

Internet Programming

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Internet



- The Internet is a massive network of networks, a networking infrastructure.
- It connects millions of computers together globally.
- Forming a network in which any computer can communicate with any other computer.
- Information that travels over the Internet through protocols.

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World Wide Web

- A system of internet servers that support specially formatted documents. The documents are formatted in a markup language called HTML that supports links to other documents, as well as graphics, audio, and video
- Web Browser like "Netscape Navigator" and "Microsoft's Internet Explorer" make it easy to access the World Wide Web.

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Difference

Internet

Network of networks, in which millions of computers are connects together globally, forming a network in which any computer can communicate with other computer.

• WWW

WWW is a way of accessing information over the medium of the Internet.

The Web uses the HTTP protocol.

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Markup Language



 A markup language gives extra information about a piece of text. For example means bold in the HTML language. is a markup tag.

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History of Markup Language



The term *markup* is derived from the traditional publishing practice of *"marking up"* a manuscript, that is, adding symbolic printer's instructions in the margins of a paper manuscript.

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The idea of *markup languages* was apparently first presented by publishing executive William W. Tunnicliffe at a conference in 1967, although he preferred to call it "generic coding." Tunnicliffe would later lead the development of a standard called GenCode for the publishing industry. May 12, 2010 Hassan Khan, PUCIT 7

Another major publishing standard is "TeX", created and continuously refined by Donald Knuth. TeX concentrated on detailed layout of text and font descriptions. This required Knuth to spend considerable time investigating the art of "Typesetting". TeX requires considerable skill from the user. A TeX macro package known as "LaTeX".

Scribe

1980

The first language to make a clear and clean distinction between structure and presentation, developed by Brian Reid.

- It introduced the idea of styles separated from the marked up document.
- Scribe influenced the development of <u>Generalized</u> <u>Markup Language</u> (later SGML).

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SGML

(Standard Generalized Markup Language) 1986



A metalanguage in which one can define markup languages for documents.

SGML itself does not specify any particular formatting, but it specifies the rules for tagging elements.

- SGML was originally designed to enable the sharing of machine-readable documents in large projects in government, legal and industry.
- It has also been used extensively in the printing and publishing industries.
- HTML, which is one way of defining and interpreting tags according to SGML rule.
- Because it is a large and complex system, it is not yet widely used on personal computers.

HTML

(Hyper Text Markup Language)



 HTML was originally designed based on SGML tagging but without SGML's emphasis on rigorous markup.

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XML

(Extensible Markup Language)



- XML is a simplified rework of SGML, which is designed so to make the XML parser much easier to implement, compared to an SGML parser.
- XML is used for general-purpose applications, such as the XHTML, SOAP and etc.

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What is an HTML File?



- HTML stands for Hyper Text Markup Language
- An HTML file is a text file containing small markup tags
- The markup tags tell the Web browser **how to display** the page
- An HTML file must have an htm or html file extension
- An HTML file can be created using a simple text editor
- An HTML tags are case-insensitive

Note: If you want to follow the latest web standards, you should always use lowercase tags.

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Example:



<html>

<head>

<title>Title of page</title>

</head>

<body> This is my first homepage.

This text is bold

</body>

</html>

Example Explanation



- The first tag in your HTML document is <html>. This tag tells
 your browser that this is the start of an HTML document. The last
 tag in your document is </html>. This tag tells your browser that
 this is the end of the HTML document.
- The text between the <head> tag and the </head> tag is header information. Header information is not displayed in the browser window.
- The text between the <title> tags is the title of your document. The title is displayed in your browser's caption.
- The text between the <body> tags is the text that will be displayed in your browser.
- The text between the and tags will be displayed in a bold font

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Tags Attributes



Tags can have attributes. Attributes provide additional information to an HTML element. e.g. <a

- name="value"
- Attributes are always specified in the start tag of an HTML element.
- Attributes and attribute values are also case-insensitive.
- Attribute values should always be enclosed in quotes. Double style quotes are the most common, but single style quotes are also allowed.
- In some rare situations, like when the attribute value itself contains quotes, it is necessary to use single quotes:
- name='John "ShotGun" Nelson'

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Headings are defined with the <h1> to <h6> tags. <h1> defines the largest heading. <h6> defines the smallest heading.

<h1>This is a heading</h1>

<h2>This is a heading</h2>

<h3>This is a heading</h3>

<h4>This is a heading</h4>

<h5>This is a heading</h5>

<h6>This is a heading</h6>

HTML automatically adds an extra blank line before and after a heading.

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Paragraphs



Paragraphs are defined with the tag.

This is a paragraph
This is another paragraph

HTML automatically adds an extra blank line before and after a paragraph.

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Line Breaks



The **
br>** tag is used when you want to end a line, but don't want to start a new paragraph.

I
 Love
 Pakistan

Note: The
br> tag is an empty tag. It has no closing tag.

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Comments in HTML



The comment tag is used to insert a comment in the HTML source code. A comment will be ignored by the browser.

<!-- This is a comment -->

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The <body> tag has two attributes where you can specify backgrounds. The background can be a color or an image.

Bgcolor

The bgcolor attribute specifies a background-color for an HTML page. The value of this attribute can be a hexadecimal number, an RGB value, or a color name:

<body bgcolor="#000000">
<body bgcolor="rgb(0,0,0)">
<body bgcolor="black">

Background

The background attribute specifies a background-image for an HTML page. cbody background="clouds.gif">

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Linking to Another Web-Page



Anchor Tag and href attribute

The <a> tag is used to create an anchor to link from and href attribute is used to address the document to link to, and the words between the open and close of the anchor tag will be displayed as a hyperlink.

Text to be displayed
Example:

Visit G-Mail

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Linking to Another Web-Page



Anchor Tag and target attribute

With the target attribute, you can define **where** the linked document will be opened.

The line below will open the document in a new browser window:

 Visit Google

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Linking Within Documents



Anchor Tag and Name attribute

The name attribute is used to create a named anchor. When using named anchors we can create links that can jump directly into a specific section on a page, instead of letting the user scroll around to find what he/she is looking for.

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Linking B/W Your Own Page



 If you want to create a link from one page to another page on the same computer.

Text File is Here.

• You can also use an image as a link:

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E-Mail Link on Your Page



You can add your E-Mail address on your web-page, so that your reader can reply/feed-back while visiting your page. This is the simply way to enable readers of your web-pages to "talk back" to you.

 Send me an E-Mail

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Text Alignment



 The align attribute allows you to left-justify, right-justify or center text

```
    I love Pakistan.<br />
    I love Pakistan.<br />
    I love Pakistan.<br />
```

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HTML Lists



Unordered Lists

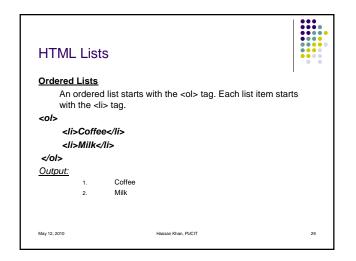
An unordered list starts with the tag. Each list item starts with the tag.

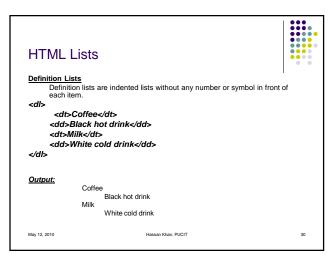
CoffeeMilk</

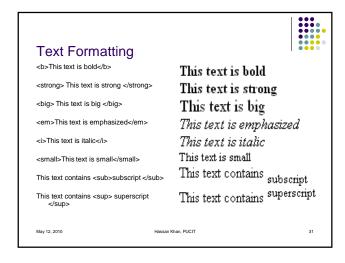
Output:

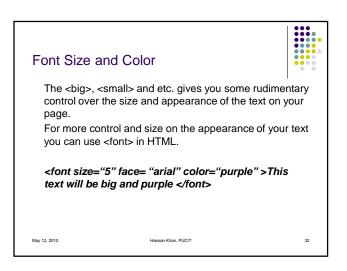
CoffeeMilk

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HTML Character Entities



Some characters have a special meaning in HTML. If we want the browser to actually display these characters we must insert character entities in the HTML source. A character entity has three parts:

- 1. an ampersand (&)
- 2. an entity name
- 3. # and an entity number, and finally a semicolon(;).

To display < in an HTML document we write: **&It**; or **<**;

Name instead of a number is easier to remember. Not all browsers support the newest entity names.

Note: that the entities are case sensitive.

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Most Common Character Entities Result Description **Entity Name Entity Number** non-breaking space less than < < greater than > > ampersand & & " quotation mark " apostrophe ' (does not work in IE) 8#39;

Commonly Used Character Entities Result Description **Entity Name Entity Number** cent ¢ ¢ pound £ £ ¥ yen ¥ ¥ § section § § © 0 copyright &сору; registered trademark ® ® ® multiplication × × division ÷ ÷

Tables • Tables are defined with the tag. A table is divided into rows (with the tag), and each row is divided into data cells (with the tag). The letters td stands for "table data," which is the content of a data cell. A data cell can contain text, images, lists, paragraphs, forms, horizontal rules, tables, etc.

