

LUCAS UCHÔA

UX DESIGNER

PERSONAL INFORMATION

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Location: Brazil

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Portfolio: uchoa-portfolio.framer.website/

PROFESSIONAL SUMMARY

Experienced UX Designer with a strong background in creating intuitive and user-centered interfaces. Proven track record of improving user engagement and satisfaction through effective research, prototyping, and design solutions. Adept at collaborating with cross-functional teams to deliver high-quality digital experiences.

CORE COMPETENCIES

- User Interface (UI) Design
- User Experience (UX) Research
- Prototyping and Wireframing
- Usability Testing
- Interaction Design
- Design Systems
- Information Architecture
- Data-Driven Design
- Cross-Functional Collaboration
- Responsive Design
- **Tools:** Figma, Adobe XD, Sketch, Miro, Adobe Creative Suite
- **Languages:** Portuguese (native), English (fluent)

PROFESSIONAL EXPERIENCE

UX Researcher (Contracted by Quintess) March 2024 – Present
Banco do Brasil

- Conducted market and user research, identifying key areas for UX improvement, leading to the implementation of new features that enhanced user engagement.
- Refined user interfaces based on qualitative and quantitative feedback, resulting in improved user satisfaction and reduced error rates.
- Collaborated with design and development teams to integrate research findings into actionable design strategies.
- Utilized data analysis to inform design decisions, optimizing the overall user experience.

UX/UI Designer April 2023 – February 2024
Imo Banco

- Designed and developed user interfaces that improved overall user engagement and streamlined the user journey.
- Implemented UX/UI strategies that significantly reduced user-reported issues and improved product usability.
- Worked closely with developers to ensure design feasibility and consistency across platforms.

Area Specialist (Graphic Designer) - Freelancer May 2023 – January 2024
Touuro

- Led brand identity projects, creating visual assets that enhanced brand recognition and engagement.
- Collaborated with marketing teams to ensure visual consistency across all brand communications.

UX/UI Designer October 2021 – March 2023
AevoTech

- Contributed to the development of user-centered applications, focusing on improving usability and client retention.
- Participated in the design of three major projects, optimizing system efficiency and user satisfaction.

Full Stack Developer October 2020 – October 2021
Indra

- Improved system efficiency and user satisfaction by contributing to the development of key projects.
- Collaborated with design and development teams to implement responsive and user-friendly interfaces.

EDUCATION

Lato Sensu Postgraduate Specialization User Experience Design and Beyond Ongoing
Pontificia Universidade Católica do Rio Grande do Sul PUCRS

Associate Degree in Graphic Design Technology October 2021 – January 2024
Unipê Centro Universitário de João Pessoa

CERTIFICATIONS

Google UX Design Professional Certificate In Progress

Intensive UX Design Course, Awari July 2021 – October 2021