

Uzair Hussain

Web Specialist

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SUMMARY

I'm Uzair Hussain, a Web Specialist in my 3rd year of Software Engineering. Specializing in optimizing processes and delivering effective solutions. With experience in web and digital marketing, my diverse project portfolio showcases proficiency in my skills, I bring a unique blend of technical expertise and practical insights. Certified in IBM Data Science, Web Development, etc, I am open to continuous learning and growth.

EDUCATION

Mehran University of Engineering and Technology <i>Bachelors in Software Engineering</i>	Nov 2021 - Present Jamshoro, Pakistan
Superior College of Science <i>Intermediate in Pre-Engineering</i>	Apr 2019 - July 2021 BISE, Hyderabad, Pakistan

PROFESSIONAL EXPERIENCE

VCOLABS Technologies PVT LTD. <i>Chief Operations Officer</i> <ul style="list-style-type: none">Led strategic operational initiatives at VCOLABS Technologies as Chief Operations Officer, overseeing the optimization of internal processes and resource allocation.Managed teams and organized tasks efficiently at VCOLABS Technologies. Made sure everyone worked well together and projects got done faster.	May 2023 - Sep 2023
RentPayy - Internship <i>Chief Marketing Officer</i> <ul style="list-style-type: none">Leading the digital marketing efforts to enhance Rentpayy's online presence and engage with the target audience effectively.Utilizing data-driven insights to measure and optimize marketing campaigns.	Sep 2022 - Feb 2023

ACTIVITIES

Beta - Microsoft Learn SA <i>Engagement in the Microsoft Learn Student Ambassadors community significantly boosted my career by providing hands-on experience with the Learn portal and creating valuable networking opportunities, enhancing both my technical skills and professional connections</i>	Apr 2023 - Present	SMM Lead - Google DSC MUET <i>Actively engaged in sponsor hunting, establishing fruitful partnerships that contributed to the success of our initiatives. Developed and implemented highly effective social media strategies for creating awareness about tech communities within the university.</i>	Aug 2022 - July 2023
Head Director Marketing - SES <i>Led marketing initiatives as Head Director at SES MUET, enhancing the organization's visibility through strategic campaigns, resulting in increased participation and community engagement.</i>	Dec 2023 - Present	Open Source Contributor - GSSOC'23 <i>Contributed as an OCS at GirlScript Summer of Code, actively collaborating on projects and enhancing coding skills while promoting diversity and inclusion in the tech community.</i>	Summer 2023

PROJECTS

Grocery E-commerce Store - Developed and managed an e-commerce store using WordPress and WooCommerce platforms, optimizing user experience and streamlining online grocery shopping.

Amazon Services Website - Designed and implemented a website mirroring Amazon services using WordPress and Elementor, emphasizing a user-friendly interface and efficient information delivery.

Personal Portfolio Website - Crafted a distinctive Personal Portfolio Website from scratch, utilizing custom code to showcase skills, achievements, and professional experiences in a visually appealing manner.

Digital Stopwatch - Programmed a Digital Stopwatch application in Java, showcasing proficiency in software development and contributing to practical time management solutions.

EDA on Earthquake Dataset - Conducted Exploratory Data Analysis on an Earthquake Dataset, utilizing analytical skills to derive meaningful insights and patterns from the data, demonstrating a keen understanding of data science methodologies.

Library Management System - Developed a Library Management System in C++, providing efficient book management and user interaction functionalities to streamline library operations.

CERTIFICATIONS

IBM Data Science - Specialization <i>Completed the IBM Data Science Specialization on Coursera.</i>	Jan 2024	Web Development <i>Completed this detailed and Multitech Web Development Certificate from SkillsTech.</i>	Nov 2022
Content Marketing And Advertising <i>Completed this course from National Freelance Training Program by PITB.</i>	Sept 2022	Generative AI for Everyone <i>Completed this course from Deep Learning AI through Coursera</i>	Jan 2024

OTHERS

Technical Skills: C++, Java, Python, WordPress, Shopify, Elementor, WPBakery, Theme Customisation, Pandas, Numpy, Matplotlib, Azure, Google Search Central, UI/UX, GCP, AWS, Ecommerce Management & Development, Version Control(GIT), MySql, Google Adsense, Social Media Marketing and Management.

Soft Skills: Resource Management, Team Building, Leadership, Effective Communication.

Language: English, Arabic, and Urdu.