

# Kevin Esteves

UX/UI Designer based in El Paso, Texas, United States

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## Skills

- Product design
- High-fidelity prototyping
- Wireframing
- Information architecture creation
- UX research
- Design Thinking process

## Tools

- Figma
- FigJam
- Maze
- Adobe Photoshop
- Notion
- Framer
- Miro

## Education

### Certification in User Experience (UX) Design

CareerFoundry Bootcamp,  
2023-2024

### Bachelor’s Degree in Architecture

Instituto Superior de  
Arquitectura y Diseño,  
2017-2022

## About me

I'm a UX/UI designer with a rich background in architecture and 3D rendering, bringing a unique perspective to digital design. My career journey has been marked by a dedication to detail, a passion for user-centered design, and a knack for problem-solving. From managing teams in logistics to freelancing as a 3D architectural render artist, I've developed a versatile skill set that includes design thinking and empathetic communication.

## Projects Section

### Project Name: FlexLink Interface Redesign

- **Description:** Redesigned the interface for FlexLink, a web application for logistics, shipping, tracking numbers, and load shipments, enhancing user experience and operational efficiency.
- **Tools Used:** Figma, Adobe XD, Miro, Google Analytics

### Project Name: Educational Platform for Ciudad Juarez School

- **Description:** Developed a comprehensive educational platform tailored to the needs of students and teachers, focusing on ease of use and accessibility.
- **Tools Used:** Figma, Sketch, InVision, Hotjar

### Project Name: Vela App

- **Description:** A weather and wave app providing intuitive and easy-to-understand wind, wave, and weather reports, forecasts, and statistics for sailors, surfers, and divers.
- **Tools Used:** Figma, Sketch, Adobe XD, InVision, UserTesting.com

## Experience

### UX/UI Designer

Freelancer 2024 – Present

- Redesigned educational platforms that increased user engagement for a top school in Ciudad Juarez.
- Revamped the FlexLink logistics application, reducing user errors by 40% and improving task completion rates by 30%.
- Created high-fidelity prototypes that were adopted by clients, leading to a faster project approval rate.
- Conducted user research that identified key pain points, resulting in targeted design improvements and increased user satisfaction.

### Shipping and Receiving Manager

RL Jones Custom Brokers 2022 – 2024

- Implemented advanced logistics software that improved shipment processing time.
- Negotiated with carriers to reduce shipping costs while maintaining timely deliveries.
- Trained and mentored a team of 1 engineer and 7 employees, resulting in an increase in productivity.
- Utilized shipment data analysis to optimize routes, reducing delivery delays by 25%.

### 3D Architectural Rendering Artist

Freelancer 2019 – 2023

- Produced 3D renderings that helped clients secure project approvals faster.
- Achieved a 95% client satisfaction rate by delivering high-quality, visually compelling renderings.
- Worked on diverse architectural projects, showcasing adaptability and expertise in rendering techniques.
- Enhanced client presentations, leading to better stakeholder engagement and project buy-in.

### Junior Architect

Urbanika 2019 – 2022

- Contributed to the design of commercial spaces that increased client revenue by 20%.
- Developed graphic presentation sheets that won multiple design contests.
- Created executive project plans that reduced design phase duration by 15%.
- Worked with senior architects to ensure 100% design accuracy, resulting in flawless project execution.