

UZEEL UR REHMAN

WEB DEVELOPER/DIGITAL
MARKETING/GRAPHIC
DESIGNER/PROJECT
MANAGER/SALES

I am keen to learn new things in life and as part of my early career, I am willing to put my hands everywhere I can so I can learn more, I am sure things appear difficult than they are, I am a firm believer in my ability to adapt to new changes and would love to improve myself all roundly so one day I can connect all my dots together and use them to reach my desired destination.



ABOUT ME

Digital Marketing ninja with a demonstrated experienced corroboration of working in the fintech industry. Skilled in Front-end Development, Digital Marketing, and User Experience (UX). KWOE freshly of sales, over 27 months of experience in building and managing a startup, I am still young and optimistic about my bright & successful career in the making.

CONTACT INFORMATION



+971-568916665
Dubai, UAE

+92-3496634951
Lahore, Pakistan



uzeelm@gmail.com
www.uzeel.ml



LinkedIn: @UzeelUrRehman

EDUCATION BACKGROUND

Raffles World Academy

INTERNATIONAL BACCALAUREATE - 2017-2018

- Finished my high school from raffles world Academy.
- being passionate for sports, enabled me to win many gold medals and a the first division top place trophy with the football team.
- Finished 300 CAS hours of service & internships as a requirement of IB

WORK EXPERIENCE

Strategic Initiatives - Tech & Digital Marketing

FINMAAL.COM

AUGUST 2018 - PRESENT (2 YEARS 11 MONTHS)

DUBAI, UNITED ARAB EMIRATES

1. FINMAAL with its multiple business verticals is on a mission to simplify financial products for making people's lives easier.
2. Marketplace: Online access to financial products in a simplified manner.
3. Data Science: helping companies making sense out of their data
4. Market Intelligence: Insightful data in graphical representation
5. Financial Products Manufacturing & Licensing: Customer-centric yet profit-oriented products for FIs
7. Digital solutions for financial Institutions: Data Analytics, marketplace &
8. automation

Marketing Lead - Dubai

AIESEC
FEBRUARY 2020 - PRESENT
U.A.E , DUBAI

- An international youth-run, not-for-profit organization that provides youth with leadership development, cross-cultural internships, and global volunteer exchange experiences. The organization focuses on empowering young people to make a Progressive social impact. Analyze the NGO situation on marketing and finances. Work with social engagement. Getting in sign-ups with organizations. Business and coverage along with handling relations with them. Handle campaigns. Team management.

Founder & CEO

FAAQI.COM
AUGUST 2017 - MARCH 2018
U.A.E , DUBAI

- E-commerce Store Faaqi.com, Selling goods and shipping them to your doorstep. I set up my online e-commerce store back in my 10th grade of high school, I managed all the social media pages, the customer interaction and the platform in general which I made from Shopify. I stopped as I had to shift my focus in my studies.

Marketing & PR

PAKISTAN YOUTH FORUM | DUBAI
EXECUTIVE BOARD MEMBER - JOINT SECRETARY
MARCH 2021 - PRESENT
DUBAI, UNITED ARAB EMIRATES

- As joint secretary of PYF, i have the responsibility to handle and take care of all sorts of Accounting/Flnance & Exectuvive General/Chairperson work. Responsible fro any s decision making.

Marketing & PR

PAKISTAN YOUTH FORUM | DUBAI
COMMITTEE MEMBER - MEDIA TEAM / WEB DEVELOPMENT AND MARKETING
FEBRUARY 2020 - MARCH 2021
DUBAI, UNITED ARAB EMIRATES

- Part of the PYF as a Tech Volunteer. Being part of PYF and my role in it enables me to connect with like-minded people who want to give back to the community with their ambitions and skillsets. I believe the only success that matters is how important and what difference you made in your life and the people around you.

Interne - Media team & Backstage liaison

STEP CONFERENCE
MEDIA AND BACKSTAGE - LAISON
FEBRUARY 2019 - FEBRUARY 2019
DUBAI, UNITED ARAB EMIRATES

- Volunteered to help to organize and being part of a well-known event here in Dubai, with many well-known personalities and important discussions related to my career path, I decided to be part of STEP 2019 in making it a success as well as getting to experience the "behind the scenes" of what goes behind the stage, I also attended a few workshops and met some great personalities myself. I managed to connect with people I've met in the past and managed to make a few new friends as well. It was a great experience all together.