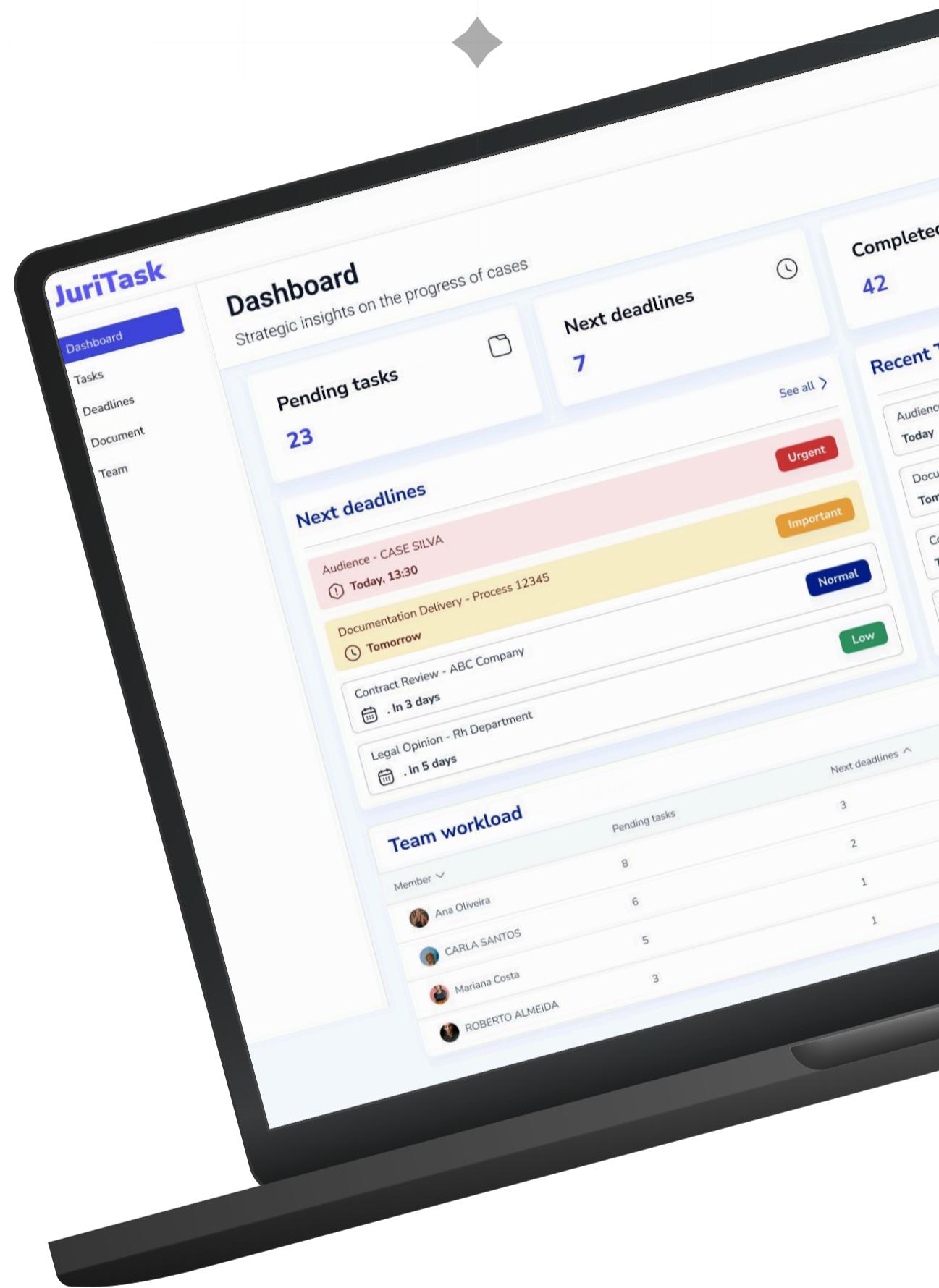


Juritask

Legal Management

Case Challenge

Lucas Uchôa





Juritask – Legal Task Management Platform

General Context:

- Project created to optimize corporate legal departments .
- Composed of two strands: responsive web version (for lawyers and analysts) and dashboard management(for coordinators and managers) .
- Requirements were extracted from user and benchmark searches with similar solutions .

Objective: Create the entire legal management process (ties, tasks, . deadlines, documents and collaboration) in an efficient and intuitive experience, raising productivity and reducing operational risks .

Project Objectives



Optimize Legal Routine

- Intelligent deadline management and efficient task tracking.

Centralize Data in Real-Time

- Processes, documents, calendar, and responsible parties in a single platform.

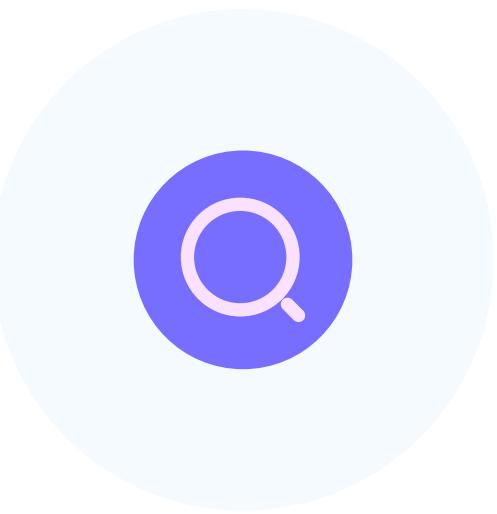
Improve User Experience

- Intuitive and engaging interface (for both lawyers and managers).

Provide Strategic Support

- Advanced dashboards and reports for decision-making.

Creative process



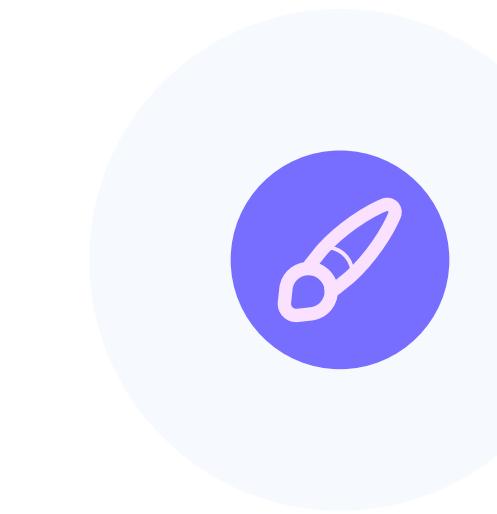
Research



Requirements



Ideation



Design

What initial actions to understand the needs of users? . 🤔

To initiate the Discovery process efficiently, I would implement the following actions:

- **interviews with different profiles** – would conduct video conferences with members of the legal department (lawyers, parallels, managers) using semi-structured routes to capture perspectives. . Various .
- **Remote Contextual Research** - Organized Observation Sessions via Screen Sharing, where users would demonstrate their current task management routines, allowing to identify inefficiencies in real workflow .
- **Collaborative Process Mapping** - It would use tools such as Miro or Figma to build real-time workflows during interactive sessions with users .
- **Existing documentation** - Request access to manual procedures manuals, Control spreadsheets and reports currently used to understand the operational context .

What research methods to collect insights? .



I would apply a combination of qualitative and quantitative methods:

- **segmented questionnaires** - would create specific forms by profile to collect scale on routines, difficulties and priorities .
- **Diaries of Use-** would implement a solution for participants to register their activities, frustrations and needs for 5-7 days .
- **Virtual workshops-** organize collaborative sessions for mapear . Days and identify pain points with different stakeholders .
- **Current tools analysis** - would request demonstrations of existing solutions used by the legal team, identifying gaps and opportunities .
- **Card Sorting Online** - would use tools like Optimalsort to understand how users mentally organize their tasks and work categories .

But without access to a legal team, what is the most efficient method to raise system requirements? . 😰

Given the absence of a dedicated legal team, we will adopt a **comparative analysis methodology (benchmark)** as an efficient strategy for surveying system requirements.

This approach will consist of a structured evaluation of the main software solutions for current legal task management today, systematically identifying their strengths, technical limitations and innovation opportunities for the development of our proprietary solution .

This comparative analysis will allow usability, usability patterns and different resources, establishing a solid base for our requirements, . technicians and business .

Competitors Analysis

Competitor 1: Projuris Companies

Strengths:

- Focus on corporate legal departments, serving more than 800 large companies .
- Advanced Modules for Process Management, Contracts, Finance and Jurimetry .
- Integration with electronic petition systems and courts .



Limitations:

- Interface can be complex for un familiarized users .
- High cost for small and medium enterprises .
- Excessive features can generate complexity in initial adoption .

Competitor 2: Advbox



Strengths:

- Task scoring system that allows you to monitor goals and team performance .
- Task Automation, Business Intelligence and Integrated CRM .
- Term Supervision and Productivity Control .

Limitations:

- Learning curve can be high for un familiarized users with management systems .
- Advanced functionality may require specific training .
- Integrations with judicial systems can be limited .

Competitor 2: Easyjur



Strengths:

- Cloud platform with remote access and friendly interface .
- Functions for process management, documents, deadlines and tasks .
- Document automation and integration with courts .

Limitations:

- Advanced functionality can be limited to basic planes .
- Technical support may vary according to the contracted plan
- Specific customizations may not be available on all planes .

Trends and Opportunities



- **Simplicity vs Functionality** - Need to balance light interface and advanced features
- **Integrations with Ecosystem** - Preference for tools that are part of the already used Stack
- **Profile Personalization** - Importance of differentiating the lawyers and managers
- **Real Time** - Demand for clear visibility of task status and critical deadlines
- **Contextual Documentation** - Access to Documents in the context of the task without multiplication of copies

Criteria for prioritizing functionality in MVP



I would use the following criteria for prioritizing features:

- **Impact on deadline compliance** - top priority for features that reduce the risk of loss of critical deadlines.
- **Usage Frequency** - Focus on features used daily by multiple profiles.
- **Regulatory Requirements** - Prioritization of functionality that helps to ensure compliance with legal requirements.
- **Existing ecosystem** - . Value for features that integrate with tools already used.

MVP definition – features included in MVP



Based on benchmark research and analysis, MVP would include:

- **Centralized legal task management** – Creation and categorization of tasks (contracts, processes, internal queries) clear assignment of guardians and employees with proximity alerts
- **Integration with legal calendar** – Procedural deadline visualization synchronization with existing corporate calendars schedule conflict alerts
- **Essential document repository** – Document attachments related to each task basic contract version and documents simplified document search by case/customer
- **Priority dashboard** – Clear view of pending tasks and their deadlines urgent visual indicators limit-based dates task type filters, responsible and status
- **Time follow up** – Bullet time registration with each task simple productivity reports per lawyer/case

Resolution of the main identified pain points

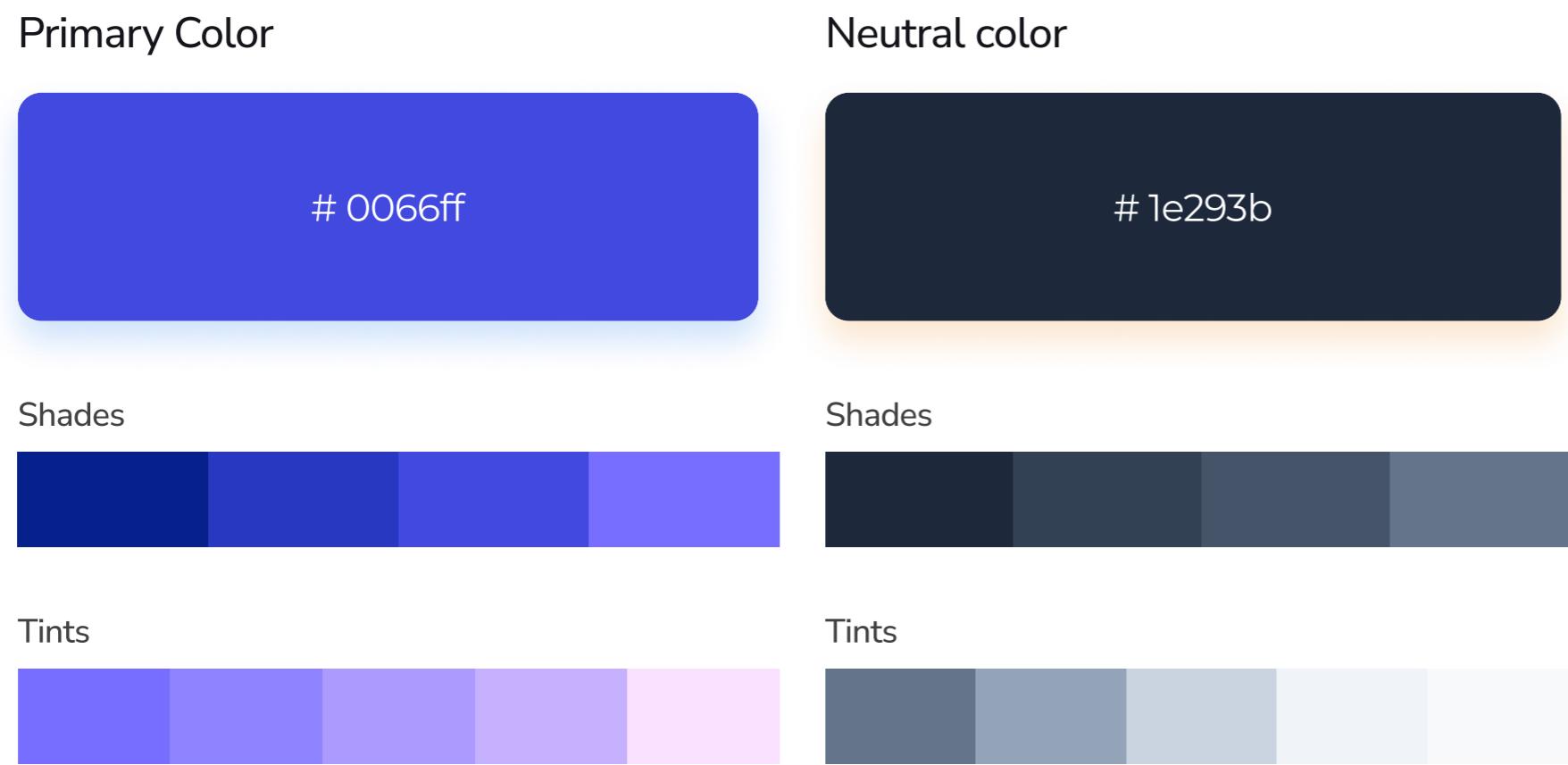
The MVP would solve:

- **Information dispersion problem** - Centralizing documents, deadlines, and responsibilities in one place.
- **Loss of critical deadlines** - With an alert system and clear visualization of important dates.
- **Difficulty in prioritization** - Offering visibility on what is urgent and important.
- **Lack of managerial visibility** - Allowing managers to track the volume and status of team activities.
- **Inefficiency in communication** - Reducing emails and messages with the centralization of information by task.

Style Guide 🎨

With the consolidated technical part and the aligned requirements, I then dedicated myself to the creative part, establishing the visual parameters of each application .

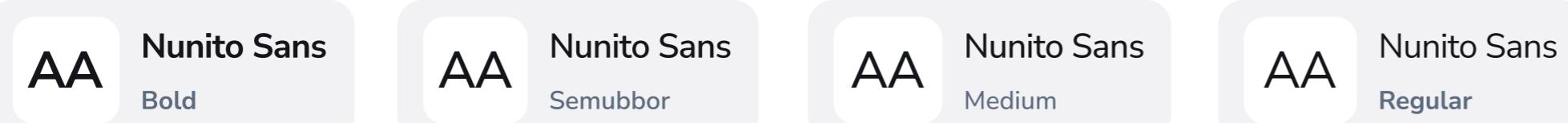
Color palette



Typography

AA

Font
Nunito Sans

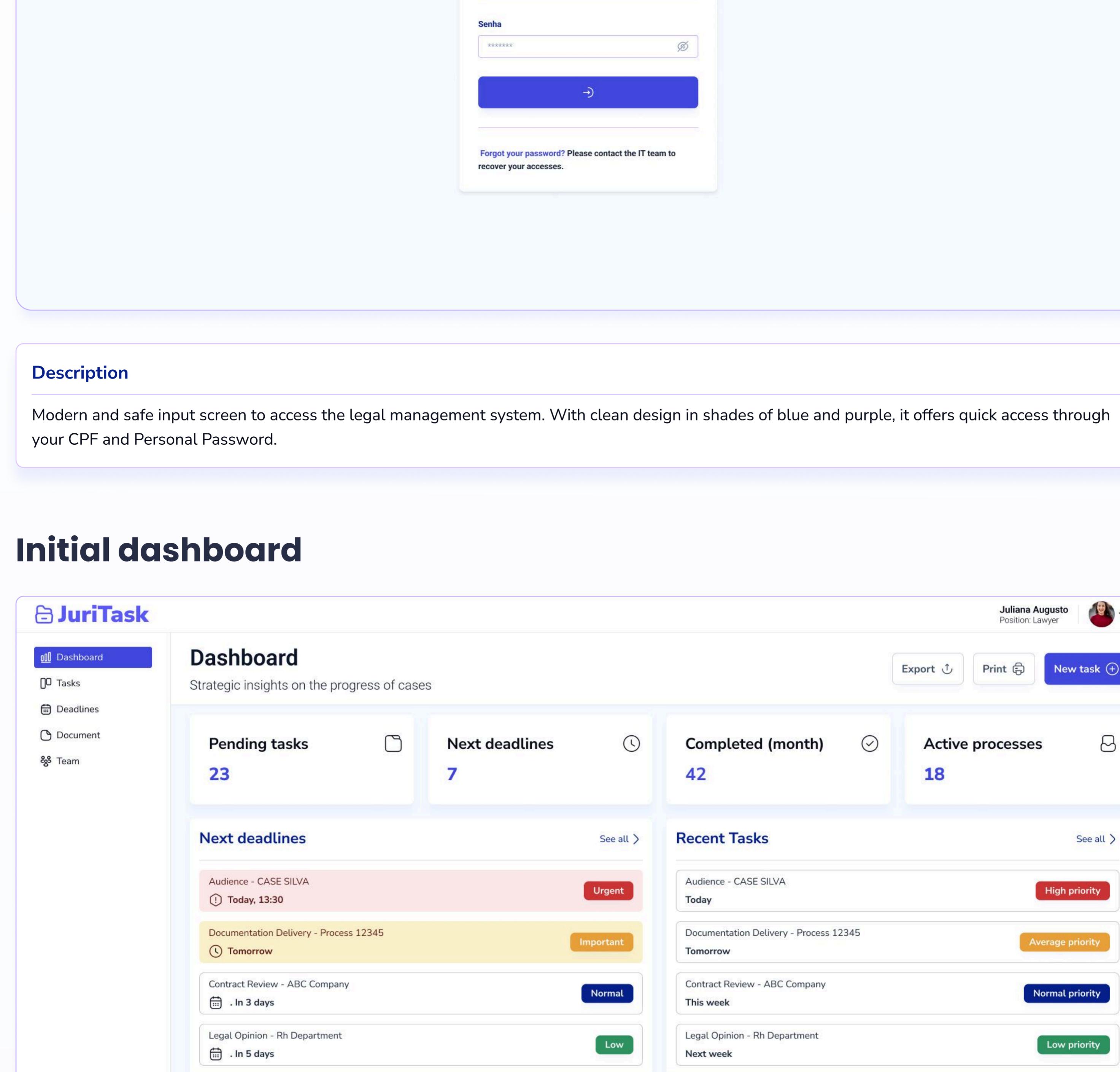


Name	Font size	Line Height
Heading 1	24 PX	46 px
Heading 2	20 px	28 PX
Body - Large	18 px	26 px
Body - Regular	16 px	22 px
Body - Small	12 PX	18 px

Desktop version screens

Then i started the development of MVP, focusing on facilitating the strategic management of a legal team and optimizing projects and activity

Login screen



Welcome back!
Provide your credentials to access JuriTask

CPF
000.000.000-00

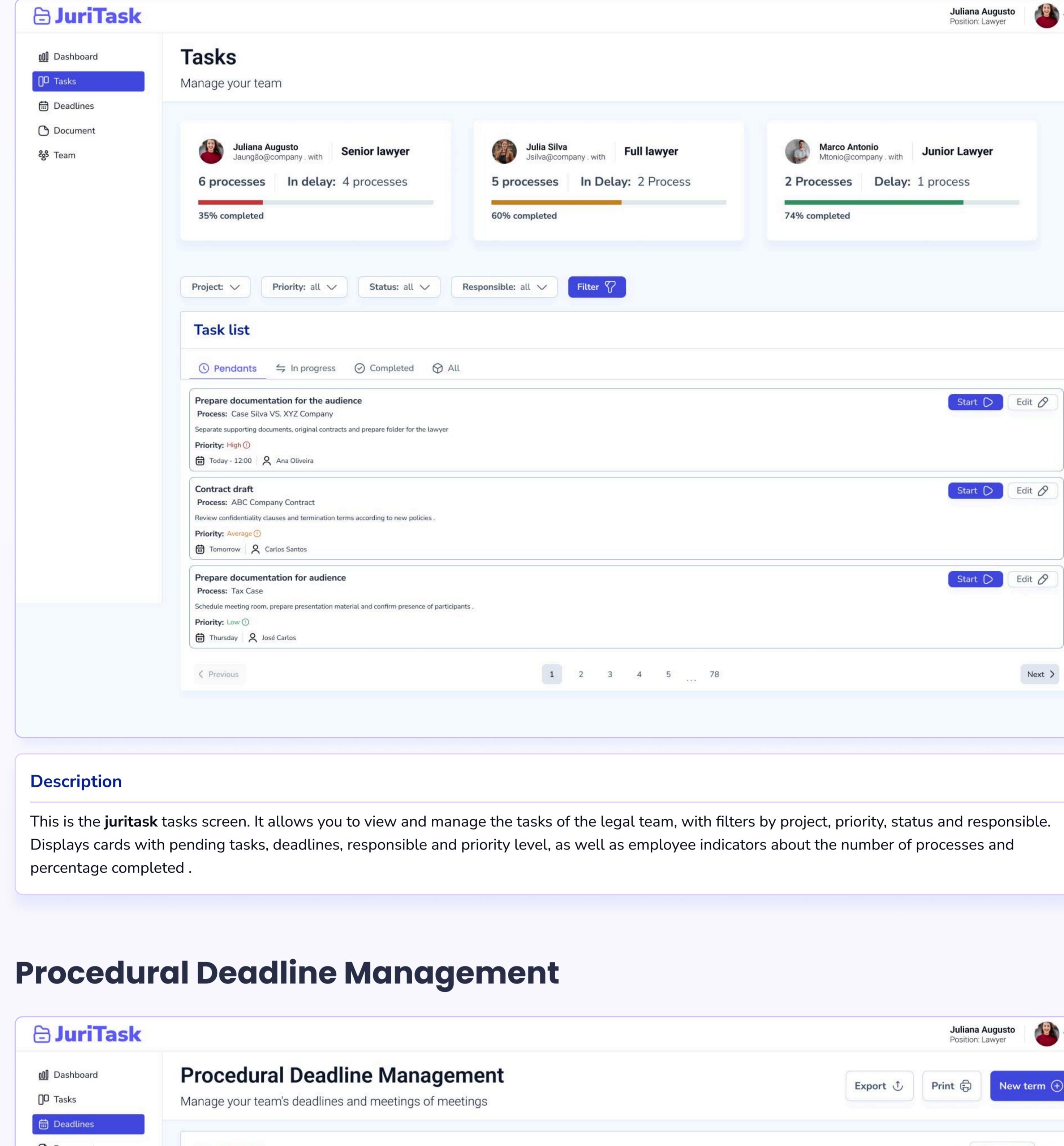
Senha

Forgot your password? Please contact the IT team to recover your access.

Description

Modern and safe input screen to access the legal management system. With clean design in shades of blue and purple, it offers quick access through your CPF and Personal Password.

Initial dashboard



Pending tasks: 23

Next deadlines: 7

Completed (month): 42

Active processes: 18

Recent Tasks:

- Audience - CASE SILVA Today
- Documentation Delivery - Process 12345 Tomorrow
- Contract Review - ABC Company This week
- Legal Opinion - Rh Department Next week

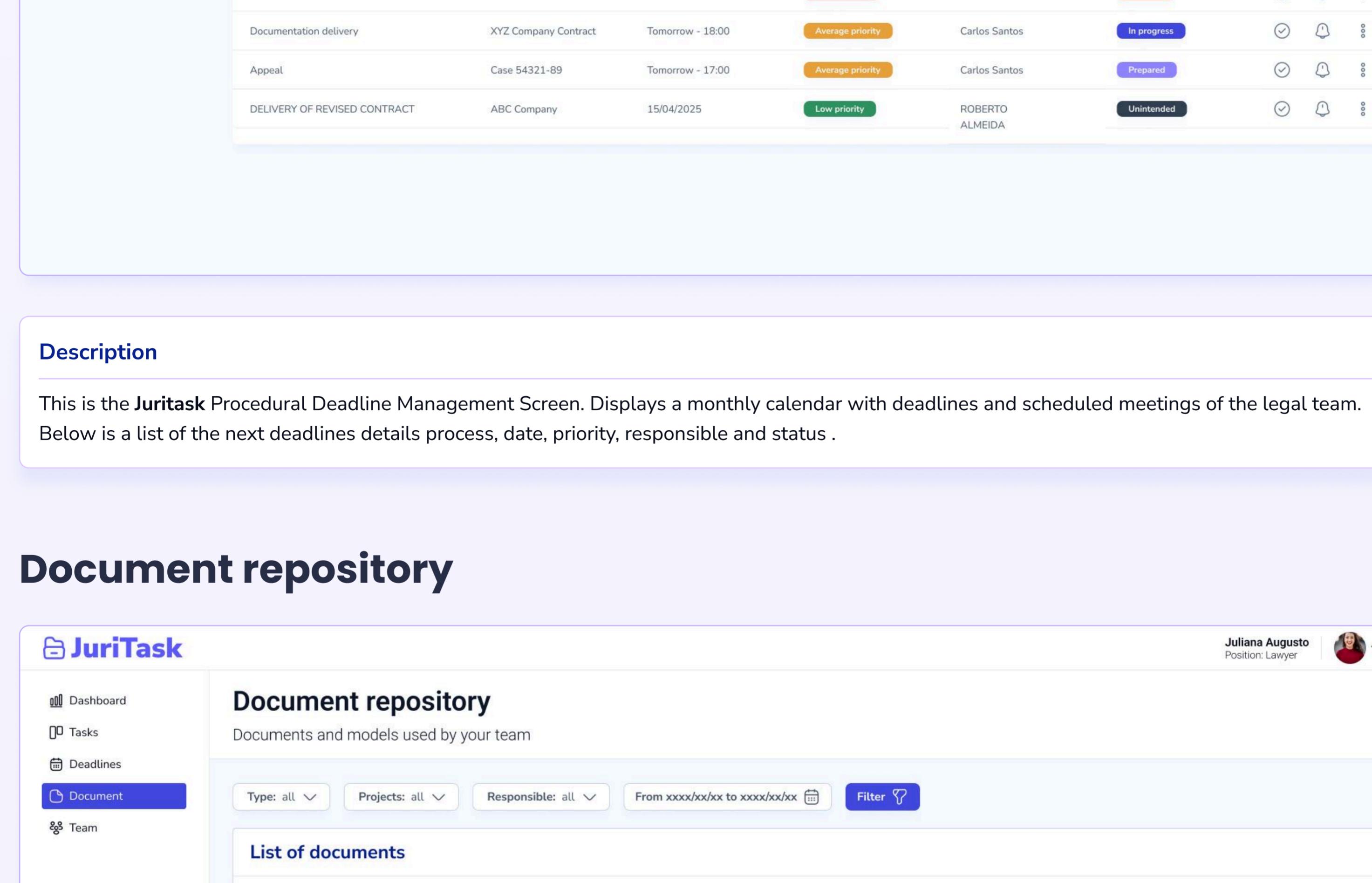
Team workload:

Member	Pending tasks	Next deadlines	Loading	Progress
Ana Oliveira	8	3	High load	75%
CARLA SANTOS	6	2	Average load	60%
Mariana Costa	5	1	Low load	35%
ROBERTO ALMEIDA	3	1	Low load	20%

Description

This screen is the Juritask dashboard, legal management solution. It presents a strategic panorama with indicators of pending tasks, deadlines, monthly conclusions and active processes. Displays close deadlines, recent tasks with priority levels, workload by team member and individual progress .

Task Management



Tasks

Manage your team

Juliana Augusto (Senior lawyer) 6 processes In delay: 4 processes 35% completed

Julia Silva (Full lawyer) 5 processes In delay: 2 processes 60% completed

Marco Antonio (Junior Lawyer) 2 Processes Delay: 1 process 74% completed

Project: Priority: all Status: all Responsible: all Filter

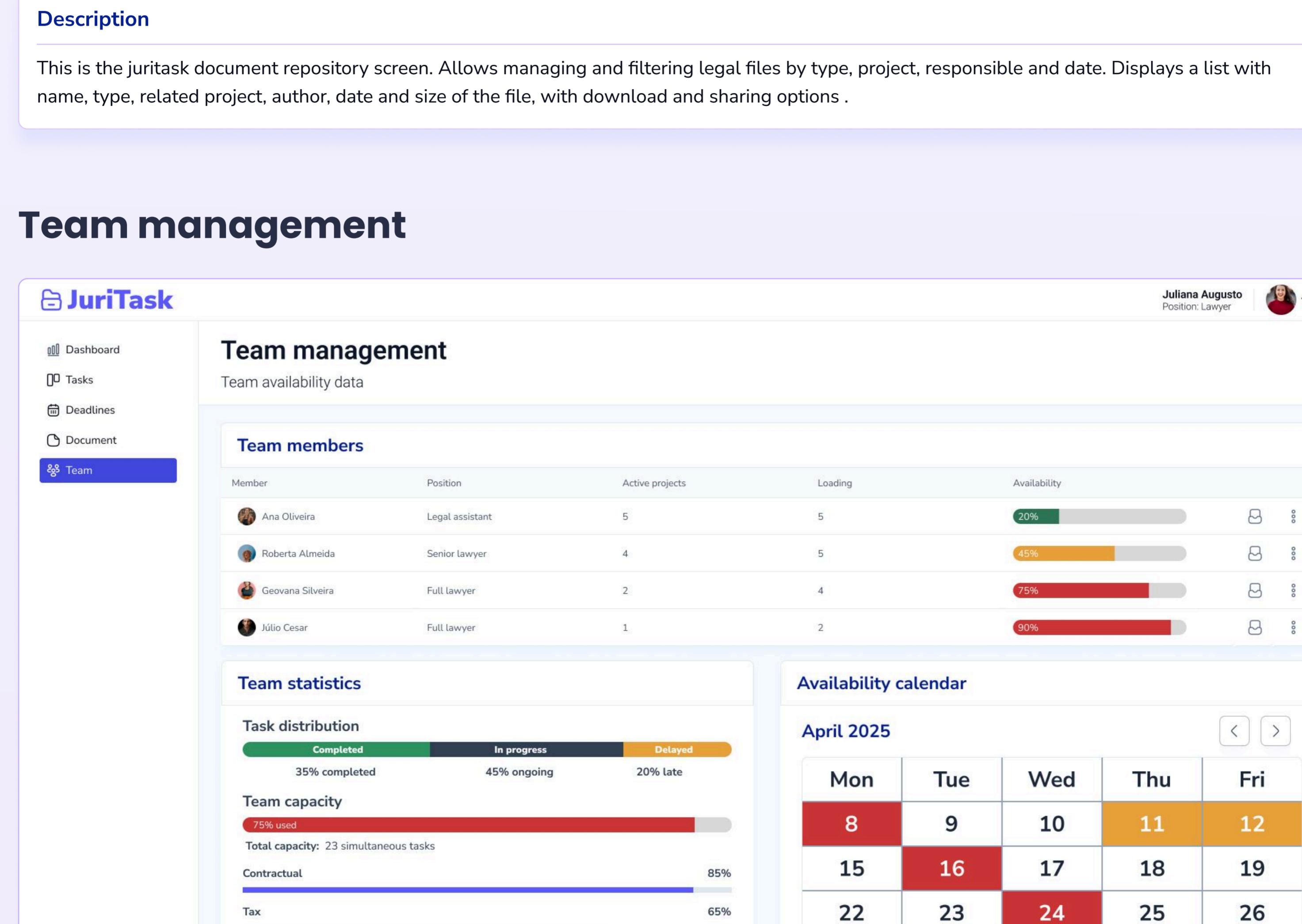
Task list:

- Prepare documentation for the audience
- Contract draft
- Prepare documentation for audience

Description

This is the **Juritask** tasks screen. It allows you to view and manage the tasks of the legal team, with filters by project, priority, status and responsible. Displays cards with pending tasks, deadlines, responsible and priority level, as well as employee indicators about the number of processes and percentage completed .

Procedural Deadline Management



Procedural Deadline Management

Manage your team's deadlines and meetings of meetings

April 2025

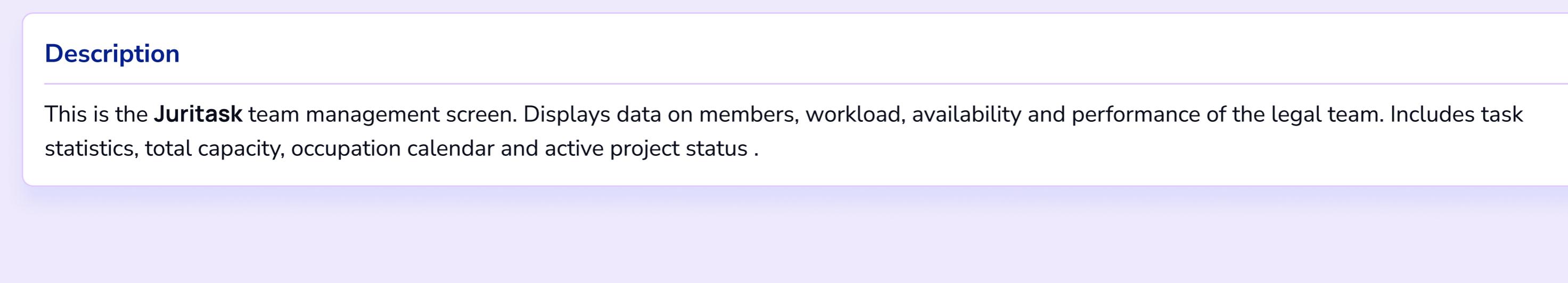
Pendents List Timeline

Description	Process/Project	Date Limits	Priority	Responsible	Status
Audience - CASE SILVA	Process 12345-67	Today - 14:00	High priority	Ana Oliveira	Pending
Documentation delivery	XYZ Company Contract	Tomorrow - 18:00	Average priority	Carlos Santos	In progress
Appeal	Case 54321-89	Tomorrow - 17:00	Average priority	Carlos Santos	Proposed
DELIVERY OF REVISED CONTRACT	ABC Company	15/04/2025	Low priority	ROBERTO ALMEIDA	Unplanned

Description

This is the **Juritask** Procedural Deadline Management Screen. Displays a monthly calendar with deadlines and scheduled meetings of the legal team. Below is a list of the next deadlines details process, date, priority, responsible and status .

Document repository



Document repository

Documents and models used by your team

Type: all Projects: all Responsible: all From xxxx/x/x to xxxx/x/x Filter

List of documents:

Document name	Type	Project	Created by	Date	Size	Actions
Rebecca Nunes	Contract	ABC Company	Ana Oliveira	05/04/2025	2.3 mb	Download Share
Matheus José	Petition	Process 12345	Carlos Santos	04/02/2025	1.8 mb	Download Share
Matheus José	Financial	Administrative	Mariana Costa	04/01/2025	756 KB	Download Share
Matheus José	Presentation	Tax	Roberto Almeidas	03/28/2025	4.2 mb	Download Share
Matheus José	Model	Models	Ana Julia	03/15/2025	320 kb	Download Share

Description

This is the **Juritask** document repository screen. Allows managing and filtering legal files by type, project, responsible and date. Displays a list with name, type, related project, author, date and size of the file, with download and sharing options .

Team management



Team management

Team availability data

Team members:

Member	Position	Active projects	Loading	Availability
Ana Oliveira	Legal assistant	5	5	20%
Roberta Almeida	Senior lawyer	4	5	45%
Geovana Silveira	Full lawyer	2	4	75%
Nílio Cesar	Full lawyer	1	2	0%

Team statistics:

- Task distribution: Completed 35%, In progress 45%, Delayed 20%
- Team capacity: Contractual 85%, Tax 65%, Labor 50%, Labor 35%

Availability calendar:

April 2025

Mon	Tue	Wed	Thu	Fri
8	9	10	11	12
15	16	17	18	19
22	23	24	25	26
29	30	1	2	3

Active projects:

Project/Process	Type	Active projects	Start	Term	Status	Progress
Process 12345	Case Silva vs. XYZ Company	2	03/01/2025	15/05/2025	In progress	10%
ABC Company Contract	Review & Approve	1	03/15/2025	04/21/2025	Under review	45%
Tax Case	Incident Analysis	1	05/04/2025	10/06/2025	Planning	7%
Rh - Hiring	Support for new selection process	1	15/04/2025	05/30/2025	Initiated	0%

Description

This is the **Juritask** team management screen. Displays data on members, workload, availability and performance of the legal team. Includes task statistics, total capacity, occupation calendar and active project status .

How to ensure the MVP is adequate?

There are some measures to be adopted, the main ones being:

- **Beta-testers program** - Would implement the system with a small group with weekly check-ins and structured feedback forms.
- **Usage analysis with heat maps** - Would use tools like Hotjar to understand how users navigate through the system.
- **Tests with navigable prototypes** - Would send usage scenarios with structured tasks, collecting success and time metrics.

Organization of insights for presentation



I would structure the discovery presentation through:

- **Digital insights portal** – Internal site organized by themes, with evidence from research and main conclusions.
- **Visual presentation with storytelling** – Narrative based on real identified problems, using visual slides and concrete evidence.
- **Library of legal personas** – Documentation of 2-3 main personas representing different profiles of the department.
- **Prioritized repository of opportunities** – Mapping of all identified opportunities, organized by impact and effort.
- **Vision document and roadmap** – Establishment of medium and long-term vision, with clear milestones for post-MVP evolution.

Ensuring the application of insights by the team

To ensure that insights are implemented:

- **Virtual immersion sessions** - Would organize meetings where the development team would watch segments of user interviews.
- **Weekly review ceremony** - Would implement a ritual to share new learnings with the complete team.
- **Library of problems and solutions** - Would maintain an accessible repository of identified problems and potential solutions.
- **Participation in tests** - Would invite developers to observe usability tests, creating direct connections with users.
- **Documentation of design decisions** - Recording of each important choice with the logic, research, and trade-offs considered.

Post-Delivery Monitoring and Metrics



To evaluate adoption, I would monitor:

- **Daily/weekly usage rate** – Frequency of access per user and per profile.
- **Profile completeness** – Percentage of users who filled in all necessary information.
- **Most used features** – Monitoring of which resources have greater engagement.
- **User retention** – Rate of users who continue using the platform after 30, 60, and 90 days.
- **Average session time** – Duration of interactions with the system.

Validation of meeting needs 😕

To validate the effectiveness of the solution:

- **Comparison of legal KPIs** – Analysis of indicators such as contract preparation time and deadline compliance.
- **In-depth interviews** – Structured conversations with users to evaluate changes in routine.
- **Analysis of revised processes** – Quantification of processes that had to be revised due to errors or delays.
- **Contextual satisfaction surveys** – Specific evaluations by functionality and use case.

How would it ensure that improvements are continuous?

It would implement the following methods:

- **In-app feedback system** - Quick feedback buttons at critical points of the journey.
- **Periodic virtual interviews** - Monthly check-ins with different profiles for qualitative feedback.
- **Analysis via analytics tools** - Use of tools like Google Analytics to understand patterns.
- **Virtual community of early adopters** - Group on Slack or Teams for continuous feedback.
- **Automated contextual surveys** - Mini-questionnaires after the completion of important tasks.

Data-based adjustments

Based on the data collected through the mentioned methodologies, I would prepare a feedback report highlighting the main friction points to be addressed. From there, I would adopt a continuous release plan to implement improvements iteratively. Depending on the scope of the project, I would also structure a monthly agenda of co-creation workshops with interested active users who want to collaborate on the platform's evolution.

Thank you!