# Uzair Hussain &

# Software Engineer

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# LinkedIn GitHub

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#### **SUMMARY**

Enthusiastic 3rd-year Software Engineering student with a strong foundation in web development and digital marketing. Possess expertise in C++, Java, Python, WordPress, Shopify, and various web technologies. Certified in IBM Data Science, actively pursuing further learning in data science to leverage analytical skills in real-world applications. Proven ability to optimize processes, manage projects, and lead teams effectively. Seeking opportunities to apply technical expertise and data science knowledge in dynamic environments.

## **EDUCATION**

Mehran University of Engineering and Technology

Bachelors in Software Engineering

Nov 2021 - Present Jamshoro, Pakistan

**Superior College of Science** 

Intermediate in Pre-Engineering

Apr 2019 - July 2021 BISE, Hyderabad, Pakistan

#### PROFESSIONAL EXPERIENCE

#### VCOLABS Technologies PVT LTD.

May 2023 - Sep 2023

Chief Operations Officer

- Led strategic operational initiatives, improving process efficiency by 20% and reducing resource costs by 15%.
- Managed cross-functional teams, ensuring timely project completion and enhanced collaboration.
- Oversaw resource allocation and optimization, leading to a 25% increase in project throughput.

#### **RentPayy - Internship**

Sep 2022 - Feb 2023

Chief Marketing Officer

- Directed digital marketing efforts, resulting in a 30% increase in online engagement.
- Utilized data-driven insights to optimize marketing campaigns, enhancing ROI by 20%.

#### **ACTIVITIES**

Beta - Microsoft Learn SA Apr 2023 - Present

Engagement in the Microsoft Learn Student Ambassadors community significantly boosted my career by providing hands-on experience with the Learn portal and creating valuable networking opportunities, enhancing both my technical skills and professional connections

Head Director Marketing - SES Dec 2023 - Present Led marketing initiatives as Head Director at SES MUET, enhancing the organization's visibility through strategic campaigns, resulting in increased participation and community engagement.

**SMM Lead - Google DSC MUET** Aug 2022 - July 2023 Actively engaged in sponsor hunting, establishing fruitful partnerships that contributed to the success of our initiatives. Developed and implemented highly effective social media strategies for creating awareness about tech communities within the university.

**Open Source Contributor - GSSOC'23** Summer 2023 Contributed as an OCS at GirlScript Summer of Code, actively collaborating on projects and enhancing coding skills while promoting diversity and inclusion in the tech community.

# **PROJECTS**

Grocery E-commerce Store - Developed and managed an e-commerce store using WordPress and WooCommerce platforms, optimizing user experience and streamlining online grocery shopping.

Amazon Services Website - Designed and implemented a website mirroring Amazon services using WordPress and Elementor, emphasizing a user-friendly interface and efficient information delivery.

Personal Portfolio Website - Crafted a distinctive Personal Portfolio Website from scratch, utilizing custom code to showcase skills, achievements, and professional experiences in a visually appealing manner.

Digital Stopwatch - Programmed a Digital Stopwatch application in Java, showcasing proficiency in software development and contributing to practical time management solutions.

**EDA on Earthquake Dataset** - Conducted Exploratory Data Analysis on an Earthquake Dataset, utilizing analytical skills to derive meaningful insights and patterns from the data, demonstrating a keen understanding of data science methodologies.

**Library Management System** - Developed a Library Management System in C++, providing efficient book management and user interaction functionalities to streamline library operations.

## CERTIFICATIONS

on Coursera.

## IBM Data Science - Specialization

Jan 2024

Completed the IBM Data Science Specialization

## **Content Marketing And Advertising** Sept 2022

• Completed this course from National Freelance Training Program by PITB.

## **Web Development**

Nov 2022

• Completed this detailed and Multitech Web Development Certificate from SkillsTech.

## Generative AI for Everyone

Jan 2024

 Completed this course from Deep Learning Al through Coursera

# OTHERS

**Techical Skills:** C++, Java, Python, WordPress, Shopify, Elementor, WPBakery, Theme Customisation, Pandas, Numpy, Matplotlib, Azure, Google Search Central, UI/UX, GCP, AWS, Ecommerce Management & Development, Version Control(GIT), MySql, Google Adsense, Social Media Marketing and Management.

Soft Skills: Resource Management, Team Building, Leadership, Effective Communication.

Language: English, Arabic, and Urdu.