

# Uzma Kanwal

B U S I N E S S   D E V E L O P E R

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 Liaquatabad , karachi

## PROFILE

Experienced manager with a strong track record of identifying growth opportunities, client relationships and increasing revenue. Adept at market analysis, strategic planning, and leading cross-functional teams to achieve business objectives. Proven ability to drive expansion in competitive markets through innovative solutions and effective negotiations.

## SKILLS

- Business Analytics Client
- Relationships Management
- Strategic Planning Effective
- Communication Project
- Management Problem Solving
- Skills Presentation Skills Budget
- Management Email Marketing
- Team Collaboration
- Full Stack Web Developer

## EXPERIENCE

### SOCIAL MEDIA MARKETING

At **Homehub store** as a social media marketer handling their social media accounts(Facebook, Instagram, and Tiktok)

### SELF EMPLOYED

#### Fiverr

- Gig
- creation
- Ranking Gig

#### Upwork

- Checking Invites
- Writing Proposal letter

## EDUCATION

### • GIAIC

Governor Initiative for GenAI,  
Web3.0,metaverse

### • BANO QABIL

Web developmwent 2.0

### • Shaheed e millat goverment girls collage

2019

### • Pakland goverment girls School

Matriculation

2010

## PROFICIENCY IN COURSE OF BUSINESS DEVELOPMENT

- CRM
- Profile Optimization
- Market Research
- Lead Generation
- keyword Research