

JOHN THOMAS



AGE : 32
GENDER : MALE
OCCUPATION : MODEL
TECH LITRATE : MEDIUM

“ Young man with lots of dreams and aspiration , impatient and has anger management issues”

BIO

He lives in Mumbai and has been popular recently due to his social engagement in medias. He has many friends and likes to go on out with them for dinner and also dates

Core Needs

- Needs to hang out with his friends
- Become more popular
- Hates to wait in queue

Frustration

- Waiting in long queues
- Pop ups in websites
- Need to get things done faster