● Designed web applications using the full UX process, Visual Design and Frontend Development

PUSH |Cloud Storage App   **11.2018 - 12.2018**

● Designed a simple solution for cloud storage users
who need extra security and easier organizing options.
● Figma, Usability Hub, Google Forms, Invision, Draw.io

Health Hooch | E-commerce Design   **1.2019 - 2.2019**

● Designed a prototype e-commerce store and mobile app for
an entreprenuer launching a homemade line of herbal tonics.
● Figma, Usability Hub, Google Forms, Marvel, Flowmapps

Positive Actions International | Re-Design   **2.2019-2.2019**

● Re-designed to accomplish modern aesthetics, user-friendly
navigation and increased conversion.
● Utilized client's web builder combined with custom html

UDEMY & LYNDA COURSES

UX Research for Agile Teams ● Amanda Stockwell Lynda	1.2019
Typography: Choosing & Combining Typefaces ● Ina Saltz	2.2019
Photoshop CC 2019 Fundamentals ● Deke McClelland	2.2019
Illustrator CC 2019 Essential Training ● Tom Harmer	2.2019
UI Design Course ● Michael Abehsera	12.2018
Crash Course Design Thinking ● Alan Cooper	11.2018

SKILLS

User Research
Persona Creation
Interviews & Surveys
Card Sorting
User-centered Design
Sketching
Wireframing
Protoyping
Competitive Analysis
User Stories
User Flows
Usability Testing
User Interface Design
Basic HTML & CSS
Adobe Illustrator
Adobe Photoshop

EDUCATION

Bloc | 2018-2019
UX Design Apprenticeship

TWU | 2018-2020
BS Sociology