

Uzair Hussain

Web Specialist

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WEBSITE SPECIALIST

Motivated and results-driven Business School graduate seeking a challenging position within a large organisation as a Business Analyst or Project Manager. Offering a strong foundation in business strategy, data analysis, and project management, with a proven ability to drive efficiency, deliver successful outcomes and collaborate within cross-functional teams.

EDUCATION

Mehran University of Engineering and Technology	Nov 2021 - Present
Bachelors in Software Engineering	Jamshoro, Pakistan
Superior College of Science	Apr 2019 - July 2021
Intermediate in Pre-Engineering	BISE, Hyderabad, Pakistan

PROFESSIONAL EXPERIENCE

VCOLABS Technologies PVT LTD.	May 2023 - Sep 2023
Chief Operations Officer	
<ul style="list-style-type: none">Led strategic operational initiatives at VCOLABS Technologies as Chief Operations Officer, overseeing the optimization of internal processes and resource allocation.Managed teams and organized tasks efficiently at VCOLABS Technologies. Made sure everyone worked well together and projects got done faster.	

RentPayy - Internship	Sep 2022 - Feb 2023
Chief Marketing Officer	
<ul style="list-style-type: none">Leading the digital marketing efforts to enhance Rentpayy's online presence and engage with the target audience effectively.Utilizing data-driven insights to measure and optimize marketing campaigns.	

ACTIVITIES

Beta - Microsoft Learn SA	Apr 2023 - Present	SMM Lead - Google DSC MUET	Aug 2022 - July 2023
Engagement in the Microsoft Learn Student Ambassadors community significantly boosted my career by providing hands-on experience with the Learn portal and creating valuable networking opportunities, enhancing both my technical skills and professional connections		Actively engaged in sponsor hunting, establishing fruitful partnerships that contributed to the success of our initiatives. Developed and implemented highly effective social media strategies aimed at expanding our audience and creating awareness about tech communities within the university.	
Head Director Marketing - SES	Dec 2023 - Present	Open Source Contributor - GSSOC'23	Summer 2023
Led marketing initiatives as Head Director at SES MUET, enhancing the organization's visibility through strategic campaigns, resulting in increased participation and community engagement.		Contributed as an Open Source Contributor at GirlScript Summer of Code, actively collaborating on projects and enhancing coding skills while promoting diversity and inclusion in the tech community.	

PROJECTS

Grocery Ecommerce Store - Developed and managed an e-commerce store using WordPress and Shopify platforms, optimizing user experience and streamlining online grocery shopping.

Electronics Ecommerce Store - Executed the creation and maintenance of an Electronics Ecommerce Store, leveraging WordPress and Shopify, focusing on seamless navigation and product presentation.

Amazon Services Website - Designed and implemented a website mirroring Amazon services using WordPress and Elementor, emphasizing a user-friendly interface and efficient information delivery.

Personal Portfolio Website - Crafted a distinctive Personal Portfolio Website from scratch, utilizing custom code to showcase skills, achievements, and professional experiences in a visually appealing manner.

Digital Stopwatch - Programmed a Digital Stopwatch application in Java, showcasing proficiency in software development and contributing to practical time management solutions.

EDA on Earthquake Dataset - Conducted Exploratory Data Analysis on an Earthquake Dataset, utilizing analytical skills to derive meaningful insights and patterns from the data, demonstrating a keen understanding of data science methodologies.

CERTIFICATIONS

IBM Data Science - <i>Specialization</i>	Jan 2024	Web Development	Nov 2022
<ul style="list-style-type: none">Completed the IBM Data Science Specialization on Coursera.		<ul style="list-style-type: none">Completed this detailed and Multitech Web Development Certificate from SkillsTech.	
Content Marketing And Advertising	Sept 2022	Generative AI for Everyone	Jan 2024
<ul style="list-style-type: none">Completed this course from National Freelance Training Program by PITB.		<ul style="list-style-type: none">Completed this course from Deep Learning AI through Coursera	

OTHERS

Technical Skills: C++, Java, Python, WordPress, Shopify, Elementor, WPBakery, Theme Customisation, Pandas, Numpy, Matplotlib, Azure, Google Search Central, UI/UX, GCP, AWS, Ecommerce Management & Development, Version Control(GIT), MySql, Google Adsense, Social Media Marketing and Management.

Soft Skills: Resource Management, Team Building, Leadership, Effective Communication.

Language: English, Arabic, and Urdu.