

# LUCAS UCHÔA – UX DESIGNER

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PERSONAL INFORMATION	<b>Lucas Uchôa</b> Brazil Phone: +55 83 99669-8962 Email: lucasismael03@gmail.com LinkedIn: linkedin.com/in/lucasuchoadg Portfolio: uxuchoaportifolio.online/	
PROFESSIONAL SUMMARY	Experienced UX Designer with a strong background in creating intuitive and user-centered interfaces. Proven track record of improving user engagement and satisfaction through effective research, prototyping, and design solutions. Adept at collaborating with cross-functional teams to deliver high-quality digital experiences.	
CORE COMPETENCIES	<ul style="list-style-type: none"><li>• User Interface (UI) Design</li><li>• User Experience (UX) Research</li><li>• Prototyping and Wireframing</li><li>• Usability Testing</li><li>• Interaction Design</li><li>• Design Systems</li><li>• Information Architecture</li><li>• Data-Driven Design</li><li>• Cross-Functional Collaboration</li><li>• Responsive Design</li><li>• Tools: Figma, Adobe XD, Sketch, Miro, Adobe Creative Suite</li><li>• Languages: Portuguese (native), English (fluent)</li></ul>	
PROFESSIONAL EXPERIENCE	<b>UX Researcher (Contracted by Quintess)</b> Banco do Brasil	March 2024 - Present <ul style="list-style-type: none"><li>• Conducted market and user research, identifying key areas for UX improvement, leading to the implementation of new features that enhanced user engagement.</li><li>• Refined user interfaces based on qualitative and quantitative feedback, resulting in improved user satisfaction and reduced error rates.</li><li>• Collaborated with design and development teams to integrate research findings into actionable design strategies.</li><li>• Utilized data analysis to inform design decisions, optimizing the overall user experience.</li></ul>
	<b>UX/UI Designer</b> ImoBanco	April 2023 - February 2024 <ul style="list-style-type: none"><li>• Designed and developed user interfaces that improved overall user engagement and streamlined the user journey.</li><li>• Implemented UX/UI strategies that significantly reduced user-reported issues and improved product usability.</li><li>• Worked closely with developers to ensure design feasibility and consistency across platforms.</li></ul>
	<b>Area Specialist (Graphic Designer) - Freelancer</b> Touuro	May 2023 - January 2024 <ul style="list-style-type: none"><li>• Led brand identity projects, creating visual assets that enhanced brand recognition and engagement.</li><li>• Collaborated with marketing teams to ensure visual consistency across all brand communications.</li></ul>

## **UX/UI Designer**

AevoTech

October 2021 - March 2023

- Contributed to the development of user-centered applications, focusing on improving usability and client retention.
- Participated in the design of three major projects, optimizing system efficiency and user satisfaction.

## **Full Stack Developer**

Indra

October 2020 - October 2021

- Improved system efficiency and user satisfaction by contributing to the development of key projects.
- Collaborated with design and development teams to implement responsive and user-friendly interfaces.

## **EDUCATION**

### **Unipê - Centro Universitário de João Pessoa**

Associate Degree in Graphic Design Technology

October 2021 - January 2024

### **Pontifícia Universidade Católica do Rio Grande do Sul - PUCRS**

Lato Sensu Postgraduate - Specialization - User Experience Design and Beyond

Ongoing

## **CERTIFICATIONS**

### **Google UX Design Professional Certificate**

Intensive UX Design Course, Awari

In Progress

July 2021 - October 2021