

## RIC × Canva Group Discount for HKU Students



# Canva for Campus



HKU RIC  
Rights and Interests Committee

## Group Discount for HKU students is Launching!

OFFICIAL PRICE  
per one-year membership

~~930 HKD~~

PRE-SALE  
per one-year membership

33 HKD

### Why Canva



Sales Report



Product Sales



MONTHLY SALES DATA

A variety of chart templates



Disney



Opportunity

Aesthetic slide templates



AI helper for image editing

### Event Details

**One-year Membership Period**  
(Nov.6 2024 - Nov.5 2025)  
**Only for HKU students**

**Pre-sale, 33 HKD** (Oct.30 - Nov.3)  
If the number of pre-sale accounts reaches **1800**, the event will proceed;  
If not, the event will be suspended, and pre-paying buyers will be refunded.

**Activate accounts for pre-paying buyers**  
(Nov.6)

**Second-round Sale, 38 HKD**  
(Nov.6 - )

**STEP 1:**  
Alipay HK  
33 HKD



**STEP 2:**  
SCAN THIS  
QR CODE  
after  
payment



1. This purchase link is **for pre-sale**. If the number of pre-sale buyers does not reach 1,800, a **full refund** will be issued.
2. This event is exclusively for **HKU students**.
3. **This event is acknowledged by Canva officially.**

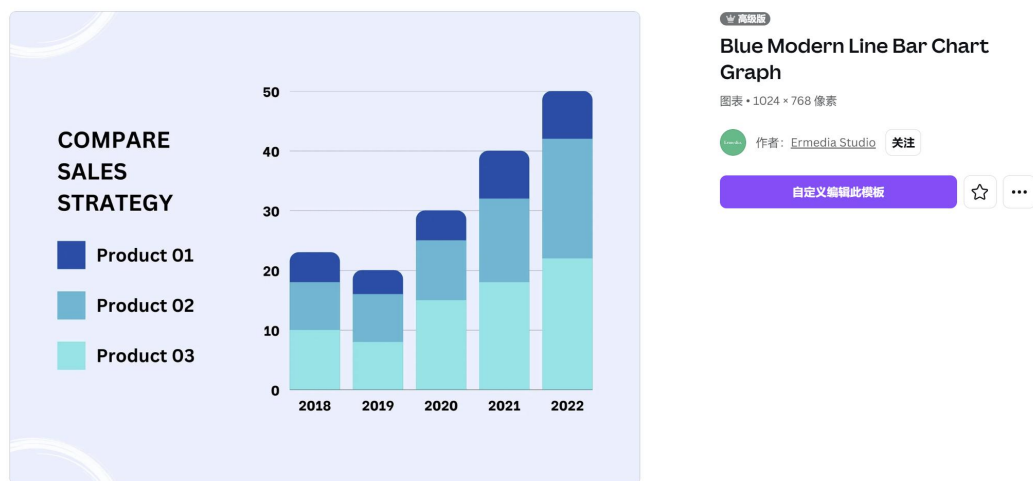
# Canva for Campus: Slides Assistant, and AI-Powered Image Design Tool

## 1. Diverse and Convenient Functions for Slides



A range of styles to choose from.

Automatically configure the theme color to match the style.

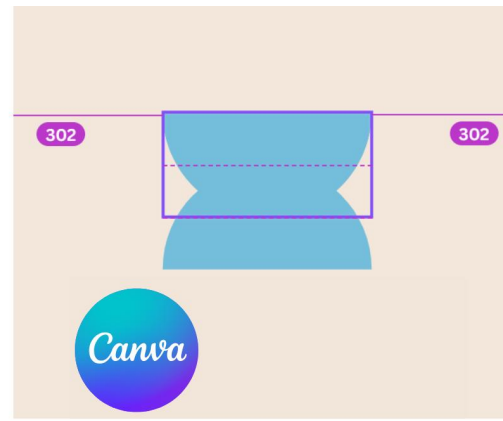
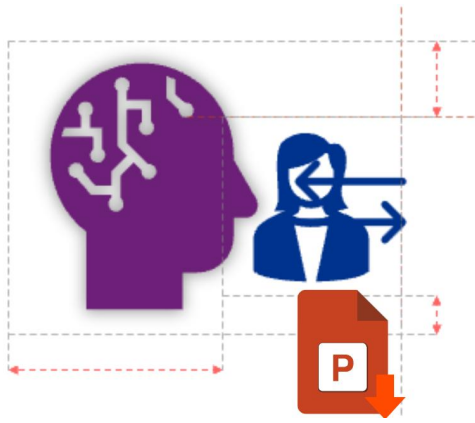


更多相似推荐

25 模板



A variety of charts to meet data analysis needs.

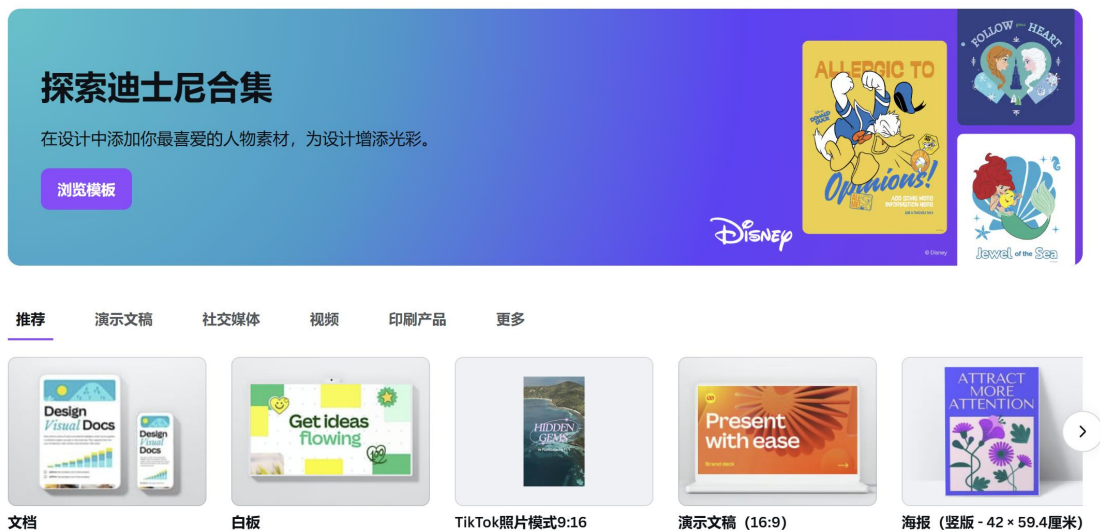


Feeling too hard at manual alignment in PowerPoint?

Canva has a **simpler alignment system**.

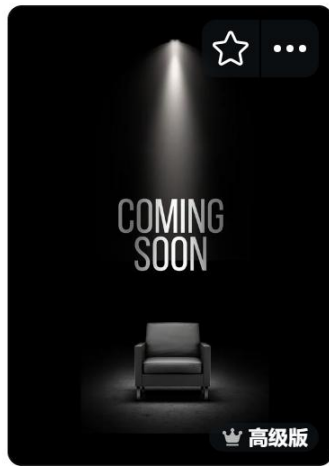
The outer frame , center line, and alignment dotted line are displayed more clearly, which can **greatly simplify your work**.

## 2.Templates



**Exquisite templates** with different themes and styles.

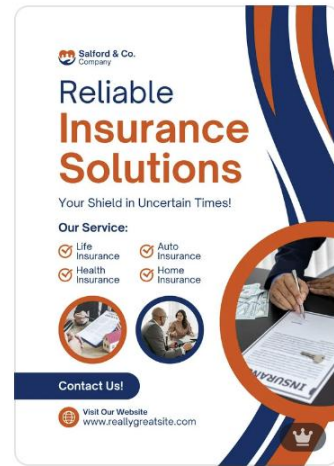
# 海报



 **Black Minimalist C...**  
海报, 作者 Hansel Hani...



 **Green White Water...**  
海报, 作者 cavani team



 **Blue and Orange M...**  
海报, 作者 jilnoalio

Canva also provides a **large number of poster templates**  
to meet the needs of **various graphic creation**.



## T恤案例模板

T恤 • 14 × 18 英寸

 作者: [Canva Creative Studio](#) [关注](#)

[自定义编辑此模板](#)



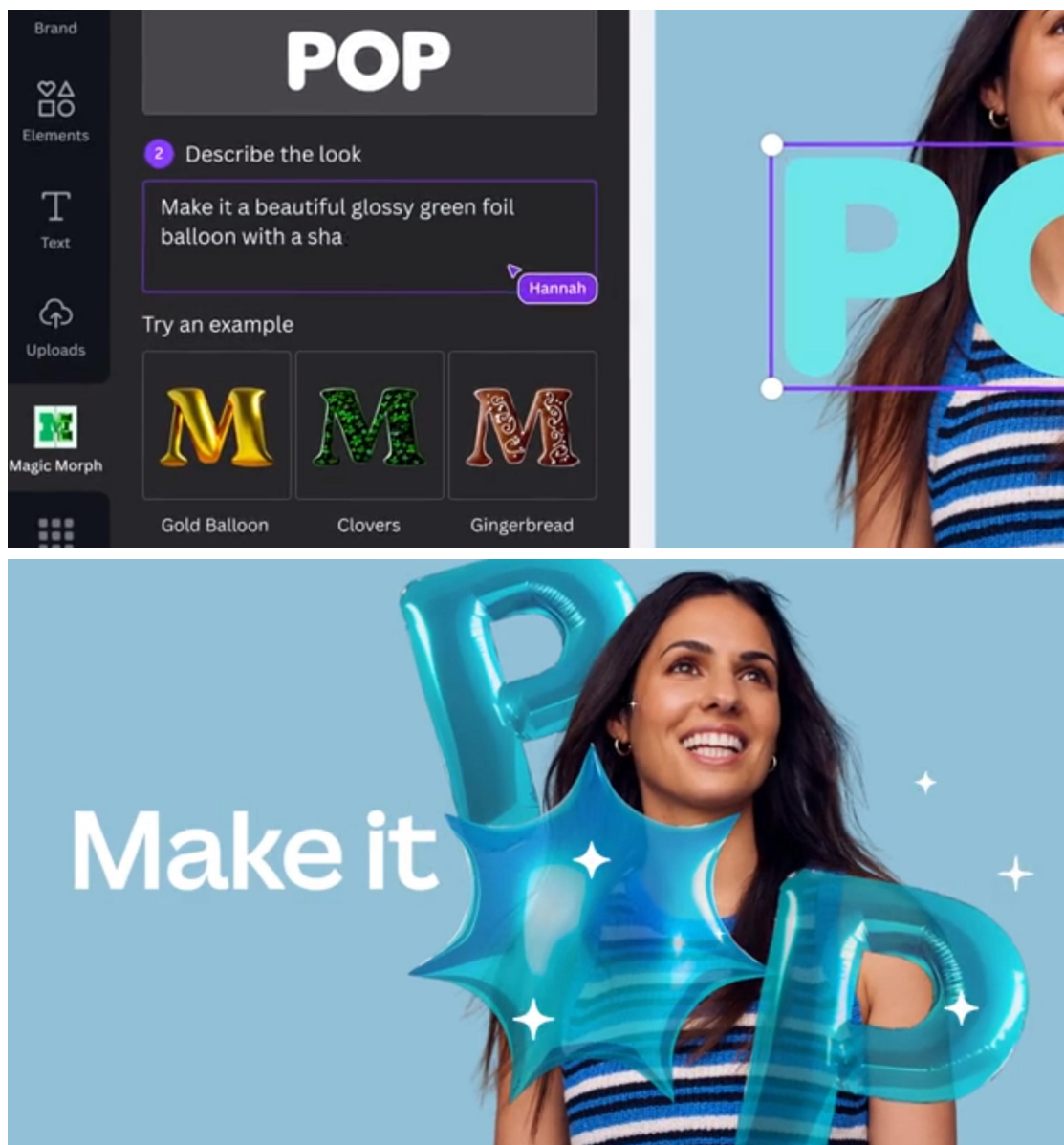
You can even **DIY your own T-shirt!**



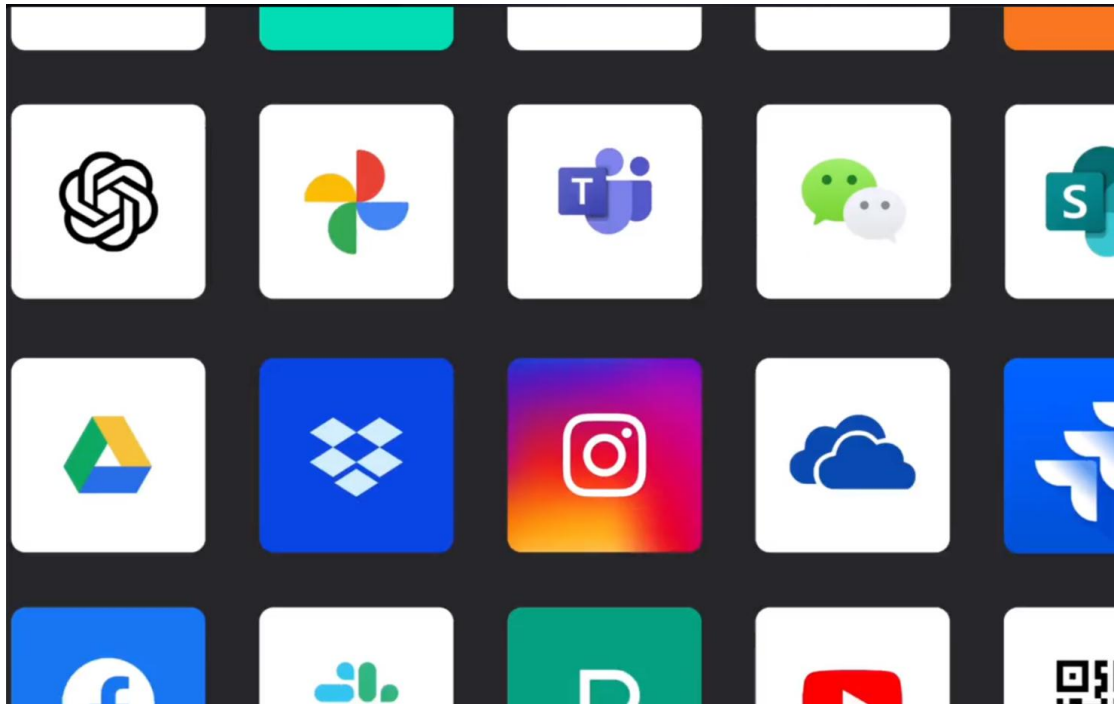
### 3.Efficient AI-assisted tools



AI-quickly-edited picture.



Send **text instructions** to achieve the **ideal design effect**.



And, edit **Instagram stories**, **WhatsApp profile picture**,  
even **edit videos** with Canva.

### Details of the Discount

#### 1.Sales Methods

The discount program for HKU students will be conducted through **pre-sale + second-roll** methods.

If the number of pre-sale accounts does not reach **1,800**, the program will be **terminated**, and a **full refund** will be issued.

#### 2.Prices

##### One-year Membership

**Pre-sale** group purchase price: **33 HKD / account / year**

**Second-roll** group purchase price: **38 HKD / account / year**

**Validity period:** **November 6, 2024 - November 5, 2025**

---

### 3.Timeline

---

#### Pre-sale :

**October 29, 2024, 18:30 - November 3, 2024, 18:30**

#### Second-roll :

**From November 6, 2024, 18:30**

Note: If the number of pre-sale purchasers does not reach 1,800, the second-roll will not commence.

---

### 4.Membership Period

---

The membership is valid for one year, **from November 6, 2024 to November 5, 2025**. It is not supported to shorten or extend the membership period.

If the number of pre-sale purchasers reaches 1,800, RIC will **activate** the email addresses of users who participated in the pre-sale on **November 6, 2024, and send a notification email**.

---

### 5.Notice:

---

1. Only **HKU students** are eligible to register for this plan. Please fill in the **HKU email address** with **@connect.hku.hk** as the suffix when placing an order! ! !
2. In order to confirm your identity as a HKU student, please be sure to **fill in the corresponding form after payment**.
3. If the pre-sale situation meets expectations, all accounts that place orders during the pre-sale period will receive an activation email on November 6.
4. If the pre-sale situation **does not meet expectations**, that is, **the**

**number of purchases does not reach 1,800**, a **FULL REFUND** will be given to all accounts that purchased this product.

5. This discount plan has limited places, first come first served, and while stocks last.

6. If a student has previously purchased a Canva university version account at the original price on the official website as an individual, **this discount plan does not support a refund of the price difference**, so these students are not recommended to make repeated purchases in the plan.





**For Payment:**

**STEP 1:**



Alipay HK

33 HKD

**STEP 2:**



Please scan this QR code and fill in the form after payment.