



PANEL BOOK

ABOUT US

Reinit Research has one of the best and well segmented online consumer-panels in Africa. With a database of almost 200,000 panelists, we deliver the highest-quality and most cost-effective sample results in the shortest amount of time.

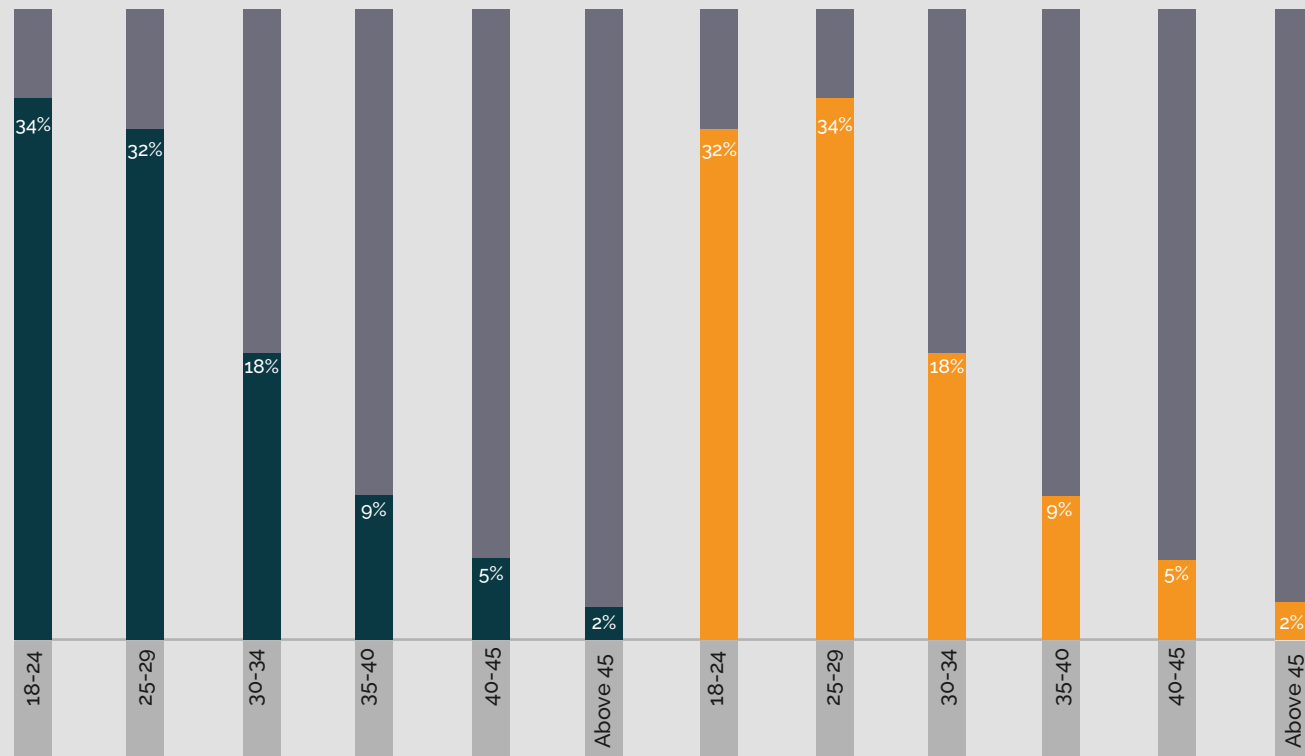
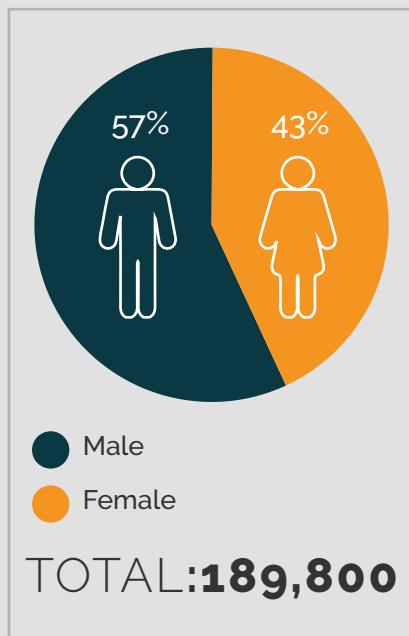
WHERE
WE ARE



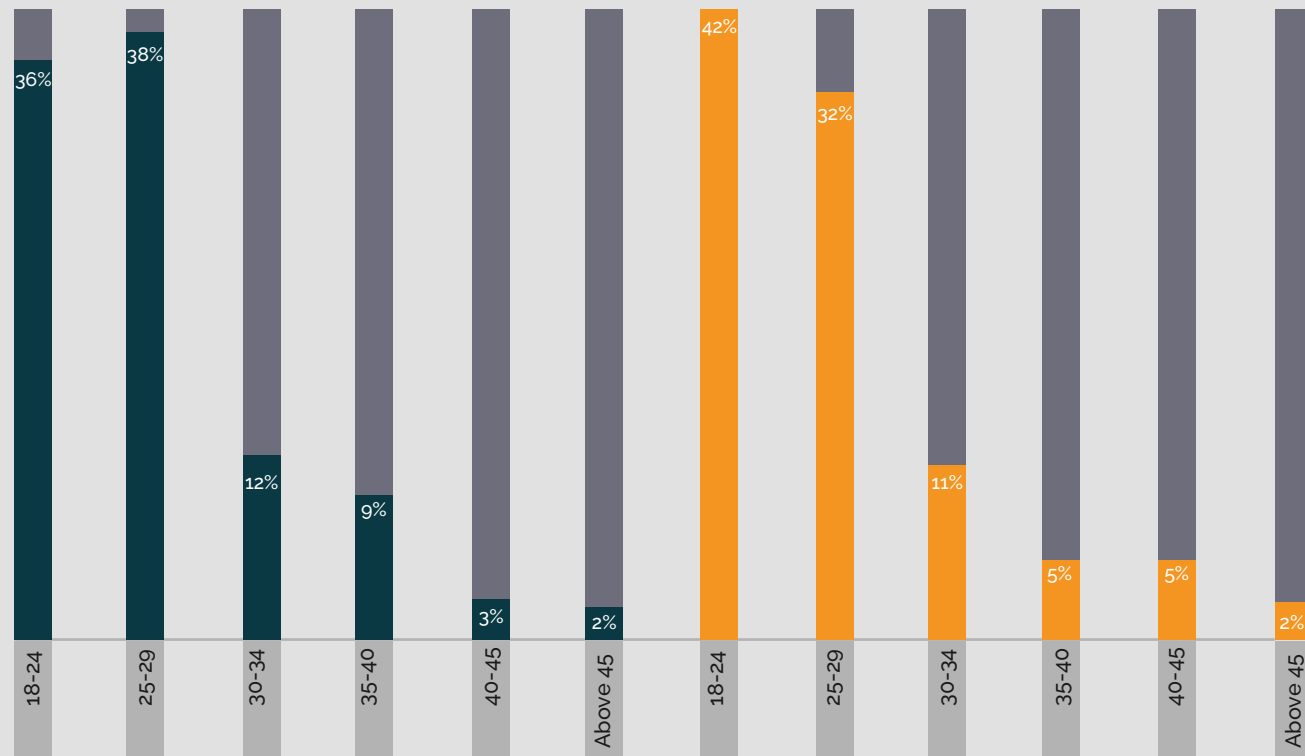
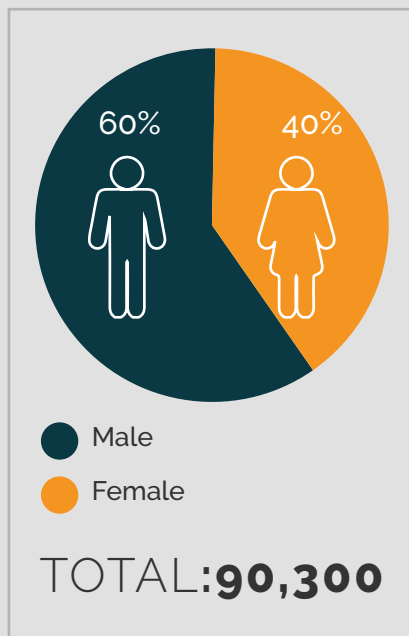
CONSUMER DEMOGRAPHICS



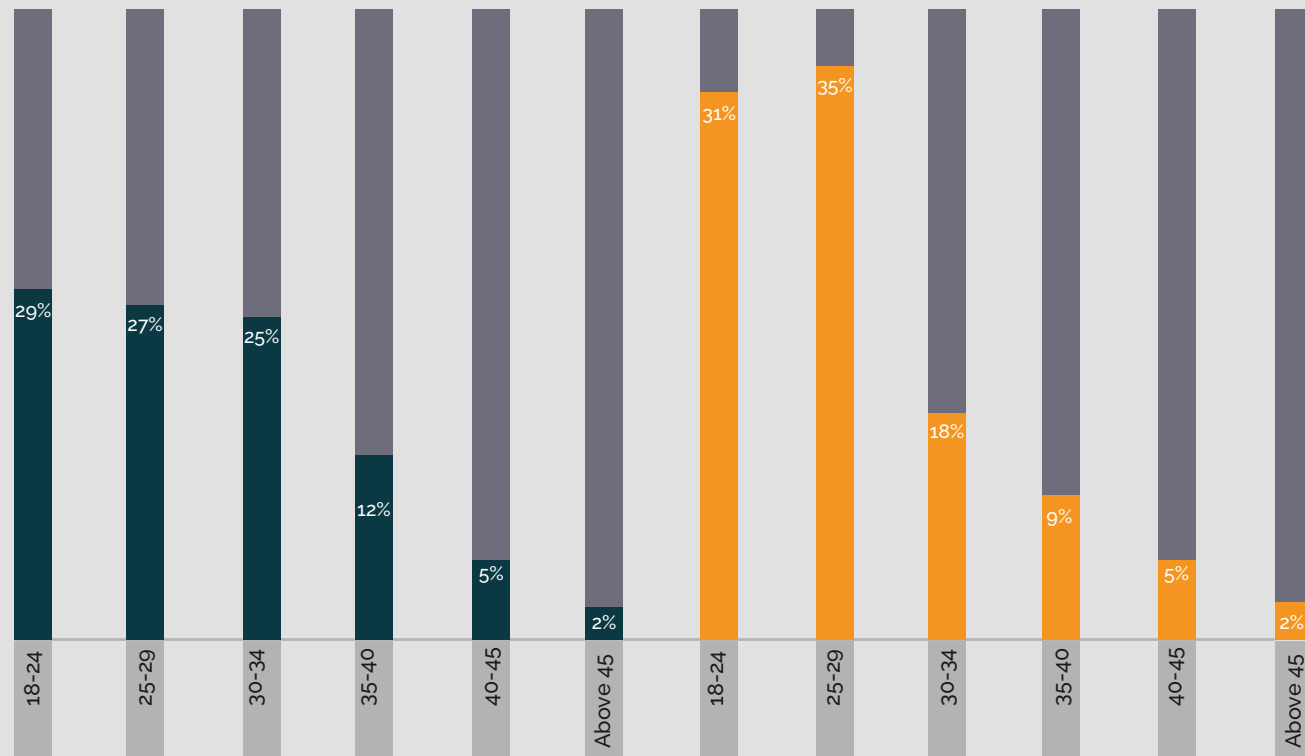
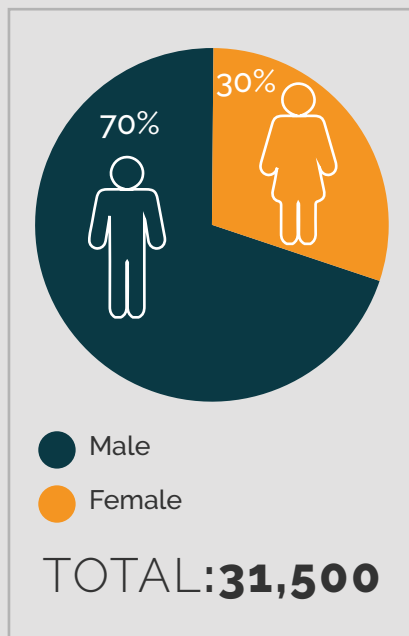
TOTAL PANEL BREAKDOWN



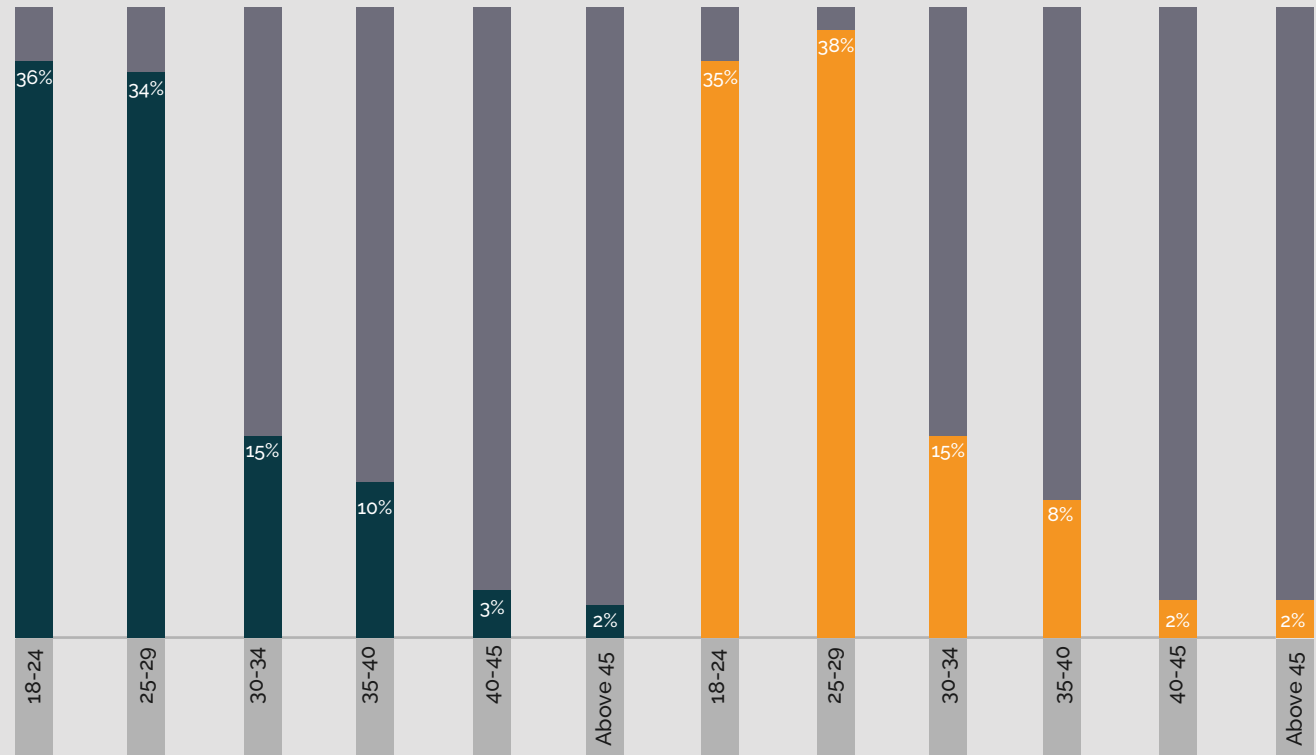
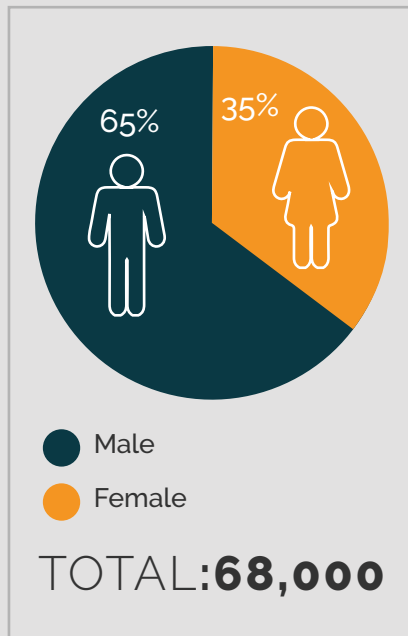
TOTAL PANEL SIZE PER COUNTRY: KENYA



TOTAL PANEL SIZE PER COUNTRY: NIGERIA



TOTAL PANEL SIZE PER COUNTRY: SOUTH AFRICA



EDUCATION

Bachelor, Higher diploma,
Diploma, Certificate,
Masters, PHD



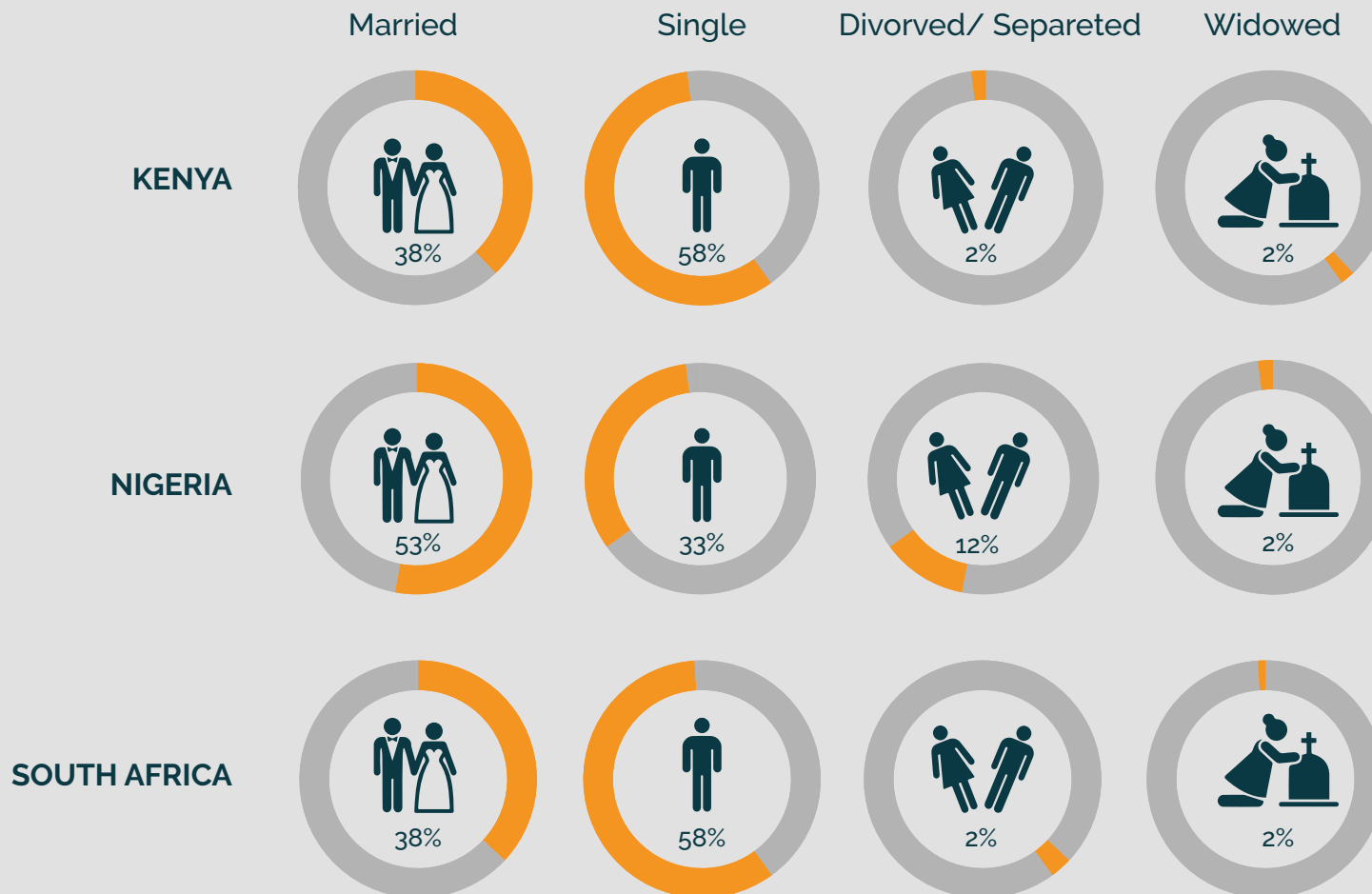
Secondary Education



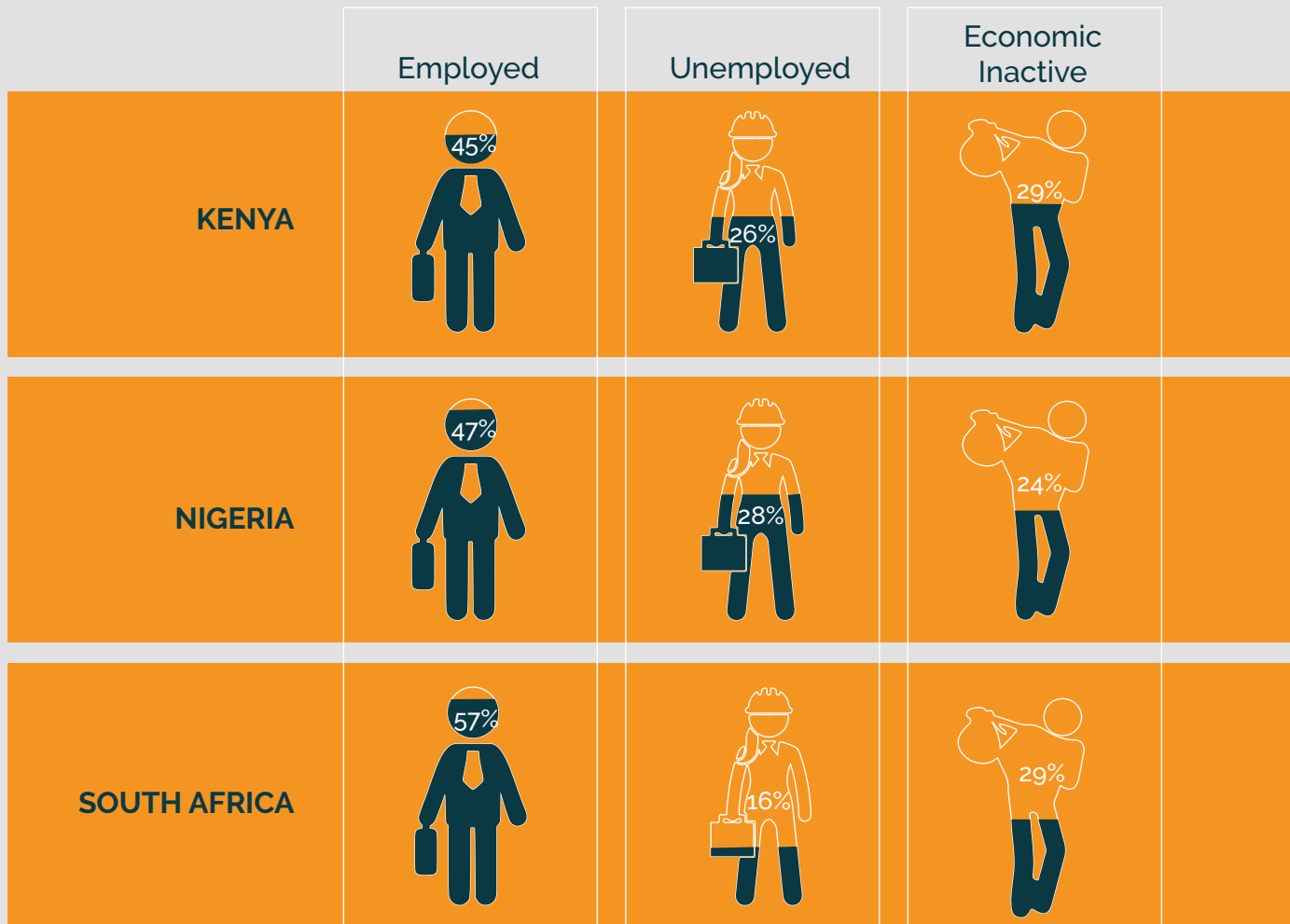
Primary Education



MARITAL STATUS









EMPLOYMENT STATUS



SPECIAL PANELS



	Mothers 	Smartphone Users 	Own a car 	Have bank Account 	Have Medical Insurance 	Travels 
KENYA	66%	97%	28%	96%	50%	37%
NIGERIA	59%	95%	51%	96%	47%	39%
SOUTH AFRICA	68%	95%	32%	90%	51%	42%



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