Compare this list with the variables in Customer Reviews on Amazon Products

The product data schema below lists all available fields in a product record. Note that actual product records (actually, most of them) may not have every field present.

Field Name	Example Value (in JSON)	Description
asins	`"asins":  "B0009XCFRE"`	The ASIN (Amazon identifier) used for this product. Field type: keyword
brand	`"brand": "Sumsung Electronics"`	The brand name of this product as presented by the data source. Field type: text

categories	`"categories": [`
	`  "Home Improvement",`
	`  "Heating, Cooling, & Air Quality",`
	`  "Heaters",`
	`  "Propane Heaters"`
	`]`
		A list of category keywords used for this product across multiple sources.
		Field type: text

canonicalBrand	`"canonicalBrand": "Sumsung"`	The canonical brand name after normalizing the brand names from the source. Field type: text

colors	`"colors": [`
	`  "White",`
	`  "Black"`
	`]`
		A list of colors available for this product.
		Field type: text

count	`"count": "30"`	The number of units included in the product packaging. Can include a description of the unit. Field type: keyword
dateAdded	`"dateAdded": "2017-01-08T19:12:13Z"`	The date this product was first added to the product database. Field type: date
dateUpdated	`"dateUpdated": "2017-01-08T19:12:13Z"`	The most recent date this product was updated or seen by our system. Field type: date

| descriptions | ```
"descriptions": [
  {
    "dateSeen": "2017-01-
08T19:12:13Z",
    "sourceURLs": [
"https://www.domain.com/p/123"
    ],
    "value": "Now you can enjoy
cooking
your favorite food."
  },
  {
    "sourceURLs": [
 "http://www.website.com/4567"
    ],
    "value": "The Worthington Pro
Grade 20 lb.
Empty Propane Tank goes with your gas
barbecue grill
(sold separately) and accommodates 4.7
gallons of gas."
  }
]
``` | A list of descriptions for this product from various sources. Each description contains:<br>Field type: nested<br><br>• dateSeen: The date when this description has been seen selling this product.<br>Field type: date<br>• sourceURLs: A list of source URLs where this specific description was seen.<br>Field type: keyword<br>• value: A unique description for this product.<br>Field type: text |
| dimension | TextTextText<br>```
"dimension": "23 in x 43.7 in x 30
in",
``` | The length, width, and height of this product. Units included.<br>Field type: keyword<br>Learn more about Dimensions & Normalization |
| domains | ```
"domains": [
  "www.domain.com",
  "www.website.com"
]
``` | A list of each unique domain found in the sourceURLs field.<br>Field type: domain |
| ean | ```
"ean": [
  "0014045125963",
  "0014045125965"
]
``` | The EAN codes for this product. There may be more than one EAN in the list when a product has multiple variations, each using a different EAN.<br>Learn more about EANs.<br>Field type: keyword |

ean13	`"ean13":"0014045125963"`	The EAN-13 code for this product. [Learn more about EANs](#). Field type: keyword
ean8	`"ean8":"96385074"`	The EAN-8 code for this product. [Learn more about EANs](#). Field type: keyword

features	<pre>"features": [
	  {
	    "key": "Count",
	    "replace": "true",
	    "value": [
	      "1"
	    ]
	  },
	  {
	    "key": "Included",
	    "value": [
	      "Batteries"
	    ]
	  }
	]</pre>
		A list of features associated with this product. The feature list can be collected from specific feature sections available on product listings for the product. It can also serve as a catch-all field for miscellaneous characteristics of this product that don't make sense to include as top-level fields.
		 Field type: nested
		
		 Each feature contains:
		
		 • `key`: A label for this feature.
		 Field type: text
		 • `replace`: Flag indicating value field is replaced versus appended.
		 Field type: boolean
		 • `value`: A list of possible values for this feature.
		 Field type: text

financingAndLeasing	<pre>"financingAndLeasing": [
	  {
	    "additionalDetails": [
	      "acquisitionFee: $925",
	      "mileOverageFee: $0.30/mile"
	    ],
	    "apr": 4.15,
	    "currency": "USD",
	    "dateSeen": [
	      "2018-09-20T04:00:00Z"
	    ],</pre>
		A list of financing or leasing terms associated with this product. Each term may contain:
		 Field type: text
		
		 • `additionalDetails`: Any additional information related to this term.
		 Field type: text
		 • `apr`: The annual percentage rate.
		 Field type: text

| | ```
    "description": "Well equipped with
features",
    "disclaimers": "Offer not valid in
Puerto Rico.
Lease financing available",
    "dueAtSigningMax": 7694,
    "dueAtSigningMin": 7694,
    "milesPerYear": 22500,
    "monthlyPaymentMax": 1269,
    "monthlyPaymentMin": 1269,
    "name": "2018 Civic Si Coupe 6
Speed Manual Featured Special Lease",
    "offerStartDate": "2018-10-
31T00:00:00.000Z",
    "offerEndDate": "2018-09-
05T00:00:00.000Z",
    "term": "36 months",
    "type": "leasing",
    "securityDepositMax": 0,
    "securityDepositMin": 0,
    "sourceURLs": [
    ]
  }
]
``` | - `currency`: The currency listed for any monetary values. Field type: keyword
- `dateSeen`: A list of dates when this term was seen. Field type: date
- `description`: The description provided for this term. Field type: text
- `disclaimers`: Any disclaimers associated with this term. Field type: text
- `dueAtSigningMax`: The maximum monetary amount due when purchasing this product under this term. Field type: float
- `dueAtSigningMin`: The minimum monetary amount due when purchasing this product under this term. Field type: float
- `milesPerYear`: Usually associated with vehicles, the maximum mileage allowed under this term. Field type: float
- `monthlyPaymentMax`: The maximum amount due each month under this term. Field type: float
- `monthlyPaymentMin`: The minimum amount due each month under this |

		term. Field type: float
		• `name`: The name for this term. Field type: text
		• `type`: Either `financing` or `leasing`. Field type: keyword
		• `securityDepositMax`: The maximum security deposit for this term. Field type: float
		• `securityDepositMin`: The minimum security deposit for this term. Field type: float
		• `sourceURLs`: A list of URLs where this term was seen. Field type: keyword

`flavors`	`"flavors": [`
	`  "Fruit Punch",`
	`  "Berry",`
	`  "Grape"`
	`]`
		A list of flavors available for this product.
		Field type: text

`gtins`	`"gtins": [`
	`  "0014045125963",`
	`  "0014045125965",`
	`  "014045125963",`
	`  "014045125961",`
	`  "425261",`
	`  "3882215542"`
	`]`
		A list of all Global Trade Identifier Numbers for this product. Values will include all ean, isbn, and upc values.
		Learn more about GTINs.
		Field type: keyword

`imageURLs`	`"imageURLs": [`
	`  "https://i5.images.com/asr.jpeg"`
	`]`
		A list of image URLs for this product.
		Field type: keyword

`isbn`	`"isbn": "3882215542"`	The ISBN code for this product. Learn more about ISBNs. Field type: keyword

`keys`	`"keys": [`
	`  "014045125963",`
	`  "0014045125963",`
		A list of internal Datafiniti identifiers for this product. The `keys` field is used to merge raw data from individual sources into the master

	`"worthington/299581"` `]`	Datafiniti record. [Learn how this works](#) Field type: keyword
`manufacturer`	`"manufacturer": "Worthington"`	The manufacturer of this product. Field type: text
`manufacturerNumber`	`"manufacturerNumber": "299581"`	The manufacturer or model number of this product. Field type: keyword

`merchants`	`"merchants": [`
	`  {`
	`    "address": "2801 S Ih 35",`
	`    "availability": "...",`
	`    "city": "Austin",`
	`    "country": "US",`
	`    "dateSeen": "2017-01-`
	`08T19:12:13Z",`
	`    "isPrivateSeller": false`
	`    "name": "Zappysales",`
	`    "phone": "5127131234",`
	`    "postalCode": "78701",`
	`    "province": "TX"`
	`  },`
	`  {`
	`    "dateSeen": [`
	`      "2017-01-08T19:12:13Z"`
	`    ],`
	`    "name": "Next Day Mro, Llc"`
	`  }`
	`]`
		A list of merchants selling this product. These are typically third-party merchants found on e-commerce websites.
		Field type: nested
		
		Merchant objects can contain:
		
		- `address`: The merchant's physical address.
		  Field type: text
		- `availability`: A description of the product's availability with this merchant.
		  Field type: keyword
		- `city`: The merchant's city.
		  Field type: text
		- `dateSeen`: The date when this merchant has been seen selling this product.
		  Field type: date
		- `isPrivateSeller`: True if the merchant is an individual. False if it's a company.
		  Field type: boolean
		- `name`: The merchant's name.
		  Field type: text

		• phone: The merchant's phone number. Field type: keyword • postalCode: The merchant's postal or zip code. Field type: text • province: The merchant's province or state. Field type: text
mostRecentPriceAmount	"mostRecentPriceAmount": 85	The product's most recent price amount scraped. Field type: float
mostRecentPriceAvailability	"mostRecentPriceAvailability": "true"	The product's most recent price availability scraped. Field type: text

mostRecentPriceByDomain	"mostRecentPriceByDomain": [
	    {
	      "amount": 79.95,
	      "availability": "true",
	      "currency": "USD",
	      "isSale": "true",
	      "domain": "www.nordstrom.com",
	      "sourceURL": "https://www.nordstrom.com/s/sea-level-multifit-cross-front-bikini-top/5746068",
	      "date": "2022-03-29T16:43:23.440Z",
	"firstDateSeen": "2022-03-29T16:59:38.617Z"
	      ],
	    },
	    {
	      "amount": 89.95,
	      "availability": "true",
	      "currency": "USD",
	      "isSale": "false",
		A list of Prices of this product by each domain source. These are typically third-party merchants found on e-commerce websites.
		Field type: nested
		
		• amount: The price amount of the product by this domain. Field type: text
		• availability: A true or false if this product is available at this price. Field type: keyword
		• currency: The currency listed for amount. Field type: text
		• color: The color associated with this price. Field type: keyword

	`"domain": "www.sephora.com",`
	`"sourceURL": "https://www.sephora.com/s/5746068",`
	`"date": "2022-03-29T16:40:43.440Z"`
	`}`
	`]`
		• `condition`: The condition of the product when being sold at this price.
		Field type: keyword
		• `date`: The date when this price was seen.
		Field type: date
		• `domain`: The domain sourceURL of the product's price
		Field type: domain
		• `firstDateSeen`: the date of when the record was first scraped by Datafiniti
		Field Type: date
		• `isSale`: A true/false for whether or not this price is a sale/discounted price.
		Field type: boolean
		• `size`: The size associated with this price.
		Field type: text
		• `sourceURLs`: A list of URLs

`mostRecentPriceColor`	`"mostRecentPriceColor": "Torrid - coral with shimmer"`	The most recent color(s) available for this product. Field type: text
`mostRecentPriceCondition`	`"condition": "Used",`	The condition most recently scrape of the product when being sold at this price. Field type: keyword
`mostRecentPriceCurrency`	`"mostRecentPriceCurrency": "USD"`	The currency listed for mostRecentPriceAmount. Field type: text
`mostRecentPriceDate`	`"mostRecentPriceDate": "2022-03-29T19:26:49.157Z"`	The most recent price date of the product record. Field type: date

mostRecentPriceDomain	"mostRecentPriceDomain": "www.nordstrom.com"	The domain of the most recent price scraped by Datafiniti Field type: domain
mostRecentPriceIsSale	"mostRecentPriceIsSale": "true"	A true/false for whether or not this price is a sale/discounted price. Field type: boolean
mostRecentPriceSize	"mostRecentPriceSize": "M"	The size associated with this mostRecentPrice. Field type: text
mostRecentPriceSourceURL	"mostRecentPriceSourceURL": "https://www.nordstrom.com/s/ara-gloria-gore-tex-waterproof-bootie-women/5684497"	The most recent URL used to generate data for this product. Field type: keyword
name	"name": "Worthington 20-lb Tank"	The product's name. Field type: text

prices	"prices": [
	  {
	    "amountMin": 59.96,
	    "amountMax": 59.96,
	    "availability": "true",
	    "color": "Red",
	    "condition": "New",
	    "count": "15",
	    "currency": "USD",
	    "dateSeen": [
	      "2016-06-10T00:00:00Z"
	    ],
	    "flavor": "Cherry",
	    "isSale": "false",
	    "isSold": "false",
	    "merchant": "domain.com",
	    "offer": "22% off",
	    "returnPolicy": "90-Day",
	    "shipping": "FREE shipping",
	    "size": "S",
	    "sourceURLs": [
	      "https://www.domain.com/p/123",
	     "warranty": "..."
	    ]
	  },
		A list of prices for this product.
		Field type: nested
		
		Price objects may contain:
		
		• amountMin: The minimum price value listed.
		  Field type: float
		• amountMax: The maximum price value listed. This is typically the same as amountMin, except in cases where a price range is listed.
		  Field type: float
		• availability: A true or false if this product is available at this price.
		  Field type: keyword
		• color: The color associated with this price.
		  Field type: keyword

```
{
    "amountMin": 62.06,
    "amountMax": 72.06,
    "condition": "new",
    "currency": "USD",
    "dateSeen": [
        "2016-10-28T00:00:00Z"
    ],
    "merchant": "MRO - website.com",
    "sourceURLs": [
        "http://www.website.com/4567"
    ]
}
]
```

- `condition`: The condition of the product when being sold at this price.
  Field type: keyword
- `count`: The number of units being sold at this price.
  Field type: keyword
- `currency`: The currency listed for amountMin and amountMax.
  Field type: text
- `dateSeen`: A list of dates when this price was seen.
  Field type: date
- `flavor`: The flavor associated with this price.
  Field type: keyword
- `isSale`: A true/false for whether or not this price is a sale/discounted price.
  Field type: boolean
- `isSold`: A true/flase for whether or not the product has been sold at this price (typically reserved for vehicle listings).
  Field type: boolean
- `merchant`: The merchant and/or website selling at this price.
  Field type: keyword
- `offer`: Any special offer associated with this price.
  Field type: text
- `returnPolicy`: The return policy associated with this price.
  Field type: text

		• shipping: The shipping terms associated with this price. Field type: text • size: The size associated with this price. Field type: text • sourceURLs: A list of URLs where this price was seen. Field type: keyword • warranty: The warranty associated with this price. Field type: text
primaryCategories	"primaryCategories": ["Electronics"]	A list of standardized categories to which this product belongs. Category values can be found here. Field type: text

primaryImageURLs	"primaryImageURLs: [
	  "https://www.amazon.com/i/123.jpg"
	  "https://www.target.com/i/abc.jpg"
	]
		A list of URLs for the primary images taken from each domain sourced in this record. This list will only contain 1 URL per domain.
		Field type: keyword

quantities	"quantities": [
	  {
	    "dateSeen": [
	      "2013-06-02T16:00:00Z",
	      "2014-05-01T14:00:00Z"
	    ],
	    "sourceURLs": [
	      "http://www.website.com/4567"
	    ],
	    "value": 20
	  }
	]
		A list of available quantities for this product. Quantities indicate how many units of the product are available from a specific source at a given time.
		Field type: nested
		
		Quantity objects may contain:
		
		• dateSeen: A list of dates when this quantity was seen.
		Field type: date

		• `sourceURLs`: A list of URLs where this quantity was seen. Field type: keyword • `value`: The actual quantity value. Field type: text

reviews	```
	"reviews": [
	  {
	    "date": "2015-06-16T00:00:00Z",
	    "dateSeen": "2016-05-
	15T00:00:00Z",
	    "didPurchase": true,
	    "doRecommend": true,
	    "id": "1234"
	    "numHelpful": 4,
	    "rating": 4,
	    "sourceURLs": [
	        "http://www.website.com/4567"
	    ],
	    "text": "Nice tank at a below
	average cost for propane tanks.",
	    "title": "Solid Propane Tank",
	    "userCity": "...",
	    "username": "Cole33",
	    "userProvince": "..."
	  },
	  {
	    "date": "2015-01-06T00:00:00Z",
	    "dateSeen": [
	      "2016-05-15T00:00:00Z"
	    ],
	    "rating": 5,
	    "sourceURLs": [
	        "https://www.domain.com/p/123"
	      ],
	    "text": "Holds propane and does
	not leak.
	Completed the given gift.",
	    "title": "tanked",
	    "username": "joel01"
	  }
	]
	``
		A list of reviews for this product.
		Field type: nested
		
		Review objects may contain:
		
		• `date`: The date the review was posted.
		Field type: date
		• `dateSeen`: The date when the review was seen by Datafiniti.
		Field type: date
		• `didPurchase`: A true/false for whether or not the reviewer did purchase the product.
		Field type: boolean
		• `doRecommend`: A true/false for whether or not the reviewer recommends the product.
		Field type: boolean
		• `id`: The website ID associated with this review.
		Field type: keyword
		• `numHelpful`: The number of people that found this review helpful.
		Field type: integer
		• `rating`: A 1 to 5 start value for the review.
		Field type: float

		• `sourceURLs`: A list of URLs where this review was seen. Field type: keyword • `text`: The full (or available) text of the review. Field type: text • `title`: The review's title. Field type: text • `userCity`: The reviewer's city. Field type: text • `username`: The reviewer's username. Field type: text • `userProvince`: The reviewer's province or state. Field type: text

`sdsURLs`	`"sdsURLs": [`
	`  "https://images.homedepot-`
	`static.com/catalog`
	`/pdfImages/8c/8c72c7b4-1d29-41a3-b8ba-`
	`43699e42d44b.pdf"`
	`]`
		A list of URLs that lead to SDS for the given record.
		Field type: keyword

`secondaryCategories`	`"secondaryCategories": [`
	`  "Cell Phones"`
	`]`
		A list of second level standardized categories to which this product belongs.
		Field type: text

`sizes`	`"sizes": [`
	`  "Large",`
	`  "Medium",`
	`  "Small"`
	`]`
		A list of sizes available for this product.
		Field type: text

`skus`	`"skus": [`
	`  {`
	`    "sourceURLs": [`
	`      "http://www.web.com/p/123"`
	`    ],`
	`    "value": "1234XK6"`
	`  }`
	`]`
		A list of SKUs for this product. SKUs are typically specific to individual retailers or websites.
		Field type: nested
		
		SKU objects may contain:

		`sourceURLs`: A list of URLs where this SKU was seen. Field type: keyword `value`: The actual SKU. Field type: text

`sourceURLs`	`"sourceURLs": [`
	`"https://www.domain.com/p/123,`
	` "http://www.website.com/4567"`
	`]`
		A list of URLs used to generate data for this product.
		Field type: keyword

`stockNum`	`"stockNum":"15365711"`	The stock number that corresponds to a product. Field type: keyword

`taxonomy`	`"taxonomy" : [ "automotive >`
	`motorcycle & powersports > parts >`
	`wheels & tires > tires & accessories >`
	`tires & inner tubes > motorcycle &`
	`scooter > motorcycle > street" ]`
		Hierarchical classification(s) of a product.
		Field type: taxonomy

`taxonomyLevel1`	`"taxonomyLevel1" : [ "automotive" ]`	Top level classification of a product. Field type: keyword
`taxonomyLevel2`	`"taxonomyLevel2" : [ "motorcycle &` `powersports" ]`	Second level classification of a product. Field type: keyword
`taxonomyLevel3`	`"taxonomyLevel3" : [ "parts" ]`	Third level classification of a product. Field type: keyword
`taxonomyLevel4`	`"taxonomyLevel4" : [ "wheels & tires"` `]`	Fourth level classification of a product. Field type: keyword
`taxonomyLevel5`	`"taxonomyLevel5" : [ "tires &` `accessories" ]`	Fifth level classification of a product. Field type: keyword
`taxonomyLevel6`	`"taxonomyLevel6" : [ "tires & inner` `tubes" ]`	Sixth level classification of a product. Field type: keyword
`taxonomyLevel7`	`"taxonomyLevel7" : [ "motorcycle &` `scooter" ]`	Seventh level classification of a product. Field type: keyword
`taxonomyLevel8`	`"taxonomyLevel8" : [ "motorcycle" ]`	Eighth level classification of a product. Field type: keyword
`taxonomyLevel9`	`"taxonomyLevel9" : [ "street" ]`	Ninth level classification of a product. Field type: keyword

| upc | ```
"upc": [
  "014045125963",
  "014045125961"
]
``` | The UPC code for this product. There may be more than one UPC in the list when a product has multiple variations, each using a different UPC. Learn more about UPCs. Field type: keyword |
upca	`"upca":"014045125963"`	The UPC-A code for this product. Learn more about UPCs. Field type: keyword
upce	`"upce":"425261"`	The UPC-E code for this product. Learn more about UPCs. Field type: keyword
vin	`"vin": "1FTMF1ET8EFB00361"`	The VIN code for this product. This is specific to car listings. Learn more about VINs. Field type: keyword
| websiteIDs | ```
"websiteIDs": [
  "domain.com-123",
  "website.com-4567"
]
``` | A list of website IDs for this product. Website IDs are tied to a specific online retailer. They are the unique identifier used by website. They are used by Datafiniti when other unique identifiers are not available for a product. Field type: keyword |
| weight | `"weight": "20 lbs"` | The weight of the product. Units included. Field type: text |