



BABSON

DEVELOPING AN ENTREPRENEURIAL MINDSET

ELIANA CROSINA
APRIL 9TH, 2025



**ACT
LEARN
BUILD**

REPEAT.

Entrepreneurial Mindshift



**HOW
ENTREPRENEURIAL
ARE YOU ?**



BABSON

**“Entrepreneurial” is a way of thinking,
acting, and being that combines the
ability to find or create new opportunities
with the courage to act on them.**

Neck, Neck, Murray (2020) *Entrepreneurship: The Practice & Mindset* (2nd ed). Sage.





FLEAS



LUCK



MY INSPIRATION FOR
THIS SESSION...



BABSON





**THERE ARE 43
PICTURES IN THIS
NEWSPAPER**



“Remove the invisible lid.”



FLEAS

“Look beyond the pictures.”



LUCK

Entrepreneurial Mindshift



BABSON



BABSON



**1: What did you think of
the Building on Your
Strength exercise?**



BABSON



THE INTERVIEW & REFLECTION EXERCISE



BABSON

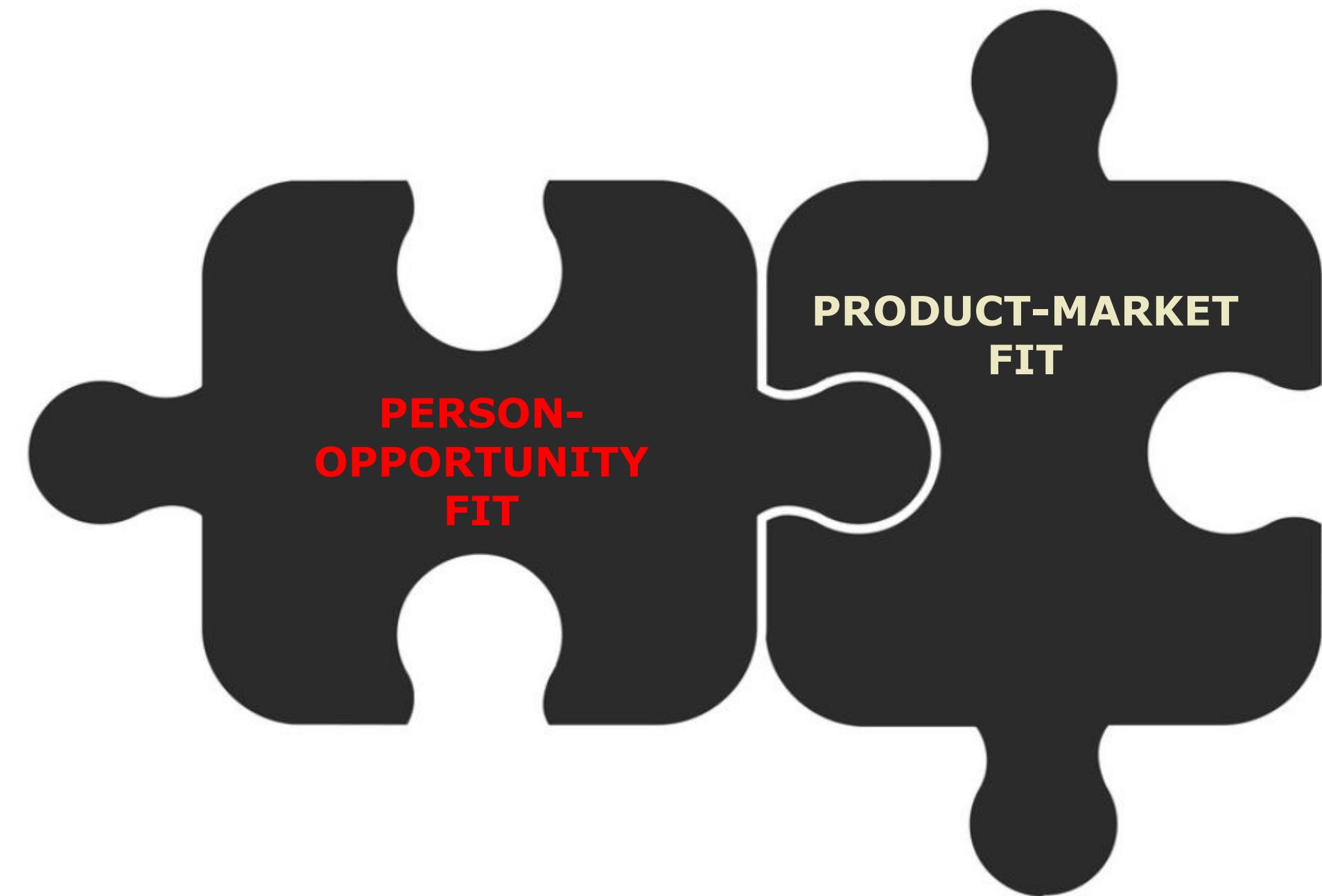


BABSON

We best lead the creation of new opportunities
from a place of self-strength and self-awareness







THE ACTION PYRAMID







**YOUR INSPIRED
COMMITMENTS**

feel a
bit more
morning. You'd get
the weather
better covering
don't please
are now
overzealous
"sneeze" not
can.



THANK YOU

ECROSINA@BABSON.EDU



BABSON