

Parth Shah

10K+ Followers & 1.4M+ Organic Views in Just 15 Days of Working With Us

Mission and Statement

Parth was tired of working with amateur freelancers, managing them, and ending up with videos that never got the organic growth he was looking for. He ended up wasting his money, and his time and ended up hurting his brand presence with the subpar quality of the videos.

He wanted a solid video team that can:

- 1. Create and post Short-Form content on all his social channels
- 2. Grow his personal brand organically.
- 3. Save time so he can focus on his businesses more effectively.

When we started working with Parth:

The mission was to leverage the power of Short-Form content and help his personal brand to grow rapidly on Instagram.



Outcome

Deliverables that Skyrocketed his Engagement:

- 1. Editing Style - An Editing style that is unique to his brand.
- 2. Holistic Short-Form content strategy - A strategy that suits his way of recording the videos. the idea was to build a narrative and tell stories with every video we edit and post.
- 3. Organic Growth Strategy - Putting together a publishing strategy to help him grow on Instagram Rapidly.

Results & Impacts

1.4M+ Views in Just 15 Days

10K+ Followers Gained in Just 15 Days

Multiple Viral Videos

