



UZAIR HUSSAIN

Digital Marketer | Software Engineer

My Contact

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Social Profiles



Hard Skill

- Digital Marketing
- Search Engine Optimization
- Git and GitHub
- Social Media Marketing
- WordPress Development
- Ecommerce Store Development

Soft Skill

- Observation
- Communication
- Multi-tasking
- Leadership
- Team-working

Education Background

- Mehran University of Engineering & Technology Jamshoro
BE. Software Engineering
2021-present
- Superior College of Science
Intermediate - Biseh
Completed in 2021

About Me

Passionate about technology and marketing, I bring a wealth of experience and skills to the table. As an Alpha MLSA at Microsoft and a GSSOC contributor, I have honed my expertise in various areas. I have served as the SMM Lead at GDSC MUET and the Head Director of Marketing at SES, executing successful strategies. Additionally, I have interned at Rentpayy, handling all aspects of digital marketing. With a deep understanding of SEO practices, I optimize online content for increased visibility and organic traffic. Let's connect and create digital marketing magic together!

Professional Experience

Microsoft Learn Student Ambassador | Microsoft
2023 – Present

Key responsibilities:

- Promoting Microsoft technologies by conducting workshops, organizing events, and sharing knowledge to showcase their value and benefits to students and the community.
- Building and engaging a vibrant community of students interested in Microsoft technologies, facilitating collaboration, networking, and knowledge-sharing opportunities.
- Providing technical guidance and support to students.

Chief Marketing Officer | RentPayy
2022 – Present

Key responsibilities:

- Leading the digital marketing efforts to enhance Rentpayy's online presence and engage with the target audience effectively.
- Utilizing data-driven insights to measure and optimize marketing campaigns.

Head Director Marketing | SES MUET
2022 – Present

Key responsibilities:

- Developing and executing marketing strategies to promote the society's events, initiatives, and resources among the students.
- Managing social media presence, content creation, and community engagement.

Publications

The Top 5 Digital Marketing Skills You Need to Learn as a Beginner.

Maximizing Your Personal Social Media Reach: Tips for Effective Social Media Marketing